



## NEW PC REGISTRATIONS BY SEGMENT ΤΑΞΙΝΟΜΗΣΕΙΣ ΕΠΙΒΑΤΙΚΩΝ ΚΑΤΑ ΚΑΤΗΓΟΡΙΑ

JUNE '14

		YTD		JUNE '14	
Segment:		TOTAL	Market Share	TOTAL	Market Share
<b>DUAL PURPOSE</b>		<b>2.103</b>	<b>5,6%</b>	<b>378</b>	<b>4,7%</b>
Make:	Range:	Volume:	%	Volume:	%
AUDI	Q3	349	16,60%	55	14,6%
SUZUKI	SX4	339	16,12%	50	13,2%
MINI	COUNTRYMAN	223	10,60%	28	7,4%
DACIA	DUSTER	215	10,22%	67	17,7%
BMW	X1-SERIES	185	8,80%	38	10,1%
VOLKSWAGEN	TIGUAN	111	5,28%	18	4,8%
SUZUKI	JIMNY	106	5,04%	28	7,4%
HONDA	CR-V	85	4,04%	27	7,1%
TOYOTA	RAV4	84	3,99%	9	2,4%
FORD	KUGA	64	3,04%	3	0,8%
BMW	X3-SERIES	56	2,66%	18	4,8%
SKODA	YETI	56	2,66%	14	3,7%
AUDI	Q5	55	2,62%	8	2,1%
VOLVO	XC60	53	2,52%	5	1,3%
BMW	X5-SERIES	28	1,33%	1	0,3%
MERCEDES	ML-SERIES	14	0,67%	1	0,3%
CHRYSLER	WRANGLER	10	0,48%	3	0,8%
LAND ROVER	RANGE ROVER EVOQUE	10	0,48%	2	0,5%
CITROEN	C4 AIRCROSS	8	0,38%		
MERCEDES	GLK-SERIES	7	0,33%		
SUBARU	FORESTER	7	0,33%		
SUZUKI	GRAND VITARA	7	0,33%		
CHRYSLER	GRAND CHEROKEE	6	0,29%		
PORSCHE	MACAN	5	0,24%	1	0,3%
LAND ROVER	RANGE ROVER	4	0,19%	1	0,3%
AUDI	Q7	3	0,14%		
VOLVO	XC90	3	0,14%		
BMW	X6-SERIES	2	0,10%		
FIAT	SEDICI	2	0,10%	1	0,3%
CHEVROLET	CAPTIVA	1	0,05%		
LEXUS	RX-SERIES	1	0,05%		
MERCEDES	GL-SERIES	1	0,05%		
NISSAN	X-TRAIL	1	0,05%		
NISSAN	PATHFINDER	1	0,05%		
TOYOTA	LAND CRUISER	1	0,05%		

  

		YTD		JUNE '14	
Segment:		TOTAL	Market Share	TOTAL	Market Share
<b>A</b>		<b>5.608</b>	<b>15,0%</b>	<b>1.389</b>	<b>17,4%</b>
Make:	Range:	Volume:	%	Volume:	%
FIAT	PANDA	925	16,49%	282	20,3%
SUZUKI	ALTO	731	13,03%	146	10,5%
FIAT	500	707	12,61%	184	13,2%
TOYOTA	AYGO	592	10,56%	83	6,0%
VOLKSWAGEN	UP!	550	9,81%	84	6,0%
SEAT	MII	486	8,67%	163	11,7%





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JUNE '14

SKODA	CITIGO	400	7,13%	148	10,7%
KIA MOTORS	PICANTO	219	3,91%	82	5,9%
CHEVROLET	SPARK	160	2,85%	9	0,6%
HYUNDAI	i 10	129	2,30%	32	2,3%
PEUGEOT	107	126	2,25%	43	3,1%
CHEVROLET	MATIZ	119	2,12%	67	4,8%
FORD	KA	108	1,93%	27	1,9%
SMART	FORTWO	90	1,60%	10	0,7%
CITROEN	C1	83	1,48%	9	0,6%
OPEL	ADAM	77	1,37%	12	0,9%
TOYOTA	IQ	52	0,93%	4	0,3%
NISSAN	PIXO	20	0,36%		
ABARTH	500	17	0,30%	4	0,3%
RENAULT	TWINGO	16	0,29%		
CHANGAN	BENNI	1	0,02%		

