



NEW PC REGISTRATIONS BY SEGMENT ΤΑΞΙΝΟΜΗΣΕΙΣ ΕΠΙΒΑΤΙΚΩΝ ΚΑΤΑ ΚΑΤΗΓΟΡΙΑ

NOVEMBER '14

		YTD		NOVEMBER '14	
Segment:		TOTAL	Market Share	TOTAL	Market Share
DUAL PURPOSE		3.552	5,5%	238	4,8%
Make:	Range:	Volume:	%	Volume:	%
AUDI	Q3	573	16,13%	43	18,1%
SUZUKI	SX4	524	14,75%	33	13,9%
MINI	COUNTRYMAN	347	9,77%	16	6,7%
DACIA	DUSTER	314	8,84%	8	3,4%
BMW	X1-SERIES	308	8,67%	15	6,3%
VOLKSWAGEN	TIGUAN	243	6,84%	34	14,3%
HONDA	CR-V	145	4,08%	9	3,8%
TOYOTA	RAV4	145	4,08%	10	4,2%
SUZUKI	JIMNY	134	3,77%	3	1,3%
VOLVO	XC60	130	3,66%	17	7,1%
BMW	X3-SERIES	125	3,52%	8	3,4%
SKODA	YETI	104	2,93%	7	2,9%
FORD	KUGA	98	2,76%	3	1,3%
AUDI	Q5	88	2,48%	6	2,5%
BMW	X5-SERIES	56	1,58%	1	0,4%
BMW	X4-SERIES	25	0,70%	4	1,7%
NISSAN	X-TRAIL	22	0,62%	7	2,9%
MERCEDES	ML-SERIES	21	0,59%	1	0,4%
CITROEN	C4 AIRCROSS	18	0,51%		
CHRYSLER	GRAND CHEROKEE	14	0,39%	2	0,8%
LAND ROVER	RANGE ROVER EVOQUE	14	0,39%		
MERCEDES	GLK-SERIES	14	0,39%		
CHRYSLER	WRANGLER	13	0,37%		
SUBARU	FORESTER	12	0,34%		
SUZUKI	GRAND VITARA	12	0,34%		
LAND ROVER	RANGE ROVER	7	0,20%		
PORSCHE	MACAN	6	0,17%		
AUDI	Q7	5	0,14%	1	0,4%
CHRYSLER	CHEROKEE	4	0,11%	3	1,3%
CHRYSLER	RENEGADE	4	0,11%	3	1,3%
FIAT	SEDICI	3	0,08%		
LEXUS	NX-SERIES	3	0,08%	2	0,8%
MERCEDES	GL-SERIES	3	0,08%	1	0,4%
NISSAN	MURANO	3	0,08%		
VOLVO	XC90	3	0,08%		
BMW	X6-SERIES	2	0,06%		
CHEVROLET	CAPTIVA	2	0,06%		
LEXUS	RX-SERIES	2	0,06%	1	0,4%
NISSAN	PATHFINDER	2	0,06%		
LAND ROVER	RANGE ROVER SPORT	1	0,03%		
OPEL	ANTARA	1	0,03%		
PORSCHE	MACAN TURBO	1	0,03%		
TOYOTA	LAND CRUISER	1	0,03%		





