



LCV (GVW<3501Kg) REGISTRATIONS BY TERRITORY  
ΜΗΝΙΑΙΕΣ ΤΑΞΙΝΟΜΗΣΕΙΣ ΕΛΑΦΡΩΝ ΦΟΡΤΗΓΩΝ ΚΑΤΑ ΠΕΡΙΟΧΗ

JANUARY '15

| Make         | ATHENS     |       | SALONICA  |       | EPIRUS    |       | THESSALY  |       | THRACE    |       | CRETE     |       | MACEDONIA |       | AEGEAN ISL |       | IONIAN ISL |       | PELOPON.  |       | CENTRAL   |       | TOTAL        |       | Make               |
|--------------|------------|-------|-----------|-------|-----------|-------|-----------|-------|-----------|-------|-----------|-------|-----------|-------|------------|-------|------------|-------|-----------|-------|-----------|-------|--------------|-------|--------------------|
| CITROEN      | 173        | 49,0% | 5         | 19,2% |           |       |           |       |           |       | 2         | 4,1%  | 3         | 4,8%  | 1          | 3,6%  |            |       |           |       | 2         | 7,1%  | 186          | 28,1% | CITROEN            |
| TOYOTA       | 25         | 7,1%  | 6         | 23,1% | 2         | 11,8% | 11        | 42,3% | 3         | 23,1% | 24        | 49,0% | 28        | 44,4% | 8          | 28,6% |            |       | 14        | 28,0% | 13        | 46,4% | 134          | 20,3% | TOYOTA             |
| FORD         | 39         | 11,0% | 5         | 19,2% | 6         | 35,3% | 3         | 11,5% |           |       | 2         | 4,1%  | 5         | 7,9%  | 6          | 21,4% |            |       | 11        | 22,0% | 1         | 3,6%  | 78           | 11,8% | FORD               |
| FIAT         | 35         | 9,9%  | 3         | 11,5% | 4         | 23,5% | 1         | 3,8%  |           |       | 9         | 18,4% | 6         | 9,5%  |            |       | 1          | 12,5% | 1         | 2,0%  |           |       | 60           | 9,1%  | FIAT               |
| VOLKSWAGEN   | 31         | 8,8%  | 3         | 11,5% | 1         | 5,9%  | 1         | 3,8%  | 1         | 7,7%  | 2         | 4,1%  | 6         | 9,5%  | 1          | 3,6%  | 1          | 12,5% | 2         | 4,0%  | 1         | 3,6%  | 50           | 7,6%  | VOLKSWAGEN         |
| PEUGEOT      | 20         | 5,7%  | 2         | 7,7%  |           |       | 2         | 7,7%  | 3         | 23,1% | 2         | 4,1%  | 2         | 3,2%  | 3          | 10,7% | 2          | 25,0% | 1         | 2,0%  | 2         | 7,1%  | 39           | 5,9%  | PEUGEOT            |
| NISSAN       | 7          | 2,0%  | 1         | 3,8%  | 4         | 23,5% | 1         | 3,8%  | 2         | 15,4% | 2         | 4,1%  | 3         | 4,8%  | 2          | 7,1%  | 1          | 12,5% | 6         | 12,0% | 4         | 14,3% | 33           | 5,0%  | NISSAN             |
| MITSUBISHI   |            |       |           |       |           |       | 1         | 3,8%  | 2         | 15,4% | 4         | 8,2%  | 2         | 3,2%  | 4          | 14,3% | 1          | 12,5% | 7         | 14,0% | 2         | 7,1%  | 23           | 3,5%  | MITSUBISHI         |
| OPEL         | 13         | 3,7%  | 1         | 3,8%  |           |       |           |       | 1         | 7,7%  | 2         | 4,1%  | 2         | 3,2%  |            |       |            |       | 1         | 2,0%  |           |       | 20           | 3,0%  | OPEL               |
| ISUZU        | 1          | 0,3%  |           |       |           |       | 6         | 23,1% |           |       |           |       | 2         | 3,2%  | 1          | 3,6%  | 1          | 12,5% | 5         | 10,0% | 1         | 3,6%  | 17           | 2,6%  | ISUZU              |
| MERCEDES     | 8          | 2,3%  |           |       |           |       |           |       | 1         | 7,7%  |           |       | 4         | 6,3%  |            |       |            |       | 2         | 4,0%  | 1         | 3,6%  | 16           | 2,4%  | MERCEDES           |
| PIAGGIO      |            |       |           |       |           |       |           |       |           |       |           |       |           |       | 1          | 3,6%  | 1          | 12,5% |           |       |           |       | 2            | 0,3%  | PIAGGIO            |
| MAHINDRA     | 1          | 0,3%  |           |       |           |       |           |       |           |       |           |       |           |       |            |       |            |       |           |       | 1         | 3,6%  | 2            | 0,3%  | MAHINDRA           |
| SEAT         |            |       |           |       |           |       |           |       |           |       |           |       |           |       | 1          | 3,6%  |            |       |           |       |           |       | 1            | 0,2%  | SEAT               |
| <b>TOTAL</b> | <b>353</b> |       | <b>26</b> |       | <b>17</b> |       | <b>26</b> |       | <b>13</b> |       | <b>49</b> |       | <b>63</b> |       | <b>28</b>  |       | <b>8</b>   |       | <b>50</b> |       | <b>28</b> |       | <b>661</b>   |       |                    |
|              |            |       |           |       |           |       |           |       |           |       |           |       |           |       |            |       |            |       |           |       |           |       | <b>413</b>   |       | <b>JANUARY '14</b> |
|              |            |       |           |       |           |       |           |       |           |       |           |       |           |       |            |       |            |       |           |       |           |       | <b>60,0%</b> |       | <b>% D15/14</b>    |