



## NEW PC REGISTRATIONS BY SEGMENT ΤΑΞΙΝΟΜΗΣΕΙΣ ΕΠΙΒΑΤΙΚΩΝ ΚΑΤΑ ΚΑΤΗΓΟΡΙΑ

JANUARY '15

		YTD		JANUARY '15	
Segment:		TOTAL	Market Share	TOTAL	Market Share
<b>DUAL PURPOSE</b>		<b>399</b>	<b>6,8%</b>	<b>399</b>	<b>6,8%</b>
Make:	Range:	Volume:	%	Volume:	%
SUZUKI	SX4	65	16,29%	65	16,3%
AUDI	Q3	60	15,04%	60	15,0%
DACIA	DUSTER	27	6,77%	27	6,8%
BMW	X1-SERIES	23	5,76%	23	5,8%
HONDA	CR-V	22	5,51%	22	5,5%
TOYOTA	RAV4	22	5,51%	22	5,5%
SUZUKI	JIMNY	20	5,01%	20	5,0%
VOLKSWAGEN	TIGUAN	17	4,26%	17	4,3%
NISSAN	X-TRAIL	16	4,01%	16	4,0%
CHRYSLER	RENEGADE	15	3,76%	15	3,8%
SKODA	YETI	15	3,76%	15	3,8%
MINI	COUNTRYMAN	14	3,51%	14	3,5%
FORD	KUGA	13	3,26%	13	3,3%
BMW	X4-SERIES	11	2,76%	11	2,8%
VOLVO	XC60	11	2,76%	11	2,8%
BMW	X3-SERIES	9	2,26%	9	2,3%
AUDI	Q5	7	1,75%	7	1,8%
BMW	X5-SERIES	5	1,25%	5	1,3%
LAND ROVER	RANGE ROVER	5	1,25%	5	1,3%
CHRYSLER	WRANGLER	4	1,00%	4	1,0%
CHRYSLER	CHEROKEE	3	0,75%	3	0,8%
FIAT	500X	3	0,75%	3	0,8%
LEXUS	NX-SERIES	3	0,75%	3	0,8%
CHRYSLER	GRAND CHEROKEE	2	0,50%	2	0,5%
MERCEDES	GLK-SERIES	2	0,50%	2	0,5%
CHEVROLET	CAPTIVA	1	0,25%	1	0,3%
LAND ROVER	RANGE ROVER EVOQUE	1	0,25%	1	0,3%
MERCEDES	G-SERIES	1	0,25%	1	0,3%
SUBARU	FORESTER	1	0,25%	1	0,3%
SUZUKI	GRAND VITARA	1	0,25%	1	0,3%

  

		YTD		JANUARY '15	
Segment:		TOTAL	Market Share	TOTAL	Market Share
<b>A</b>		<b>666</b>	<b>11,4%</b>	<b>666</b>	<b>11,4%</b>
Make:	Range:	Volume:	%	Volume:	%
TOYOTA	AYGO	130	19,52%	130	19,5%
SKODA	CITIGO	73	10,96%	73	11,0%
HYUNDAI	i 10	59	8,86%	59	8,9%
PEUGEOT	108	58	8,71%	58	8,7%
FIAT	PANDA	48	7,21%	48	7,2%
KIA MOTORS	PICANTO	46	6,91%	46	6,9%
VOLKSWAGEN	UP!	46	6,91%	46	6,9%
CITROEN	C1	34	5,11%	34	5,1%
CHEVROLET	SPARK	33	4,95%	33	5,0%
SUZUKI	CELERIO	28	4,20%	28	4,2%
FORD	KA	24	3,60%	24	3,6%





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JANUARY '15

FIAT	500	20	3,00%	20	3,0%
SEAT	MII	20	3,00%	20	3,0%
SUZUKI	ALTO	18	2,70%	18	2,7%
RENAULT	NEW TWINGO	11	1,65%	11	1,7%
OPEL	ADAM	7	1,05%	7	1,1%
SMART	FORTWO	7	1,05%	7	1,1%
ABARTH	500	2	0,30%	2	0,3%
TOYOTA	IQ	2	0,30%	2	0,3%

