



(OLD TYPE)
NEW PC REGISTRATIONS BY SEGMENT
ΤΑΞΙΝΟΜΗΣΕΙΣ ΕΠΙΒΑΤΙΚΩΝ ΚΑΤΑ ΚΑΤΗΓΟΡΙΑ

DECEMBER '13

You may find the new type of PC Segments, on Page 9.

		YTD		DECEMBER '13	
Segment:		TOTAL	Market Share	TOTAL	Market Share
4X4 - ATV		825	1,4%	92	2,2%
Make:	Range:	Volume:	%	Volume:	%
BMW	X1-SERIES	352	42,67%	58	63,0%
BMW	X3-SERIES	109	13,21%	11	12,0%
AUDI	Q5	86	10,42%	5	5,4%
SUZUKI	JIMNY	86	10,42%		
DAIHATSU	TERIOS	30	3,64%		
SUZUKI	GRAND VITARA	29	3,52%	4	4,3%
MERCEDES	GLK-SERIES	23	2,79%	4	4,3%
MERCEDES	ML-SERIES	20	2,42%	2	2,2%
LAND ROVER	RANGE ROVER EVOQUE	14	1,70%	2	2,2%
BMW	X5-SERIES	13	1,58%	2	2,2%
BMW	X6-SERIES	9	1,09%		
CHRYSLER	WRANGLER	9	1,09%		
CHRYSLER	GRAND CHEROKEE	9	1,09%		
AUDI	Q7	6	0,73%	1	1,1%
TOYOTA	LAND CRUISER	6	0,73%	1	1,1%
CHEVROLET	CAPTIVA	5	0,61%	1	1,1%
LAND ROVER	RANGE ROVER	5	0,61%		
LAND ROVER	DISCOVERY	4	0,48%		
CHRYSLER	CHEROKEE	3	0,36%		
MERCEDES	GL-SERIES	3	0,36%		
PORSCHE	CAYENNE	2	0,24%		
MERCEDES	G-SERIES	1	0,12%	1	1,1%
VOLKSWAGEN	TOUAREG	1	0,12%		

		YTD		DECEMBER '13	
Segment:		TOTAL	Market Share	TOTAL	Market Share
4X4 - SUV		1.986	3,4%	205	4,8%
Make:	Range:	Volume:	%	Volume:	%
MINI	COUNTRYMAN	354	17,82%	76	37,1%
AUDI	Q3	284	14,30%	35	17,1%
SKODA	YETI	283	14,25%	8	3,9%
DACIA	DUSTER	259	13,04%	8	3,9%
SUZUKI	SX4	226	11,38%	36	17,6%
VOLKSWAGEN	TIGUAN	217	10,93%	5	2,4%
FORD	KUGA	137	6,90%	4	2,0%
VOLVO	XC60	107	5,39%	11	5,4%
TOYOTA	RAV4	63	3,17%	12	5,9%
NISSAN	X-TRAIL	13	0,65%		
FIAT	SEDICI	9	0,45%		
LEXUS	RX400H	8	0,40%	6	2,9%
VOLVO	XC90	8	0,40%		
OPEL	ANTARA	5	0,25%		
HONDA	CR-V	4	0,20%		
SUBARU	FORESTER	4	0,20%	1	0,5%
LEXUS	RX450H	2	0,10%	1	0,5%





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DECEMBER '13

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MAZDA	CX7	2	0,10%	2	1,0%
MITSUBISHI	OUTLANDER	1	0,05%		
		YTD		DECEMBER '13	
Segment:		TOTAL	Market Share	TOTAL	Market Share
A		8.896	15,2%	514	12,1%
Make:	Range:	Volume:	%	Volume:	%
FIAT	NEW PANDA	1.366	15,36%	57	11,1%
TOYOTA	AYGO	916	10,30%	51	9,9%
VOLKSWAGEN	UP!	820	9,22%	72	14,0%
FIAT	500	795	8,94%	75	14,6%
HYUNDAI	i 10	784	8,81%	11	2,1%
SUZUKI	ALTO	529	5,95%	19	3,7%
CHEVROLET	SPARK	477	5,36%	24	4,7%
SMART	FORTWO	437	4,91%	66	12,8%
SKODA	CITIGO	414	4,65%	29	5,6%
SEAT	Mii	374	4,20%	12	2,3%
PEUGEOT	107	315	3,54%	18	3,5%
CITROEN	C1	310	3,48%	9	1,8%
KIA MOTORS	PICANTO	249	2,80%	8	1,6%
SUZUKI	SPLASH	240	2,70%	19	3,7%
NISSAN	PIXO	238	2,68%	2	0,4%
OPEL	ADAM	189	2,12%	14	2,7%
FORD	KA	128	1,44%	6	1,2%
TOYOTA	IQ	123	1,38%	10	1,9%
FIAT	PANDA	88	0,99%		
RENAULT	NEW TWINGO	34	0,38%	7	1,4%
ABARTH	500	33	0,37%	4	0,8%
DAIHATSU	CUORE	26	0,29%		
MITSUBISHI	SPACE STAR	7	0,08%	1	0,2%
OPEL	AGILA	2	0,02%		
HX AUTO	NOBLE	1	0,01%		
VOLKSWAGEN	FOX	1	0,01%		
		YTD		DECEMBER '13	
Segment:		TOTAL	Market Share	TOTAL	Market Share
B		25.919	44,2%	1.594	37,6%
Make:	Range:	Volume:	%	Volume:	%
TOYOTA	YARIS	3.823	14,75%	271	17,0%
OPEL	CORSA	3.271	12,62%	220	13,8%
VOLKSWAGEN	POLO	2.353	9,08%	133	8,3%
HYUNDAI	i 20	2.182	8,42%	171	10,7%
FORD	FIESTA	1.717	6,62%	152	9,5%
CITROEN	C3	1.683	6,49%	97	6,1%
NISSAN	MICRA	1.533	5,91%	30	1,9%
SUZUKI	SWIFT	1.102	4,25%	38	2,4%
SEAT	IBIZA	975	3,76%	21	1,3%
SKODA	FABIA	934	3,60%	25	1,6%
RENAULT	CLIO	881	3,40%	93	5,8%
FIAT	GRANDE PUNTO	877	3,38%	74	4,6%





