



NEW PC REGISTRATIONS BY SEGMENT ΤΑΞΙΝΟΜΗΣΕΙΣ ΕΠΙΒΑΤΙΚΩΝ ΚΑΤΑ ΚΑΤΗΓΟΡΙΑ

SEPTEMBER '13 YTD

		SEPTEMBER '13 YTD		SEPTEMBER '13	
Segment:		TOTAL	Market Share	TOTAL	Market Share
4X4 - ATV		600	1,4%	71	1,9%
Make:	Range:	Volume:	%	Volume:	%
BMW	X1-SERIES	221	36,83%	35	49,3%
BMW	X3-SERIES	87	14,50%	13	18,3%
SUZUKI	JIMNY	74	12,33%	11	15,5%
AUDI	Q5	65	10,83%	3	4,2%
DAIHATSU	TERIOS	30	5,00%		
SUZUKI	GRAND VITARA	22	3,67%	2	2,8%
MERCEDES	GLK-SERIES	16	2,67%	1	1,4%
MERCEDES	ML-SERIES	14	2,33%	2	2,8%
LAND ROVER	RANGE ROVER EVOQU	11	1,83%		
BMW	X5-SERIES	10	1,67%	1	1,4%
CHRYSLER	GRAND CHEROKEE	8	1,33%	2	2,8%
CHRYSLER	WRANGLER	8	1,33%		
BMW	X6-SERIES	7	1,17%	1	1,4%
AUDI	Q7	5	0,83%		
LAND ROVER	RANGE ROVER	4	0,67%		
LAND ROVER	DISCOVERY	4	0,67%		
CHEVROLET	CAPTIVA	3	0,50%		
CHRYSLER	CHEROKEE	3	0,50%		
TOYOTA	LAND CRUISER	3	0,50%		
MERCEDES	GL-SERIES	2	0,33%		
PORSCHE	CAYENNE	2	0,33%		
VOLKSWAGEN	TOUAREG	1	0,17%		

		SEPTEMBER '13 YTD		SEPTEMBER '13	
Segment:		TOTAL	Market Share	TOTAL	Market Share
4X4 - SUV		1415	3,2%	126	3,3%
Make:	Range:	Volume:	%	Volume:	%
SKODA	YETI	256	18,09%	8	6,3%
DACIA	DUSTER	210	14,84%	11	8,7%
MINI	COUNTRYMAN	195	13,78%	40	31,7%
VOLKSWAGEN	TIGUAN	193	13,64%	13	10,3%
AUDI	Q3	186	13,14%	10	7,9%
SUZUKI	SX4	121	8,55%	14	11,1%
FORD	KUGA	98	6,93%	11	8,7%
VOLVO	XC60	81	5,72%	7	5,6%
TOYOTA	RAV4	35	2,47%	8	6,3%
NISSAN	X-TRAIL	13	0,92%		
FIAT	SEDICI	7	0,49%		
KIA MOTORS	SPORTAGE	6	0,42%		
OPEL	ANTARA	4	0,28%	3	2,4%
VOLVO	XC90	4	0,28%		
LEXUS	RX400H	2	0,14%	1	0,8%
SUBARU	FORESTER	2	0,14%		
LEXUS	RX450H	1	0,07%		
MITSUBISHI	OUTLANDER	1	0,07%		





NEW PC REGISTRATIONS BY SEGMENT ΤΑΞΙΝΟΜΗΣΕΙΣ ΕΠΙΒΑΤΙΚΩΝ ΚΑΤΑ ΚΑΤΗΓΟΡΙΑ

SEPTEMBER '13 YTD

		SEPTEMBER '13 YTD		SEPTEMBER '13	
Segment:		TOTAL	Market Share	TOTAL	Market Share
A		7146	16,3%	543	14,2%
Make:	Range:	Volume:	%	Volume:	%
FIAT	NEW PANDA	1179	16,50%	53	9,8%
TOYOTA	AYGO	727	10,17%	52	9,6%
HYUNDAI	i 10	678	9,49%	28	5,2%
VOLKSWAGEN	UP!	626	8,76%	57	10,5%
FIAT	500	530	7,42%	55	10,1%
SUZUKI	ALTO	451	6,31%	17	3,1%
CHEVROLET	SPARK	380	5,32%	23	4,2%
SKODA	CITIGO	346	4,84%	24	4,4%
SEAT	Mii	305	4,27%	18	3,3%
SMART	FORTWO	301	4,21%	76	14,0%
CITROEN	C1	278	3,89%	12	2,2%
PEUGEOT	107	272	3,81%	36	6,6%
KIA MOTORS	PICANTO	212	2,97%	9	1,7%
NISSAN	PIXO	195	2,73%	15	2,8%
SUZUKI	SPLASH	177	2,48%	11	2,0%
OPEL	ADAM	140	1,96%	18	3,3%
TOYOTA	IQ	95	1,33%	7	1,3%
FORD	KA	94	1,32%	19	3,5%
FIAT	PANDA	88	1,23%	2	0,4%
DAIHATSU	CUORE	26	0,36%		
ABARTH	500	19	0,27%	3	0,6%
RENAULT	NEW TWINGO	18	0,25%	3	0,6%
MITSUBISHI	MIRAGE	5	0,07%	5	0,9%
OPEL	AGILA	2	0,03%		
HX AUTO	NOBLE	1	0,01%		
VOLKSWAGEN	FOX	1	0,01%		

