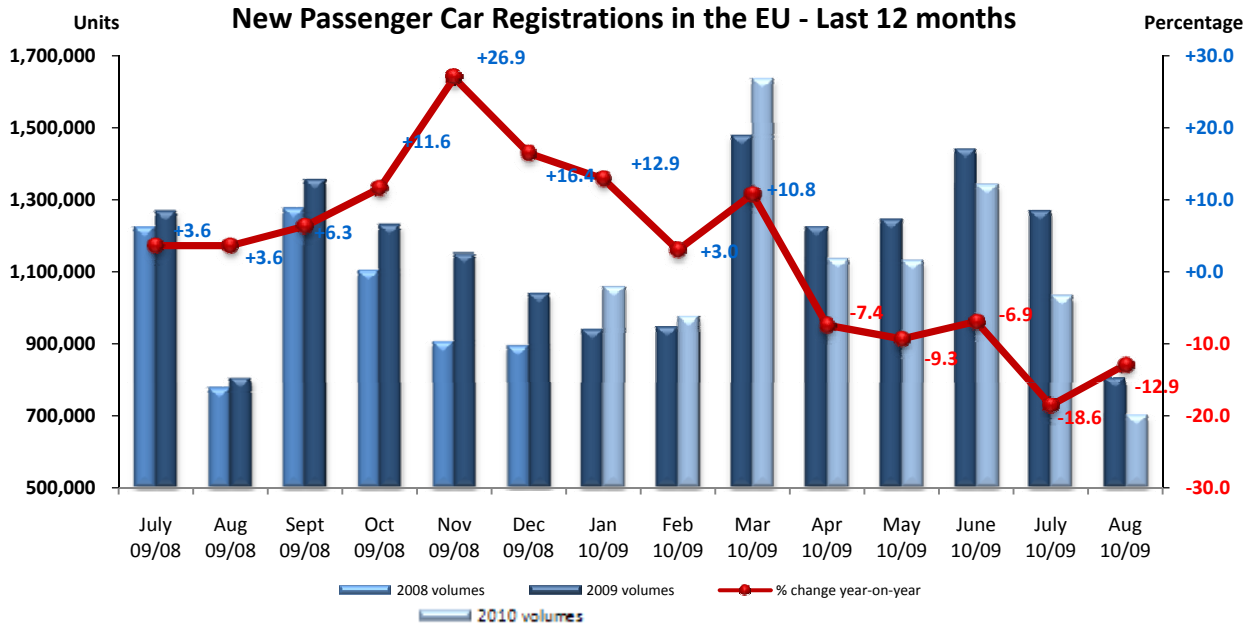




September 16, 2010

## New Passenger Car Registrations *European Union*



Not adjusted for working days

### PASSENGER CARS: registrations fall over summer

Continuing the downward trend shown in the second quarter of 2010, new car registrations in the EU\* slipped into considerable percentage drops over the summer months. New registrations fell by 18.6% in **July** and 12.9% in **August**. **Eight months into the year**, new cars in the EU\* totaled 9,021,703 units, or 3.5% less than over the same period a year ago.

**In July**, a double-digit contraction occurred in the main markets, ranging from -12.8% in France to -13.2% in the UK, -24.1% in Spain, -25.7% in Italy and -30.2% in Germany. Overall, 1,032,893 new cars were registered, or 18.6% less than in July last year.

**In August**, as in July, France (-7.9%), the UK (-17.5%), Italy (-19.3%), Spain (-23.8%) and Germany (-27.0%) all recorded a considerable downturn. Traditionally a month with lower registration levels, August recorded a total of 701,710 new car registrations (-12.9%).

**From January to August**, new car registrations across the EU reached 9,021,703 in number, or 3.5% less than in the first eight months of 2009. Of the most significant markets, France (+2.0%), the UK (+13.2%) and Spain (+21.9%) expanded, while Italy (-2.5%) and Germany (-28.7%) contracted. The steepest fall was noted in Bulgaria (-39.1%) and the highest increase in Ireland (+49.6%).

