



NEW PC REGISTRATIONS BY SEGMENT ΤΑΞΙΝΟΜΗΣΕΙΣ ΕΠΙΒΑΤΙΚΩΝ ΚΑΤΑ ΚΑΤΗΓΟΡΙΑ

FEBRUARY '14

		YTD		FEBRUARY '14	
Segment:		TOTAL	Market Share	TOTAL	Market Share
DUAL PURPOSE		634	5,9%	266	6,1%
Make:	Range:	Volume:	%	Volume:	%
AUDI	Q3	125	19,72%	33	12,4%
SUZUKI	SX4	104	16,40%	34	12,8%
MINI	COUNTRYMAN	53	8,36%	26	9,8%
BMW	X1-SERIES	48	7,57%	21	7,9%
DACIA	DUSTER	42	6,62%	42	15,8%
FORD	KUGA	34	5,36%	5	1,9%
VOLKSWAGEN	TIGUAN	33	5,21%	20	7,5%
TOYOTA	RAV4	30	4,73%	11	4,1%
BMW	X3-SERIES	27	4,26%	10	3,8%
AUDI	Q5	23	3,63%	8	3,0%
SUZUKI	JIMNY	21	3,31%	7	2,6%
SKODA	YETI	18	2,84%	5	1,9%
VOLVO	XC60	16	2,52%	8	3,0%
HONDA	CR-V	14	2,21%	7	2,6%
BMW	X5-SERIES	12	1,89%	11	4,1%
MERCEDES	ML-SERIES	6	0,95%	1	0,4%
LAND ROVER	RANGE ROVER EVOQUE	5	0,79%	4	1,5%
SUZUKI	GRAND VITARA	5	0,79%	3	1,1%
SUBARU	FORESTER	4	0,63%	1	0,4%
CHRYSLER	WRANGLER	3	0,47%	3	1,1%
MERCEDES	GLK-SERIES	3	0,47%	1	0,4%
AUDI	Q7	1	0,16%	1	0,4%
BMW	X6-SERIES	1	0,16%	1	0,4%
CHRYSLER	GRAND CHEROKEE	1	0,16%	1	0,4%
FIAT	SEDICI	1	0,16%		
LAND ROVER	RANGE ROVER	1	0,16%		
LEXUS	RX-SERIES	1	0,16%		
NISSAN	PATHFINDER	1	0,16%	1	0,4%
VOLVO	XC90	1	0,16%	1	0,4%

		YTD		FEBRUARY '14	
Segment:		TOTAL	Market Share	TOTAL	Market Share
A		1.159	10,8%	523	12,0%
Make:	Range:	Volume:	%	Volume:	%
FIAT	PANDA	212	18,29%	100	19,1%
FIAT	500	157	13,55%	71	13,6%
VOLKSWAGEN	UP!	118	10,18%	77	14,7%
TOYOTA	AYGO	111	9,58%	54	10,3%
CHEVROLET	SPARK	83	7,16%	42	8,0%
SUZUKI	ALTO	71	6,13%	34	6,5%
HYUNDAI	i 10	61	5,26%	14	2,7%
SEAT	MII	61	5,26%	23	4,4%
SKODA	CITIGO	58	5,00%	12	2,3%
KIA MOTORS	PICANTO	45	3,88%	13	2,5%
SMART	FORTWO	38	3,28%	24	4,6%
OPEL	ADAM	29	2,50%	8	1,5%





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FORD	KA	24	2,07%	18	3,4%
CITROEN	C1	22	1,90%	12	2,3%
TOYOTA	IQ	20	1,73%	13	2,5%
PEUGEOT	107	17	1,47%	2	0,4%
NISSAN	PIXO	16	1,38%	3	0,6%
RENAULT	TWINGO	13	1,12%	2	0,4%
ABARTH	500	2	0,17%	1	0,2%
CHANGAN	BENNI	1	0,09%		