NEW PC REGISTRATIONS BY SEGMENT ΤΑΞΙΝΟΜΗΣΕΙΣ ΕΠΙΒΑΤΙΚΩΝ ΚΑΤΑ ΚΑΤΗΓΟΡΙΑ

NOVEMBER '14

		YTD		NOVEMBER '14	
Segment:		TOTAL	Market Share	TOTAL	Market Share
A		9.274	14,3%	600	12,0%
Make:	Range:	Volume:	%	Volume:	%
FIAT	PANDA	1.758	18,96%	80	13,3%
FIAT	500	1.102	11,88%	59	9,8%
SUZUKI	ALTO	1.011	10,90%	11	1,8%
TOYOTA	AYGO	939	10,13%	98	16,3%
VOLKSWAGEN	UP!	939	10,13%	51	8,5%
SKODA	CITIGO	658	7,10%	29	4,8%
SEAT	MII	572	6,17%	8	1,3%
KIA MOTORS	PICANTO	454	4,90%	12	2,0%
HYUNDAI	i 10	427	4,60%	60	10,0%
CHEVROLET	SPARK	392	4,23%	20	3,3%
FORD	KA	213	2,30%	12	2,0%
SMART	FORTWO	156	1,68%	32	5,3%
PEUGEOT	107	149	1,61%	1	0,2%
CITROEN	C1	131	1,41%	19	3,2%
OPEL	ADAM	105	1,13%	7	1,2%
PEUGEOT	108	89	0,96%	52	8,7%
TOYOTA	IQ	64	0,69%	1	0,2%
RENAULT	NEW TWINGO	35	0,38%	15	2,5%
ABARTH	500	32	0,35%	6	1,0%
SMART	FORFOUR	27	0,29%	27	4,5%
NISSAN	PIXO	20	0,22%		
CHANGAN	BENNI	1	0,01%		

		YTD		NOVEMBER '14	
Segment:		TOTAL	Market Share	TOTAL	Market Share
B		28.379	43,8%	2.242	45,0%
Make:	Range:	Volume:	%	Volume:	%
TOYOTA	YARIS	3.812	13,43%	475	21,2%
OPEL	CORSA	3.661	12,90%	268	12,0%
VOLKSWAGEN	POLO	2.749	9,69%	330	14,7%
HYUNDAI	i 20	2.532	8,92%	69	3,1%
FORD	FIESTA	2.266	7,98%	143	6,4%
NISSAN	MICRA	2.058	7,25%	25	1,1%
RENAULT	CLIO	1.668	5,88%	118	5,3%
CITROEN	C3	1.644	5,79%	201	9,0%
SUZUKI	SWIFT	1.216	4,28%	100	4,5%
PEUGEOT	208	1.075	3,79%	151	6,7%
SEAT	IBIZA	713	2,51%	43	1,9%
OPEL	MOKKA	571	2,01%	32	1,4%
KIA MOTORS	RIO	483	1,70%	25	1,1%
LANCIA	YPSILON	474	1,67%	8	0,4%
MINI	MINI	469	1,65%	48	2,1%
FIAT	GRANDE PUNTO	429	1,51%	54	2,4%
RENAULT	CAPTUR	390	1,37%	43	1,9%
AUDI	A1	386	1,36%	32	1,4%
NISSAN	JUKE	341	1,20%	19	0,8%
SUZUKI	SPLASH	321	1,13%		





NEW PC REGISTRATIONS BY SEGMENT ΤΑΞΙΝΟΜΗΣΕΙΣ ΕΠΙΒΑΤΙΚΩΝ ΚΑΤΑ ΚΑΤΗΓΟΡΙΑ

NOVEMBER '14

SKODA	FABIA	217	0,76%	15	0,7%
CHEVROLET	AVEO	180	0,63%	9	0,4%
ALFA ROMEO	MITO	172	0,61%	17	0,8%
CITROEN	DS3	127	0,45%	5	0,2%
DACIA	SANDERO	127	0,45%	1	0,0%
HONDA	JAZZ	107	0,38%	4	0,2%
MINI	SPACE STAR	85	0,30%	3	0,1%
BMW	I3	36	0,13%	3	0,1%
MINI	PACEMAN	26	0,09%		
CHEVROLET	TRAX	24	0,08%	1	0,0%
MINI	COLT	6	0,02%		
ABARTH	PUNTO	3	0,01%		
DAIHATSU	CHARADE	2	0,01%		
MAZDA	2-SERIES	2	0,01%		
SUBARU	JUSTY	2	0,01%		
CITROEN	C2	1	0,00%		
HYUNDAI	GETZ	1	0,00%		
MINI	CLUBMAN	1	0,00%		
OPEL	AGILA	1	0,00%		
PEUGEOT	206	1	0,00%		

