

**“PRESS” EMBARGO FOR ALL DATA: 8.00 a.m. of each month’s 5th working day.**  
**(For the embargo period all data are restricted with confidentiality clause for AMVIR members’ internal use only)**

**PC REGISTRATIONS BY TERRITORY**  
**ΜΗΝΙΑΙΕΣ ΤΑΞΙΝΟΜΗΣΕΙΣ ΚΑΤΑ ΠΕΡΙΟΧΗ**

NOVEMBER '13

| Make         | ATHENS       |       | SALONICA   |       | EPIRUS     |       | THESSALY   |       | THRACE    |       | CRETE      |       | MACEDONIA  |       | AEGEAN ISL |       | IONIAN ISL |       | PELOPON.   |       | CENTRAL GR. |              | TOTAL        | Make                |            |
|--------------|--------------|-------|------------|-------|------------|-------|------------|-------|-----------|-------|------------|-------|------------|-------|------------|-------|------------|-------|------------|-------|-------------|--------------|--------------|---------------------|------------|
| VOLKSWAGEN   | 583          | 15,8% | 28         | 7,9%  | 8          | 7,7%  | 11         | 6,3%  | 9         | 11,7% | 18         | 8,0%  | 20         | 6,9%  | 11         | 7,1%  | 8          | 17,4% | 22         | 10,7% | 10          | 6,6%         | 728          | 13,3%               | VOLKSWAGEN |
| TOYOTA       | 425          | 11,5% | 54         | 15,3% | 4          | 3,8%  | 14         | 8,0%  | 8         | 10,4% | 27         | 12,1% | 53         | 18,2% | 17         | 10,9% | 2          | 4,3%  | 22         | 10,7% | 15          | 9,9%         | 641          | 11,7%               | TOYOTA     |
| OPEL         | 309          | 8,4%  | 38         | 10,8% | 22         | 21,2% | 49         | 28,0% | 12        | 15,6% | 14         | 6,3%  | 50         | 17,2% | 12         | 7,7%  | 8          | 17,4% | 30         | 14,6% | 23          | 15,1%        | 567          | 10,4%               | OPEL       |
| FORD         | 269          | 7,3%  | 31         | 8,8%  | 2          | 1,9%  | 12         | 6,9%  |           |       | 21         | 9,4%  | 6          | 2,1%  | 4          | 2,6%  | 2          | 4,3%  | 16         | 7,8%  | 6           | 3,9%         | 369          | 6,8%                | FORD       |
| HYUNDAI      | 235          | 6,4%  | 8          | 2,3%  | 1          | 1,0%  | 5          | 2,9%  | 1         | 1,3%  | 10         | 4,5%  | 11         | 3,8%  | 9          | 5,8%  | 1          | 2,2%  | 5          | 2,4%  | 8           | 5,3%         | 294          | 5,4%                | HYUNDAI    |
| CITROEN      | 176          | 4,8%  | 27         | 7,6%  | 7          | 6,7%  | 7          | 4,0%  | 15        | 19,5% | 8          | 3,6%  | 25         | 8,6%  | 6          | 3,8%  | 1          | 2,2%  | 13         | 6,3%  | 8           | 5,3%         | 293          | 5,4%                | CITROEN    |
| NISSAN       | 133          | 3,6%  | 13         | 3,7%  | 5          | 4,8%  | 8          | 4,6%  | 3         | 3,9%  | 36         | 16,1% | 19         | 6,5%  | 34         | 21,8% | 11         | 23,9% | 14         | 6,8%  | 12          | 7,9%         | 288          | 5,3%                | NISSAN     |
| FIAT         | 200          | 5,4%  | 7          | 2,0%  | 1          | 1,0%  | 11         | 6,3%  | 3         | 3,9%  | 10         | 4,5%  | 19         | 6,5%  | 2          | 1,3%  |            |       | 9          | 4,4%  | 5           | 3,3%         | 267          | 4,9%                | FIAT       |
| SUZUKI       | 110          | 3,0%  | 23         | 6,5%  | 9          | 8,7%  | 8          | 4,6%  | 2         | 2,6%  | 12         | 5,4%  | 21         | 7,2%  | 16         | 10,3% | 5          | 10,9% | 14         | 6,8%  | 7           | 4,6%         | 227          | 4,2%                | SUZUKI     |
| SKODA        | 149          | 4,0%  | 10         | 2,8%  | 7          | 6,7%  | 6          | 3,4%  | 4         | 5,2%  | 2          | 0,9%  | 10         | 3,4%  | 4          | 2,6%  |            |       | 6          | 2,9%  | 7           | 4,6%         | 205          | 3,8%                | SKODA      |