Segment:	YTD	JANUARY '15			
		TOTAL	Market Share	TOTAL	Market Share
<b>B</b>		<b>2.671</b>	<b>45,7%</b>	<b>2.671</b>	<b>45,7%</b>
Make:	Range:	Volume:	%	Volume:	%
TOYOTA	YARIS	494	18,49%	494	18,5%
OPEL	CORSA	264	9,88%	264	9,9%
VOLKSWAGEN	POLO	257	9,62%	257	9,6%
PEUGEOT	208	233	8,72%	233	8,7%
FORD	FIESTA	228	8,54%	228	8,5%
CITROEN	C3	208	7,79%	208	7,8%
SUZUKI	SWIFT	164	6,14%	164	6,1%
HYUNDAI	i 20	136	5,09%	136	5,1%
RENAULT	CLIO	131	4,90%	131	4,9%
KIA MOTORS	RIO	75	2,81%	75	2,8%
NISSAN	MICRA	74	2,77%	74	2,8%
MINI	MINI	64	2,40%	64	2,4%
AUDI	A1	59	2,21%	59	2,2%
OPEL	MOKKA	57	2,13%	57	2,1%
SEAT	IBIZA	44	1,65%	44	1,6%
NISSAN	JUKE	37	1,39%	37	1,4%
RENAULT	CAPTUR	29	1,09%	29	1,1%
LANCIA	YPSILON	18	0,67%	18	0,7%
CHEVROLET	TRAX	16	0,60%	16	0,6%
DACIA	SANDERO	14	0,52%	14	0,5%
CITROEN	DS3	10	0,37%	10	0,4%
ALFA ROMEO	MITO	9	0,34%	9	0,3%
CHEVROLET	AVEO	9	0,34%	9	0,3%
FIAT	GRANDE PUNTO	9	0,34%	9	0,3%
MITSUBISHI	SPACE STAR	9	0,34%	9	0,3%
HONDA	JAZZ	7	0,26%	7	0,3%
SKODA	FABIA	6	0,22%	6	0,2%
SMART	FORFOUR	4	0,15%	4	0,1%
BMW	I3	3	0,11%	3	0,1%
SUZUKI	SPLASH	3	0,11%	3	0,1%

Segment:	YTD	JANUARY '15			
		TOTAL	Market Share	TOTAL	Market Share
<b>C</b>		<b>1.664</b>	<b>28,5%</b>	<b>1.664</b>	<b>28,5%</b>
Make:	Range:	Volume:	%	Volume:	%
VOLKSWAGEN	GOLF	189	11,36%	189	11,4%
OPEL	ASTRA	187	11,24%	187	11,2%
TOYOTA	AURIS	170	10,22%	170	10,2%
FORD	FOCUS	99	5,95%	99	5,9%





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**JANUARY '15**

NISSAN	QASHQAI	91	5,47%	91	5,5%
AUDI	A3	87	5,23%	87	5,2%
SKODA	RAPID	81	4,87%	81	4,9%
VOLVO	V40	75	4,51%	75	4,5%
CITROEN	C4	62	3,73%	62	3,7%
HYUNDAI	i 30	55	3,31%	55	3,3%
PEUGEOT	308	55	3,31%	55	3,3%
NISSAN	PULSAR	51	3,06%	51	3,1%
CITROEN	C4 CACTUS	45	2,70%	45	2,7%
TOYOTA	COROLLA	45	2,70%	45	2,7%
MERCEDES	A-SERIES (NEW)	38	2,28%	38	2,3%
KIA MOTORS	CEED	37	2,22%	37	2,2%
MERCEDES	GLA-SERIES	36	2,16%	36	2,2%
PEUGEOT	2008	36	2,16%	36	2,2%
BMW	1-SERIES	35	2,10%	35	2,1%
SEAT	LEON	30	1,80%	30	1,8%
HONDA	CIVIC	28	1,68%	28	1,7%
MITSUBISHI	ASX	27	1,62%	27	1,6%
ALFA ROMEO	GIULIETTA	17	1,02%	17	1,0%
CITROEN	C-ELYSEE	15	0,90%	15	0,9%
RENAULT	MEGANE	13	0,78%	13	0,8%
KIA MOTORS	NEW SPORTAGE	10	0,60%	10	0,6%
PEUGEOT	3008	9	0,54%	9	0,5%
LEXUS	CT-SERIES	7	0,42%	7	0,4%
BMW	2-SERIES	6	0,36%	6	0,4%
VOLKSWAGEN	BETLE	6	0,36%	6	0,4%
MERCEDES	B-SERIES	5	0,30%	5	0,3%
PEUGEOT	301	5	0,30%	5	0,3%
SEAT	TOLEDO	5	0,30%	5	0,3%
CHEVROLET	CRUZE	2	0,12%	2	0,1%
CITROEN	DS4	2	0,12%	2	0,1%
MITSUBISHI	LANCER	2	0,12%	2	0,1%
HYUNDAI	ACCENT	1	0,06%	1	0,1%
<b>YTD</b>					
<b>JANUARY '15</b>					
<b>Segment:</b>		<b>TOTAL</b>	<b>Market Share</b>	<b>TOTAL</b>	<b>Market Share</b>
<b>D</b>		<b>192</b>	<b>3,3%</b>	<b>192</b>	<b>3,3%</b>
<b>Make:</b>	<b>Range:</b>	<b>Volume:</b>	<b>%</b>	<b>Volume:</b>	<b>%</b>
SKODA	OCTAVIA	69	35,94%	69	35,9%
BMW	3-SERIES	22	11,46%	22	11,5%
OPEL	INSIGNIA	19	9,90%	19	9,9%
MERCEDES	CLA-SERIES	16	8,33%	16	8,3%
VOLVO	S60	12	6,25%	12	6,3%
MERCEDES	C-SERIES	11	5,73%	11	5,7%
FORD	MONDEO	9	4,69%	9	4,7%
AUDI	A4	8	4,17%	8	4,2%
CITROEN	C5	6	3,13%	6	3,1%
TOYOTA	AVENSIS	6	3,13%	6	3,1%
VOLVO	V60	5	2,60%	5	2,6%
BMW	4-SERIES	3	1,56%	3	1,6%
VOLKSWAGEN	PASSAT	3	1,56%	3	1,6%
PEUGEOT	508	2	1,04%	2	1,0%