Segment:	YTD		NOVEMBER '14		
	TOTAL	Market Share	TOTAL	Market Share	
C	17.065	26,3%	1.499	30,1%	
Make:	Range:	Volume:	%	Volume:	%
NISSAN	QASHQAI	1.870	10,96%	138	9,2%
VOLKSWAGEN	GOLF	1.761	10,32%	162	10,8%
TOYOTA	AURIS	1.485	8,70%	130	8,7%
OPEL	ASTRA	1.204	7,06%	95	6,3%
VOLVO	V40	1.172	6,87%	175	11,7%
AUDI	A3	1.005	5,89%	54	3,6%
BMW	1-SERIES	824	4,83%	53	3,5%
SKODA	RAPID	818	4,79%	59	3,9%
CITROEN	C4	781	4,58%	29	1,9%
TOYOTA	COROLLA	748	4,38%	56	3,7%
FORD	FOCUS	666	3,90%	59	3,9%
HYUNDAI	i 30	657	3,85%	19	1,3%
MERCEDES	A-SERIES (NEW)	644	3,77%	54	3,6%
SEAT	LEON	443	2,60%	53	3,5%
ALFA ROMEO	GIULIETTA	434	2,54%	47	3,1%
MERCEDES	B-SERIES	307	1,80%	19	1,3%
PEUGEOT	308	306	1,79%	90	6,0%
HONDA	CIVIC	297	1,74%	27	1,8%
SEAT	TOLEDO	190	1,11%	9	0,6%
MERCEDES	GLA-SERIES	186	1,09%	36	2,4%
KIA MOTORS	CEED	165	0,97%	14	0,9%
MINI	ASX	143	0,84%	13	0,9%
CITROEN	C-ELYSEE	142	0,83%	11	0,7%
RENAULT	MEGANE	137	0,80%	6	0,4%
PEUGEOT	2008	112	0,66%	26	1,7%
VOLKSWAGEN	BEETLE	77	0,45%	5	0,3%
CHEVROLET	CRUZE	67	0,39%	2	0,1%





NEW PC REGISTRATIONS BY SEGMENT ΤΑΞΙΝΟΜΗΣΕΙΣ ΕΠΙΒΑΤΙΚΩΝ ΚΑΤΑ ΚΑΤΗΓΟΡΙΑ

NOVEMBER '14

CITROEN	C4 CACTUS	65	0,38%	25	1,7%
PEUGEOT	3008	57	0,33%	7	0,5%
VOLKSWAGEN	JETTA	46	0,27%		
LEXUS	CT-SERIES	37	0,22%	5	0,3%
PEUGEOT	301	35	0,21%	6	0,4%
BMW	2-SERIES	32	0,19%	8	0,5%
MITSUBISHI	LANCER	27	0,16%	3	0,2%
KIA MOTORS	NEW SPORTAGE	26	0,15%	3	0,2%
CITROEN	DS4	23	0,13%		
MAZDA	3-SERIES	23	0,13%		
SUBARU	IMPREZA	19	0,11%		
LANCIA	DELTA	16	0,09%		
NISSAN	PULSAR	5	0,03%	1	0,1%
FIAT	BRAVO	4	0,02%		
SUBARU	XV	4	0,02%		
LEXUS	CT200H	3	0,02%		
HYUNDAI	IX35	1	0,01%		
PEUGEOT	307	1	0,01%		

Segment:	YTD		NOVEMBER '14		
	TOTAL	Market Share	TOTAL	Market Share	
D	3.378	5,2%	228	4,6%	
Make:	Range:	Volume:	%	Volume:	%