| RENAULT      | 106          | 2,9%  | 10         | 2,8%  | 9          | 8,7%  | 15         | 8,6%  | 3         | 3,9%  | 15         | 6,7%  | 4          | 1,4%  | 6          | 3,8%  | 1          | 2,2%  | 10         | 4,9%  | 13          | 8,6%         | 192          | 3,5%                | RENAULT    |
| AUDI         | 131          | 3,6%  | 15         | 4,2%  | 4          | 3,8%  | 3          | 1,7%  |           |       | 4          | 1,8%  | 5          | 1,7%  | 3          | 1,9%  | 2          | 4,3%  | 11         | 5,3%  | 8           | 5,3%         | 186          | 3,4%                | AUDI       |
| BMW          | 123          | 3,3%  | 13         | 3,7%  | 2          | 1,9%  | 5          | 2,9%  |           |       | 9          | 4,0%  | 6          | 2,1%  | 1          | 0,6%  | 3          | 6,5%  | 8          | 3,9%  | 4           | 2,6%         | 174          | 3,2%                | BMW        |
| MERCEDES     | 97           | 2,6%  | 26         | 7,4%  | 3          | 2,9%  | 6          | 3,4%  | 2         | 2,6%  | 3          | 1,3%  | 8          | 2,7%  | 3          | 1,9%  |            |       | 1          | 0,5%  | 1           | 0,7%         | 150          | 2,7%                | MERCEDES   |
| VOLVO        | 103          | 2,8%  | 19         | 5,4%  | 4          | 3,8%  | 4          | 2,3%  |           |       | 3          | 1,3%  | 5          | 1,7%  | 2          | 1,3%  |            |       | 3          | 1,5%  | 7           | 4,6%         | 150          | 2,7%                | VOLVO      |
| SEAT         | 105          | 2,9%  | 4          | 1,1%  |            |       | 1          | 0,6%  | 2         | 2,6%  | 7          | 3,1%  | 7          | 2,4%  | 5          | 3,2%  |            |       | 5          | 2,4%  | 5           | 3,3%         | 141          | 2,6%                | SEAT       |
| MINI         | 90           | 2,4%  | 3          | 0,8%  |            |       | 1          | 0,6%  |           |       | 2          | 0,9%  |            |       |            |       |            |       |            |       | 3           | 2,0%         | 99           | 1,8%                | MINI       |
| ALFA ROMEO   | 70           | 1,9%  | 2          | 0,6%  | 3          | 2,9%  | 1          | 0,6%  | 1         | 1,3%  | 2          | 0,9%  | 4          | 1,4%  |            |       |            |       | 2          | 1,0%  | 1           | 0,7%         | 86           | 1,6%                | ALFA ROMEO |
| PEUGEOT      | 57           | 1,5%  | 4          | 1,1%  | 2          | 1,9%  | 1          | 0,6%  | 3         | 3,9%  |            |       | 4          | 1,4%  | 1          | 0,6%  |            |       | 3          | 1,5%  | 4           | 2,6%         | 79           | 1,4%                | PEUGEOT    |
| KIA MOTORS   | 18           | 0,5%  | 3          | 0,8%  | 2          | 1,9%  | 3          | 1,7%  | 5         | 6,5%  | 8          | 3,6%  | 6          | 2,1%  | 14         | 9,0%  | 2          | 4,3%  | 5          | 2,4%  | 3           | 2,0%         | 69           | 1,3%                | KIA MOTORS |
| LANCIA       | 52           | 1,4%  | 1          | 0,3%  | 1          | 1,0%  |            |       |           |       | 5          | 2,2%  |            |       |            |       |            |       |            |       | 1           | 0,7%         | 60           | 1,1%                | LANCIA     |
| CHEVROLET    | 30           | 0,8%  | 5          | 1,4%  | 1          | 1,0%  | 1          | 0,6%  | 4         | 5,2%  | 6          | 2,7%  | 2          | 0,7%  | 2          | 1,3%  |            |       | 2          | 1,0%  | 1           | 0,7%         | 54           | 1,0%                | CHEVROLET  |
| HONDA        | 28           | 0,8%  | 4          | 1,1%  | 6          | 5,8%  | 1          | 0,6%  |           |       |            |       | 4          | 1,4%  | 1          | 0,6%  |            |       | 2          | 1,0%  |             |              | 46           | 0,8%                | HONDA      |
| DACIA        | 25           | 0,7%  |            |       |            |       |            |       |           |       | 1          | 0,4%  | 1          | 0,3%  | 1          | 0,6%  |            |       | 2          | 1,0%  |             |              | 30           | 0,5%                | DACIA      |
