



NEW PC REGISTRATIONS BY SEGMENT ΤΑΞΙΝΟΜΗΣΕΙΣ ΕΠΙΒΑΤΙΚΩΝ ΚΑΤΑ ΚΑΤΗΓΟΡΙΑ

OCTOBER '15

		YTD		OCTOBER '15	
Segment:		TOTAL	Market Share	TOTAL	Market Share
DUAL PURPOSE		4.702	7,4%	417	8,4%
Make:	Range:	Volume:	%	Volume:	%
SUZUKI	VITARA	565	12,02%	83	19,9%
SUZUKI	SX4	552	11,74%	38	9,1%
AUDI	Q3	543	11,55%	43	10,3%
JEEP	RENEGADE	447	9,51%	35	8,4%
MINI	COUNTRYMAN	298	6,34%	26	6,2%
BMW	X1-SERIES	261	5,55%	15	3,6%
FIAT	500X	191	4,06%	21	5,0%
HONDA	CR-V	190	4,04%	17	4,1%
SUZUKI	JIMNY	179	3,81%	9	2,2%
DACIA	DUSTER	177	3,76%	16	3,8%
VOLVO	XC60	173	3,68%	27	6,5%
NISSAN	X-TRAIL	149	3,17%	6	1,4%
TOYOTA	RAV4	147	3,13%	7	1,7%
VOLKSWAGEN	TIGUAN	130	2,76%	5	1,2%
BMW	X3-SERIES	119	2,53%	7	1,7%
AUDI	Q5	76	1,62%	8	1,9%
FORD	KUGA	76	1,62%	8	1,9%
BMW	X4-SERIES	74	1,57%	6	1,4%
SKODA	YETI	63	1,34%	1	0,2%
VOLVO	XC90	49	1,04%	8	1,9%
BMW	X5-SERIES	34	0,72%	1	0,2%
LEXUS	NX-SERIES	33	0,70%	4	1,0%
JEEP	WRANGLER	19	0,40%		
LAND ROVER	RANGE ROVER	18	0,38%	2	0,5%
JEEP	CHEROKEE	16	0,34%	2	0,5%
SUBARU	FORESTER	16	0,34%	2	0,5%
MERCEDES	GL-SERIES	15	0,32%	10	2,4%
BMW	X6-SERIES	13	0,28%	1	0,2%
LAND ROVER	RANGE ROVER EVOQUE	11	0,23%	1	0,2%
PORSCHE	MACAN	10	0,21%		
JEEP	GRAND CHEROKEE	9	0,19%	1	0,2%
MERCEDES	GLK-SERIES	8	0,17%		
LEXUS	RX-SERIES	6	0,13%		
SUZUKI	GRAND VITARA	5	0,11%		
AUDI	Q7	4	0,09%	4	1,0%
MERCEDES	ML-SERIES	4	0,09%		
PORSCHE	CAYENNE	4	0,09%		
SSANGYONG	TIVOLI	4	0,09%	1	0,2%
CHEVROLET	CAPTIVA	3	0,06%		
LAND ROVER	DISCOVERY SPORT	3	0,06%		
LAND ROVER	DISCOVERY	1	0,02%		
MERCEDES	G-SERIES	1	0,02%		
MITSUBISHI	OUTLANDER	1	0,02%		
PEUGEOT	4008	1	0,02%	1	0,2%
SH AUTO	CEO	1	0,02%		
SSANGYONG	REXTON	1	0,02%	1	0,2%