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DECEMBER '13

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LANCIA	YPSILON	779	3,01%	19	1,2%
PEUGEOT	208	778	3,00%	21	1,3%
KIA MOTORS	RIO	511	1,97%	20	1,3%
NISSAN	JUKE	430	1,66%	15	0,9%
AUDI	A1	416	1,61%	28	1,8%
MINI	MINI	304	1,17%	47	2,9%
ALFA ROMEO	MITO	267	1,03%	35	2,2%
CITROEN	DS3	229	0,88%	9	0,6%
HONDA	JAZZ	226	0,87%	8	0,5%
OPEL	MOKKA	205	0,79%	15	0,9%
CHEVROLET	AVEO	147	0,57%	10	0,6%
MITSUBISHI	COLT	54	0,21%		
RENAULT	CAPTUR	53	0,20%	29	1,8%
MAZDA	2-SERIES	52	0,20%	3	0,2%
DAIHATSU	SIRION	49	0,19%		
DAIHATSU	CHARADE	40	0,15%	1	0,1%
MINI	PACEMAN	22	0,08%	2	0,1%
DACIA	SANDERO	12	0,05%	3	0,2%
CHEVROLET	TRAX	9	0,03%	4	0,3%
ABARTH	PUNTO	2	0,01%		
MINI	CLUBMAN	2	0,01%		
HYUNDAI	GETZ	1	0,00%		

		YTD		DECEMBER '13	
Segment:		TOTAL	Market Share	TOTAL	Market Share
C		16.307	27,8%	1.349	31,8%
Make:	Range:	Volume:	%	Volume:	%
VOLKSWAGEN	GOLF	2.165	13,28%	234	17,3%
OPEL	ASTRA	1.395	8,55%	48	3,6%
TOYOTA	AURIS	1.325	8,13%	90	6,7%
NISSAN	QASHQAI	1.027	6,30%	35	2,6%
HYUNDAI	i 30	924	5,67%	23	1,7%
AUDI	A3	854	5,24%	63	4,7%
CITROEN	C4	847	5,19%	39	2,9%
MERCEDES	A-SERIES (NEW)	842	5,16%	237	17,6%
BMW	1-SERIES	788	4,83%	154	11,4%
SKODA	OCTAVIA	672	4,12%	26	1,9%
FORD	FOCUS	665	4,08%	55	4,1%
SKODA	RAPID	648	3,97%	30	2,2%
SEAT	LEON	563	3,45%	21	1,6%
VOLVO	V40	562	3,45%	49	3,6%
ALFA ROMEO	GIULIETTA	460	2,82%	24	1,8%
HONDA	CIVIC	378	2,32%	17	1,3%
MERCEDES	B-SERIES	291	1,78%	25	1,9%
VOLVO	V40 CROSS COUNTRY	285	1,75%	49	3,6%
MITSUBISHI	ASX	253	1,55%	11	0,8%
RENAULT	MEGANE	236	1,45%	10	0,7%
KIA MOTORS	CEED	169	1,04%	10	0,7%
PEUGEOT	301	107	0,66%		
CITROEN	C-ELYSEE	97	0,59%	4	0,3%





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DECEMBER '13

You may find the new type of PC Segments, on Page 9.