\* EU27, data for Cyprus and Malta unavailable

**NB:** Commencing with the January 2010 new passenger car registrations figures, the ACEA data sheets will provide new vehicle registrations in alphabetical order for the countries of the European Union, and no longer separate for Western-Europe (15) and new EU Member States (10)\*. Results for the EFTA countries will continue to be reported separately. The monthly press releases will quote the 'EU' figures first, followed by the 'total Europe' figures, adding up the EU and EFTA figures.

**PRESS EMBARGO FOR ALL DATA :**  
**8.00 A.M.(6.00 A.M GMT), September 16, 2010**

## PROVISIONAL NEW PASSENGER CAR REGISTRATIONS BY MARKET EUROPEAN UNION\*

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B-1040 Bruxelles  
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Commencing with the January 2010 new passenger car registrations figures, the ACEA data sheets will provide new vehicle registrations in alphabetical order for the countries of the European Union, and no longer separate for Western-Europe (15) and new EU Member States (10)\*. Results for the EFTA countries will continue to be reported separately. The monthly press releases will quote the 'EU' figures first, followed by the 'total Europe' figures, adding up the EU and EFTA figures.

16/09/10

	July '10	July '09	% Chg 10/09	Jan - Jul '10	Jan - Jul '09	% Chg 10/09
AUSTRIA	28,977	32,694	-11.4	198,652	198,710	-0.0
BELGIUM	39,309	35,906	+9.5	359,512	309,111	+16.3
BULGARIA	1,459	2,209	-34.0	8,758	15,061	-41.8
CZECH REPUBLIC	11,388	14,150	-19.5	100,414	93,378	+7.5
DENMARK	11,675	9,096	+28.4	85,434	63,879	+33.7
ESTONIA	765	643	+19.0	4,661	5,679	-17.9
FINLAND	7,307	6,869	+6.4	69,752	58,957	+18.3
FRANCE	169,944	194,855	-12.8	1,382,380	1,344,836	+2.8
GERMANY	237,428	339,976	-30.2	1,706,219	2,399,381	-28.9
GREECE	11,539	32,293	-64.3	110,070	146,243	-24.7
HUNGARY	4,359	3,656	+19.2	26,711	43,434	-38.5
IRELAND	6,333	3,748	+69.0	74,111	50,458	+46.9
ITALY	153,205	206,334	-25.7	1,318,145	1,337,069	-1.4
LATVIA	541	223	+142.6	2,589	2,691	-3.8
LITHUANIA	709	567	+25.0	3,986	4,451	-10.4
LUXEMBURG	4,434	4,317	+2.7	34,111	30,789	+10.8
NETHERLANDS	38,608	33,525	+15.2	308,720	254,738	+21.2
POLAND***	24,490	24,659	-0.7	182,748	193,499	-5.6
PORTUGAL	20,298	17,151	+18.3	135,559	90,251	+50.2
ROMANIA	10,381	10,613	-2.2	47,017	73,270	-35.8
SLOVAKIA	5,591	9,879	-43.4	33,301	51,177	-34.9
SLOVENIA	5,165	5,083	+1.6	37,568	34,529	+8.8
SPAIN	82,167	108,221	-24.1	686,328	541,294	+26.8
SWEDEN	20,375	14,551	+40.0	158,454	117,345	+35.0
UNITED KINGDOM	136,446	157,149	-13.2	1,245,108	1,082,104	+15.1
<b>EUROPEAN UNION (EU27)*</b>	<b>1,032,893</b>	<b>1,268,367</b>	<b>-18.6</b>	<b>8,320,308</b>	<b>8,542,334</b>	<b>-2.6</b>
<b>EU15</b>	<b>968,045</b>	<b>1,196,685</b>	<b>-19.1</b>	<b>7,872,555</b>	<b>8,025,165</b>	<b>-1.9</b>
<b>EU10*</b>	<b>64,848</b>	<b>71,682</b>	<b>-9.5</b>	<b>447,753</b>	<b>517,169</b>	<b>-13.4</b>
ICELAND	435	374	+16.3	2,360	1,598	+47.7
NORWAY	11,507	9,394	+22.5	73,476	51,141	+43.7
SWITZERLAND**	23,598	24,015	-1.7	171,292	157,878	+8.5
<b>EFTA</b>	<b>35,540</b>	<b>33,783</b>	<b>+5.2</b>	<b>247,128</b>	<b>210,617</b>	<b>+17.3</b>
<b>EU27*+EFTA</b>	<b>1,068,433</b>	<b>1,302,150</b>	<b>-17.9</b>	<b>8,567,436</b>	<b>8,752,951</b>	<b>-2.1</b>
<b>EU15+EFTA</b>	<b>1,003,585</b>	<b>1,230,468</b>	<b>-18.4</b>	<b>8,119,683</b>	<b>8,235,782</b>	<b>-1.4</b>

(\*) EU including Bulgaria and Romania; data for Malta and Cyprus currently not available.