		SEPTEMBER '13 YTD		SEPTEMBER '13	
Segment:		TOTAL	Market Share	TOTAL	Market Share
B		19493	44,3%	1576	41,3%
Make:	Range:	Volume:	%	Volume:	%
TOYOTA	YARIS	2764	14,18%	161	10,2%
OPEL	CORSA	2422	12,42%	306	19,4%
VOLKSWAGEN	POLO	1819	9,33%	146	9,3%
HYUNDAI	i 20	1603	8,22%	107	6,8%
CITROEN	C3	1246	6,39%	109	6,9%
NISSAN	MICRA	1238	6,35%	53	3,4%
FORD	FIESTA	1143	5,86%	120	7,6%
SUZUKI	SWIFT	876	4,49%	48	3,0%
SKODA	FABIA	812	4,17%	65	4,1%
SEAT	IBIZA	755	3,87%	30	1,9%
FIAT	GRANDE PUNTO	687	3,52%	35	2,2%
PEUGEOT	208	668	3,43%	35	2,2%
LANCIA	YPSILON	645	3,31%	45	2,9%
RENAULT	CLIO	571	2,93%	75	4,8%
KIA MOTORS	RIO	394	2,02%	66	4,2%
NISSAN	JUKE	338	1,73%	32	2,0%





NEW PC REGISTRATIONS BY SEGMENT ΤΑΞΙΝΟΜΗΣΕΙΣ ΕΠΙΒΑΤΙΚΩΝ ΚΑΤΑ ΚΑΤΗΓΟΡΙΑ

SEPTEMBER '13

YTD

AUDI	A1	306	1,57%	21	1,3%
MINI	MINI	195	1,00%	19	1,2%
ALFA ROMEO	MITO	188	0,96%	33	2,1%
HONDA	JAZZ	185	0,95%	9	0,6%
CITROEN	DS3	184	0,94%	19	1,2%
OPEL	MOKKA	131	0,67%	20	1,3%
CHEVROLET	AVEO	120	0,62%	8	0,5%
DAIHATSU	SIRION	49	0,25%		
MAZDA	2-SERIES	47	0,24%	3	0,2%
MITSUBISHI	COLT	47	0,24%	5	0,3%
DAIHATSU	CHARADE	37	0,19%	1	0,1%
MINI	PACEMAN	14	0,07%	3	0,2%
ABARTH	PUNTO	2	0,01%		
CHEVROLET	TRAX	2	0,01%	1	0,1%
MINI	CLUBMAN	2	0,01%		
DACIA	SANDERO	1	0,01%		
HYUNDAI	GETZ	1	0,01%		
RENAULT	CAPTUR	1	0,01%	1	0,1%