VOLKSWAGEN	BEETLE	96	0,59%	5	0,4%
TOYOTA	COROLLA	73	0,45%	32	2,4%
HYUNDAI	IX35	70	0,43%	6	0,4%
PEUGEOT	308	69	0,42%	1	0,1%
VOLKSWAGEN	JETTA	64	0,39%	1	0,1%
PEUGEOT	3008	51	0,31%		
CHEVROLET	CRUZE	50	0,31%	2	0,1%
KIA MOTORS	NEW SPORTAGE	45	0,28%	3	0,2%
CITROEN	DS4	42	0,26%	1	0,1%
FIAT	LINEA	39	0,24%	1	0,1%
MAZDA	3-SERIES	37	0,23%	30	2,2%
MITSUBISHI	LANCER	33	0,20%	3	0,2%
LEXUS	CT200H	26	0,16%	2	0,1%
LANCIA	DELTA	19	0,12%		
VOLVO	C30	12	0,07%		
FIAT	BRAVO	9	0,06%	4	0,3%
HONDA	INSIGHT	7	0,04%	2	0,1%
CITROEN	DS5	4	0,02%	1	0,1%
BMW	I3	3	0,02%		
SUBARU	XV	3	0,02%	1	0,1%
VOLVO	S40	2	0,01%		

		YTD		DECEMBER '13	
Segment:		TOTAL	Market Share	TOTAL	Market Share
D		2.599	4,4%	351	8,3%
Make:	Range:	Volume:	%	Volume:	%
VOLKSWAGEN	PASSAT	388	14,93%	15	4,3%
VOLVO	S60	341	13,12%	35	10,0%
BMW	3-SERIES SEDAN	284	10,93%	21	6,0%
MERCEDES	C-SERIES	250	9,62%	31	8,8%
OPEL	INSIGNIA	231	8,89%	14	4,0%
MERCEDES	CLA-SERIES	210	8,08%	36	10,3%
MAZDA	6-SERIES	146	5,62%	146	41,6%
TOYOTA	AVENSIS	136	5,23%	4	1,1%
VOLVO	V60	130	5,00%	10	2,8%
AUDI	A4	124	4,77%	4	1,1%
BMW	3-SERIES	95	3,66%	24	6,8%
PEUGEOT	508	61	2,35%		
CITROEN	C5	41	1,58%		
SKODA	SUPERB	34	1,31%	3	0,9%
FORD	MONDEO	27	1,04%	3	0,9%
AUDI	A5	21	0,81%	1	0,3%
BMW	3-SERIES TOURING	19	0,73%	1	0,3%
TOYOTA	PRIUS	17	0,65%	1	0,3%
AUDI	A4 ALLROAD	10	0,38%		
FIAT	FREEMONT	7	0,27%		
SEAT	EXEO	7	0,27%		
BMW	3-SERIES GT	6	0,23%	2	0,6%
VOLVO	XC70	5	0,19%		
SAAB	SAAB 9-3	3	0,12%		





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ΤΑΞΙΝΟΜΗΣΕΙΣ ΕΠΙΒΑΤΙΚΩΝ ΚΑΤΑ ΚΑΤΗΓΟΡΙΑ

DECEMBER '13

You may find the new type of PC Segments, on Page 9.

LEXUS	IS300H	2	0,08%
LEXUS	IS 250	2	0,08%
HONDA	ACCORD	1	0,04%
VOLVO	V70	1	0,04%

		YTD		DECEMBER '13	
Segment:		TOTAL	Market Share	TOTAL	Market Share
E		166	0,3%	20	0,5%
Make:	Range:	Volume:	%	Volume:	%
MERCEDES	E-SERIES	78	46,99%	10	50,0%
BMW	5-SERIES SEDAN	55	33,13%	8	40,0%
AUDI	A6	12	7,23%	1	5,0%
VOLVO	S80	9	5,42%		
BMW	5-SERIES TOURING	6	3,61%	1	5,0%
AUDI	ALLROAD	3	1,81%		
BMW	5-SERIES GT	1	0,60%		
SAAB	SAAB 9-5	1	0,60%		
SUBARU	LEGACY	1	0,60%		

		YTD		DECEMBER '13	
Segment:		TOTAL	Market Share	TOTAL	Market Share
F		23	0,0%	3	0,1%
Make:	Range:	Volume:	%	Volume:	%
MERCEDES	S-SERIES	8	34,78%	1	33,3%
MERCEDES	CLS-SERIES	6	26,09%	2	66,7%
AUDI	A8	3	13,04%		
BMW	6-SERIES GRAN COUPE	3	13,04%		
BMW	7-SERIES	2	8,70%		
AUDI	A7	1	4,35%		

		YTD		DECEMBER '13	
Segment:		TOTAL	Market Share	TOTAL	Market Share
G		2	0,0%		
Make:	Range:	Volume:	%	Volume:	%
BENTLEY	CONTINENTAL FLYING SPUR	1	50,00%		
PORSCHE	PANAMERA	1	50,00%		

		YTD		DECEMBER '13	
Segment:		TOTAL	Market Share	TOTAL	Market Share
MPV		1.141	1,9%	84	2,0%
Make:	Range:	Volume:	%	Volume:	%
SKODA	ROOMSTER	182	15,95%	2	2,4%
FIAT	500L	159	13,94%	4	4,8%
OPEL	MERIVA	103	9,03%	1	1,2%
VOLKSWAGEN	TOURAN	96	8,41%	9	10,7%
NISSAN	NOTE	87	7,62%	36	42,9%
OPEL	ZAFIRA	79	6,92%	6	7,1%
CITROEN	C3 PICASSO	61	5,35%	7	8,3%
FORD	B-MAX	60	5,26%	2	2,4%
FORD	FOCUS C-MAX	49	4,29%	3	3,6%