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OCTOBER '15

		YTD		OCTOBER '15	
Segment:		TOTAL	Market Share	TOTAL	Market Share
A		10.226	16,2%	725	14,7%
Make:	Range:	Volume:	%	Volume:	%
TOYOTA	LAND CRUISER	1	0,02%		
VOLKSWAGEN	TOUAREG	1	0,02%		
FIAT	PANDA	1.493	14,60%	92	12,7%
TOYOTA	AYGO	1.308	12,79%	102	14,1%
SUZUKI	CELERIO	1.004	9,82%	52	7,2%
HYUNDAI	i 10	982	9,60%	30	4,1%
PEUGEOT	108	899	8,79%	44	6,1%
VOLKSWAGEN	UP!	650	6,36%	32	4,4%
FIAT	500	580	5,67%	153	21,1%
CITROEN	C1	533	5,21%	38	5,2%
SKODA	CITIGO	528	5,16%	15	2,1%
KIA MOTORS	PICANTO	524	5,12%	3	0,4%
SMART	FORTWO	344	3,36%	49	6,8%
CHEVROLET	SPARK	323	3,16%	18	2,5%
SEAT	MII	292	2,86%	15	2,1%
SMART	FORFOUR	287	2,81%	25	3,4%
RENAULT	NEW TWINGO	203	1,99%	17	2,3%
FORD	KA	173	1,69%	30	4,1%
OPEL	ADAM	61	0,60%	7	1,0%
SUZUKI	ALTO	20	0,20%		
ABARTH	500	19	0,19%	3	0,4%
TOYOTA	IQ	2	0,02%		
PEUGEOT	107	1	0,01%		
		YTD		OCTOBER '15	
Segment:		TOTAL	Market Share	TOTAL	Market Share
B		25.194	39,9%	1.742	35,2%
Make:	Range:	Volume:	%	Volume:	%
TOYOTA	YARIS	3.755	14,90%	270	15,5%
OPEL	CORSA	2.864	11,37%	237	13,6%
VOLKSWAGEN	POLO	2.633	10,45%	106	6,1%
PEUGEOT	208	2.380	9,45%	158	9,1%
NISSAN	MICRA	1.842	7,31%	54	3,1%
CITROEN	C3	1.604	6,37%	85	4,9%
RENAULT	CLIO	1.581	6,28%	32	1,8%
FORD	FIESTA	1.471	5,84%	129	7,4%
HYUNDAI	i 20	1.297	5,15%	173	9,9%
SUZUKI	SWIFT	1.251	4,97%	104	6,0%
MINI	MINI	695	2,76%	71	4,1%
SEAT	IBIZA	606	2,41%	34	2,0%
OPEL	MOKKA	510	2,02%	57	3,3%
AUDI	A1	468	1,86%	17	1,0%
KIA MOTORS	RIO	453	1,80%	29	1,7%
FIAT	GRANDE PUNTO	380	1,51%	36	2,1%
RENAULT	CAPTUR	364	1,44%	21	1,2%
NISSAN	JUKE	272	1,08%	18	1,0%
LANCIA	YPSILON	129	0,51%	16	0,9%





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OCTOBER '15

mitsubishi	SPACE STAR	116	0,46%	32	1,8%
ALFA ROMEO	MITO	114	0,45%	29	1,7%
DACIA	SANDERO	87	0,35%	8	0,5%
SKODA	FABIA	82	0,33%	15	0,9%
HONDA	JAZZ	75	0,30%	1	0,1%
CITROEN	DS3	73	0,29%	5	0,3%
CHEVROLET	AVEO	38	0,15%	3	0,2%
BMW	I3	21	0,08%		
CHEVROLET	TRAX	21	0,08%		
MINI	PACEMAN	7	0,03%		
SUZUKI	SPLASH	3	0,01%		
MINI	CLUBMAN	2	0,01%	2	0,1%
YTD					
OCTOBER '15					
Segment:		TOTAL	Market Share	TOTAL	Market Share
C		17.685	28,0%	1.723	34,8%
Make:	Range:	Volume:	%	Volume:	%
NISSAN	QASHQAI	2.059	11,64%	208	12,1%
VOLKSWAGEN	GOLF	1.587	8,97%	164	9,5%
OPEL	ASTRA	1.333	7,54%	157	9,1%
VOLVO	V40	1.169	6,61%	71	4,1%
MERCEDES	A-SERIES (NEW)	1.083	6,12%	102	5,9%
TOYOTA	AURIS	1.083	6,12%	103	6,0%
AUDI	A3	1.018	5,76%	68	3,9%
FORD	FOCUS	967	5,47%	113	6,6%
BMW	1-SERIES	964	5,45%	85	4,9%
MERCEDES	GLA-SERIES	716	4,05%	122	7,1%
NISSAN	PULSAR	499	2,82%	50	2,9%
PEUGEOT	308	466	2,64%	27	1,6%
SKODA	RAPID	457	2,58%	22	1,3%
TOYOTA	COROLLA	420	2,37%	40	2,3%
CITROEN	C4	397	2,24%	30	1,7%
HYUNDAI	i 30	397	2,24%	21	1,2%
CITROEN	C4 CACTUS	380	2,15%	37	2,1%
SEAT	LEON	356	2,01%	49	2,8%
BMW	2-SERIES	327	1,85%	42	2,4%
MERCEDES	B-SERIES	306	1,73%	18	1,0%
PEUGEOT	2008	243	1,37%	43	2,5%
ALFA ROMEO	GIULIETTA	223	1,26%	34	2,0%
HONDA	CIVIC	179	1,01%	40	2,3%
KIA MOTORS	CEED	170	0,96%	10	0,6%
SEAT	TOLEDO	159	0,90%		
mitsubishi	ASX	143	0,81%	24	1,4%
PEUGEOT	301	118	0,67%	4	0,2%
PEUGEOT	3008	93	0,53%	10	0,6%
KIA MOTORS	NEW SPORTAGE	88	0,50%	17	1,0%
CITROEN	C-ELYSEE	87	0,49%	3	0,2%
RENAULT	MEGANE	76	0,43%	5	0,3%
VOLKSWAGEN	BEETLE	52	0,29%	2	0,1%
LEXUS	CT-SERIES	25	0,14%	1	0,1%
CHEVROLET	CRUZE	23	0,13%	1	0,1%
CITROEN	DS4	14	0,08%		