		SEPTEMBER '13 YTD		SEPTEMBER '13	
Segment:		TOTAL	Market Share	TOTAL	Market Share
C		11916	27,1%	1193	31,3%
Make:	Range:	Volume:	%	Volume:	%
VOLKSWAGEN	GOLF	1408	11,82%	129	10,8%
OPEL	ASTRA	1163	9,76%	89	7,5%
TOYOTA	AURIS	944	7,92%	88	7,4%
NISSAN	QASHQAI	836	7,02%	81	6,8%
HYUNDAI	i 30	774	6,50%	80	6,7%
CITROEN	C4	662	5,56%	29	2,4%
AUDI	A3	609	5,11%	102	8,5%
SKODA	OCTAVIA	513	4,31%	65	5,4%
SKODA	RAPID	512	4,30%	58	4,9%
BMW	1-SERIES	510	4,28%	37	3,1%
MERCEDES	A-SERIES (NEW)	495	4,15%	80	6,7%
SEAT	LEON	471	3,95%	22	1,8%
FORD	FOCUS	447	3,75%	81	6,8%
VOLVO	V40	384	3,22%	37	3,1%
ALFA ROMEO	GIULIETTA	332	2,79%	18	1,5%
HONDA	CIVIC	294	2,47%	39	3,3%
MERCEDES	B-SERIES	223	1,87%	24	2,0%
MITSUBISHI	ASX	214	1,80%	15	1,3%
RENAULT	MEGANE	176	1,48%	9	0,8%
VOLVO	V40 CROSS COUNTRY	161	1,35%	24	2,0%
KIA MOTORS	CEED	132	1,11%	12	1,0%
PEUGEOT	301	89	0,75%	9	0,8%
VOLKSWAGEN	BEETLE	81	0,68%	10	0,8%
CITROEN	C-ELYSEE	73	0,61%	8	0,7%
PEUGEOT	308	65	0,55%	2	0,2%
HYUNDAI	IX35	49	0,41%	10	0,8%
PEUGEOT	3008	41	0,34%	1	0,1%
VOLKSWAGEN	JETTA	41	0,34%	20	1,7%
FIAT	LINEA	37	0,31%		





NEW PC REGISTRATIONS BY SEGMENT ΤΑΞΙΝΟΜΗΣΕΙΣ ΕΠΙΒΑΤΙΚΩΝ ΚΑΤΑ ΚΑΤΗΓΟΡΙΑ

SEPTEMBER '13 YTD

CITROEN	DS4	36	0,30%		
CHEVROLET	CRUZE	34	0,29%	5	0,4%
KIA MOTORS	NEW SPORTAGE	28	0,23%	1	0,1%
MITSUBISHI	LANCER	21	0,18%	4	0,3%
LANCIA	DELTA	19	0,16%	1	0,1%
LEXUS	CT200H	12	0,10%		
TOYOTA	COROLLA	11	0,09%		
VOLVO	C30	10	0,08%	2	0,2%
FIAT	BRAVO	3	0,03%	1	0,1%
HONDA	INSIGHT	2	0,02%		
MAZDA	3-SERIES	2	0,02%		
CITROEN	DS5	1	0,01%		
VOLVO	S40	1	0,01%		

		SEPTEMBER '13 YTD		SEPTEMBER '13	
Segment:		TOTAL	Market Share	TOTAL	Market Share
D		1772	4,0%	189	5,0%
Make:	Range:	Volume:	%	Volume:	%
VOLKSWAGEN	PASSAT	252	14,22%	15	7,9%
VOLVO	S60	245	13,83%	30	15,9%
BMW	3-SERIES SEDAN	226	12,75%	16	8,5%
OPEL	INSIGNIA	181	10,21%	13	6,9%
MERCEDES	C-SERIES	172	9,71%	19	10,1%
MERCEDES	CLA-SERIES	134	7,56%	29	15,3%
TOYOTA	AVENSIS	115	6,49%	21	11,1%
VOLVO	V60	106	5,98%	15	7,9%
AUDI	A4	84	4,74%	4	2,1%
PEUGEOT	508	58	3,27%	1	0,5%
BMW	3-SERIES	37	2,09%	13	6,9%
CITROEN	C5	36	2,03%	4	2,1%
SKODA	SUPERB	27	1,52%	2	1,1%
AUDI	A5	19	1,07%	1	0,5%
FORD	MONDEO	17	0,96%	1	0,5%
TOYOTA	PRIUS	16	0,90%	1	0,5%
AUDI	A4 ALLROAD	9	0,51%	1	0,5%
BMW	3-SERIES TOURING	7	0,40%		
FIAT	FREEMONT	7	0,40%	1	0,5%
SEAT	EXEO	7	0,40%		
VOLVO	XC70	5	0,28%	1	0,5%
SAAB	SAAB 9-3	3	0,17%		
BMW	3-SERIES GT	2	0,11%		
LEXUS	IS300H	2	0,11%	1	0,5%
LEXUS	IS 250	2	0,11%		
BMW	M3-SERIES	1	0,06%		
HONDA	ACCORD	1	0,06%		
VOLVO	V70	1	0,06%		
		SEPTEMBER '13 YTD		SEPTEMBER '13	
Segment:		TOTAL	Market Share	TOTAL	Market Share
E		111	0,3%	14	0,4%
Make:	Range:	Volume:	%	Volume:	%
MERCEDES	E-SERIES	53	47,75%	6	42,9%





