



NEW PC REGISTRATIONS BY SEGMENT ΤΑΞΙΝΟΜΗΣΕΙΣ ΕΠΙΒΑΤΙΚΩΝ ΚΑΤΑ ΚΑΤΗΓΟΡΙΑ

SEPTEMBER '14

		YTD		SEPTEMBER '14	
Segment:		TOTAL	Market Share	TOTAL	Market Share
DUAL PURPOSE		2.962	5,5%	288	5,7%
Make:	Range:	Volume:	%	Volume:	%
AUDI	Q3	492	16,61%	54	18,8%
SUZUKI	SX4	447	15,09%	25	8,7%
MINI	COUNTRYMAN	290	9,79%	35	12,2%
DACIA	DUSTER	282	9,52%	18	6,3%
BMW	X1-SERIES	260	8,78%	31	10,8%
VOLKSWAGEN	TIGUAN	172	5,81%	18	6,3%
HONDA	CR-V	122	4,12%	7	2,4%
SUZUKI	JIMNY	118	3,98%	2	0,7%
TOYOTA	RAV4	117	3,95%	4	1,4%
BMW	X3-SERIES	108	3,65%	19	6,6%
VOLVO	XC60	99	3,34%	19	6,6%
SKODA	YETI	89	3,00%	9	3,1%
FORD	KUGA	83	2,80%	3	1,0%
AUDI	Q5	73	2,46%	6	2,1%
BMW	X5-SERIES	48	1,62%	10	3,5%
BMW	X4-SERIES	18	0,61%	6	2,1%
CITROEN	C4 AIRCROSS	18	0,61%	6	2,1%
MERCEDES	ML-SERIES	18	0,61%	3	1,0%
LAND ROVER	RANGE ROVER EVOQUE	13	0,44%		
CHRYSLER	WRANGLER	12	0,41%	1	0,3%
SUBARU	FORESTER	11	0,37%	1	0,3%
SUZUKI	GRAND VITARA	10	0,34%	3	1,0%
CHRYSLER	GRAND CHEROKEE	9	0,30%	1	0,3%
MERCEDES	GLK-SERIES	9	0,30%	1	0,3%
NISSAN	X-TRAIL	9	0,30%	4	1,4%
PORSCHE	MACAN	6	0,20%		
LAND ROVER	RANGE ROVER SPORT	5	0,17%	1	0,3%
AUDI	Q7	3	0,10%		
NISSAN	MURANO	3	0,10%		
VOLVO	XC90	3	0,10%		
BMW	X6-SERIES	2	0,07%		
CHEVROLET	CAPTIVA	2	0,07%		
FIAT	SEDICI	2	0,07%		
LAND ROVER	RANGE ROVER	2	0,07%		
NISSAN	PATHFINDER	2	0,07%		
CHRYSLER	CHEROKEE	1	0,03%		
LEXUS	RX-SERIES	1	0,03%		
MERCEDES	GL-SERIES	1	0,03%		
OPEL	ANTARA	1	0,03%	1	0,3%
TOYOTA	LAND CRUISER	1	0,03%		

		YTD		SEPTEMBER '14	
Segment:		TOTAL	Market Share	TOTAL	Market Share
A		7.884	14,6%	612	12,1%
Make:	Range:	Volume:	%	Volume:	%
FIAT	PANDA	1.477	18,73%	143	23,4%





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FIAT	500	944	11,97%	78	12,7%
SUZUKI	ALTO	903	11,45%	38	6,2%
TOYOTA	AYGO	794	10,07%	92	15,0%
VOLKSWAGEN	UP!	785	9,96%	53	8,7%
SKODA	CITIGO	587	7,45%	25	4,1%
SEAT	MII	548	6,95%	26	4,2%
KIA MOTORS	PICANTO	405	5,14%	22	3,6%
CHEVROLET	SPARK	353	4,48%	14	2,3%
HYUNDAI	i 10	307	3,89%	50	8,2%
FORD	KA	180	2,28%	20	3,3%
PEUGEOT	107	148	1,88%	4	0,7%
SMART	FORTWO	119	1,51%	9	1,5%
CITROEN	C1	103	1,31%	12	2,0%
OPEL	ADAM	94	1,19%	9	1,5%
TOYOTA	IQ	62	0,79%	2	0,3%
ABARTH	500	22	0,28%	2	0,3%
NISSAN	PIXO	20	0,25%		
RENAULT	NEW TWINGO	19	0,24%		
PEUGEOT	108	13	0,16%	13	2,1%
CHANGAN	BENNI	1	0,01%		