SKODA	OCTAVIA	1.120	33,16%	78	34,2%
BMW	3-SERIES	380	11,25%	22	9,6%
MERCEDES	CLA-SERIES	346	10,24%	32	14,0%
VOLKSWAGEN	PASSAT	311	9,21%	10	4,4%
MERCEDES	C-SERIES	292	8,64%	23	10,1%
VOLVO	S60	249	7,37%	25	11,0%
OPEL	INSIGNIA	153	4,53%	4	1,8%
AUDI	A4	113	3,35%	7	3,1%
BMW	4-SERIES	90	2,66%	6	2,6%
TOYOTA	AVENSIS	79	2,34%	4	1,8%
VOLVO	V60	69	2,04%	7	3,1%
AUDI	A5	33	0,98%	5	2,2%
FORD	MONDEO	28	0,83%	2	0,9%
CITROEN	C5	18	0,53%	1	0,4%
CITROEN	DS5	17	0,50%		
FIAT	LINEA	17	0,50%		
FIAT	FREEMONT	17	0,50%		
PEUGEOT	508	14	0,41%	1	0,4%
TOYOTA	PRIUS	14	0,41%		
LEXUS	IS-SERIES	8	0,24%		
SUBARU	LEGACY	4	0,12%		
VOLVO	XC70	4	0,12%		
HONDA	ACCORD	2	0,06%	1	0,4%

Segment:	YTD		NOVEMBER '14		
	TOTAL	Market Share	TOTAL	Market Share	
E	232	0,4%	20	0,4%	
Make:	Range:	Volume:	%	Volume:	%

MERCEDES	E-SERIES	97	41,81%	10	50,0%
----------	----------	----	--------	----	-------





NEW PC REGISTRATIONS BY SEGMENT ΤΑΞΙΝΟΜΗΣΕΙΣ ΕΠΙΒΑΤΙΚΩΝ ΚΑΤΑ ΚΑΤΗΓΟΡΙΑ

NOVEMBER '14

BMW	5-SERIES	78	33,62%	3	15,0%
SKODA	SUPERB	24	10,34%	1	5,0%
AUDI	A6	19	8,19%		
VOLVO	S80	9	3,88%	2	10,0%
LEXUS	GS-SERIES	3	1,29%	2	10,0%
HONDA	LEGEND	2	0,86%	2	10,0%

		YTD		NOVEMBER '14	
Segment:		TOTAL	Market Share	TOTAL	Market Share
F-G		61	0,1%	4	0,1%
Make:	Range:	Volume:	%	Volume:	%
AUDI	A8	31	50,82%		
MERCEDES	S-SERIES	18	29,51%	2	50,0%
BMW	7-SERIES	4	6,56%		
AUDI	A7	2	3,28%	1	25,0%
BENTLEY	CONTINENTAL	2	3,28%	1	25,0%
PORSCHE	PANAMERA	2	3,28%		
JAGUAR	XF-TYPE	1	1,64%		
MASERATI	QUATTROPORTE	1	1,64%		

		YTD		NOVEMBER '14	
Segment:		TOTAL	Market Share	TOTAL	Market Share
SPORTS		77	0,1%	4	0,1%
Make:	Range:	Volume:	%	Volume:	%
VOLKSWAGEN	SCIROCCO	23	29,87%	4	100,0%
MINI	MINI COUPE	10	12,99%		
MINI	ROADSTER	8	10,39%		
MINI	MINI CABRIO	8	10,39%		
OPEL	CASCADA	5	6,49%		
BMW	6-SERIES	4	5,19%		
MERCEDES	SL-SERIES	3	3,90%		
MERCEDES	SLK-SERIES	3	3,90%		
SUBARU	BRZ	3	3,90%		
TOYOTA	86	3	3,90%		
MERCEDES	CLK-SERIES	2	2,60%		
PEUGEOT	RCZ	2	2,60%		
BMW	Z4-SERIES	1	1,30%		
JAGUAR	F-TYPE	1	1,30%		
PORSCHE	911	1	1,30%		