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DECEMBER '13

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SEAT	ALTEA	39	3,42%		
TOYOTA	VERSO S	38	3,33%	4	4,8%
FORD	GRAND C-MAX	31	2,72%	1	1,2%
FORD	S-MAX	26	2,28%		
RENAULT	SCENIC	25	2,19%	6	7,1%
CHEVROLET	ORLANDO	17	1,49%	1	1,2%
FIAT	QUBO	16	1,40%		
SUBARU	TREZIA	16	1,40%		
VOLKSWAGEN	SHARAN	14	1,23%		
CITROEN	PICASSO	12	1,05%	1	1,2%
KIA MOTORS	VENGA	9	0,79%		
PEUGEOT	5008	7	0,61%		
SEAT	ALHAMBRA	6	0,53%		
TOYOTA	URBAN CRUISER	5	0,44%		
FORD	GALAXY	2	0,18%	1	1,2%
HYUNDAI	IX20	1	0,09%		
SEAT	ALTEA FREETRACK	1	0,09%		

		YTD		DECEMBER '13	
Segment:		TOTAL	Market Share	TOTAL	Market Share
MPV-M		217	0,4%	7	0,2%
Make:	Range:	Volume:	%	Volume:	%
FIAT	DOBLO	110	50,69%	1	14,3%
VOLKSWAGEN	CADDY	50	23,04%	3	42,9%
FIAT	STRADA	24	11,06%	3	42,9%
MERCEDES	CITAN	15	6,91%		
CITROEN	BERLINGO	6	2,76%		
OPEL	COMBO	5	2,30%		
CITROEN	NEMO	3	1,38%		
PEUGEOT	EXPERT	2	0,92%		
RENAULT	KANGOO	2	0,92%		

		YTD		DECEMBER '13	
Segment:		TOTAL	Market Share	TOTAL	Market Share
Sp Cabrio		87	0,1%	1	0,0%
Make:	Range:	Volume:	%	Volume:	%
OPEL	CASCADA	26	29,89%		
AUDI	A3 CABRIOLET	20	22,99%		
CITROEN	DS3 CABRIO	11	12,64%	1	100,0%
MINI	MINI CABRIO	10	11,49%		
AUDI	A5 CABRIOLET	9	10,34%		
PEUGEOT	308 CC	4	4,60%		
VOLKSWAGEN	EOS	3	3,45%		
MERCEDES	CLK-SERIES	2	2,30%		
BMW	3-SERIES CABRIO	1	1,15%		
OPEL	ASTRA CABRIO	1	1,15%		





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DECEMBER '13

You may find the new type of PC Segments, on Page 9.

		YTD		DECEMBER '13	
Segment:		TOTAL	Market Share	TOTAL	Market Share
Sp Coupe		80	0,1%	7	0,2%
Make:	Range:	Volume:	%	Volume:	%
VOLKSWAGEN	SCIROCCO	38	47,50%	2	28,6%
BMW	4-SERIES COUPE	12	15,00%	4	57,1%
AUDI	A5 COUPE	5	6,25%	1	14,3%
MINI	COUPE	5	6,25%		
TOYOTA	86	4	5,00%		
AUDI	TT COUPE	3	3,75%		
BMW	1-SERIES COUPE	3	3,75%		
PEUGEOT	RCZ	3	3,75%		
PORSCHE	911 COUPE	3	3,75%		
HONDA	CR-Z	2	2,50%		
BMW	M3-SERIES	1	1,25%		
VOLVO	C70	1	1,25%		

		YTD		DECEMBER '13	
Segment:		TOTAL	Market Share	TOTAL	Market Share
Sp Roadster		49	0,1%	4	0,1%
Make:	Range:	Volume:	%	Volume:	%
MERCEDES	SLK-SERIES	10	20,41%		
SMART	FORTWO CABRIO	8	16,33%		
MAZDA	MX-5	6	12,24%	4	100,0%
MINI	ROADSTER	6	12,24%		
AUDI	TT	4	8,16%		
BMW	Z4-SERIES	4	8,16%		
AUDI	R8	3	6,12%		
MERCEDES	SL-SERIES	3	6,12%		
LOTUS	ELISE S	2	4,08%		
PORSCHE	CAYMAN	2	4,08%		
BMW	Z1-SERIES	1	2,04%		

		YTD		DECEMBER '13	
Segment:		TOTAL	Market Share	TOTAL	Market Share
COMBI		336	0,6%	14	0,3%
Make:	Range:	Volume:	%	Volume:	%
MERCEDES	VITO, VIANO	88	26,19%	4	28,6%
NISSAN	NV200	75	22,32%	4	28,6%
OPEL	VIVARO	56	16,67%	2	14,3%
FIAT	SCUDO	39	11,61%	2	14,3%
NISSAN	PRIMASTAR	32	9,52%		
VOLKSWAGEN	KOMBI	17	5,06%		
FIAT	DUCATO	9	2,68%	2	14,3%
CITROEN	JUMPY	4	1,19%		
MERCEDES	VITO	4	1,19%		
PEUGEOT	BOXER	3	0,89%		
VOLKSWAGEN	TRANSPORTER	2	0,60%		
FORD	TRANSIT/TOURNEO	1	0,30%		





