



NEW PC REGISTRATIONS BY SEGMENT ΤΑΞΙΝΟΜΗΣΕΙΣ ΕΠΙΒΑΤΙΚΩΝ ΚΑΤΑ ΚΑΤΗΓΟΡΙΑ

OCTOBER '14

		YTD		OCTOBER '14	
Segment:		TOTAL	Market Share	TOTAL	Market Share
DUAL PURPOSE		3.314	5,5%	352	5,9%
Make:	Range:	Volume:	%	Volume:	%
AUDI	Q3	530	15,99%	38	10,8%
SUZUKI	SX4	491	14,82%	44	12,5%
MINI	COUNTRYMAN	331	9,99%	41	11,6%
DACIA	DUSTER	306	9,23%	24	6,8%
BMW	X1-SERIES	293	8,84%	33	9,4%
VOLKSWAGEN	TIGUAN	209	6,31%	37	10,5%
HONDA	CR-V	136	4,10%	14	4,0%
TOYOTA	RAV4	135	4,07%	18	5,1%
SUZUKI	JIMNY	131	3,95%	13	3,7%
BMW	X3-SERIES	117	3,53%	9	2,6%
VOLVO	XC60	113	3,41%	14	4,0%
SKODA	YETI	97	2,93%	8	2,3%
FORD	KUGA	95	2,87%	12	3,4%
AUDI	Q5	82	2,47%	9	2,6%
BMW	X5-SERIES	55	1,66%	7	2,0%
BMW	X4-SERIES	21	0,63%	3	0,9%
MERCEDES	ML-SERIES	20	0,60%	2	0,6%
CITROEN	C4 AIRCROSS	18	0,54%		
NISSAN	X-TRAIL	15	0,45%	6	1,7%
LAND ROVER	RANGE ROVER EVOQUE	14	0,42%	1	0,3%
MERCEDES	GLK-SERIES	14	0,42%	5	1,4%
CHRYSLER	WRANGLER	13	0,39%	1	0,3%
CHRYSLER	GRAND CHEROKEE	12	0,36%	3	0,9%
SUBARU	FORESTER	12	0,36%	1	0,3%
SUZUKI	GRAND VITARA	12	0,36%	2	0,6%
PORSCHE	MACAN	6	0,18%		
LAND ROVER	RANGE ROVER SPORT	5	0,15%		
AUDI	Q7	4	0,12%	1	0,3%
FIAT	SEDICI	3	0,09%	1	0,3%
LAND ROVER	RANGE ROVER	3	0,09%	1	0,3%
NISSAN	MURANO	3	0,09%		
VOLVO	XC90	3	0,09%		
BMW	X6-SERIES	2	0,06%		
CHEVROLET	CAPTIVA	2	0,06%		
MERCEDES	GL-SERIES	2	0,06%	1	0,3%
NISSAN	PATHFINDER	2	0,06%		
CHRYSLER	CHEROKEE	1	0,03%		
CHRYSLER	RENEGADE	1	0,03%	1	0,3%
LEXUS	RX-SERIES	1	0,03%		
LEXUS	NX-SERIES	1	0,03%	1	0,3%
OPEL	ANTARA	1	0,03%		
PORSCHE	MACAN TURBO	1	0,03%	1	0,3%
TOYOTA	LAND CRUISER	1	0,03%		