Segment:	YTD		JUNE '14		
	TOTAL	Market Share	TOTAL	Market Share	
<b>B</b>	<b>16.254</b>	<b>43,4%</b>	<b>3.475</b>	<b>43,7%</b>	
Make:	Range:	Volume:	%	Volume:	%
TOYOTA	YARIS	2.134	13,13%	450	12,9%
OPEL	CORSA	2.071	12,74%	396	11,4%
NISSAN	MICRA	1.596	9,82%	330	9,5%
HYUNDAI	i 20	1.504	9,25%	533	15,3%
VOLKSWAGEN	POLO	1.360	8,37%	211	6,1%
FORD	FIESTA	1.320	8,12%	221	6,4%
CITROEN	C3	922	5,67%	151	4,3%
RENAULT	CLIO	892	5,49%	233	6,7%
SUZUKI	SWIFT	664	4,09%	115	3,3%
PEUGEOT	208	545	3,35%	168	4,8%
SEAT	IBIZA	398	2,45%	114	3,3%
LANCIA	YPSILON	335	2,06%	59	1,7%
OPEL	MOKKA	328	2,02%	46	1,3%
KIA MOTORS	RIO	239	1,47%	51	1,5%
FIAT	GRANDE PUNTO	232	1,43%	43	1,2%
AUDI	A1	222	1,37%	44	1,3%
NISSAN	JUKE	217	1,34%	53	1,5%
RENAULT	CAPTUR	211	1,30%	29	0,8%
SUZUKI	SPLASH	209	1,29%	61	1,8%
SKODA	FABIA	139	0,86%	20	0,6%
MINI	MINI	135	0,83%	43	1,2%
CHEVROLET	AVEO	129	0,79%	36	1,0%
ALFA ROMEO	MITO	98	0,60%	18	0,5%
HONDA	JAZZ	80	0,49%	11	0,3%
CITROEN	DS3	79	0,49%	11	0,3%
DACIA	SANDERO	77	0,47%	6	0,2%
MITSUBISHI	SPACE STAR	51	0,31%	11	0,3%
MINI	PACEMAN	19	0,12%	4	0,1%
CHEVROLET	TRAX	18	0,11%	1	0,0%
BMW	I3	16	0,10%	1	0,0%
MITSUBISHI	COLT	4	0,02%	2	0,1%
ABARTH	PUNTO	3	0,02%	2	0,1%





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JUNE '14

Segment:	YTD		JUNE '14		
	TOTAL	Market Share	TOTAL	Market Share	
<b>C</b>	<b>9.363</b>	<b>25,0%</b>	<b>2.024</b>	<b>25,4%</b>	
Make:	Range:	Volume:	%	Volume:	%
VOLKSWAGEN	GOLF	909	9,71%	137	6,8%
NISSAN	QASHQAI	876	9,36%	291	14,4%
TOYOTA	AURIS	859	9,17%	211	10,4%
OPEL	ASTRA	680	7,26%	243	12,0%
AUDI	A3	611	6,53%	109	5,4%
VOLVO	V40	587	6,27%	123	6,1%
CITROEN	C4	549	5,86%	37	1,8%
BMW	1-SERIES	534	5,70%	63	3,1%
SKODA	RAPID	515	5,50%	65	3,2%
FORD	FOCUS	441	4,71%	78	3,9%
TOYOTA	COROLLA	401	4,28%	52	2,6%
MERCEDES	A-SERIES (NEW)	364	3,89%	84	4,2%
HYUNDAI	i 30	328	3,50%	71	3,5%
SEAT	LEON	263	2,81%	75	3,7%
ALFA ROMEO	GIULIETTA	251	2,68%	66	3,3%
MERCEDES	B-SERIES	181	1,93%	43	2,1%
HONDA	CIVIC	177	1,89%	35	1,7%
PEUGEOT	308	96	1,03%	45	2,2%
KIA MOTORS	CEED	82	0,88%	10	0,5%
MITSUBISHI	ASX	81	0,87%	11	0,5%
RENAULT	MEGANE	76	0,81%	31	1,5%
MERCEDES	GLA-SERIES	74	0,79%	18	0,9%
CITROEN	C-ELYSEE	68	0,73%	13	0,6%
CHEVROLET	CRUZE	43	0,46%	12	0,6%
VOLKSWAGEN	JETTA	37	0,40%	5	0,2%
VOLKSWAGEN	BEETLE	37	0,40%	16	0,8%
PEUGEOT	2008	34	0,36%	10	0,5%
SEAT	TOLEDO	34	0,36%	25	1,2%
MAZDA	3-SERIES	23	0,25%		
MERCEDES	A-SERIES	23	0,25%	23	1,1%
PEUGEOT	3008	21	0,22%	5	0,2%
SUBARU	IMPREZA	19	0,20%		
MITSUBISHI	LANCER	17	0,18%	3	0,1%
CITROEN	DS4	15	0,16%	2	0,1%
LEXUS	CT-SERIES	13	0,14%	6	0,3%
KIA MOTORS	NEW SPORTAGE	10	0,11%		
LANCIA	DELTA	9	0,10%	3	0,1%
PEUGEOT	301	9	0,10%	1	0,0%
BMW	2-SERIES	5	0,05%	1	0,0%
SUBARU	XV	4	0,04%		
LEXUS	CT200H	3	0,03%		
FIAT	BRAVO	2	0,02%	1	0,0%