NEW PC REGISTRATIONS BY SEGMENT ΤΑΞΙΝΟΜΗΣΕΙΣ ΕΠΙΒΑΤΙΚΩΝ ΚΑΤΑ ΚΑΤΗΓΟΡΙΑ

SEPTEMBER '13

YTD

BMW	5-SERIES SEDAN	38	34,23%	7	50,0%
AUDI	A6	7	6,31%		
VOLVO	S80	5	4,50%	1	7,1%
BMW	5-SERIES TOURING	4	3,60%		
AUDI	ALLROAD	3	2,70%		
SAAB	SAAB 9-5	1	0,90%		

		SEPTEMBER '13 YTD		SEPTEMBER '13	
Segment:		TOTAL	Market Share	TOTAL	Market Share
F		12	0,0%	3	0,1%
Make:	Range:	Volume:	%	Volume:	%
AUDI	A8	3	25,00%		
MERCEDES	CLS-SERIES	3	25,00%	1	33,3%
BMW	7-SERIES	2	16,67%	1	33,3%
MERCEDES	S-SERIES	2	16,67%		
AUDI	A7	1	8,33%		
BMW	6-SERIES GRAN COUP	1	8,33%	1	33,3%

		SEPTEMBER '13 YTD		SEPTEMBER '13	
Segment:		TOTAL	Market Share	TOTAL	Market Share
G		2	0,0%		
Make:	Range:	Volume:	%	Volume:	%
BENTLEY	CONTINENTAL FLYING SLIP	1	50,00%		
PORSCHE	PANAMERA	1	50,00%		

		SEPTEMBER '13 YTD		SEPTEMBER '13	
Segment:		TOTAL	Market Share	TOTAL	Market Share
MPV		845	1,9%	68	1,8%
Make:	Range:	Volume:	%	Volume:	%
SKODA	ROOMSTER	163	19,29%	9	13,2%
FIAT	500L	120	14,20%	13	19,1%
OPEL	MERIVA	80	9,47%	3	4,4%
VOLKSWAGEN	TOURAN	69	8,17%	7	10,3%
OPEL	ZAFIRA	57	6,75%	4	5,9%
FORD	B-MAX	44	5,21%	5	7,4%
CITROEN	C3 PICASSO	38	4,50%	6	8,8%
TOYOTA	VERSO S	33	3,91%	7	10,3%
SEAT	ALTEA	31	3,67%	2	2,9%
FORD	FOCUS C-MAX	29	3,43%	4	5,9%
FORD	GRAND C-MAX	27	3,20%		
FORD	S-MAX	24	2,84%	2	2,9%
NISSAN	NOTE	17	2,01%		
RENAULT	SCENIC	17	2,01%	2	2,9%
SUBARU	TREZIA	16	1,89%		
CHEVROLET	ORLANDO	14	1,66%	1	1,5%
FIAT	QUBO	14	1,66%	1	1,5%
VOLKSWAGEN	SHARAN	11	1,30%	1	1,5%
CITROEN	PICASSO	10	1,18%		
KIA MOTORS	VENGA	9	1,07%		
SEAT	ALHAMBRA	6	0,71%	1	1,5%
TOYOTA	URBAN CRUISER	5	0,59%		





NEW PC REGISTRATIONS BY SEGMENT ΤΑΞΙΝΟΜΗΣΕΙΣ ΕΠΙΒΑΤΙΚΩΝ ΚΑΤΑ ΚΑΤΗΓΟΡΙΑ

SEPTEMBER '13 YTD

PEUGEOT	5008	4	0,47%
SEAT	ALTEA XL	2	0,24%
FORD	GALAXY	1	0,12%
FORD	C-MAX	1	0,12%
HYUNDAI	IX20	1	0,12%
RENAULT	MEGANE SCENIC	1	0,12%
SEAT	ALTEA FREETRACK	1	0,12%

		SEPTEMBER '13 YTD		SEPTEMBER '13	
Segment:		TOTAL	Market Share	TOTAL	Market Share
MPV-M		180	0,4%	11	0,3%
Make:	Range:	Volume:	%	Volume:	%
FIAT	DOBLO	93	51,67%	7	63,6%
VOLKSWAGEN	CADDY	37	20,56%	1	9,1%
FIAT	STRADA	18	10,00%	1	9,1%
MERCEDES	CITAN	15	8,33%		
CITROEN	BERLINGO	6	3,33%		
OPEL	COMBO	5	2,78%		
CITROEN	NEMO	3	1,67%	2	18,2%
RENAULT	KANGOO	2	1,11%		
PEUGEOT	EXPERT	1	0,56%		

