



NEW PC REGISTRATIONS BY SEGMENT ΤΑΞΙΝΟΜΗΣΕΙΣ ΕΠΙΒΑΤΙΚΩΝ ΚΑΤΑ ΚΑΤΗΓΟΡΙΑ

MAY '14

		YTD		MAY '14	
Segment:		TOTAL	Market Share	TOTAL	Market Share
DUAL PURPOSE		1.717	5,8%	422	5,7%
Make:	Range:	Volume:	%	Volume:	%
AUDI	Q3	294	17,12%	56	13,3%
SUZUKI	SX4	289	16,83%	48	11,4%
MINI	COUNTRYMAN	195	11,36%	65	15,4%
DACIA	DUSTER	148	8,62%	54	12,8%
BMW	X1-SERIES	147	8,56%	38	9,0%
VOLKSWAGEN	TIGUAN	93	5,42%	19	4,5%
SUZUKI	JIMNY	78	4,54%	25	5,9%
TOYOTA	RAV4	75	4,37%	15	3,6%
FORD	KUGA	61	3,55%	6	1,4%
HONDA	CR-V	58	3,38%	29	6,9%
VOLVO	XC60	48	2,80%	19	4,5%
AUDI	Q5	47	2,74%	11	2,6%
SKODA	YETI	42	2,45%	7	1,7%
BMW	X3-SERIES	38	2,21%	3	0,7%
BMW	X5-SERIES	27	1,57%	6	1,4%
MERCEDES	ML-SERIES	13	0,76%	4	0,9%
LAND ROVER	RANGE ROVER EVOQUE	8	0,47%	1	0,2%
CHRYSLER	WRANGLER	7	0,41%	1	0,2%
MERCEDES	GLK-SERIES	7	0,41%	2	0,5%
SUBARU	FORESTER	7	0,41%	1	0,2%
SUZUKI	GRAND VITARA	7	0,41%		
CHRYSLER	GRAND CHEROKEE	6	0,35%	2	0,5%
PORSCHE	MACAN	4	0,23%	3	0,7%
AUDI	Q7	3	0,17%	2	0,5%
LAND ROVER	RANGE ROVER	3	0,17%	2	0,5%
VOLVO	XC90	3	0,17%	1	0,2%
BMW	X6-SERIES	2	0,12%		
CHEVROLET	CAPTIVA	1	0,06%		
FIAT	SEDICI	1	0,06%		
LEXUS	RX-SERIES	1	0,06%		
MERCEDES	GL-SERIES	1	0,06%	1	0,2%
NISSAN	X-TRAIL	1	0,06%	1	0,2%
NISSAN	PATHFINDER	1	0,06%		
TOYOTA	LAND CRUISER	1	0,06%		

		YTD		MAY '14	
Segment:		TOTAL	Market Share	TOTAL	Market Share
A		4.219	14,3%	1.428	19,1%
Make:	Range:	Volume:	%	Volume:	%
FIAT	PANDA	643	15,24%	201	14,1%
SUZUKI	ALTO	585	13,87%	273	19,1%
FIAT	500	523	12,40%	77	5,4%
TOYOTA	AYGO	509	12,06%	167	11,7%
VOLKSWAGEN	UP!	466	11,05%	166	11,6%
SEAT	Mii	323	7,66%	199	13,9%
SKODA	CITIGO	252	5,97%	110	7,7%