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DECEMBER '13

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HOBBY	TL 500 GESC	1	0,30%		
IVECO	40C11,13,15,17,21,14G,45C1	1	0,30%		
MERCEDES	SPRINTER	1	0,30%		
MOBITECNO	MOBITECNO	1	0,30%		
RENAULT	TRAFIC	1	0,30%		
VOLKSWAGEN	CARAVELLE	1	0,30%		
		YTD	DECEMBER '13		
Segment:		TOTAL	Market Share	TOTAL	Market Share
CARAVAN		1	0,0%		
Make:	Range:	Volume:	%	Volume:	%
C.I./ROLLERTEAM	AUTOROLLER 3	1	100,00%		





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DECEMBER '13

		YTD		DECEMBER '13	
Segment:		TOTAL	Market Share	TOTAL	Market Share
DUAL PURPOSE		2.811	4,8%	297	7,0%
Make:	Range:	Volume:	%	Volume:	%
MINI	COUNTRYMAN	354	12,59%	76	25,6%
BMW	X1-SERIES	352	12,52%	58	19,5%
AUDI	Q3	284	10,10%	35	11,8%
SKODA	YETI	283	10,07%	8	2,7%
DACIA	DUSTER	259	9,21%	8	2,7%
SUZUKI	SX4	226	8,04%	36	12,1%
VOLKSWAGEN	TIGUAN	217	7,72%	5	1,7%
FORD	KUGA	137	4,87%	4	1,3%
BMW	X3-SERIES	109	3,88%	11	3,7%
VOLVO	XC60	107	3,81%	11	3,7%
AUDI	Q5	86	3,06%	5	1,7%
SUZUKI	JIMNY	86	3,06%		
TOYOTA	RAV4	63	2,24%	12	4,0%
DAIHATSU	TERIOS	30	1,07%		
SUZUKI	GRAND VITARA	29	1,03%	4	1,3%
MERCEDES	GLK-SERIES	23	0,82%	4	1,3%
MERCEDES	ML-SERIES	20	0,71%	2	0,7%
LAND ROVER	RANGE ROVER EVOQUE	14	0,50%	2	0,7%
BMW	X5-SERIES	13	0,46%	2	0,7%
NISSAN	X-TRAIL	13	0,46%		
LEXUS	RX-SERIES	10	0,36%	7	2,4%
BMW	X6-SERIES	9	0,32%		
CHRYSLER	GRAND CHEROKEE	9	0,32%		
CHRYSLER	WRANGLER	9	0,32%		
FIAT	SEDICI	9	0,32%		
VOLVO	XC90	8	0,28%		
AUDI	Q7	6	0,21%	1	0,3%
TOYOTA	LAND CRUISER	6	0,21%	1	0,3%
CHEVROLET	CAPTIVA	5	0,18%	1	0,3%
LAND ROVER	RANGE ROVER	5	0,18%		
OPEL	ANTARA	5	0,18%		
HONDA	CR-V	4	0,14%		
LAND ROVER	DISCOVERY	4	0,14%		
SUBARU	FORESTER	4	0,14%	1	0,3%
CHRYSLER	CHEROKEE	3	0,11%		
MERCEDES	GL-SERIES	3	0,11%		
MAZDA	CX7	2	0,07%	2	0,7%
PORSCHE	CAYENNE	2	0,07%		
MERCEDES	G-SERIES	1	0,04%	1	0,3%
MITSUBISHI	OUTLANDER	1	0,04%		
VOLKSWAGEN	TOUAREG	1	0,04%		





(NEW TYPE)
NEW PC REGISTRATIONS BY SEGMENT
ΤΑΞΙΝΟΜΗΣΕΙΣ ΕΠΙΒΑΤΙΚΩΝ ΚΑΤΑ ΚΑΤΗΓΟΡΙΑ

DECEMBER '13

		YTD		DECEMBER '13	
Segment:		TOTAL	Market Share	TOTAL	Market Share
A		8.654	14,8%	494	11,6%
Make:	Range:	Volume:	%	Volume:	%
FIAT	NEW PANDA	1.366	15,78%	57	11,5%
TOYOTA	AYGO	916	10,58%	51	10,3%
VOLKSWAGEN	UP!	820	9,48%	72	14,6%
FIAT	500	795	9,19%	75	15,2%
HYUNDAI	i 10	784	9,06%	11	2,2%
SUZUKI	ALTO	529	6,11%	19	3,8%
CHEVROLET	SPARK	477	5,51%	24	4,9%
SMART	FORTWO	445	5,14%	66	13,4%
SKODA	CITIGO	414	4,78%	29	5,9%
SEAT	Mii	374	4,32%	12	2,4%
PEUGEOT	107	315	3,64%	18	3,6%
CITROEN	C1	310	3,58%	9	1,8%
KIA MOTORS	PICANTO	249	2,88%	8	1,6%
NISSAN	PIXO	238	2,75%	2	0,4%
OPEL	ADAM	189	2,18%	14	2,8%
FORD	KA	128	1,48%	6	1,2%
TOYOTA	IQ	123	1,42%	10	2,0%
FIAT	PANDA	88	1,02%		
RENAULT	NEW TWINGO	34	0,39%	7	1,4%
ABARTH	500	33	0,38%	4	0,8%
DAIHATSU	CUORE	26	0,30%		
HX AUTO	NOBLE	1	0,01%		