		SEPTEMBER '13 YTD		SEPTEMBER '13	
Segment:		TOTAL	Market Share	TOTAL	Market Share
Sp Cabrio		81	0,2%	4	0,1%
Make:	Range:	Volume:	%	Volume:	%
OPEL	CASCADA	25	30,86%		
AUDI	A3 CABRIOLET	21	25,93%	3	75,0%
AUDI	A5 CABRIOLET	9	11,11%		
MINI	MINI CABRIO	9	11,11%		
CITROEN	DS3 CABRIO	7	8,64%	1	25,0%
PEUGEOT	308 CC	4	4,94%		
MERCEDES	CLK-SERIES	2	2,47%		
VOLKSWAGEN	EOS	2	2,47%		
BMW	3-SERIES CABRIO	1	1,23%		
OPEL	ASTRA CABRIO	1	1,23%		

		SEPTEMBER '13 YTD		SEPTEMBER '13	
Segment:		TOTAL	Market Share	TOTAL	Market Share
Sp Coupe		62	0,1%	5	0,1%
Make:	Range:	Volume:	%	Volume:	%
VOLKSWAGEN	SCIROCCO	33	53,23%	3	60,0%
MINI	COUPE	5	8,06%		
AUDI	A5 COUPE	4	6,45%		
TOYOTA	86	4	6,45%		
AUDI	TT COUPE	3	4,84%		
BMW	1-SERIES COUPE	3	4,84%		
PEUGEOT	RCZ	3	4,84%		
BMW	4-SERIES COUPE	2	3,23%	2	40,0%
HONDA	CR-Z	2	3,23%		
PORSCHE	911 COUPE	2	3,23%		





NEW PC REGISTRATIONS BY SEGMENT ΤΑΞΙΝΟΜΗΣΕΙΣ ΕΠΙΒΑΤΙΚΩΝ ΚΑΤΑ ΚΑΤΗΓΟΡΙΑ

SEPTEMBER '13

YTD

		SEPTEMBER '13 YTD		SEPTEMBER '13	
Segment:		TOTAL	Market Share	TOTAL	Market Share
BMW	6-SERIES	1	1,61%		
Segment:		TOTAL	Market Share	TOTAL	Market Share
Sp Roadster		37	0,1%	4	0,1%
Make:	Range:	Volume:	%	Volume:	%
MERCEDES	SLK-SERIES	9	24,32%	1	25,0%
SMART	FORTWO CABRIO	6	16,22%	1	25,0%
MINI	ROADSTER	5	13,51%		
AUDI	TT	4	10,81%		
BMW	Z4-SERIES	4	10,81%		
AUDI	R8	3	8,11%		
MAZDA	MX-5	2	5,41%		
PORSCHE	CAYMAN	2	5,41%		
BMW	Z1-SERIES	1	2,70%	1	25,0%
MERCEDES	SL-SERIES	1	2,70%	1	25,0%
		SEPTEMBER '13 YTD		SEPTEMBER '13	
Segment:		TOTAL	Market Share	TOTAL	Market Share
CARAVAN		1	0,0%		
Make:	Range:	Volume:	%	Volume:	%
C.I./ROLLERTEAM	AUTOROLLER 3	1	100,00%		
		SEPTEMBER '13 YTD		SEPTEMBER '13	
Segment:		TOTAL	Market Share	TOTAL	Market Share
COMBI		294	0,7%	5	0,1%
Make:	Range:	Volume:	%	Volume:	%
MERCEDES	VITO, VIANO	77	26,19%	1	20,0%
NISSAN	NV200	58	19,73%	2	40,0%
OPEL	VIVARO	52	17,69%		
FIAT	SCUDO	36	12,24%		
NISSAN	PRIMASTAR	32	10,88%		
VOLKSWAGEN	KOMBI	17	5,78%		
FIAT	DUCATO	5	1,70%		
CITROEN	JUMPY	4	1,36%		
PEUGEOT	BOXER	3	1,02%		
MERCEDES	VITO	2	0,68%	2	40,0%
VOLKSWAGEN	TRANSPORTER	2	0,68%		
FORD	TRANSIT/TOURNEO	1	0,34%		
HOBBY	TL 500 GESC	1	0,34%		
IVECO	40C11,13,15,17,21,14G, 45C15,17	1	0,34%		
MERCEDES	SPRINTER	1	0,34%		
RENAULT	TRAFIC	1	0,34%		
VOLKSWAGEN	CARAVELLE	1	0,34%		