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JUNE '14

HYUNDAI	IX35	1	0,01%		
PEUGEOT	307	1	0,01%		
<b>Segment: D</b>					
		<b>YTD</b>		<b>JUNE '14</b>	
<b>Segment:</b>		<b>TOTAL</b>	<b>Market Share</b>	<b>TOTAL</b>	<b>Market Share</b>
<b>D</b>		<b>1.992</b>	<b>5,3%</b>	<b>312</b>	<b>3,9%</b>
<b>Make:</b>	<b>Range:</b>	<b>Volume:</b>	<b>%</b>	<b>Volume:</b>	<b>%</b>
SKODA	OCTAVIA	697	34,99%	108	34,6%
BMW	3-SERIES	233	11,70%	43	13,8%
MERCEDES	CLA-SERIES	204	10,24%	34	10,9%
VOLKSWAGEN	PASSAT	195	9,79%	41	13,1%
MERCEDES	C-SERIES	137	6,88%	28	9,0%
VOLVO	S60	128	6,43%	12	3,8%
OPEL	INSIGNIA	100	5,02%	9	2,9%
AUDI	A4	55	2,76%	7	2,2%
BMW	4-SERIES	49	2,46%	9	2,9%
TOYOTA	AVENSIS	41	2,06%		
VOLVO	V60	39	1,96%	5	1,6%
AUDI	A5	26	1,31%	2	0,6%
FIAT	LINEA	17	0,85%	1	0,3%
FIAT	FREEMONT	12	0,60%	3	1,0%
FORD	MONDEO	12	0,60%	3	1,0%
CITROEN	C5	11	0,55%	3	1,0%
CITROEN	DS5	10	0,50%		
TOYOTA	PRIUS	9	0,45%	1	0,3%
PEUGEOT	508	5	0,25%	1	0,3%
LEXUS	IS-SERIES	4	0,20%		
SUBARU	LEGACY	4	0,20%	1	0,3%
VOLVO	XC70	3	0,15%		
HONDA	ACCORD	1	0,05%	1	0,3%
<b>Segment: E</b>					
		<b>YTD</b>		<b>JUNE '14</b>	
<b>Segment:</b>		<b>TOTAL</b>	<b>Market Share</b>	<b>TOTAL</b>	<b>Market Share</b>
<b>E</b>		<b>136</b>	<b>0,4%</b>	<b>30</b>	<b>0,4%</b>
<b>Make:</b>	<b>Range:</b>	<b>Volume:</b>	<b>%</b>	<b>Volume:</b>	<b>%</b>
MERCEDES	E-SERIES	58	42,65%	17	56,7%
BMW	5-SERIES	50	36,76%	11	36,7%
SKODA	SUPERB	15	11,03%		
AUDI	A6	10	7,35%	2	6,7%
VOLVO	S80	3	2,21%		
<b>Segment: F-G</b>					
		<b>YTD</b>		<b>JUNE '14</b>	
<b>Segment:</b>		<b>TOTAL</b>	<b>Market Share</b>	<b>TOTAL</b>	<b>Market Share</b>
<b>F-G</b>		<b>44</b>	<b>0,1%</b>	<b>1</b>	<b>0,0%</b>
<b>Make:</b>	<b>Range:</b>	<b>Volume:</b>	<b>%</b>	<b>Volume:</b>	<b>%</b>
AUDI	A8	29	65,91%		
MERCEDES	S-SERIES	7	15,91%		
BMW	7-SERIES	3	6,82%		
PORSCHE	PANAMERA	2	4,55%	1	100,0%
AUDI	A7	1	2,27%		
BENTLEY	CONTINENTAL	1	2,27%		