		YTD		DECEMBER '13	
Segment:		TOTAL	Market Share	TOTAL	Market Share
B		26.183	44,7%	1.615	38,1%
Make:	Range:	Volume:	%	Volume:	%
TOYOTA	YARIS	3.823	14,60%	271	16,8%
OPEL	CORSA	3.271	12,49%	220	13,6%
VOLKSWAGEN	POLO	2.353	8,99%	133	8,2%
HYUNDAI	i 20	2.182	8,33%	171	10,6%
FORD	FIESTA	1.717	6,56%	152	9,4%
CITROEN	C3	1.683	6,43%	97	6,0%
NISSAN	MICRA	1.533	5,85%	30	1,9%
SUZUKI	SWIFT	1.102	4,21%	38	2,4%
SEAT	IBIZA	975	3,72%	21	1,3%
SKODA	FABIA	934	3,57%	25	1,5%
RENAULT	CLIO	881	3,36%	93	5,8%
FIAT	GRANDE PUNTO	877	3,35%	74	4,6%
LANCIA	YPSILON	779	2,98%	19	1,2%
PEUGEOT	208	778	2,97%	21	1,3%
KIA MOTORS	RIO	511	1,95%	20	1,2%
NISSAN	JUKE	430	1,64%	15	0,9%
AUDI	A1	416	1,59%	28	1,7%
MINI	MINI	304	1,16%	47	2,9%
ALFA ROMEO	MITO	267	1,02%	35	2,2%





(NEW TYPE)
NEW PC REGISTRATIONS BY SEGMENT
ΤΑΞΙΝΟΜΗΣΕΙΣ ΕΠΙΒΑΤΙΚΩΝ ΚΑΤΑ ΚΑΤΗΓΟΡΙΑ

DECEMBER '13

CITROEN	DS3	240	0,92%	10	0,6%
SUZUKI	SPLASH	240	0,92%	19	1,2%
HONDA	JAZZ	226	0,86%	8	0,5%
OPEL	MOKKA	205	0,78%	15	0,9%
CHEVROLET	AVEO	147	0,56%	10	0,6%
MITSUBISHI	COLT	54	0,21%		
RENAULT	CAPTUR	53	0,20%	29	1,8%
MAZDA	2-SERIES	52	0,20%	3	0,2%
DAIHATSU	SIRION	49	0,19%		
DAIHATSU	CHARADE	40	0,15%	1	0,1%
MINI	PACEMAN	22	0,08%	2	0,1%
DACIA	SANDERO	12	0,05%	3	0,2%
CHEVROLET	TRAX	9	0,03%	4	0,2%
MITSUBISHI	SPACE STAR	7	0,03%	1	0,1%
BMW	I3	3	0,01%		
ABARTH	PUNTO	2	0,01%		
MINI	CLUBMAN	2	0,01%		
OPEL	AGILA	2	0,01%		
HYUNDAI	GETZ	1	0,00%		
VOLKSWAGEN	FOX	1	0,00%		

		YTD		DECEMBER '13	
Segment:		TOTAL	Market Share	TOTAL	Market Share
C		15.666	26,7%	1.324	31,2%
Make:	Range:	Volume:	%	Volume:	%
VOLKSWAGEN	GOLF	2.165	13,82%	234	17,7%
OPEL	ASTRA	1.396	8,91%	48	3,6%
TOYOTA	AURIS	1.325	8,46%	90	6,8%
NISSAN	QASHQAI	1.027	6,56%	35	2,6%
HYUNDAI	i 30	924	5,90%	23	1,7%
AUDI	A3	874	5,58%	63	4,8%
CITROEN	C4	847	5,41%	39	2,9%
VOLVO	V40	847	5,41%	98	7,4%
MERCEDES	A-SERIES (NEW)	842	5,37%	237	17,9%
BMW	1-SERIES	791	5,05%	154	11,6%
FORD	FOCUS	714	4,56%	58	4,4%
SKODA	RAPID	648	4,14%	30	2,3%
SEAT	LEON	563	3,59%	21	1,6%
ALFA ROMEO	GIULIETTA	460	2,94%	24	1,8%
HONDA	CIVIC	378	2,41%	17	1,3%
MERCEDES	B-SERIES	291	1,86%	25	1,9%
MITSUBISHI	ASX	253	1,61%	11	0,8%
RENAULT	MEGANE	236	1,51%	10	0,8%
KIA MOTORS	CEED	169	1,08%	10	0,8%
PEUGEOT	301	107	0,68%		
CITROEN	C-ELYSEE	97	0,62%	4	0,3%
VOLKSWAGEN	BEETLE	96	0,61%	5	0,4%
PEUGEOT	308	73	0,47%	1	0,1%
TOYOTA	COROLLA	73	0,47%	32	2,4%
HYUNDAI	IX35	70	0,45%	6	0,5%
VOLKSWAGEN	JETTA	64	0,41%	1	0,1%