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Make:	Range:	Volume:	%	Volume:	%
CHEVROLET	SPARK	151	3,58%	16	1,1%
KIA MOTORS	PICANTO	137	3,25%	52	3,6%
HYUNDAI	i 10	97	2,30%	12	0,8%
PEUGEOT	107	83	1,97%	38	2,7%
FORD	KA	81	1,92%	20	1,4%
SMART	FORTWO	80	1,90%	12	0,8%
CITROEN	C1	74	1,75%	23	1,6%
OPEL	ADAM	65	1,54%	8	0,6%
CHEVROLET	MATIZ	52	1,23%	36	2,5%
TOYOTA	IQ	48	1,14%	12	0,8%
NISSAN	PIXO	20	0,47%	2	0,1%
RENAULT	TWINGO	16	0,38%	3	0,2%
ABARTH	500	13	0,31%	1	0,1%
CHANGAN	BENNI	1	0,02%		
		YTD		MAY '14	
Segment:		TOTAL	Market Share	TOTAL	Market Share
B		12.778	43,3%	2.886	38,7%
Make:	Range:	Volume:	%	Volume:	%
TOYOTA	YARIS	1.684	13,18%	346	12,0%
OPEL	CORSA	1.675	13,11%	361	12,5%
NISSAN	MICRA	1.266	9,91%	329	11,4%
VOLKSWAGEN	POLO	1.149	8,99%	160	5,5%
FORD	FIESTA	1.099	8,60%	260	9,0%
HYUNDAI	i 20	971	7,60%	220	7,6%
CITROEN	C3	771	6,03%	159	5,5%
RENAULT	CLIO	659	5,16%	198	6,9%
SUZUKI	SWIFT	549	4,30%	116	4,0%
PEUGEOT	208	377	2,95%	199	6,9%
SEAT	IBIZA	284	2,22%	85	2,9%
OPEL	MOKKA	282	2,21%	58	2,0%
LANCIA	YPSILON	276	2,16%	68	2,4%
FIAT	GRANDE PUNTO	188	1,47%	33	1,1%
KIA MOTORS	RIO	188	1,47%	38	1,3%
RENAULT	CAPTUR	182	1,42%	32	1,1%
AUDI	A1	178	1,39%	32	1,1%
NISSAN	JUKE	164	1,28%	22	0,8%
SUZUKI	SPLASH	148	1,16%	36	1,2%
SKODA	FABIA	119	0,93%	26	0,9%
CHEVROLET	AVEO	93	0,73%	23	0,8%
MINI	MINI	92	0,72%	21	0,7%
ALFA ROMEO	MITO	80	0,63%	12	0,4%
DACIA	SANDERO	71	0,56%	8	0,3%
HONDA	JAZZ	69	0,54%	13	0,5%
CITROEN	DS3	68	0,53%	14	0,5%
MITSUBISHI	SPACE STAR	40	0,31%	8	0,3%
CHEVROLET	TRAX	17	0,13%	2	0,1%
BMW	I3	15	0,12%	4	0,1%
MINI	PACEMAN	15	0,12%	3	0,1%
DAIHATSU	CHARADE	2	0,02%		
MITSUBISHI	COLT	2	0,02%		
ABARTH	PUNTO	1	0,01%		





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MAY '14

Segment:	YTD		MAY '14		
	TOTAL	Market Share	TOTAL	Market Share	
C	7.338	24,9%	1.949	26,1%	
Make:	Range:	Volume:	%	Volume:	%
VOLKSWAGEN	GOLF	772	10,52%	178	9,1%
TOYOTA	AURIS	648	8,83%	81	4,2%
NISSAN	QASHQAI	585	7,97%	347	17,8%
CITROEN	C4	512	6,98%	65	3,3%
AUDI	A3	502	6,84%	221	11,3%
BMW	1-SERIES	471	6,42%	148	7,6%
VOLVO	V40	464	6,32%	106	5,4%
SKODA	RAPID	450	6,13%	101	5,2%
OPEL	ASTRA	437	5,96%	93	4,8%
FORD	FOCUS	363	4,95%	70	3,6%
TOYOTA	COROLLA	349	4,76%	117	6,0%
MERCEDES	A-SERIES (NEW)	280	3,82%	40	2,1%
HYUNDAI	i 30	257	3,50%	65	3,3%
SEAT	LEON	188	2,56%	41	2,1%
ALFA ROMEO	GIULIETTA	185	2,52%	48	2,5%
HONDA	CIVIC	142	1,94%	29	1,5%
MERCEDES	B-SERIES	138	1,88%	26	1,3%
KIA MOTORS	CEED	72	0,98%	16	0,8%
MITSUBISHI	ASX	70	0,95%	7	0,4%
MERCEDES	GLA-SERIES	56	0,76%	17	0,9%
CITROEN	C-ELYSEE	55	0,75%	13	0,7%
PEUGEOT	308	51	0,70%	27	1,4%
RENAULT	MEGANE	45	0,61%	16	0,8%
VOLKSWAGEN	JETTA	32	0,44%	17	0,9%
CHEVROLET	CRUZE	31	0,42%	9	0,5%
PEUGEOT	2008	24	0,33%	13	0,7%
MAZDA	3-SERIES	23	0,31%	4	0,2%
VOLKSWAGEN	BEETLE	21	0,29%	7	0,4%
SUBARU	IMPREZA	19	0,26%		
PEUGEOT	3008	16	0,22%	7	0,4%
MITSUBISHI	LANCER	14	0,19%	2	0,1%
CITROEN	DS4	13	0,18%	2	0,1%
KIA MOTORS	NEW SPORTAGE	10	0,14%	1	0,1%
CITROEN	C4 AIRCROSS	8	0,11%	8	0,4%
PEUGEOT	301	8	0,11%	2	0,1%
LEXUS	CT-SERIES	7	0,10%	1	0,1%
LANCIA	DELTA	6	0,08%	2	0,1%
BMW	2-SERIES	4	0,05%	1	0,1%
SUBARU	XV	4	0,05%		
LEXUS	CT200H	3	0,04%		
FIAT	BRAVO	1	0,01%		
HYUNDAI	IX35	1	0,01%		
PEUGEOT	307	1	0,01%	1	0,1%