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JUNE '14

JAGUAR		XF-TYPE		1	2,27%
Segment:	YTD		JUNE '14		
	TOTAL	Market Share	TOTAL	Market Share	
<b>SPORTS</b>	42	0,1%	7	0,1%	
Make:	Range:	Volume:	%	Volume:	%
VOLKSWAGEN	SCIROCCO	10	23,81%	3	42,9%
MINI	MINI COUPE	7	16,67%		
MINI	ROADSTER	5	11,90%		
MINI	MINI CABRIO	4	9,52%	2	28,6%
BMW	6-SERIES	3	7,14%		
MERCEDES	SL-SERIES	3	7,14%		
OPEL	CASCADA	3	7,14%	1	14,3%
MERCEDES	CLK-SERIES	2	4,76%		
BMW	Z4-SERIES	1	2,38%	1	14,3%
MERCEDES	SLK-SERIES	1	2,38%		
PEUGEOT	RCZ	1	2,38%		
SUBARU	BRZ	1	2,38%		
TOYOTA	86	1	2,38%		

  

Segment:	YTD		JUNE '14		
	TOTAL	Market Share	TOTAL	Market Share	
<b>MPV</b>	1.283	3,4%	217	2,7%	
Make:	Range:	Volume:	%	Volume:	%
NISSAN	NOTE	798	62,20%	133	61,3%
FIAT	500L	108	8,42%	21	9,7%
SKODA	ROOMSTER	98	7,64%	9	4,1%
CITROEN	C3 PICASSO	51	3,98%	10	4,6%
OPEL	ZAFIRA	50	3,90%	11	5,1%
VOLKSWAGEN	TOURAN	33	2,57%	9	4,1%
OPEL	MERIVA	28	2,18%	6	2,8%
CITROEN	PICASSO	23	1,79%	7	3,2%
FORD	B-MAX	23	1,79%	3	1,4%
SEAT	ALTEA	23	1,79%	3	1,4%
CHEVROLET	ORLANDO	14	1,09%	2	0,9%
FORD	S-MAX	11	0,86%	1	0,5%
RENAULT	SCENIC	8	0,62%		
TOYOTA	VERSO S	5	0,39%		
SEAT	ALHAMBRA	3	0,23%		
VOLKSWAGEN	SHARAN	3	0,23%	1	0,5%
FORD	GRAND C-MAX	2	0,16%	1	0,5%
FORD	GALAXY	1	0,08%		
TOYOTA	VERSO	1	0,08%		

  

Segment:	YTD		JUNE '14		
	TOTAL	Market Share	TOTAL	Market Share	
<b>MPV-M/COMBI</b>	629	1,7%	127	1,6%	
Make:	Range:	Volume:	%	Volume:	%
NISSAN	NV200	89	14,15%	11	8,7%
OPEL	VIVARO	82	13,04%	15	11,8%
NISSAN	PRIMASTAR	74	11,76%	16	12,6%





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JUNE '14

FIAT	DOBLO	72	11,45%	29	22,8%
VOLKSWAGEN	CADDY	51	8,11%	10	7,9%
MERCEDES	VITO, VIANO	45	7,15%	14	11,0%
VOLKSWAGEN	KOMBI	43	6,84%	5	3,9%
FIAT	SCUDO	38	6,04%	8	6,3%
MERCEDES	CITAN	33	5,25%	2	1,6%
MERCEDES	VIANO, VITO	24	3,82%	1	0,8%
FIAT	QUBO	19	3,02%	5	3,9%
MERCEDES	SPRINTER	18	2,86%	1	0,8%
MERCEDES	MBHE01	9	1,43%		
FORD	TOURNEO CONNECT	7	1,11%	4	3,1%
PEUGEOT	BOXER	4	0,64%		
CITROEN	BERLINGO	3	0,48%		
FIAT	STRADA	3	0,48%		
CITROEN	JUMPER	2	0,32%	2	1,6%
CITROEN	NEMO	2	0,32%		
MERCEDES	V-SERIES	2	0,32%	2	1,6%
MOBITECNO	MOBITECNO	2	0,32%		
OPEL	COMBO	2	0,32%	1	0,8%
CITROEN	JUMPY	1	0,16%	1	0,8%
FIAT	FIORINO	1	0,16%		
FIAT	DUCATO	1	0,16%		
PEUGEOT	EXPERT	1	0,16%		
VOLKSWAGEN	CRAFTER	1	0,16%		