(NEW TYPE)
NEW PC REGISTRATIONS BY SEGMENT
ΤΑΞΙΝΟΜΗΣΕΙΣ ΕΠΙΒΑΤΙΚΩΝ ΚΑΤΑ ΚΑΤΗΓΟΡΙΑ

DECEMBER '13

PEUGEOT	3008	51	0,33%		
CHEVROLET	CRUZE	50	0,32%	2	0,2%
KIA MOTORS	NEW SPORTAGE	45	0,29%	3	0,2%
CITROEN	DS4	42	0,27%	1	0,1%
MAZDA	3-SERIES	37	0,24%	30	2,3%
MITSUBISHI	LANCER	33	0,21%	3	0,2%
LEXUS	CT200H	26	0,17%	2	0,2%
LANCIA	DELTA	19	0,12%		
VOLVO	C30	12	0,08%		
FIAT	BRAVO	9	0,06%	4	0,3%
HONDA	INSIGHT	7	0,04%	2	0,2%
SUBARU	XV	3	0,02%	1	0,1%
VOLVO	S40	2	0,01%		

		YTD		DECEMBER '13	
Segment:		TOTAL	Market Share	TOTAL	Market Share
D		3.297	5,6%	377	8,9%
Make:	Range:	Volume:	%	Volume:	%
SKODA	OCTAVIA	672	20,38%	26	6,9%
BMW	3-SERIES	406	12,31%	48	12,7%
VOLKSWAGEN	PASSAT	388	11,77%	15	4,0%
VOLVO	S60	341	10,34%	35	9,3%
MERCEDES	C-SERIES	250	7,58%	31	8,2%
OPEL	INSIGNIA	231	7,01%	14	3,7%
MERCEDES	CLA-SERIES	210	6,37%	36	9,5%
MAZDA	6-SERIES	146	4,43%	146	38,7%
TOYOTA	AVENSIS	136	4,12%	4	1,1%
AUDI	A4	134	4,06%	4	1,1%
VOLVO	V60	130	3,94%	10	2,7%
PEUGEOT	508	61	1,85%		
CITROEN	C5	41	1,24%		
FIAT	LINEA	39	1,18%	1	0,3%
AUDI	A5	35	1,06%	2	0,5%
FORD	MONDEO	27	0,82%	3	0,8%
TOYOTA	PRIUS	17	0,52%	1	0,3%
FIAT	FREEMONT	7	0,21%		
SEAT	EXEO	7	0,21%		
VOLVO	XC70	5	0,15%		
CITROEN	DS5	4	0,12%	1	0,3%
LEXUS	IS-SERIES	4	0,12%		
SAAB	SAAB 9-3	3	0,09%		
HONDA	ACCORD	1	0,03%		
SUBARU	LEGACY	1	0,03%		
VOLVO	V70	1	0,03%		

		YTD		DECEMBER '13	
Segment:		TOTAL	Market Share	TOTAL	Market Share
E		204	0,3%	25	0,6%
Make:	Range:	Volume:	%	Volume:	%
MERCEDES	E-SERIES	78	38,24%	10	40,0%
BMW	5-SERIES	62	30,39%	9	36,0%





(NEW TYPE)
NEW PC REGISTRATIONS BY SEGMENT
ΤΑΞΙΝΟΜΗΣΕΙΣ ΕΠΙΒΑΤΙΚΩΝ ΚΑΤΑ ΚΑΤΗΓΟΡΙΑ

DECEMBER '13

SKODA	SUPERB	34	16,67%	3	12,0%
AUDI	A6	15	7,35%	1	4,0%
VOLVO	S80	9	4,41%		
MERCEDES	CLS-SERIES	6	2,94%	2	8,0%
		YTD		DECEMBER '13	
Segment:		TOTAL	Market Share	TOTAL	Market Share
F-G		17	0,0%	1	0,0%
Make:	Range:	Volume:	%	Volume:	%
MERCEDES	S-SERIES	8	47,06%	1	100,0%
AUDI	A8	3	17,65%		
BMW	7-SERIES	2	11,76%		
AUDI	A7	1	5,88%		
BENTLEY	CONTINENTAL	1	5,88%		
PORSCHE	PANAMERA	1	5,88%		
SAAB	SAAB 9-5	1	5,88%		
		YTD		DECEMBER '13	
Segment:		TOTAL	Market Share	TOTAL	Market Share
SPORTS		156	0,3%	10	0,2%
Make:	Range:	Volume:	%	Volume:	%
VOLKSWAGEN	SCIROCCO	38	24,36%	2	20,0%
OPEL	CASCADA	26	16,67%		
BMW	4-SERIES	12	7,69%	4	40,0%
MERCEDES	SLK-SERIES	10	6,41%		
MINI	MINI CABRIO	10	6,41%		
AUDI	TT	7	4,49%		
MAZDA	MX-5	6	3,85%	4	40,0%
MINI	ROADSTER	6	3,85%		
MINI	COUPE	5	3,21%		
BMW	Z4-SERIES	4	2,56%		
TOYOTA	86	4	2,56%		
AUDI	R8	3	1,92%		
BMW	6-SERIES	3	1,92%		
MERCEDES	SL-SERIES	3	1,92%		
PEUGEOT	RCZ	3	1,92%		
PORSCHE	911	3	1,92%		
VOLKSWAGEN	EOS	3	1,92%		
HONDA	CR-Z	2	1,28%		
LOTUS	ELISE S	2	1,28%		
MERCEDES	CLK-SERIES	2	1,28%		
PORSCHE	CAYMAN	2	1,28%		
BMW	Z1-SERIES	1	0,64%		
VOLVO	C70	1	0,64%		
		YTD		DECEMBER '13	
Segment:		TOTAL	Market Share	TOTAL	Market Share
MPV		1.092	1,9%	81	1,9%
Make:	Range:	Volume:	%	Volume:	%
SKODA	ROOMSTER	182	16,67%	2	2,5%
FIAT	500L	159	14,56%	4	4,9%