		YTD		FEBRUARY '14	
Segment:		TOTAL	Market Share	TOTAL	Market Share
B		4.859	45,3%	1.969	45,2%
Make:	Range:	Volume:	%	Volume:	%
TOYOTA	YARIS	730	15,02%	299	15,2%
OPEL	CORSA	646	13,29%	268	13,6%
HYUNDAI	i 20	571	11,75%	257	13,1%
FORD	FIESTA	361	7,43%	108	5,5%
CITROEN	C3	352	7,24%	135	6,9%
VOLKSWAGEN	POLO	343	7,06%	167	8,5%
SUZUKI	SWIFT	251	5,17%	121	6,1%
RENAULT	CLIO	250	5,15%	92	4,7%
NISSAN	MICRA	235	4,84%	84	4,3%
FIAT	GRANDE PUNTO	105	2,16%	68	3,5%
OPEL	MOKKA	104	2,14%	39	2,0%
SEAT	IBIZA	103	2,12%	43	2,2%
KIA MOTORS	RIO	90	1,85%	38	1,9%
NISSAN	JUKE	90	1,85%	29	1,5%
LANCIA	YPSILON	86	1,77%	19	1,0%
AUDI	A1	75	1,54%	35	1,8%
RENAULT	CAPTUR	70	1,44%	25	1,3%
PEUGEOT	208	58	1,19%	9	0,5%
SKODA	FABIA	58	1,19%	21	1,1%
SUZUKI	SPLASH	47	0,97%	18	0,9%
ALFA ROMEO	MITO	45	0,93%	19	1,0%
CITROEN	DS3	32	0,66%	6	0,3%
CHEVROLET	AVEO	31	0,64%	10	0,5%
HONDA	JAZZ	28	0,58%	13	0,7%
MINI	MINI	26	0,54%	17	0,9%
DACIA	SANDERO	21	0,43%	8	0,4%
MITSUBISHI	SPACE STAR	16	0,33%	4	0,2%
CHEVROLET	TRAX	13	0,27%	6	0,3%
MINI	PACEMAN	10	0,21%	3	0,2%
BMW	I3	6	0,12%	4	0,2%
DAIHATSU	CHARADE	2	0,04%	2	0,1%
HYUNDAI	GETZ	1	0,02%		
MAZDA	2-SERIES	1	0,02%		
MINI	CLUBMAN	1	0,02%	1	0,1%
MITSUBISHI	COLT	1	0,02%	1	0,1%





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FEBRUARY '14

		YTD		FEBRUARY '14	
Segment:		TOTAL	Market Share	TOTAL	Market Share
C		2.760	25,7%	1.092	25,1%
Make:	Range:	Volume:	%	Volume:	%
CITROEN	C4	367	13,30%	59	5,4%
VOLKSWAGEN	GOLF	297	10,76%	120	11,0%
TOYOTA	AURIS	268	9,71%	108	9,9%
OPEL	ASTRA	230	8,33%	86	7,9%
FORD	FOCUS	174	6,30%	64	5,9%
SKODA	RAPID	168	6,09%	72	6,6%
AUDI	A3	164	5,94%	75	6,9%
HYUNDAI	i30	151	5,47%	42	3,8%
VOLVO	V40	150	5,43%	75	6,9%
NISSAN	QASHQAI	101	3,66%	42	3,8%
BMW	1-SERIES	87	3,15%	50	4,6%
TOYOTA	COROLLA	86	3,12%	48	4,4%
SEAT	LEON	65	2,36%	26	2,4%
HONDA	CIVIC	57	2,07%	31	2,8%
MERCEDES	A-SERIES	55	1,99%	55	5,0%
MERCEDES	B-SERIES	54	1,96%	43	3,9%
ALFA ROMEO	GIULIETTA	51	1,85%	24	2,2%
MERCEDES	A-SERIES (NEW)	40	1,45%	11	1,0%
KIA MOTORS	CEED	34	1,23%	8	0,7%
MITSUBISHI	ASX	30	1,09%	17	1,6%
CITROEN	C-ELYSEE	20	0,72%	15	1,4%
MAZDA	3-SERIES	19	0,69%	1	0,1%
SUBARU	IMPREZA	19	0,69%		
RENAULT	MEGANE	16	0,58%	3	0,3%
CHEVROLET	CRUZE	11	0,40%	4	0,4%
VOLKSWAGEN	BEETLE	8	0,29%	1	0,1%
KIA MOTORS	NEW SPORTAGE	7	0,25%	2	0,2%
MITSUBISHI	LANCER	7	0,25%	3	0,3%
CITROEN	DS4	5	0,18%	1	0,1%
SUBARU	XV	4	0,14%		
LEXUS	CT200H	3	0,11%		
PEUGEOT	308	3	0,11%	3	0,3%
LANCIA	DELTA	2	0,07%		
BMW	2-SERIES	1	0,04%		
FIAT	BRAVO	1	0,04%		
HYUNDAI	IX35	1	0,04%		
LEXUS	CT-SERIES	1	0,04%	1	0,1%
PEUGEOT	2008	1	0,04%	1	0,1%
PEUGEOT	3008	1	0,04%	1	0,1%
PEUGEOT	301	1	0,04%		
		YTD		FEBRUARY '14	
Segment:		TOTAL	Market Share	TOTAL	Market Share
D		730	6,8%	280	6,4%
Make:	Range:	Volume:	%	Volume:	%
SKODA	OCTAVIA	314	43,01%	113	40,4%
MERCEDES	CLA-SERIES	64	8,77%	46	16,4%





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FEBRUARY '14

BMW	3-SERIES	59	8,08%	27	9,6%
VOLKSWAGEN	PASSAT	58	7,95%	31	11,1%
VOLVO	S60	56	7,67%	18	6,4%
OPEL	INSIGNIA	52	7,12%	12	4,3%
MERCEDES	C-SERIES	31	4,25%	5	1,8%
TOYOTA	AVENSIS	24	3,29%	3	1,1%
AUDI	A4	20	2,74%	4	1,4%
FIAT	LINEA	11	1,51%		
VOLVO	V60	10	1,37%	4	1,4%
AUDI	A5	7	0,96%	1	0,4%
FORD	MONDEO	5	0,68%	2	0,7%
CITROEN	DS5	3	0,41%	1	0,4%
SUBARU	LEGACY	3	0,41%	2	0,7%
TOYOTA	PRIUS	3	0,41%	3	1,1%
CITROEN	C5	2	0,27%	2	0,7%
FIAT	FREEMONT	2	0,27%	1	0,4%
LEXUS	IS-SERIES	2	0,27%	1	0,4%
PEUGEOT	508	2	0,27%	2	0,7%
BMW	4-SERIES	1	0,14%	1	0,4%
VOLVO	XC70	1	0,14%	1	0,4%