NEW PC REGISTRATIONS BY SEGMENT ΤΑΞΙΝΟΜΗΣΕΙΣ ΕΠΙΒΑΤΙΚΩΝ ΚΑΤΑ ΚΑΤΗΓΟΡΙΑ

OCTOBER '14

		YTD		OCTOBER '14	
Segment:		TOTAL	Market Share	TOTAL	Market Share
A		8.674	14,5%	790	13,2%
Make:	Range:	Volume:	%	Volume:	%
FIAT	PANDA	1.678	19,35%	201	25,4%
FIAT	500	1.045	12,05%	101	12,8%
SUZUKI	ALTO	1.000	11,53%	97	12,3%
VOLKSWAGEN	UP!	888	10,24%	103	13,0%
TOYOTA	AYGO	841	9,70%	47	5,9%
SKODA	CITIGO	629	7,25%	42	5,3%
SEAT	MII	564	6,50%	16	2,0%
KIA MOTORS	PICANTO	442	5,10%	37	4,7%
CHEVROLET	SPARK	372	4,29%	19	2,4%
HYUNDAI	i 10	367	4,23%	60	7,6%
FORD	KA	201	2,32%	21	2,7%
PEUGEOT	107	148	1,71%		
SMART	FORTWO	124	1,43%	5	0,6%
CITROEN	C1	112	1,29%	9	1,1%
OPEL	ADAM	98	1,13%	4	0,5%
TOYOTA	IQ	63	0,73%	1	0,1%
PEUGEOT	108	37	0,43%	24	3,0%
ABARTH	500	24	0,28%	2	0,3%
NISSAN	PIXO	20	0,23%		
RENAULT	NEW TWINGO	20	0,23%	1	0,1%
CHANGAN	BENNI	1	0,01%		

		YTD		OCTOBER '14	
Segment:		TOTAL	Market Share	TOTAL	Market Share
B		26.137	43,7%	2.659	44,3%
Make:	Range:	Volume:	%	Volume:	%
OPEL	CORSA	3.393	12,98%	342	12,9%
TOYOTA	YARIS	3.337	12,77%	383	14,4%
HYUNDAI	i 20	2.463	9,42%	168	6,3%
VOLKSWAGEN	POLO	2.419	9,26%	354	13,3%
FORD	FIESTA	2.123	8,12%	233	8,8%
NISSAN	MICRA	2.033	7,78%	105	3,9%
RENAULT	CLIO	1.550	5,93%	189	7,1%
CITROEN	C3	1.443	5,52%	128	4,8%
SUZUKI	SWIFT	1.116	4,27%	124	4,7%
PEUGEOT	208	924	3,54%	118	4,4%
SEAT	IBIZA	670	2,56%	49	1,8%
OPEL	MOKKA	539	2,06%	62	2,3%
LANCIA	YPSILON	466	1,78%	38	1,4%
KIA MOTORS	RIO	458	1,75%	58	2,2%
MINI	MINI	421	1,61%	68	2,6%
FIAT	GRANDE PUNTO	375	1,43%	41	1,5%
AUDI	A1	354	1,35%	26	1,0%
RENAULT	CAPTUR	347	1,33%	43	1,6%
NISSAN	JUKE	322	1,23%	39	1,5%
SUZUKI	SPLASH	321	1,23%	2	0,1%
SKODA	FABIA	202	0,77%	20	0,8%





NEW PC REGISTRATIONS BY SEGMENT ΤΑΞΙΝΟΜΗΣΕΙΣ ΕΠΙΒΑΤΙΚΩΝ ΚΑΤΑ ΚΑΤΗΓΟΡΙΑ

OCTOBER '14

CHEVROLET	AVEO	171	0,65%	11	0,4%
ALFA ROMEO	MITO	155	0,59%	16	0,6%
DACIA	SANDERO	126	0,48%	2	0,1%
CITROEN	DS3	122	0,47%	15	0,6%
HONDA	JAZZ	103	0,39%	5	0,2%
MINI	PACEMAN	26	0,10%	3	0,1%
CHEVROLET	TRAX	23	0,09%	3	0,1%
MITSUBISHI	COLT	6	0,02%		
ABARTH	PUNTO	3	0,01%		
DAIHATSU	CHARADE	2	0,01%		
MAZDA	2-SERIES	2	0,01%		
SUBARU	JUSTY	2	0,01%	1	0,0%
CITROEN	C2	1	0,00%		
HYUNDAI	GETZ	1	0,00%		
MINI	CLUBMAN	1	0,00%		
OPEL	AGILA	1	0,00%		
PEUGEOT	206 PLUS	1	0,00%		

