



NEW PC REGISTRATIONS BY SEGMENT ΤΑΞΙΝΟΜΗΣΕΙΣ ΕΠΙΒΑΤΙΚΩΝ ΚΑΤΑ ΚΑΤΗΓΟΡΙΑ

OCTOBER '13

		YTD		OCTOBER '13	
Segment:		TOTAL	Market Share	TOTAL	Market Share
4X4 - ATV		670	1,4%	70	1,4%
Make:	Range:	Volume:	%	Volume:	%
BMW	X1-SERIES	255	38,06%	34	48,6%
BMW	X3-SERIES	96	14,33%	9	12,9%
SUZUKI	JIMNY	83	12,39%	9	12,9%
AUDI	Q5	75	11,19%	10	14,3%
DAIHATSU	TERIOS	30	4,48%		
SUZUKI	GRAND VITARA	24	3,58%	2	2,9%
MERCEDES	GLK-SERIES	16	2,39%		
MERCEDES	ML-SERIES	16	2,39%	2	2,9%
LAND ROVER	RANGE ROVER EVOQUE	12	1,79%	1	1,4%
BMW	X5-SERIES	10	1,49%		
CHRYSLER	WRANGLER	9	1,34%	1	1,4%
CHRYSLER	GRAND CHEROKEE	8	1,19%		
BMW	X6-SERIES	7	1,04%		
AUDI	Q7	5	0,75%		
LAND ROVER	RANGE ROVER	5	0,75%	1	1,4%
LAND ROVER	DISCOVERY	4	0,60%		
TOYOTA	LAND CRUISER	4	0,60%	1	1,4%
CHEVROLET	CAPTIVA	3	0,45%		
CHRYSLER	CHEROKEE	3	0,45%		
MERCEDES	GL-SERIES	2	0,30%		
PORSCHE	CAYENNE	2	0,30%		
VOLKSWAGEN	TOUAREG	1	0,15%		

		YTD		OCTOBER '13	
Segment:		TOTAL	Market Share	TOTAL	Market Share
4X4 - SUV		1.538	3,1%	129	2,6%
Make:	Range:	Volume:	%	Volume:	%
SKODA	YETI	263	17,10%	7	5,4%
MINI	COUNTRYMAN	232	15,08%	37	28,7%
DACIA	DUSTER	227	14,76%	17	13,2%
VOLKSWAGEN	TIGUAN	205	13,33%	12	9,3%
AUDI	Q3	192	12,48%	6	4,7%
SUZUKI	SX4	127	8,26%	6	4,7%
FORD	KUGA	116	7,54%	18	14,0%
VOLVO	XC60	91	5,92%	10	7,8%
TOYOTA	RAV4	46	2,99%	11	8,5%
NISSAN	X-TRAIL	13	0,85%		
FIAT	SEDICI	7	0,46%		
VOLVO	XC90	6	0,39%	2	1,6%
OPEL	ANTARA	4	0,26%		
SUBARU	FORESTER	3	0,20%	1	0,8%
HONDA	CR-V	2	0,13%	2	1,6%
LEXUS	RX400H	2	0,13%		
LEXUS	RX450H	1	0,07%		
MITSUBISHI	OUTLANDER	1	0,07%		





NEW PC REGISTRATIONS BY SEGMENT ΤΑΞΙΝΟΜΗΣΕΙΣ ΕΠΙΒΑΤΙΚΩΝ ΚΑΤΑ ΚΑΤΗΓΟΡΙΑ

OCTOBER '13

		YTD		OCTOBER '13	
Segment:		TOTAL	Market Share	TOTAL	Market Share
A		7.759	15,9%	615	12,4%
Make:	Range:	Volume:	%	Volume:	%
FIAT	NEW PANDA	1.247	16,07%	68	11,1%
TOYOTA	AYGO	791	10,19%	64	10,4%
HYUNDAI	i 10	727	9,37%	49	8,0%
VOLKSWAGEN	UP!	688	8,87%	62	10,1%
FIAT	500	624	8,04%	94	15,3%
SUZUKI	ALTO	481	6,20%	30	4,9%
CHEVROLET	SPARK	421	5,43%	41	6,7%
SKODA	CITIGO	361	4,65%	15	2,4%
SMART	FORTWO	342	4,41%	43	7,0%
SEAT	Mii	328	4,23%	23	3,7%
CITROEN	C1	286	3,69%	8	1,3%
PEUGEOT	107	283	3,65%	11	1,8%
KIA MOTORS	PICANTO	223	2,87%	11	1,8%
NISSAN	PIXO	223	2,87%	28	4,6%
SUZUKI	SPLASH	195	2,51%	18	2,9%
OPEL	ADAM	160	2,06%	20	3,3%
FORD	KA	104	1,34%	10	1,6%
TOYOTA	IQ	103	1,33%	8	1,3%
FIAT	PANDA	90	1,16%	2	0,3%
DAIHATSU	CUORE	26	0,34%		
ABARTH	500	24	0,31%	5	0,8%
RENAULT	NEW TWINGO	23	0,30%	5	0,8%
MITSUBISHI	MIRAGE	5	0,06%		
OPEL	AGILA	2	0,03%		
HX AUTO	NOBLE	1	0,01%		
VOLKSWAGEN	FOX	1	0,01%		