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MAY '14

		YTD		MAY '14	
Segment:		TOTAL	Market Share	TOTAL	Market Share
D		1.649	5,6%	344	4,6%
Make:	Range:	Volume:	%	Volume:	%
SKODA	OCTAVIA	589	35,72%	127	36,9%
BMW	3-SERIES	190	11,52%	35	10,2%
MERCEDES	CLA-SERIES	170	10,31%	33	9,6%
VOLKSWAGEN	PASSAT	154	9,34%	44	12,8%
VOLVO	S60	116	7,03%	8	2,3%
MERCEDES	C-SERIES	109	6,61%	39	11,3%
OPEL	INSIGNIA	91	5,52%	6	1,7%
AUDI	A4	48	2,91%	14	4,1%
TOYOTA	AVENSIS	41	2,49%	1	0,3%
VOLVO	V60	34	2,06%	3	0,9%
AUDI	A5	24	1,46%	4	1,2%
FIAT	LINEA	16	0,97%	4	1,2%
CITROEN	DS5	10	0,61%	3	0,9%
FIAT	FREEMONT	9	0,55%	5	1,5%
FORD	MONDEO	9	0,55%	2	0,6%
SEAT	TOLEDO	9	0,55%	7	2,0%
CITROEN	C5	8	0,49%	3	0,9%
TOYOTA	PRIUS	8	0,49%	2	0,6%
LEXUS	IS-SERIES	4	0,24%	1	0,3%
PEUGEOT	508	4	0,24%	2	0,6%
SUBARU	LEGACY	3	0,18%		
VOLVO	XC70	3	0,18%	1	0,3%

		YTD		MAY '14	
Segment:		TOTAL	Market Share	TOTAL	Market Share
E		106	0,4%	28	0,4%
Make:	Range:	Volume:	%	Volume:	%
MERCEDES	E-SERIES	41	38,68%	12	42,9%
BMW	5-SERIES	39	36,79%	7	25,0%
SKODA	SUPERB	15	14,15%	8	28,6%
AUDI	A6	8	7,55%	1	3,6%
VOLVO	S80	3	2,83%		

		YTD		MAY '14	
Segment:		TOTAL	Market Share	TOTAL	Market Share
F-G		43	0,1%	8	0,1%
Make:	Range:	Volume:	%	Volume:	%
AUDI	A8	29	67,44%		
MERCEDES	S-SERIES	7	16,28%	4	50,0%
BMW	7-SERIES	3	6,98%	2	25,0%
AUDI	A7	1	2,33%	1	12,5%
BENTLEY	CONTINENTAL	1	2,33%	1	12,5%
JAGUAR	XF-TYPE	1	2,33%		
PORSCHE	PANAMERA	1	2,33%		