		YTD		OCTOBER '14	
Segment:		TOTAL	Market Share	TOTAL	Market Share
C		15.566	26,0%	1.717	28,6%
Make:	Range:	Volume:	%	Volume:	%
NISSAN	QASHQAI	1.732	11,13%	177	10,3%
VOLKSWAGEN	GOLF	1.599	10,27%	294	17,1%
TOYOTA	AURIS	1.355	8,70%	148	8,6%
OPEL	ASTRA	1.109	7,12%	145	8,4%
VOLVO	V40	997	6,40%	89	5,2%
AUDI	A3	951	6,11%	125	7,3%
BMW	1-SERIES	771	4,95%	61	3,6%
SKODA	RAPID	759	4,88%	51	3,0%
CITROEN	C4	752	4,83%	65	3,8%
TOYOTA	COROLLA	692	4,45%	51	3,0%
HYUNDAI	i 30	638	4,10%	61	3,6%
FORD	FOCUS	607	3,90%	23	1,3%
MERCEDES	A-SERIES (NEW)	590	3,79%	52	3,0%
SEAT	LEON	390	2,51%	32	1,9%
ALFA ROMEO	GIULIETTA	387	2,49%	48	2,8%
MERCEDES	B-SERIES	288	1,85%	25	1,5%
HONDA	CIVIC	270	1,73%	34	2,0%
PEUGEOT	308	216	1,39%	34	2,0%
SEAT	TOLEDO	181	1,16%	18	1,0%
KIA MOTORS	CEED	151	0,97%	24	1,4%
MERCEDES	GLA-SERIES	150	0,96%	17	1,0%
CITROEN	C-ELYSEE	131	0,84%	16	0,9%
RENAULT	MEGANE	131	0,84%	11	0,6%
MITSUBISHI	ASX	130	0,84%	17	1,0%
PEUGEOT	2008	86	0,55%	13	0,8%
VOLKSWAGEN	BEETLE	72	0,46%	5	0,3%
CHEVROLET	CRUZE	65	0,42%	8	0,5%
PEUGEOT	3008	50	0,32%	13	0,8%





NEW PC REGISTRATIONS BY SEGMENT ΤΑΞΙΝΟΜΗΣΕΙΣ ΕΠΙΒΑΤΙΚΩΝ ΚΑΤΑ ΚΑΤΗΓΟΡΙΑ

OCTOBER '14

VOLKSWAGEN	JETTA	46	0,30%		
CITROEN	C4 CACTUS	40	0,26%	16	0,9%
LEXUS	CT-SERIES	32	0,21%	5	0,3%
PEUGEOT	301	29	0,19%	9	0,5%
BMW	2-SERIES	24	0,15%	13	0,8%
MITSUBISHI	LANCER	24	0,15%	3	0,2%
CITROEN	DS4	23	0,15%	1	0,1%
KIA MOTORS	NEW SPORTAGE	23	0,15%	5	0,3%
MAZDA	3-SERIES	23	0,15%		
SUBARU	IMPREZA	19	0,12%		
LANCIA	DELTA	16	0,10%	3	0,2%
FIAT	BRAVO	4	0,03%	1	0,1%
NISSAN	PULSAR	4	0,03%	4	0,2%
SUBARU	XV	4	0,03%		
LEXUS	CT200H	3	0,02%		
HYUNDAI	IX35	1	0,01%		
PEUGEOT	307	1	0,01%		

Segment:	YTD		OCTOBER '14		
	TOTAL	Market Share	TOTAL	Market Share	
D	3.150	5,3%	309	5,1%	
Make:	Range:	Volume:	%	Volume:	%