		YTD		NOVEMBER '14	
Segment:		TOTAL	Market Share	TOTAL	Market Share
MPV		1.874	2,9%	110	2,2%
Make:	Range:	Volume:	%	Volume:	%
NISSAN	NOTE	1.030	54,96%	41	37,3%
FIAT	500L	176	9,39%	14	12,7%
SKODA	ROOMSTER	170	9,07%	14	12,7%
CITROEN	C3 PICASSO	75	4,00%	8	7,3%
VOLKSWAGEN	TOURAN	73	3,90%	10	9,1%
OPEL	ZAFIRA	66	3,52%	3	2,7%
CITROEN	PICASSO	62	3,31%	8	7,3%





NEW PC REGISTRATIONS BY SEGMENT ΤΑΞΙΝΟΜΗΣΕΙΣ ΕΠΙΒΑΤΙΚΩΝ ΚΑΤΑ ΚΑΤΗΓΟΡΙΑ

NOVEMBER '14

OPEL	MERIVA	59	3,15%	1	0,9%
FORD	B-MAX	43	2,29%	3	2,7%
SEAT	ALTEA	27	1,44%	1	0,9%
CHEVROLET	ORLANDO	26	1,39%	3	2,7%
FORD	S-MAX	20	1,07%	2	1,8%
RENAULT	SCENIC	17	0,91%	1	0,9%
FORD	GRAND C-MAX	7	0,37%		
VOLKSWAGEN	SHARAN	6	0,32%	1	0,9%
SEAT	ALHAMBRA	5	0,27%		
TOYOTA	VERSO S	5	0,27%		
FORD	GALAXY	2	0,11%		
TOYOTA	VERSO	2	0,11%		
DACIA	LODGY	1	0,05%		
RENAULT	MODUS	1	0,05%		
TOYOTA	COROLLA VERSO	1	0,05%		

		YTD		NOVEMBER '14	
Segment:		TOTAL	Market Share	TOTAL	Market Share
MPV-M/COMBI		915	1,4%	37	0,7%
Make:	Range:	Volume:	%	Volume:	%
FIAT	DOBLO	123	13,44%	6	16,2%
NISSAN	NV200	117	12,79%	8	21,6%
MERCEDES	VITO, VIANO	102	11,15%		
OPEL	VIVARO	86	9,40%		
NISSAN	PRIMASTAR	81	8,85%		
MERCEDES	SPRINTER	70	7,65%	10	27,0%
FIAT	SCUDO	63	6,89%	4	10,8%
VOLKSWAGEN	CADDY	62	6,78%	2	5,4%
VOLKSWAGEN	KOMBI	47	5,14%		
MERCEDES	CITAN	45	4,92%	1	2,7%
FIAT	QUBO	27	2,95%	1	2,7%
FORD	TOURNEO CONNECT	17	1,86%	2	5,4%
CITROEN	JUMPER	14	1,53%		
MERCEDES	V-SERIES	11	1,20%		
MERCEDES	MBHE01	10	1,09%		
CITROEN	JUMPY	6	0,66%		
OPEL	COMBO	5	0,55%	1	2,7%
CITROEN	BERLINGO	4	0,44%		
PEUGEOT	BOXER	4	0,44%		
FIAT	STRADA	3	0,33%		
FORD	TOURNEO COURIER	3	0,33%	1	2,7%
CITROEN	NEMO	2	0,22%		
MOBITECNO	MOBITECNO	2	0,22%		
PEUGEOT	EXPERT	2	0,22%		
RENAULT	KANGOO	2	0,22%		
FIAT	FIORINO	1	0,11%		
FIAT	DUCATO	1	0,11%		
MERCEDES	VIANO	1	0,11%		
MERCEDES	VITO	1	0,11%	1	2,7%
VOLKSWAGEN	CARAVELLE	1	0,11%		
VOLKSWAGEN	CRAFTER	1	0,11%		
VOLKSWAGEN	TRANSPORTER	1	0,11%		