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mitsubishi	LANCER	5	0,03%		
DACIA	LOGAN	1	0,01%		
HYUNDAI	ACCENT	1	0,01%		
SUBARU	XV	1	0,01%		
		YTD	OCTOBER '15		
Segment:		TOTAL	Market Share	TOTAL	Market Share
D		2.779	4,4%	227	4,6%
Make:	Range:	Volume:	%	Volume:	%
SKODA	OCTAVIA	765	27,53%	46	20,3%
VOLKSWAGEN	PASSAT	406	14,61%	13	5,7%
MERCEDES	CLA-SERIES	298	10,72%	39	17,2%
MERCEDES	C-SERIES	269	9,68%	61	26,9%
BMW	3-SERIES	262	9,43%	15	6,6%
VOLVO	S60	184	6,62%	5	2,2%
FORD	MONDEO	111	3,99%	5	2,2%
BMW	4-SERIES	102	3,67%	9	4,0%
VOLVO	V60	85	3,06%	9	4,0%
AUDI	A4	81	2,91%	3	1,3%
OPEL	INSIGNIA	54	1,94%	2	0,9%
TOYOTA	AVENSIS	53	1,91%	8	3,5%
AUDI	A5	40	1,44%	2	0,9%
CITROEN	C5	22	0,79%	4	1,8%
PEUGEOT	508	21	0,76%	2	0,9%
CITROEN	DS5	7	0,25%	2	0,9%
FIAT	FREEMONT	4	0,14%	1	0,4%
TOYOTA	PRIUS	4	0,14%		
JAGUAR	XE-TYPE	3	0,11%	1	0,4%
SUBARU	LEGACY	3	0,11%		
LEXUS	IS-SERIES	2	0,07%		
VOLVO	XC70	2	0,07%		
ALFA ROMEO	156	1	0,04%		
		YTD	OCTOBER '15		
Segment:		TOTAL	Market Share	TOTAL	Market Share
E		142	0,2%	10	0,2%
Make:	Range:	Volume:	%	Volume:	%
BMW	5-SERIES	54	38,03%	5	50,0%
MERCEDES	E-SERIES	52	36,62%	5	50,0%
AUDI	A6	22	15,49%		
SKODA	SUPERB	11	7,75%		
VOLVO	S80	3	2,11%		
		YTD	OCTOBER '15		
Segment:		TOTAL	Market Share	TOTAL	Market Share
F-G		25	0,0%	5	0,1%
Make:	Range:	Volume:	%	Volume:	%
MERCEDES	S-SERIES	12	48,00%		
AUDI	A7	6	24,00%	1	20,0%
BMW	7-SERIES	3	12,00%	2	40,0%
AUDI	A8	2	8,00%	1	20,0%