SKODA	OCTAVIA	1.042	33,08%	104	33,7%
BMW	3-SERIES	358	11,37%	35	11,3%
MERCEDES	CLA-SERIES	314	9,97%	23	7,4%
VOLKSWAGEN	PASSAT	301	9,56%	11	3,6%
MERCEDES	C-SERIES	269	8,54%	40	12,9%
VOLVO	S60	224	7,11%	32	10,4%
OPEL	INSIGNIA	149	4,73%	15	4,9%
AUDI	A4	106	3,37%	17	5,5%
BMW	4-SERIES	84	2,67%	8	2,6%
TOYOTA	AVENSIS	75	2,38%	9	2,9%
VOLVO	V60	62	1,97%	8	2,6%
AUDI	A5	28	0,89%		
FORD	MONDEO	26	0,83%		
CITROEN	C5	17	0,54%	1	0,3%
CITROEN	DS5	17	0,54%	2	0,6%
FIAT	FREEMONT	17	0,54%		
FIAT	LINEA	17	0,54%		
TOYOTA	PRIUS	14	0,44%	3	1,0%
PEUGEOT	508	13	0,41%		
LEXUS	IS-SERIES	8	0,25%	1	0,3%
SUBARU	LEGACY	4	0,13%		
VOLVO	XC70	4	0,13%		
HONDA	ACCORD	1	0,03%		

Segment:	YTD		OCTOBER '14		
	TOTAL	Market Share	TOTAL	Market Share	
E	212	0,4%	21	0,3%	
Make:	Range:	Volume:	%	Volume:	%

MERCEDES	E-SERIES	87	41,04%	7	33,3%
BMW	5-SERIES	75	35,38%	10	47,6%





NEW PC REGISTRATIONS BY SEGMENT ΤΑΞΙΝΟΜΗΣΕΙΣ ΕΠΙΒΑΤΙΚΩΝ ΚΑΤΑ ΚΑΤΗΓΟΡΙΑ

OCTOBER '14

SKODA	SUPERB	23	10,85%		
AUDI	A6	19	8,96%	1	4,8%
VOLVO	S80	7	3,30%	3	14,3%
LEXUS	GS-SERIES	1	0,47%		
Segment: F-G					
		YTD		OCTOBER '14	
		TOTAL	Market Share	TOTAL	Market Share
		57	0,1%	3	0,0%
Make:	Range:	Volume:	%	Volume:	%
AUDI	A8	31	54,39%		
MERCEDES	S-SERIES	16	28,07%	3	100,0%
BMW	7-SERIES	4	7,02%		
PORSCHE	PANAMERA	2	3,51%		
AUDI	A7	1	1,75%		
BENTLEY	CONTINENTAL	1	1,75%		
JAGUAR	XF-TYPE	1	1,75%		
MASERATI	QUATTROPORTE	1	1,75%		
Segment: SPORTS					
		YTD		OCTOBER '14	
		TOTAL	Market Share	TOTAL	Market Share
		73	0,1%	8	0,1%
Make:	Range:	Volume:	%	Volume:	%
VOLKSWAGEN	SCIROCCO	19	26,03%	2	25,0%
MINI	MINI COUPE	10	13,70%	1	12,5%
MINI	ROADSTER	8	10,96%	1	12,5%
MINI	MINI CABRIO	8	10,96%		
OPEL	CASCADA	5	6,85%	1	12,5%
BMW	6-SERIES	4	5,48%		
MERCEDES	SL-SERIES	3	4,11%		
MERCEDES	SLK-SERIES	3	4,11%	1	12,5%
SUBARU	BRZ	3	4,11%	1	12,5%
TOYOTA	86	3	4,11%	1	12,5%
MERCEDES	CLK-SERIES	2	2,74%		
PEUGEOT	RCZ	2	2,74%		
BMW	Z4-SERIES	1	1,37%		
JAGUAR	F-TYPE	1	1,37%		
PORSCHE	911	1	1,37%		
Segment: MPV					
		YTD		OCTOBER '14	
		TOTAL	Market Share	TOTAL	Market Share
		1.764	2,9%	105	1,7%
Make:	Range:	Volume:	%	Volume:	%
NISSAN	NOTE	989	56,07%	41	39,0%
FIAT	500L	162	9,18%	14	13,3%
SKODA	ROOMSTER	156	8,84%	13	12,4%
CITROEN	C3 PICASSO	67	3,80%	4	3,8%
OPEL	ZAFIRA	63	3,57%	3	2,9%
VOLKSWAGEN	TOURAN	63	3,57%	6	5,7%
OPEL	MERIVA	58	3,29%	2	1,9%
CITROEN	PICASSO	54	3,06%	6	5,7%
FORD	B-MAX	40	2,27%	5	4,8%