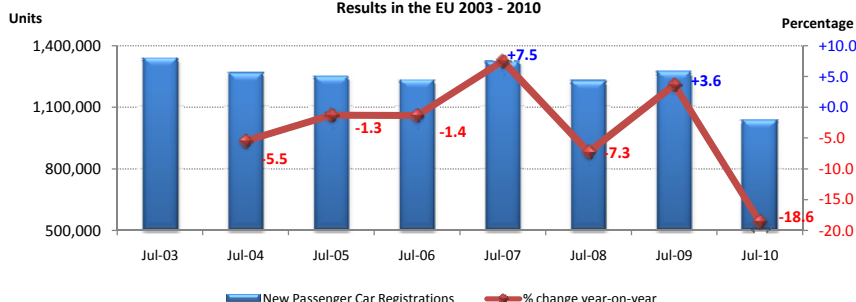
(\*\*) ACEA estimates

(\*\*\*) Figures reported in Poland correspond to sales;

registrations equal sales in July but are lower by ca.5-6% than in Jan-July

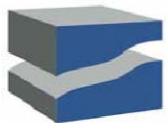
For further information, please contact: Ms. Quynh-Nhu Huynh - Manager Economics & Communications - E-mail: qh@acea.be - Tel. (32) 2 738 73 55

**New Passenger Car Registrations in July**  
Results in the EU 2003 - 2010



**Next press release: Friday, October 15, 2010**

This information is available on the ACEA website: <http://www.acea.be>



ACEA

# Press Release

## PROVISIONAL

### NEW PASSENGER CAR REGISTRATIONS BY MANUFACTURER

#### EUROPEAN UNION (EU)\*

Commencing with the January 2010 new passenger car registrations figures, the ACEA data sheets will provide new vehicle registrations in alphabetical order for the countries of the European Union, and no longer separate for Western-Europe (15) and new EU Member States (10)\*. Results for the EFTA countries will continue to be reported separately. The monthly press releases will quote the 'EU' figures first, followed by the 'total Europe' figures, adding up the EU and EFTA figures.