(NEW TYPE)
NEW PC REGISTRATIONS BY SEGMENT
ΤΑΞΙΝΟΜΗΣΕΙΣ ΕΠΙΒΑΤΙΚΩΝ ΚΑΤΑ ΚΑΤΗΓΟΡΙΑ

DECEMBER '13

OPEL	MERIVA	103	9,43%	1	1,2%
VOLKSWAGEN	TOURAN	96	8,79%	9	11,1%
NISSAN	NOTE	87	7,97%	36	44,4%
OPEL	ZAFIRA	79	7,23%	6	7,4%
CITROEN	C3 PICASSO	61	5,59%	7	8,6%
FORD	B-MAX	60	5,49%	2	2,5%
SEAT	ALTEA	40	3,66%		
TOYOTA	VERSO S	38	3,48%	4	4,9%
FORD	GRAND C-MAX	31	2,84%	1	1,2%
FORD	S-MAX	26	2,38%		
RENAULT	SCENIC	25	2,29%	6	7,4%
CHEVROLET	ORLANDO	17	1,56%	1	1,2%
FIAT	QUBO	16	1,47%		
SUBARU	TREZIA	16	1,47%		
VOLKSWAGEN	SHARAN	14	1,28%		
CITROEN	PICASSO	12	1,10%	1	1,2%
KIA MOTORS	VENGA	9	0,82%		
PEUGEOT	5008	7	0,64%		
SEAT	ALHAMBRA	6	0,55%		
TOYOTA	URBAN CRUISER	5	0,46%		
FORD	GALAXY	2	0,18%	1	1,2%
HYUNDAI	IX20	1	0,09%		

		YTD		DECEMBER '13	
Segment:		TOTAL	Market Share	TOTAL	Market Share
MPV-M/COMBI		552	0,9%	20	0,5%
Make:	Range:	Volume:	%	Volume:	%
FIAT	DOBLO	110	19,93%	1	5,0%
MERCEDES	VITO, VIANO	88	15,94%	4	20,0%
NISSAN	NV200	75	13,59%	4	20,0%
OPEL	VIVARO	56	10,14%	2	10,0%
VOLKSWAGEN	CADDY	49	8,88%	2	10,0%
FIAT	SCUDO	39	7,07%	2	10,0%
NISSAN	PRIMASTAR	32	5,80%		
FIAT	STRADA	24	4,35%	3	15,0%
VOLKSWAGEN	KOMBI	17	3,08%		
MERCEDES	CITAN	15	2,72%		
FIAT	DUCATO	9	1,63%	2	10,0%
CITROEN	BERLINGO	6	1,09%		
OPEL	COMBO	5	0,91%		
CITROEN	JUMPY	4	0,72%		
MERCEDES	VITO	4	0,72%		
CITROEN	NEMO	3	0,54%		
PEUGEOT	BOXER	3	0,54%		
PEUGEOT	EXPERT	2	0,36%		
RENAULT	KANGOO	2	0,36%		
VOLKSWAGEN	TRANSPORTER	2	0,36%		
FORD	TRANSIT/TOURNEO	1	0,18%		
HOBBY	TL 500 GESC	1	0,18%		
IVECO	40C11,13,15,17,21,14G,45C1 5 17	1	0,18%		
MERCEDES	SPRINTER	1	0,18%		





(NEW TYPE)
NEW PC REGISTRATIONS BY SEGMENT
ΤΑΞΙΝΟΜΗΣΕΙΣ ΕΠΙΒΑΤΙΚΩΝ ΚΑΤΑ ΚΑΤΗΓΟΡΙΑ

DECEMBER '13

MOBITECNO	MOBITECNO	1	0,18%		
RENAULT	TRAFIC	1	0,18%		
VOLKSWAGEN	CARAVELLE	1	0,18%		
		YTD	DECEMBER '13		
Segment:		<u>TOTAL</u>	<u>Market Share</u>	<u>TOTAL</u>	<u>Market Share</u>
CARAVAN		1	0,0%		
Make:	Range:	Volume:	%	Volume:	%
C.I./ROLLERTEAM	AUTOROLLER 3	1	100,00%		