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MAY '14

		YTD		MAY '14	
Segment:		TOTAL	Market Share	TOTAL	Market Share
SPORTS		75	0,3%	27	0,4%
Make:	Range:	Volume:	%	Volume:	%
BMW	4-SERIES	40	53,33%	13	48,1%
MINI	MINI COUPE	7	9,33%	1	3,7%
VOLKSWAGEN	SCIROCCO	7	9,33%	4	14,8%
MINI	ROADSTER	5	6,67%		
BMW	6-SERIES	3	4,00%	3	11,1%
MERCEDES	SL-SERIES	3	4,00%	1	3,7%
MERCEDES	CLK-SERIES	2	2,67%		
MINI	MINI CABRIO	2	2,67%	1	3,7%
OPEL	CASCADA	2	2,67%	2	7,4%
MERCEDES	SLK-SERIES	1	1,33%		
PEUGEOT	RCZ	1	1,33%	1	3,7%
SUBARU	BRZ	1	1,33%	1	3,7%
TOYOTA	86	1	1,33%		

		YTD		MAY '14	
Segment:		TOTAL	Market Share	TOTAL	Market Share
MPV		1.066	3,6%	193	2,6%
Make:	Range:	Volume:	%	Volume:	%
NISSAN	NOTE	665	62,38%	114	59,1%
SKODA	ROOMSTER	89	8,35%	22	11,4%
FIAT	500L	87	8,16%	17	8,8%
CITROEN	C3 PICASSO	41	3,85%	7	3,6%
OPEL	ZAFIRA	39	3,66%	6	3,1%
VOLKSWAGEN	TOURAN	24	2,25%	7	3,6%
OPEL	MERIVA	22	2,06%	5	2,6%
FORD	B-MAX	20	1,88%	3	1,6%
SEAT	ALTEA	20	1,88%		
CITROEN	PICASSO	16	1,50%	4	2,1%
CHEVROLET	ORLANDO	12	1,13%	4	2,1%
FORD	S-MAX	10	0,94%	1	0,5%
RENAULT	SCENIC	8	0,75%		
TOYOTA	VERSO S	5	0,47%	2	1,0%
SEAT	ALHAMBRA	3	0,28%		
VOLKSWAGEN	SHARAN	2	0,19%	1	0,5%
FORD	GALAXY	1	0,09%		
FORD	GRAND C-MAX	1	0,09%		
TOYOTA	VERSO	1	0,09%		

		YTD		MAY '14	
Segment:		TOTAL	Market Share	TOTAL	Market Share
MPV-M/COMBI		502	1,7%	172	2,3%
Make:	Range:	Volume:	%	Volume:	%
NISSAN	NV200	78	15,54%	30	17,4%
OPEL	VIVARO	67	13,35%	12	7,0%
NISSAN	PRIMASTAR	58	11,55%	16	9,3%
FIAT	DOBLO	43	8,57%	17	9,9%





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MAY '14

VOLKSWAGEN	CADDY	41	8,17%	32	18,6%
VOLKSWAGEN	KOMBI	38	7,57%	23	13,4%
MERCEDES	VITO, VIANO	31	6,18%	7	4,1%
MERCEDES	CITAN	31	6,18%	3	1,7%
FIAT	SCUDO	30	5,98%	11	6,4%
MERCEDES	VIANO, VITO	23	4,58%	12	7,0%
MERCEDES	SPRINTER	17	3,39%	3	1,7%
FIAT	QUBO	14	2,79%	3	1,7%
MERCEDES	MBHE01	9	1,79%		
PEUGEOT	BOXER	4	0,80%	1	0,6%
CITROEN	BERLINGO	3	0,60%		
FIAT	STRADA	3	0,60%		
FORD	TOURNEO CONNECT	3	0,60%		
CITROEN	NEMO	2	0,40%		
MOBITECNO	MOBITECNO	2	0,40%	1	0,6%
FIAT	DUCATO	1	0,20%		
FIAT	FIORINO	1	0,20%		
OPEL	COMBO	1	0,20%		
PEUGEOT	EXPERT	1	0,20%	1	0,6%
VOLKSWAGEN	CRAFTER	1	0,20%		