		YTD		OCTOBER '13	
Segment:		TOTAL	Market Share	TOTAL	Market Share
B		21.799	44,6%	2.307	46,5%
Make:	Range:	Volume:	%	Volume:	%
TOYOTA	YARIS	3.173	14,56%	409	17,7%
OPEL	CORSA	2.677	12,28%	255	11,1%
VOLKSWAGEN	POLO	2.009	9,22%	191	8,3%
HYUNDAI	i 20	1.841	8,45%	238	10,3%
CITROEN	C3	1.407	6,45%	161	7,0%
NISSAN	MICRA	1.364	6,26%	126	5,5%
FORD	FIESTA	1.312	6,02%	169	7,3%
SUZUKI	SWIFT	959	4,40%	83	3,6%
SEAT	IBIZA	879	4,03%	124	5,4%
SKODA	FABIA	858	3,94%	46	2,0%
FIAT	GRANDE PUNTO	732	3,36%	45	2,0%
PEUGEOT	208	717	3,29%	49	2,1%
LANCIA	YPSILON	701	3,22%	56	2,4%
RENAULT	CLIO	652	2,99%	81	3,5%
KIA MOTORS	RIO	456	2,09%	62	2,7%
NISSAN	JUKE	381	1,75%	43	1,9%





NEW PC REGISTRATIONS BY SEGMENT ΤΑΞΙΝΟΜΗΣΕΙΣ ΕΠΙΒΑΤΙΚΩΝ ΚΑΤΑ ΚΑΤΗΓΟΡΙΑ

OCTOBER '13

AUDI	A1	356	1,63%	50	2,2%
ALFA ROMEO	MITO	208	0,95%	20	0,9%
HONDA	JAZZ	205	0,94%	20	0,9%
MINI	MINI	204	0,94%	9	0,4%
CITROEN	DS3	200	0,92%	16	0,7%
OPEL	MOKKA	153	0,70%	22	1,0%
CHEVROLET	AVEO	131	0,60%	11	0,5%
MITSUBISHI	COLT	51	0,23%	4	0,2%
DAIHATSU	SIRION	49	0,22%		
MAZDA	2-SERIES	49	0,22%	2	0,1%
DAIHATSU	CHARADE	38	0,17%	1	0,0%
MINI	PACEMAN	20	0,09%	6	0,3%
RENAULT	CAPTUR	7	0,03%	6	0,3%
DACIA	SANDERO	3	0,01%	2	0,1%
ABARTH	PUNTO	2	0,01%		
CHEVROLET	TRAX	2	0,01%		
MINI	CLUBMAN	2	0,01%		
HYUNDAI	GETZ	1	0,00%		
		YTD		OCTOBER '13	
Segment:		TOTAL	Market Share	TOTAL	Market Share
C		13.392	27,4%	1.468	29,6%
Make:	Range:	Volume:	%	Volume:	%
VOLKSWAGEN	GOLF	1.574	11,75%	165	11,2%
OPEL	ASTRA	1.254	9,36%	91	6,2%
TOYOTA	AURIS	1.099	8,21%	155	10,6%
NISSAN	QASHQAI	926	6,91%	90	6,1%
HYUNDAI	i 30	832	6,21%	58	4,0%
CITROEN	C4	756	5,65%	94	6,4%
AUDI	A3	719	5,37%	109	7,4%
SKODA	OCTAVIA	580	4,33%	67	4,6%
SKODA	RAPID	577	4,31%	65	4,4%
BMW	1-SERIES	562	4,20%	52	3,5%
FORD	FOCUS	546	4,08%	99	6,7%
MERCEDES	A-SERIES (NEW)	544	4,06%	49	3,3%
SEAT	LEON	514	3,84%	43	2,9%
VOLVO	V40	443	3,31%	59	4,0%
ALFA ROMEO	GIULIETTA	374	2,79%	42	2,9%
HONDA	CIVIC	330	2,46%	36	2,5%
MERCEDES	B-SERIES	248	1,85%	25	1,7%
MITSUBISHI	ASX	231	1,72%	17	1,2%
VOLVO	V40 CROSS COUNTRY	199	1,49%	38	2,6%
RENAULT	MEGANE	191	1,43%	15	1,0%
KIA MOTORS	CEED	148	1,11%	16	1,1%
PEUGEOT	301	96	0,72%	7	0,5%
VOLKSWAGEN	BEETLE	86	0,64%	5	0,3%
CITROEN	C-ELYSEE	83	0,62%	10	0,7%
PEUGEOT	308	67	0,50%	2	0,1%
VOLKSWAGEN	JETTA	57	0,43%	16	1,1%
HYUNDAI	IX35	55	0,41%	6	0,4%
PEUGEOT	3008	44	0,33%	3	0,2%
CITROEN	DS4	39	0,29%	3	0,2%