		YTD		FEBRUARY '14	
Segment:		TOTAL	Market Share	TOTAL	Market Share
E		42	0,4%	16	0,4%
Make:	Range:	Volume:	%	Volume:	%
BMW	5-SERIES	18	42,86%	10	62,5%
MERCEDES	E-SERIES	14	33,33%	2	12,5%
AUDI	A6	6	14,29%		
SKODA	SUPERB	3	7,14%	3	18,8%
VOLVO	S80	1	2,38%	1	6,3%

		YTD		FEBRUARY '14	
Segment:		TOTAL	Market Share	TOTAL	Market Share
F-G		33	0,3%	2	0,0%
Make:	Range:	Volume:	%	Volume:	%
AUDI	A8	29	87,88%		
MERCEDES	S-SERIES	2	6,06%	1	50,0%
JAGUAR	XF-TYPE	1	3,03%		
PORSCHE	PANAMERA	1	3,03%	1	50,0%

		YTD		FEBRUARY '14	
Segment:		TOTAL	Market Share	TOTAL	Market Share
SPORTS		21	0,2%	5	0,1%
Make:	Range:	Volume:	%	Volume:	%
BMW	4-SERIES	9	42,86%	1	20,0%
MINI	MINI COUPE	4	19,05%	1	20,0%
VOLKSWAGEN	SCIROCCO	3	14,29%	2	40,0%
MERCEDES	SL-SERIES	2	9,52%		
MERCEDES	CLK-SERIES	2	9,52%	1	20,0%
TOYOTA	86	1	4,76%		





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FEBRUARY '14

		YTD		FEBRUARY '14	
Segment:		TOTAL	Market Share	TOTAL	Market Share
MPV		387	3,6%	149	3,4%
Make:	Range:	Volume:	%	Volume:	%
NISSAN	NOTE	185	47,80%	79	53,0%
SKODA	ROOMSTER	51	13,18%	15	10,1%
FIAT	500L	44	11,37%	8	5,4%
OPEL	ZAFIRA	23	5,94%	8	5,4%
SEAT	ALTEA	17	4,39%	14	9,4%
CITROEN	C3 PICASSO	11	2,84%	5	3,4%
OPEL	MERIVA	10	2,58%	3	2,0%
VOLKSWAGEN	TOURAN	10	2,58%	5	3,4%
FORD	B-MAX	9	2,33%	3	2,0%
FORD	S-MAX	7	1,81%	2	1,3%
CITROEN	PICASSO	5	1,29%	3	2,0%
RENAULT	SCENIC	5	1,29%	1	0,7%
CHEVROLET	ORLANDO	3	0,78%	2	1,3%
TOYOTA	VERSO S	3	0,78%		
SEAT	ALHAMBRA	2	0,52%	1	0,7%
FORD	GALAXY	1	0,26%		
FORD	GRAND C-MAX	1	0,26%		

		YTD		FEBRUARY '14	
Segment:		TOTAL	Market Share	TOTAL	Market Share
MPV-M/COMBI		109	1,0%	53	1,2%
Make:	Range:	Volume:	%	Volume:	%
MERCEDES	CITAN	22	20,18%	10	18,9%
NISSAN	NV200	20	18,35%	6	11,3%
NISSAN	PRIMASTAR	11	10,09%	9	17,0%
MERCEDES	VITO, VIANO	10	9,17%	4	7,5%
FIAT	DOBLO	9	8,26%	3	5,7%
FIAT	QUBO	6	5,50%		
VOLKSWAGEN	CADDY	6	5,50%	4	7,5%
MERCEDES	SPRINTER	4	3,67%	4	7,5%
OPEL	VIVARO	4	3,67%	2	3,8%
CITROEN	BERLINGO	3	2,75%	1	1,9%
FIAT	SCUDO	3	2,75%	2	3,8%
FIAT	STRADA	3	2,75%	2	3,8%
CITROEN	NEMO	1	0,92%		
FIAT	DUCATO	1	0,92%		
FORD	TOURNEO CONNECT	1	0,92%	1	1,9%
MOBITECNO	MOBITECNO	1	0,92%	1	1,9%
OPEL	COMBO	1	0,92%	1	1,9%
PEUGEOT	BOXER	1	0,92%	1	1,9%
VOLKSWAGEN	KOMBI	1	0,92%	1	1,9%
VOLKSWAGEN	CRAFTER	1	0,92%	1	1,9%