Segment:	YTD		SEPTEMBER '14		
	TOTAL	Market Share	TOTAL	Market Share	
B	23.478	43,6%	2.145	42,4%	
Make:	Range:	Volume:	%	Volume:	%
OPEL	CORSA	3.051	13,00%	358	16,7%
TOYOTA	YARIS	2.954	12,58%	200	9,3%
HYUNDAI	i 20	2.295	9,78%	157	7,3%
VOLKSWAGEN	POLO	2.065	8,80%	182	8,5%
NISSAN	MICRA	1.928	8,21%	49	2,3%
FORD	FIESTA	1.890	8,05%	200	9,3%
RENAULT	CLIO	1.361	5,80%	172	8,0%
CITROEN	C3	1.315	5,60%	150	7,0%
SUZUKI	SWIFT	992	4,23%	73	3,4%
PEUGEOT	208	806	3,43%	88	4,1%
SEAT	IBIZA	621	2,65%	84	3,9%
OPEL	MOKKA	477	2,03%	56	2,6%
LANCIA	YPSILON	428	1,82%	26	1,2%
KIA MOTORS	RIO	400	1,70%	36	1,7%
MINI	MINI	353	1,50%	96	4,5%
FIAT	GRANDE PUNTO	334	1,42%	30	1,4%
AUDI	A1	328	1,40%	27	1,3%
SUZUKI	SPLASH	319	1,36%	26	1,2%
RENAULT	CAPTUR	304	1,29%	26	1,2%
NISSAN	JUKE	283	1,21%	32	1,5%
SKODA	FABIA	182	0,78%	10	0,5%
CHEVROLET	AVEO	160	0,68%	13	0,6%
ALFA ROMEO	MITO	139	0,59%	12	0,6%
DACIA	SANDERO	124	0,53%	8	0,4%
CITROEN	DS3	107	0,46%	12	0,6%
HONDA	JAZZ	98	0,42%	6	0,3%
MITSUBISHI	SPACE STAR	74	0,32%	6	0,3%





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SEPTEMBER '14

BMW	I3	28	0,12%	5	0,2%
MINI	PACEMAN	23	0,10%	2	0,1%
CHEVROLET	TRAX	20	0,09%	1	0,0%
MITSUBISHI	COLT	6	0,03%	1	0,0%
ABARTH	PUNTO	3	0,01%		
DAIHATSU	CHARADE	2	0,01%		
MAZDA	2-SERIES	2	0,01%		
CITROEN	C2	1	0,00%		
HYUNDAI	GETZ	1	0,00%		
MINI	CLUBMAN	1	0,00%		
OPEL	AGILA	1	0,00%		
PEUGEOT	206 PLUS	1	0,00%	1	0,0%
SUBARU	JUSTY	1	0,00%		

Segment:	YTD		SEPTEMBER '14		
	TOTAL	Market Share	TOTAL	Market Share	
C	13.849	25,7%	1.518	30,0%	
Make:	Range:	Volume:	%	Volume:	%
NISSAN	QASHQAI	1.555	11,23%	201	13,2%
VOLKSWAGEN	GOLF	1.305	9,42%	168	11,1%
TOYOTA	AURIS	1.207	8,72%	128	8,4%
OPEL	ASTRA	964	6,96%	75	4,9%
VOLVO	V40	908	6,56%	101	6,7%
AUDI	A3	826	5,96%	74	4,9%
BMW	1-SERIES	710	5,13%	70	4,6%
SKODA	RAPID	708	5,11%	49	3,2%
CITROEN	C4	687	4,96%	43	2,8%
TOYOTA	COROLLA	641	4,63%	123	8,1%
FORD	FOCUS	584	4,22%	47	3,1%
HYUNDAI	i 30	577	4,17%	57	3,8%
MERCEDES	A-SERIES (NEW)	538	3,88%	51	3,4%
SEAT	LEON	358	2,59%	39	2,6%
ALFA ROMEO	GIULIETTA	339	2,45%	42	2,8%
MERCEDES	B-SERIES	263	1,90%	20	1,3%
HONDA	CIVIC	236	1,70%	16	1,1%
PEUGEOT	308	182	1,31%	34	2,2%
SEAT	TOLEDO	163	1,18%	6	0,4%
MERCEDES	GLA-SERIES	133	0,96%	24	1,6%
KIA MOTORS	CEED	127	0,92%	14	0,9%
RENAULT	MEGANE	120	0,87%	25	1,6%
CITROEN	C-ELYSEE	115	0,83%	20	1,3%
MITSUBISHI	ASX	113	0,82%	11	0,7%
PEUGEOT	2008	73	0,53%	20	1,3%
VOLKSWAGEN	BEETLE	67	0,48%	5	0,3%
CHEVROLET	CRUZE	57	0,41%	3	0,2%
VOLKSWAGEN	JETTA	46	0,33%	1	0,1%
PEUGEOT	3008	37	0,27%	3	0,2%
LEXUS	CT-SERIES	27	0,19%	5	0,3%
CITROEN	C4 CACTUS	24	0,17%	24	1,6%
MAZDA	3-SERIES	23	0,17%		
CITROEN	DS4	22	0,16%	3	0,2%
MITSUBISHI	LANCER	21	0,15%	3	0,2%