16/09/10

	July					January - July				
	%Share		Units	Units	% Chg	%Share		Units	Units	% Chg
	'10	'09	'10	'09	10/09	'10	'09	'10	'09	10/09
<b>ALL BRANDS**</b>			<b>1,032,893</b>	<b>1,268,367</b>	<b>-18.6</b>			<b>8,320,308</b>	<b>8,542,334</b>	<b>-2.6</b>
<b>VW Group</b>	<b>21.4</b>	<b>20.6</b>	<b>221,343</b>	<b>260,784</b>	<b>-15.1</b>	<b>21.0</b>	<b>21.2</b>	<b>1,748,767</b>	<b>1,814,157</b>	<b>-3.6</b>
VOLKSWAGEN	11.2	10.6	115,658	134,229	-13.8	11.2	11.3	928,697	963,204	-3.6
AUDI	4.7	4.3	48,322	54,652	-11.6	4.4	4.3	367,775	371,086	-0.9
SEAT	2.6	2.6	26,547	32,382	-18.0	2.2	2.3	186,781	196,601	-5.0
SKODA	3.0	3.1	30,630	39,259	-22.0	3.2	3.3	264,340	282,008	-6.3
Others (1)	0.0	0.0	186	262	-29.0	0.0	0.0	1,174	1,258	-6.7
<b>PSA Group</b>	<b>13.7</b>	<b>13.8</b>	<b>141,989</b>	<b>175,446</b>	<b>-19.1</b>	<b>13.8</b>	<b>13.1</b>	<b>1,152,354</b>	<b>1,121,407</b>	<b>+2.8</b>
PEUGEOT	7.4	7.5	76,856	94,556	-18.7	7.5	7.0	626,821	600,799	+4.3
CITROEN	6.3	6.4	65,133	80,890	-19.5	6.3	6.1	525,533	520,608	+0.9
<b>RENAULT Group</b>	<b>10.4</b>	<b>9.5</b>	<b>107,029</b>	<b>120,137</b>	<b>-10.9</b>	<b>10.6</b>	<b>8.9</b>	<b>878,426</b>	<b>762,514</b>	<b>+15.2</b>
RENAULT	8.2	7.6	84,846	96,136	-11.7	8.6	7.3	719,197	622,003	+15.6
DACIA	2.1	1.9	22,183	24,001	-7.6	1.9	1.6	159,229	140,511	+13.3
<b>GM Group</b>	<b>8.2</b>	<b>9.2</b>	<b>85,086</b>	<b>117,278</b>	<b>-27.4</b>	<b>8.5</b>	<b>9.2</b>	<b>705,346</b>	<b>782,507</b>	<b>-9.9</b>
OPEL/VAUXHALL	7.0	7.7	72,752	97,227	-25.2	7.2	7.6	598,757	648,939	-7.7
CHEVROLET	1.2	1.4	12,250	18,130	-32.4	1.2	1.3	103,943	115,017	-9.6
SAAB (4)		0.1		1,833			0.2	1,835	17,818	
GM (US)	0.0	0.0	84	88	-4.5	0.0	0.0	811	733	+10.6
<b>FORD</b>	<b>7.9</b>	<b>8.8</b>	<b>81,404</b>	<b>111,468</b>	<b>-27.0</b>	<b>8.4</b>	<b>8.9</b>	<b>700,844</b>	<b>764,010</b>	<b>-8.3</b>
<b>FIAT Group</b>	<b>7.7</b>	<b>9.1</b>	<b>79,038</b>	<b>115,277</b>	<b>-31.4</b>	<b>8.1</b>	<b>9.1</b>	<b>677,636</b>	<b>780,152</b>	<b>-13.1</b>
FIAT	5.9	7.2	61,088	91,787	-33.4	6.5	7.4	544,713	634,055	-14.1
LANCIA	0.8	1.0	8,253	12,367	-33.3	0.8	0.9	68,582	73,915	-7.2
ALFA ROMEO	0.9	0.8	9,025	10,539	-14.4	0.7	0.8	60,266	68,210	-11.6
Others (2)	0.1	0.0	672	584	+15.1	0.0	0.0	4,075	3,972	+2.6
<b>BMW Group</b>	<b>5.6</b>	<b>4.7</b>	<b>58,136</b>	<b>60,013</b>	<b>-3.1</b>	<b>5.1</b>	<b>4.7</b>	<b>428,240</b>	<b>404,431</b>	<b>+5.9</b>