NEW PC REGISTRATIONS BY SEGMENT ΤΑΞΙΝΟΜΗΣΕΙΣ ΕΠΙΒΑΤΙΚΩΝ ΚΑΤΑ ΚΑΤΗΓΟΡΙΑ

OCTOBER '13

CHEVROLET	CRUZE	37	0,28%	3	0,2%
FIAT	LINEA	37	0,28%		
KIA MOTORS	NEW SPORTAGE	37	0,28%	3	0,2%
MITSUBISHI	LANCER	27	0,20%	6	0,4%
LANCIA	DELTA	19	0,14%		
LEXUS	CT200H	16	0,12%	4	0,3%
TOYOTA	COROLLA	15	0,11%	4	0,3%
VOLVO	C30	11	0,08%	1	0,1%
HONDA	INSIGHT	5	0,04%	3	0,2%
MAZDA	3-SERIES	5	0,04%	3	0,2%
FIAT	BRAVO	3	0,02%		
CITROEN	DS5	2	0,01%	1	0,1%
VOLVO	S40	2	0,01%	1	0,1%
BMW	I3	1	0,01%	1	0,1%
SUBARU	XV	1	0,01%	1	0,1%

		YTD		OCTOBER '13	
Segment:		TOTAL	Market Share	TOTAL	Market Share
D		1.995	4,1%	224	4,5%
Make:	Range:	Volume:	%	Volume:	%
VOLKSWAGEN	PASSAT	306	15,34%	54	24,1%
VOLVO	S60	277	13,88%	32	14,3%
BMW	3-SERIES SEDAN	244	12,23%	18	8,0%
MERCEDES	C-SERIES	200	10,03%	28	12,5%
OPEL	INSIGNIA	194	9,72%	13	5,8%
MERCEDES	CLA-SERIES	148	7,42%	14	6,3%
TOYOTA	AVENSIS	122	6,12%	7	3,1%
VOLVO	V60	115	5,76%	9	4,0%
AUDI	A4	105	5,26%	21	9,4%
PEUGEOT	508	58	2,91%		
BMW	3-SERIES	52	2,61%	15	6,7%
CITROEN	C5	38	1,90%	2	0,9%
SKODA	SUPERB	29	1,45%	2	0,9%
FORD	MONDEO	21	1,05%	4	1,8%
AUDI	A5	19	0,95%		
TOYOTA	PRIUS	16	0,80%		
AUDI	A4 ALLROAD	10	0,50%	1	0,4%
BMW	3-SERIES TOURING	10	0,50%	3	1,3%
FIAT	FREEMONT	7	0,35%		
SEAT	EXEO	7	0,35%		
VOLVO	XC70	5	0,25%		
BMW	3-SERIES GT	3	0,15%	1	0,4%
SAAB	SAAB 9-3	3	0,15%		
LEXUS	IS300H	2	0,10%		
LEXUS	IS 250	2	0,10%		
HONDA	ACCORD	1	0,05%		
VOLVO	V70	1	0,05%		