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PEUGEOT	301	20	0,14%	6	0,4%
SUBARU	IMPREZA	19	0,14%		
KIA MOTORS	NEW SPORTAGE	18	0,13%	1	0,1%
LANCIA	DELTA	13	0,09%	1	0,1%
BMW	2-SERIES	11	0,08%	5	0,3%
SUBARU	XV	4	0,03%		
FIAT	BRAVO	3	0,02%		
LEXUS	CT200H	3	0,02%		
HYUNDAI	IX35	1	0,01%		
PEUGEOT	307	1	0,01%		

Segment:	YTD		SEPTEMBER '14		
	TOTAL	Market Share	TOTAL	Market Share	
D	2.841	5,3%	317	6,3%	
Make:	Range:	Volume:	%	Volume:	%
SKODA	OCTAVIA	938	33,02%	109	34,4%
BMW	3-SERIES	323	11,37%	37	11,7%
MERCEDES	CLA-SERIES	291	10,24%	39	12,3%
VOLKSWAGEN	PASSAT	290	10,21%	27	8,5%
MERCEDES	C-SERIES	229	8,06%	37	11,7%
VOLVO	S60	192	6,76%	22	6,9%
OPEL	INSIGNIA	134	4,72%	11	3,5%
AUDI	A4	89	3,13%	4	1,3%
BMW	4-SERIES	76	2,68%	8	2,5%
TOYOTA	AVENSIS	66	2,32%	9	2,8%
VOLVO	V60	54	1,90%	7	2,2%
AUDI	A5	28	0,99%	1	0,3%
FORD	MONDEO	26	0,92%		
FIAT	LINEA	17	0,60%		
FIAT	FREEMONT	17	0,60%		
CITROEN	C5	16	0,56%	1	0,3%
CITROEN	DS5	15	0,53%	3	0,9%
PEUGEOT	508	13	0,46%		
TOYOTA	PRIUS	11	0,39%	2	0,6%
LEXUS	IS-SERIES	7	0,25%		
SUBARU	LEGACY	4	0,14%		
VOLVO	XC70	4	0,14%		
HONDA	ACCORD	1	0,04%		

Segment:	YTD		SEPTEMBER '14		
	TOTAL	Market Share	TOTAL	Market Share	
E	191	0,4%	20	0,4%	
Make:	Range:	Volume:	%	Volume:	%
MERCEDES	E-SERIES	80	41,88%	5	25,0%
BMW	5-SERIES	65	34,03%	9	45,0%
SKODA	SUPERB	23	12,04%	3	15,0%
AUDI	A6	18	9,42%	3	15,0%
VOLVO	S80	4	2,09%		
LEXUS	GS-SERIES	1	0,52%		





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SEPTEMBER '14

		YTD		SEPTEMBER '14	
Segment:		TOTAL	Market Share	TOTAL	Market Share
F-G		54	0,1%	3	0,1%
Make:	Range:	Volume:	%	Volume:	%
AUDI	A8	31	57,41%	2	66,7%
MERCEDES	S-SERIES	13	24,07%	1	33,3%
BMW	7-SERIES	4	7,41%		
PORSCHE	PANAMERA	2	3,70%		
AUDI	A7	1	1,85%		
BENTLEY	CONTINENTAL	1	1,85%		
JAGUAR	XF-TYPE	1	1,85%		
MASERATI	QUATTROPORTE	1	1,85%		