BMW	4.7	3.8	48,597	48,214	+0.8	4.2	3.8	350,838	328,584	+6.8
MINI	0.9	0.9	9,539	11,799	-19.2	0.9	0.9	77,402	75,847	+2.1
<b>DAIMLER</b>	<b>5.4</b>	<b>4.5</b>	<b>56,231</b>	<b>57,658</b>	<b>-2.5</b>	<b>4.7</b>	<b>4.7</b>	<b>388,210</b>	<b>403,019</b>	<b>-3.7</b>
MERCEDES	4.7	3.9	48,532	50,014	-3.0	4.1	4.0	337,326	345,568	-2.4
SMART	0.7	0.6	7,699	7,644	+0.7	0.6	0.7	50,884	57,451	-11.4
<b>TOYOTA Group</b>	<b>4.0</b>	<b>4.8</b>	<b>41,746</b>	<b>60,254</b>	<b>-30.7</b>	<b>4.2</b>	<b>4.9</b>	<b>351,721</b>	<b>415,227</b>	<b>-15.3</b>
TOYOTA	3.9	4.6	40,516	58,445	-30.7	4.1	4.7	340,714	404,215	-15.7
LEXUS	0.1	0.1	1,230	1,809	-32.0	0.1	0.1	11,007	11,012	-0.0
<b>NISSAN</b>	<b>3.2</b>	<b>2.8</b>	<b>32,828</b>	<b>35,858</b>	<b>-8.4</b>	<b>2.9</b>	<b>2.2</b>	<b>238,293</b>	<b>191,836</b>	<b>+24.2</b>
<b>HYUNDAI</b>	<b>2.5</b>	<b>2.4</b>	<b>25,602</b>	<b>30,516</b>	<b>-16.1</b>	<b>2.5</b>	<b>2.3</b>	<b>211,574</b>	<b>199,677</b>	<b>+6.0</b>
<b>KIA</b>	<b>1.9</b>	<b>1.6</b>	<b>19,192</b>	<b>20,742</b>	<b>-7.5</b>	<b>1.9</b>	<b>1.7</b>	<b>154,959</b>	<b>142,224</b>	<b>+9.0</b>
<b>VOLVO CAR CORP.</b>	<b>1.5</b>	<b>1.2</b>	<b>15,674</b>	<b>15,496</b>	<b>+1.1</b>	<b>1.6</b>	<b>1.3</b>	<b>128,984</b>	<b>109,948</b>	<b>+17.3</b>
<b>SUZUKI</b>	<b>1.2</b>	<b>1.7</b>	<b>12,623</b>	<b>20,978</b>	<b>-39.8</b>	<b>1.4</b>	<b>1.7</b>	<b>112,373</b>	<b>149,129</b>	<b>-24.6</b>
<b>HONDA</b>	<b>1.1</b>	<b>1.4</b>	<b>10,925</b>	<b>18,244</b>	<b>-40.1</b>	<b>1.3</b>	<b>1.7</b>	<b>110,405</b>	<b>145,637</b>	<b>-24.2</b>
<b>MAZDA</b>	<b>1.2</b>	<b>1.2</b>	<b>11,947</b>	<b>15,021</b>	<b>-20.5</b>	<b>1.3</b>	<b>1.4</b>	<b>109,388</b>	<b>119,456</b>	<b>-8.4</b>
<b>JAGUAR LAND ROVER</b>	<b>0.7</b>	<b>0.4</b>	<b>7,319</b>	<b>5,544</b>	<b>+32.0</b>	<b>0.7</b>	<b>0.5</b>	<b>57,743</b>	<b>46,404</b>	<b>+24.4</b>
LAND ROVER	0.5	0.3	4,932	3,535	+39.5	0.5	0.3	41,408	29,721	+39.3
JAGUAR	0.2	0.2	2,387	2,009	+18.8	0.2	0.2	16,335	16,683	-2.1
<b>MITSUBISHI</b>	<b>0.7</b>	<b>0.6</b>	<b>6,781</b>	<b>8,153</b>	<b>-16.8</b>	<b>0.6</b>	<b>0.7</b>	<b>51,886</b>	<b>61,499</b>	<b>-15.6</b>
<b>CHRYSLER (3)</b>	<b>0.2</b>	<b>0.3</b>	<b>2,286</b>	<b>4,004</b>	<b>-42.9</b>	<b>0.3</b>	<b>0.4</b>	<b>23,060</b>	<b>30,045</b>	<b>-23.2</b>
<b>OTHER**</b>	<b>1.5</b>	<b>1.2</b>	<b>15,714</b>	<b>15,496</b>	<b>+1.4</b>	<b>1.1</b>	<b>1.2</b>	<b>90,099</b>	<b>99,055</b>	<b>-9.0</b>