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JANUARY '15

AUDI		A5		1 0,52%		1 0,5%	
		YTD		JANUARY '15			
Segment:		TOTAL	Market Share	TOTAL	Market Share		
E		6	0,1%	6	0,1%		
Make:	Range:	Volume:	%	Volume:	%		
BMW	5-SERIES	4	66,67%	4	66,7%		
MERCEDES	E-SERIES	1	16,67%	1	16,7%		
SKODA	SUPERB	1	16,67%	1	16,7%		
		YTD		JANUARY '15			
Segment:		TOTAL	Market Share	TOTAL	Market Share		
F-G		1	0,0%	1	0,0%		
Make:	Range:	Volume:	%	Volume:	%		
AUDI	A7	1	100,00%	1	100,0%		
		YTD		JANUARY '15			
Segment:		TOTAL	Market Share	TOTAL	Market Share		
SPORTS		8	0,1%	8	0,1%		
Make:	Range:	Volume:	%	Volume:	%		
BMW	M4	2	25,00%	2	25,0%		
MERCEDES	CLK-SERIES	2	25,00%	2	25,0%		
MINI	MINI CABRIO	2	25,00%	2	25,0%		
SUBARU	BRZ	1	12,50%	1	12,5%		
TOYOTA	GT86	1	12,50%	1	12,5%		
		YTD		JANUARY '15			
Segment:		TOTAL	Market Share	TOTAL	Market Share		
MPV		131	2,2%	131	2,2%		
Make:	Range:	Volume:	%	Volume:	%		
NISSAN	NOTE	41	31,30%	41	31,3%		
SKODA	ROOMSTER	28	21,37%	28	21,4%		
OPEL	ZAFIRA	11	8,40%	11	8,4%		
CITROEN	PICASSO	9	6,87%	9	6,9%		
FORD	B-MAX	9	6,87%	9	6,9%		
OPEL	MERIVA	7	5,34%	7	5,3%		
CHEVROLET	ORLANDO	5	3,82%	5	3,8%		
FIAT	500L	5	3,82%	5	3,8%		
FORD	GRAND C-MAX	5	3,82%	5	3,8%		
VOLKSWAGEN	TOURAN	5	3,82%	5	3,8%		
RENAULT	SCENIC	3	2,29%	3	2,3%		
CITROEN	C3 PICASSO	1	0,76%	1	0,8%		
SEAT	ALTEA	1	0,76%	1	0,8%		
SEAT	ALHAMBRA	1	0,76%	1	0,8%		
		YTD		JANUARY '15			
Segment:		TOTAL	Market Share	TOTAL	Market Share		
MPV-M/COMBI		109	1,9%	109	1,9%		
Make:	Range:	Volume:	%	Volume:	%		
CITROEN	BERLINGO	43	39,45%	43	39,4%		
PEUGEOT	PARTNER	36	33,03%	36	33,0%		





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JANUARY '15

FIAT	DOBLO	6	5,50%	6	5,5%
NISSAN	NV200	6	5,50%	6	5,5%
FORD	TOURNEO CONNECT	5	4,59%	5	4,6%
MERCEDES	VITO, VIANO	3	2,75%	3	2,8%
VOLKSWAGEN	CADDY	3	2,75%	3	2,8%
FIAT	QUBO	2	1,83%	2	1,8%
FIAT	SCUDO	1	0,92%	1	0,9%
MERCEDES	V-KLASSE, VITO, VITO TOUR EP	1	0,92%	1	0,9%
MERCEDES	CITAN	1	0,92%	1	0,9%
MERCEDES	V-SERIES	1	0,92%	1	0,9%
OPEL	VIVARO	1	0,92%	1	0,9%