		YTD		SEPTEMBER '14	
Segment:		TOTAL	Market Share	TOTAL	Market Share
SPORTS		65	0,1%	5	0,1%
Make:	Range:	Volume:	%	Volume:	%
VOLKSWAGEN	SCIROCCO	17	26,15%	3	60,0%
MINI	MINI COUPE	9	13,85%		
MINI	MINI CABRIO	8	12,31%	2	40,0%
MINI	ROADSTER	7	10,77%		
BMW	6-SERIES	4	6,15%		
OPEL	CASCADA	4	6,15%		
MERCEDES	SL-SERIES	3	4,62%		
MERCEDES	CLK-SERIES	2	3,08%		
MERCEDES	SLK-SERIES	2	3,08%		
PEUGEOT	RCZ	2	3,08%		
SUBARU	BRZ	2	3,08%		
TOYOTA	86	2	3,08%		
BMW	Z4-SERIES	1	1,54%		
JAGUAR	F-TYPE	1	1,54%		
PORSCHE	911	1	1,54%		

		YTD		SEPTEMBER '14	
Segment:		TOTAL	Market Share	TOTAL	Market Share
MPV		1.659	3,1%	98	1,9%
Make:	Range:	Volume:	%	Volume:	%
NISSAN	NOTE	948	57,14%	35	35,7%
FIAT	500L	148	8,92%	12	12,2%
SKODA	ROOMSTER	143	8,62%	12	12,2%
CITROEN	C3 PICASSO	63	3,80%	5	5,1%
OPEL	ZAFIRA	60	3,62%	1	1,0%
VOLKSWAGEN	TOURAN	57	3,44%	10	10,2%
OPEL	MERIVA	56	3,38%	4	4,1%
CITROEN	PICASSO	48	2,89%	11	11,2%
FORD	B-MAX	35	2,11%	1	1,0%
SEAT	ALTEA	24	1,45%		
CHEVROLET	ORLANDO	20	1,21%	1	1,0%
FORD	S-MAX	18	1,08%		
RENAULT	SCENIC	15	0,90%	2	2,0%





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FORD	GRAND C-MAX	6	0,36%	2	2,0%
SEAT	ALHAMBRA	5	0,30%	1	1,0%
TOYOTA	VERSO S	5	0,30%		
VOLKSWAGEN	SHARAN	4	0,24%		
FORD	GALAXY	2	0,12%	1	1,0%
TOYOTA	VERSO	2	0,12%		
		YTD		SEPTEMBER '14	
Segment:		TOTAL	Market Share	TOTAL	Market Share
MPV-M/COMBI		840	1,6%	48	0,9%
Make:	Range:	Volume:	%	Volume:	%
NISSAN	NV200	108	12,86%		
FIAT	DOBLO	107	12,74%	10	20,8%
MERCEDES	VITO, VIANO	96	11,43%	3	6,3%
OPEL	VIVARO	86	10,24%	1	2,1%
NISSAN	PRIMASTAR	80	9,52%		
MERCEDES	SPRINTER	60	7,14%	19	39,6%
VOLKSWAGEN	CADDY	59	7,02%		
FIAT	SCUDO	57	6,79%	4	8,3%
VOLKSWAGEN	KOMBI	46	5,48%		
MERCEDES	CITAN	43	5,12%	3	6,3%
FIAT	QUBO	24	2,86%	5	10,4%
CITROEN	JUMPER	14	1,67%		
FORD	TOURNEO CONNECT	11	1,31%	1	2,1%
MERCEDES	MBHE01	10	1,19%		
MERCEDES	V-SERIES	8	0,95%	1	2,1%
CITROEN	JUMPY	6	0,71%	1	2,1%
PEUGEOT	BOXER	4	0,48%		
CITROEN	BERLINGO	3	0,36%		
FIAT	STRADA	3	0,36%		
OPEL	COMBO	3	0,36%		
CITROEN	NEMO	2	0,24%		
MOBITECNO	MOBITECNO	2	0,24%		
PEUGEOT	EXPERT	2	0,24%		
FIAT	FIORINO	1	0,12%		
FIAT	DUCATO	1	0,12%		
MERCEDES	VIANO	1	0,12%		
VOLKSWAGEN	CARAVELLE	1	0,12%		
VOLKSWAGEN	CRAFTER	1	0,12%		
VOLKSWAGEN	TRANSPORTER	1	0,12%		