(1) VW Group: VW 'other' include Bentley, Bugatti and Lamborghini

(\*) data for Cyprus & Malta n.a.

For further information, please contact:

(2) FIAT Group: FIAT 'other' include Ferrari & Maserati

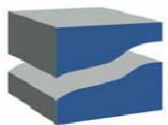
(\*\*) ACEA estimates

Ms. Quynh-Nhu Huynh - Manager Economics & Communications

(3) CHRYSLER includes Chrysler, Dodge and Jeep

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(4) Saab is not reported as part of GM starting March 2010. Saab figures for January and February are contained in the total GM number.



ACEA

# Press Release

## PROVISIONAL

### NEW PASSENGER CAR REGISTRATIONS BY MANUFACTURER

#### EU\* + EFTA Countries

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16/09/10

	July					January - July				
	%Share		Units	Units	% Chg	%Share		Units	Units	% Chg
	'10	'09	'10	'09	10/09	'10	'09	'10	'09	10/09
<b>ALL BRANDS**</b>			<b>1,068,433</b>	<b>1,302,150</b>	<b>-17.9</b>			<b>8,567,436</b>	<b>8,752,951</b>	<b>-2.1</b>
<b>VW Group</b>	<b>21.6</b>	<b>20.7</b>	<b>230,825</b>	<b>269,277</b>	<b>-14.3</b>	<b>21.1</b>	<b>21.3</b>	<b>1,809,850</b>	<b>1,865,023</b>	<b>-3.0</b>
VOLKSWAGEN	11.3	10.6	120,439	138,641	-13.1	11.2	11.3	959,173	988,072	-2.9
AUDI	4.7	4.4	50,444	56,890	-11.3	4.5	4.4	381,518	384,436	-0.8
SEAT	2.5	2.5	27,176	32,970	-17.6	2.2	2.3	191,605	200,179	-4.3
SKODA	3.0	3.1	32,555	40,487	-19.6	3.2	3.3	276,252	290,945	-5.1
Others (1)	0.0	0.0	211	289	-27.0	0.0	0.0	1,302	1,391	-6.4
<b>PSA Group</b>	<b>13.6</b>	<b>13.7</b>	<b>145,345</b>	<b>178,419</b>	<b>-18.5</b>	<b>13.7</b>	<b>13.0</b>	<b>1,175,784</b>	<b>1,139,189</b>	<b>+3.2</b>
PEUGEOT	7.4	7.4	78,834	96,135	-18.0	7.5	7.0	640,329	610,569	+4.9
CITROEN	6.2	6.3	66,511	82,284	-19.2	6.2	6.0	535,455	528,620	+1.3
<b>RENAULT Group</b>	<b>10.2</b>	<b>9.3</b>	<b>108,842</b>	<b>121,502</b>	<b>-10.4</b>	<b>10.4</b>	<b>8.8</b>	<b>891,678</b>	<b>771,555</b>	<b>+15.6</b>
RENAULT	8.1	7.5	86,209	97,282	-11.4	8.5	7.2	729,711	630,091	+15.8
DACIA	2.1	1.9	22,633	24,220	-6.6	1.9	1.6	161,967	141,464	+14.5
<b>GM Group</b>	<b>8.1</b>	<b>9.2</b>	<b>87,062</b>	<b>119,261</b>	<b>-27.0</b>	<b>8.4</b>	<b>9.1</b>	<b>719,464</b>	<b>796,329</b>	<b>-9.7</b>
OPEL/VAUXHALL	7.0	7.6	74,493	98,903	-24.7	7.1	7.5	610,778	660,564	-7.5
CHEVROLET	1.2	1.4	12,468	18,333	-32.0	1.2	1.3	105,800	116,422	-9.1
SAAB (4)		0.1		1,923			0.2	1,926	18,503	
GM (US)	0.0	0.0	101	102	-1.0	0.0	0.0	960	840	+14.3
<b>FORD</b>	<b>7.8</b>	<b>8.7</b>	<b>83,720</b>	<b>113,670</b>	<b>-26.3</b>	<b>8.4</b>	<b>8.9</b>	<b>716,763</b>	<b>777,055</b>	<b>-7.8</b>
<b>FIAT Group</b>	<b>7.5</b>	<b>9.0</b>	<b>80,626</b>	<b>117,067</b>	<b>-31.1</b>	<b>8.0</b>	<b>9.0</b>	<b>688,454</b>	<b>790,226</b>	<b>-12.9</b>