| SMART        | 28           | 0,8%  |            |       |            |       |            |       |           |       |            |       |            |       | 1          | 0,6%  |            |       |            |       |             |              | 29           | 0,5%                | SMART      |
| MITSUBISHI   | 9            | 0,2%  | 3          | 0,8%  | 1          | 1,0%  | 1          | 0,6%  |           |       | 1          | 0,4%  | 1          | 0,3%  | 1          | 0,6%  |            |       | 1          | 0,5%  |             |              | 18           | 0,3%                | MITSUBISHI |
| LEXUS        | 6            | 0,2%  | 1          | 0,3%  |            |       | 1          | 0,6%  |           |       |            |       |            |       |            |       |            |       |            |       |             |              | 8            | 0,1%                | LEXUS      |
| ABARTH       | 5            | 0,1%  |            |       |            |       |            |       |           |       |            |       |            |       |            |       |            |       |            |       |             |              | 5            | 0,1%                | ABARTH     |
| MAZDA        | 2            | 0,1%  |            |       |            |       |            |       |           |       |            |       |            |       |            |       |            |       |            |       |             |              | 2            | 0,0%                | MAZDA      |
| SUBARU       | 1            | 0,0%  | 1          | 0,3%  |            |       |            |       |           |       |            |       |            |       |            |       |            |       |            |       |             |              | 2            | 0,0%                | SUBARU     |
| LOTUS        | 2            | 0,1%  |            |       |            |       |            |       |           |       |            |       |            |       |            |       |            |       |            |       |             |              | 2            | 0,0%                | LOTUS      |
| CHRYSLER     | 1            | 0,0%  |            |       |            |       |            |       |           |       |            |       |            |       |            |       |            |       |            |       |             |              | 1            | 0,0%                | CHRYSLER   |
| DAIHATSU     | 1            | 0,0%  |            |       |            |       |            |       |           |       |            |       |            |       |            |       |            |       |            |       |             |              | 1            | 0,0%                | DAIHATSU   |
| PORSCHE      | 1            | 0,0%  |            |       |            |       |            |       |           |       |            |       |            |       |            |       |            |       |            |       |             |              | 1            | 0,0%                | PORSCHE    |
| <b>TOTAL</b> | <b>3.680</b> |       | <b>353</b> |       | <b>104</b> |       | <b>175</b> |       | <b>77</b> |       | <b>224</b> |       | <b>291</b> |       | <b>156</b> |       | <b>46</b>  |       | <b>206</b> |       | <b>152</b>  | <b>5.464</b> |              |                     |            |
|              |              |       |            |       |            |       |            |       |           |       |            |       |            |       |            |       |            |       |            |       |             |              | <b>4.164</b> | <b>NOVEMBER '12</b> |            |
|              |              |       |            |       |            |       |            |       |           |       |            |       |            |       |            |       |            |       |            |       |             |              | <b>31,2%</b> | <b>% D13/12</b>     |            |