NEW PC REGISTRATIONS BY SEGMENT ΤΑΞΙΝΟΜΗΣΕΙΣ ΕΠΙΒΑΤΙΚΩΝ ΚΑΤΑ ΚΑΤΗΓΟΡΙΑ

OCTOBER '13

		YTD		OCTOBER '13	
Segment:		TOTAL	Market Share	TOTAL	Market Share
E		128	0,3%	17	0,3%
Make:	Range:	Volume:	%	Volume:	%
MERCEDES	E-SERIES	60	46,88%	7	41,2%
BMW	5-SERIES SEDAN	44	34,38%	6	35,3%
VOLVO	S80	8	6,25%	3	17,6%
AUDI	A6	7	5,47%		
BMW	5-SERIES TOURING	4	3,13%		
AUDI	ALLROAD	3	2,34%		
BMW	5-SERIES GT	1	0,78%	1	5,9%
SAAB	SAAB 9-5	1	0,78%		

		YTD		OCTOBER '13	
Segment:		TOTAL	Market Share	TOTAL	Market Share
F		16	0,0%	3	0,1%
Make:	Range:	Volume:	%	Volume:	%
MERCEDES	CLS-SERIES	4	25,00%	1	33,3%
AUDI	A8	3	18,75%		
BMW	6-SERIES GRAN COUPE	3	18,75%	1	33,3%
MERCEDES	S-SERIES	3	18,75%	1	33,3%
BMW	7-SERIES	2	12,50%		
AUDI	A7	1	6,25%		

		YTD		OCTOBER '13	
Segment:		TOTAL	Market Share	TOTAL	Market Share
G		2	0,0%		
Make:	Range:	Volume:	%	Volume:	%
BENTLEY	CONTINENTAL FLYING SPUR	1	50,00%		
PORSCHE	PANAMERA	1	50,00%		

		YTD		OCTOBER '13	
Segment:		TOTAL	Market Share	TOTAL	Market Share
MPV		934	1,9%	89	1,8%
Make:	Range:	Volume:	%	Volume:	%
SKODA	ROOMSTER	172	18,42%	9	10,1%
FIAT	500L	136	14,56%	16	18,0%
OPEL	MERIVA	89	9,53%	9	10,1%
VOLKSWAGEN	TOURAN	79	8,46%	10	11,2%
OPEL	ZAFIRA	63	6,75%	6	6,7%
FORD	B-MAX	51	5,46%	7	7,9%
CITROEN	C3 PICASSO	45	4,82%	7	7,9%
FORD	FOCUS C-MAX	40	4,28%	11	12,4%
TOYOTA	VERSO S	34	3,64%	1	1,1%
SEAT	ALTEA	33	3,53%	2	2,2%
FORD	GRAND C-MAX	29	3,10%	2	2,2%
FORD	S-MAX	25	2,68%	1	1,1%
NISSAN	NOTE	22	2,36%	5	5,6%
RENAULT	SCENIC	19	2,03%	1	1,1%
SUBARU	TREZIA	16	1,71%		





NEW PC REGISTRATIONS BY SEGMENT ΤΑΞΙΝΟΜΗΣΕΙΣ ΕΠΙΒΑΤΙΚΩΝ ΚΑΤΑ ΚΑΤΗΓΟΡΙΑ

OCTOBER '13

CHEVROLET	ORLANDO	15	1,61%	1	1,1%
FIAT	QUBO	14	1,50%		
VOLKSWAGEN	SHARAN	12	1,28%	1	1,1%
CITROEN	PICASSO	10	1,07%		
KIA MOTORS	VENGA	9	0,96%		
SEAT	ALHAMBRA	6	0,64%		
TOYOTA	URBAN CRUISER	5	0,54%		
PEUGEOT	5008	4	0,43%		
SEAT	ALTEA XL	2	0,21%		
FORD	C-MAX	1	0,11%		
FORD	GALAXY	1	0,11%		
HYUNDAI	IX20	1	0,11%		
SEAT	ALTEA FREETRACK	1	0,11%		

Segment:	YTD		OCTOBER '13		
	TOTAL	Market Share	TOTAL	Market Share	
MPV-M	197	0,4%	17	0,3%	
Make:	Range:	Volume:	%	Volume:	%
FIAT	DOBLO	99	50,25%	6	35,3%
VOLKSWAGEN	CADDY	44	22,34%	7	41,2%
FIAT	STRADA	21	10,66%	3	17,6%
MERCEDES	CITAN	15	7,61%		
CITROEN	BERLINGO	6	3,05%		
OPEL	COMBO	5	2,54%		
CITROEN	NEMO	3	1,52%		
PEUGEOT	EXPERT	2	1,02%	1	5,9%
RENAULT	KANGOO	2	1,02%		