FIAT	5.8	7.1	62,001	92,992	-33.3	6.4	7.3	552,271	641,001	-13.8
LANCIA	0.8	1.0	8,339	12,565	-33.6	0.8	0.9	69,116	74,659	-7.4
ALFA ROMEO	0.9	0.8	9,534	10,861	-12.2	0.7	0.8	62,553	70,170	-10.9
Others (2)	0.1	0.0	752	649	+15.9	0.1	0.1	4,514	4,396	+2.7
<b>BMW Group</b>	<b>5.8</b>	<b>4.9</b>	<b>62,502</b>	<b>63,495</b>	<b>-1.6</b>	<b>5.3</b>	<b>4.9</b>	<b>456,812</b>	<b>429,088</b>	<b>+6.5</b>
BMW	4.9	3.9	52,763	51,337	+2.8	4.4	4.0	377,680	351,445	+7.5
MINI	0.9	0.9	9,739	12,158	-19.9	0.9	0.9	79,132	77,643	+1.9
<b>DAIMLER</b>	<b>5.4</b>	<b>4.6</b>	<b>57,748</b>	<b>59,324</b>	<b>-2.7</b>	<b>4.7</b>	<b>4.7</b>	<b>398,482</b>	<b>413,369</b>	<b>-3.6</b>
MERCEDES	4.7	4.0	49,847	51,498	-3.2	4.0	4.0	346,231	354,317	-2.3
SMART	0.7	0.6	7,901	7,826	+1.0	0.6	0.7	52,251	59,052	-11.5
<b>TOYOTA Group</b>	<b>4.2</b>	<b>4.8</b>	<b>44,429</b>	<b>62,734</b>	<b>-29.2</b>	<b>4.3</b>	<b>4.9</b>	<b>371,224</b>	<b>431,159</b>	<b>-13.9</b>
TOYOTA	4.0	4.7	43,122	60,805	-29.1	4.2	4.8	359,567	419,506	-14.3
LEXUS	0.1	0.1	1,307	1,929	-32.2	0.1	0.1	11,657	11,653	+0.0
<b>NISSAN</b>	<b>3.2</b>	<b>2.8</b>	<b>34,163</b>	<b>36,802</b>	<b>-7.2</b>	<b>2.9</b>	<b>2.2</b>	<b>245,651</b>	<b>196,844</b>	<b>+24.8</b>
<b>HYUNDAI</b>	<b>2.5</b>	<b>2.4</b>	<b>26,681</b>	<b>31,496</b>	<b>-15.3</b>	<b>2.5</b>	<b>2.3</b>	<b>217,976</b>	<b>205,119</b>	<b>+6.3</b>
<b>KIA</b>	<b>1.8</b>	<b>1.6</b>	<b>19,729</b>	<b>21,064</b>	<b>-6.3</b>	<b>1.8</b>	<b>1.6</b>	<b>157,894</b>	<b>144,191</b>	<b>+9.5</b>
<b>VOLVO CAR CORP.</b>	<b>1.6</b>	<b>1.3</b>	<b>16,870</b>	<b>16,902</b>	<b>-0.2</b>	<b>1.6</b>	<b>1.3</b>	<b>138,490</b>	<b>117,114</b>	<b>+18.3</b>
<b>SUZUKI</b>	<b>1.3</b>	<b>1.7</b>	<b>13,378</b>	<b>21,535</b>	<b>-37.9</b>	<b>1.4</b>	<b>1.8</b>	<b>118,378</b>	<b>154,209</b>	<b>-23.2</b>
<b>HONDA</b>	<b>1.1</b>	<b>1.5</b>	<b>11,317</b>	<b>19,085</b>	<b>-40.7</b>	<b>1.4</b>	<b>1.8</b>	<b>116,542</b>	<b>153,180</b>	<b>-23.9</b>
<b>MAZDA</b>	<b>1.2</b>	<b>1.2</b>	<b>12,758</b>	<b>15,958</b>	<b>-20.1</b>	<b>1.4</b>	<b>1.4</b>	<b>115,989</b>	<b>126,254</b>	<b>-8.1</b>
<b>JAGUAR LAND ROVER</b>	<b>0.7</b>	<b>0.4</b>	<b>7,498</b>	<b>5,705</b>	<b>+31.4</b>	<b>0.7</b>	<b>0.5</b>	<b>59,099</b>	<b>47,559</b>	<b>+24.3</b>
LAND ROVER	0.5	0.3	5,041	3,622	+39.2	0.5	0.3	42,373	30,383	+39.5
JAGUAR	0.2	0.2	2,457	2,083	+18.0	0.2	0.2	16,726	17,176	-2.6
<b>MITSUBISHI</b>	<b>0.7</b>	<b>0.7</b>	<b>7,373</b>	<b>8,571</b>	<b>-14.0</b>	<b>0.7</b>	<b>0.7</b>	<b>56,340</b>	<b>65,079</b>	<b>-13.4</b>
<b>CHRYSLER (3)</b>	<b>0.2</b>	<b>0.3</b>	<b>2,508</b>	<b>4,282</b>	<b>-41.4</b>	<b>0.3</b>	<b>0.4</b>	<b>24,743</b>	<b>31,768</b>	<b>-22.1</b>
<b>OTHER**</b>	<b>1.4</b>	<b>1.2</b>	<b>15,059</b>	<b>16,001</b>	<b>-5.9</b>	<b>1.0</b>	<b>1.1</b>	<b>87,823</b>	<b>98,641</b>	<b>-11.0</b>