NEW PC REGISTRATIONS BY SEGMENT ΤΑΞΙΝΟΜΗΣΕΙΣ ΕΠΙΒΑΤΙΚΩΝ ΚΑΤΑ ΚΑΤΗΓΟΡΙΑ

OCTOBER '14

SEAT	ALTEA	26	1,47%	2	1,9%
CHEVROLET	ORLANDO	23	1,30%	3	2,9%
FORD	S-MAX	18	1,02%		
RENAULT	SCENIC	16	0,91%	1	1,0%
FORD	GRAND C-MAX	7	0,40%	1	1,0%
SEAT	ALHAMBRA	5	0,28%		
TOYOTA	VERSO S	5	0,28%		
VOLKSWAGEN	SHARAN	5	0,28%	1	1,0%
FORD	GALAXY	2	0,11%		
TOYOTA	VERSO	2	0,11%		
DACIA	LODGY	1	0,06%	1	1,0%
RENAULT	MODUS	1	0,06%	1	1,0%
TOYOTA	COROLLA VERSO	1	0,06%	1	1,0%

		YTD		OCTOBER '14	
Segment:		TOTAL	Market Share	TOTAL	Market Share
MPV-M/COMBI		878	1,5%	38	0,6%
Make:	Range:	Volume:	%	Volume:	%
FIAT	DOBLO	117	13,33%	10	26,3%
NISSAN	NV200	109	12,41%	1	2,6%
MERCEDES	VITO, VIANO	102	11,62%	6	15,8%
OPEL	VIVARO	86	9,79%		
NISSAN	PRIMASTAR	81	9,23%	1	2,6%
MERCEDES	SPRINTER	60	6,83%		
VOLKSWAGEN	CADDY	60	6,83%	1	2,6%
FIAT	SCUDO	59	6,72%	2	5,3%
VOLKSWAGEN	KOMBI	47	5,35%	1	2,6%
MERCEDES	CITAN	44	5,01%	1	2,6%
FIAT	QUBO	26	2,96%	2	5,3%
FORD	TOURNEO CONNECT	15	1,71%	4	10,5%
CITROEN	JUMPER	14	1,59%		
MERCEDES	V-SERIES	11	1,25%	3	7,9%
MERCEDES	MBHE01	10	1,14%		
CITROEN	JUMPY	6	0,68%		
CITROEN	BERLINGO	4	0,46%	1	2,6%
OPEL	COMBO	4	0,46%	1	2,6%
PEUGEOT	BOXER	4	0,46%		
FIAT	STRADA	3	0,34%		
CITROEN	NEMO	2	0,23%		
FORD	TOURNEO COURIER	2	0,23%	2	5,3%
MOBITECNO	MOBITECNO	2	0,23%		
PEUGEOT	EXPERT	2	0,23%		
RENAULT	KANGOO	2	0,23%	2	5,3%
FIAT	FIORINO	1	0,11%		
FIAT	DUCATO	1	0,11%		
MERCEDES	VIANO	1	0,11%		
VOLKSWAGEN	CARAVELLE	1	0,11%		
VOLKSWAGEN	CRAFTER	1	0,11%		
VOLKSWAGEN	TRANSPORTER	1	0,11%		