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JAGUAR		XF-TYPE		2	8,00%	1	20,0%
Segment:	YTD				OCTOBER '15		
	TOTAL	Market Share	TOTAL	Market Share			
SPORTS		90	0,1%	8	0,2%		
Make:	Range:	Volume:	%	Volume:	%		
MINI	MINI CABRIO	16	17,78%				
OPEL	CASCADA	12	13,33%				
VOLKSWAGEN	SCIROCCO	12	13,33%				
AUDI	TT	8	8,89%				
BMW	I8	6	6,67%	2	25,0%		
FORD	MUSTANG	5	5,56%	3	37,5%		
MERCEDES	CLK-SERIES	5	5,56%				
TOYOTA	GT86	5	5,56%	1	12,5%		
PEUGEOT	RCZ	4	4,44%	1	12,5%		
PORSCHE	911	4	4,44%				
BMW	Z4-SERIES	3	3,33%				
MERCEDES	SLK-SERIES	3	3,33%				
NISSAN	370Z	2	2,22%				
ALFA ROMEO	4C	1	1,11%				
BMW	6-SERIES	1	1,11%				
JAGUAR	F-TYPE	1	1,11%	1	12,5%		
SUBARU	WRX	1	1,11%				
SUBARU	BRZ	1	1,11%				
Segment:	YTD				OCTOBER '15		
	TOTAL	Market Share	TOTAL	Market Share			
MPV		1.254	2,0%	58	1,2%		
Make:	Range:	Volume:	%	Volume:	%		
NISSAN	NOTE	692	55,18%	16	27,6%		
FIAT	500L	139	11,08%	14	24,1%		
SKODA	ROOMSTER	107	8,53%	1	1,7%		
CITROEN	PICASSO	73	5,82%	4	6,9%		
FORD	B-MAX	42	3,35%	2	3,4%		
CITROEN	C3 PICASSO	40	3,19%				
VOLKSWAGEN	TOURAN	37	2,95%	2	3,4%		
OPEL	ZAFIRA	31	2,47%	7	12,1%		
OPEL	MERIVA	29	2,31%	6	10,3%		
FORD	GRAND C-MAX	16	1,28%	3	5,2%		
CHEVROLET	ORLANDO	13	1,04%	1	1,7%		
SSANGYONG	RODIUS	10	0,80%				
RENAULT	SCENIC	9	0,72%				
FORD	S-MAX	5	0,40%	1	1,7%		
VOLKSWAGEN	SHARAN	5	0,40%				
SEAT	ALHAMBRA	3	0,24%	1	1,7%		
SEAT	ALTEA	2	0,16%				
TOYOTA	VERSO S	1	0,08%				





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Segment:	Make:	Range:	YTD		OCTOBER '15	
			TOTAL	Market Share	TOTAL	Market Share
MPV-M/COMBI			1.020	1,6%	30	0,6%
			Volume:	%	Volume:	%
MERCEDES	V-SERIES		181	17,75%		
NISSAN	NV200		126	12,35%	6	20,0%
OPEL	VIVARO		105	10,29%		
FIAT	DOBLO		99	9,71%	8	26,7%
PEUGEOT	PARTNER		79	7,75%		
VOLKSWAGEN	CADDY		68	6,67%		
CITROEN	BERLINGO		63	6,18%	2	6,7%
FIAT	SCUDO		53	5,20%	4	13,3%
PEUGEOT	EXPERT		48	4,71%	1	3,3%
VOLKSWAGEN	KOMBI		45	4,41%	1	3,3%
MERCEDES	SPRINTER		33	3,24%	1	3,3%
FORD	TOURNEO CONNECT		27	2,65%	3	10,0%
MERCEDES	CITAN		27	2,65%	2	6,7%
FIAT	QUBO		19	1,86%	2	6,7%
CITROEN	JUMPY		12	1,18%		
MERCEDES	VITO, VIANO		11	1,08%		
CITROEN	NEMO		5	0,49%		
OPEL	COMBO		5	0,49%		
FORD	TOURNEO COURIER		3	0,29%		
FORD	TRANSIT/TOURNEO		2	0,20%		
OPEL	MOVANO		2	0,20%		
CITROEN	C8		1	0,10%		
FORD	TRANSIT		1	0,10%		
MERCEDES	VITO		1	0,10%		
RENAULT	KANGOO		1	0,10%		
VOLKSWAGEN	CARAVELLE		1	0,10%		
VOLKSWAGEN	MULTIVAN		1	0,10%		
VOLKSWAGEN	TRANSPORTER		1	0,10%		