Segment:	YTD		OCTOBER '13		
	TOTAL	Market Share	TOTAL	Market Share	
Sp Cabrio	86	0,2%	6	0,1%	
Make:	Range:	Volume:	%	Volume:	%
OPEL	CASCADA	26	30,23%	1	16,7%
AUDI	A3 CABRIOLET	20	23,26%		
CITROEN	DS3 CABRIO	10	11,63%	3	50,0%
MINI	MINI CABRIO	10	11,63%	1	16,7%
AUDI	A5 CABRIOLET	9	10,47%		
PEUGEOT	308 CC	4	4,65%		
VOLKSWAGEN	EOS	3	3,49%	1	16,7%
MERCEDES	CLK-SERIES	2	2,33%		
BMW	3-SERIES CABRIO	1	1,16%		
OPEL	ASTRA CABRIO	1	1,16%		

Segment:	YTD		OCTOBER '13		
	TOTAL	Market Share	TOTAL	Market Share	
Sp Coupe	66	0,1%	4	0,1%	
Make:	Range:	Volume:	%	Volume:	%
VOLKSWAGEN	SCIROCCO	35	53,03%	2	50,0%
MINI	COUPE	5	7,58%		
AUDI	A5 COUPE	4	6,06%		
TOYOTA	86	4	6,06%		





NEW PC REGISTRATIONS BY SEGMENT ΤΑΞΙΝΟΜΗΣΕΙΣ ΕΠΙΒΑΤΙΚΩΝ ΚΑΤΑ ΚΑΤΗΓΟΡΙΑ

OCTOBER '13

AUDI	TT COUPE	3	4,55%		
BMW	4-SERIES COUPE	3	4,55%	1	25,0%
BMW	1-SERIES COUPE	3	4,55%		
PEUGEOT	RCZ	3	4,55%		
HONDA	CR-Z	2	3,03%		
PORSCHE	911 COUPE	2	3,03%		
BMW	M3-SERIES	1	1,52%		
VOLVO	C70	1	1,52%	1	25,0%

		YTD		OCTOBER '13	
Segment:		TOTAL	Market Share	TOTAL	Market Share
Sp Roadster		41	0,1%	2	0,0%
Make:	Range:	Volume:	%	Volume:	%
MERCEDES	SLK-SERIES	10	24,39%	1	50,0%
SMART	FORTWO CABRIO	8	19,51%		
MINI	ROADSTER	6	14,63%	1	50,0%
AUDI	TT	4	9,76%		
BMW	Z4-SERIES	4	9,76%		
AUDI	R8	3	7,32%		
MAZDA	MX-5	2	4,88%		
PORSCHE	CAYMAN	2	4,88%		
BMW	Z1-SERIES	1	2,44%		
MERCEDES	SL-SERIES	1	2,44%		

		YTD		OCTOBER '13	
Segment:		TOTAL	Market Share	TOTAL	Market Share
CARAVAN		1	0,0%		
Make:	Range:	Volume:	%	Volume:	%
C.I./ROLLERTEAM	AUTOROLLER 3	1	100,00%		

		YTD		OCTOBER '13	
Segment:		TOTAL	Market Share	TOTAL	Market Share
COMBI		305	0,6%	11	0,2%
Make:	Range:	Volume:	%	Volume:	%
MERCEDES	VITO, VIANO	80	26,23%	3	27,3%
NISSAN	NV200	63	20,66%	5	45,5%
OPEL	VIVARO	53	17,38%	1	9,1%
FIAT	SCUDO	36	11,80%		
NISSAN	PRIMASTAR	32	10,49%		
VOLKSWAGEN	KOMBI	17	5,57%		
FIAT	DUCATO	6	1,97%	1	9,1%
CITROEN	JUMPY	4	1,31%		
PEUGEOT	BOXER	3	0,98%		
MERCEDES	VITO	2	0,66%		
VOLKSWAGEN	TRANSPORTER	2	0,66%		
FORD	TRANSIT/TOURNEO	1	0,33%		
HOBBY	TL 500 GESC	1	0,33%		
IVECO	40C11,13,15,17,21,14G,45C1 5,17	1	0,33%		
MERCEDES	SPRINTER	1	0,33%		
MOBITECNO	MOBITECNO	1	0,33%	1	9,1%
RENAULT	TRAFIC	1	0,33%		





**NEW PC REGISTRATIONS BY SEGMENT
ΤΑΞΙΝΟΜΗΣΕΙΣ ΕΠΙΒΑΤΙΚΩΝ ΚΑΤΑ ΚΑΤΗΓΟΡΙΑ**

OCTOBER '13

VOLKSWAGEN	CARAVELLE	1	0,33%
------------	-----------	---	-------