(1) VW Group: VW 'other' include Bentley, Bugatti and Lamborghini

(\*) data for Cyprus & Malta n.a.

For further information, please contact:

(2) FIAT Group: FIAT 'other' include Ferrari & Maserati

(\*\*) ACEA estimates

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(3) CHRYSLER includes Chrysler, Dodge and Jeep

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(4) Saab is not reported as part of GM starting March 2010. Saab figures for January and February are contained in the total GM number.



ACEA

# Press Release PROVISIONAL

## NEW PASSENGER CAR REGISTRATIONS BY MANUFACTURER WESTERN EUROPE (EU15 + EFTA Countries)

Commencing with the January 2010 new passenger car registrations figures, the ACEA data sheets will provide new vehicle registrations in alphabetical order for the countries of the European Union, and no longer separate for Western-Europe (15) and new EU Member States (10)\*. Results for the EFTA countries will continue to be reported separately. The monthly press releases will quote the 'EU' figures first, followed by the 'total Europe' figures, adding up the EU and EFTA figures.

16/09/10

	July					January - July				
	%Share		Units	Units	% Chg	%Share		Units	Units	% Chg
	'10	'09	'10	'09	10/09	'10	'09	'10	'09	10/09
<b>ALL BRANDS**</b>			<b>1,003,585</b>	<b>1,230,468</b>	<b>-18.4</b>			<b>8,119,683</b>	<b>8,235,782</b>	<b>-1.4</b>
<b>VW Group</b>	<b>21.4</b>	<b>20.5</b>	<b>214,708</b>	<b>252,423</b>	<b>-14.9</b>	<b>20.8</b>	<b>21.1</b>	<b>1,685,441</b>	<b>1,738,407</b>	<b>-3.0</b>
VOLKSWAGEN	11.4	10.9	114,612	133,998	-14.5	11.3	11.5	919,330	947,989	-3.0
AUDI	4.9	4.5	49,445	55,760	-11.3	4.6	4.6	374,263	376,557	-0.6
SEAT	2.6	2.6	26,064	31,646	-17.6	2.3	2.3	184,155	190,805	-3.5
SKODA	2.4	2.5	24,383	30,738	-20.7	2.5	2.7	206,422	221,699	-6.9
Other(1)	0.0	0.0	204	281	-27.4	0.0	0.0	1,271	1,357	-6.3
<b>PSA Group</b>	<b>13.9</b>	<b>14.0</b>	<b>139,944</b>	<b>172,474</b>	<b>-18.9</b>	<b>14.0</b>	<b>13.3</b>	<b>1,137,305</b>	<b>1,095,374</b>	<b>+3.8</b>
PEUGEOT	7.6	7.6	75,886	93,147	-18.5	7.6	7.1	619,618	586,990	+5.6
CITROEN	6.4	6.4	64,058	79,327	-19.2	6.4	6.2	517,687	508,384	+1.8
<b>RENAULT Group</b>	<b>9.9</b>	<b>8.9</b>	<b>99,634</b>	<b>109,595</b>	<b>-9.1</b>	<b>10.2</b>	<b>8.5</b>	<b>828,301</b>	<b>701,916</b>	<b>+18.0</b>
RENAULT	8.1	7.4	80,987	91,663	-11.6	8.5	7.2	693,359	592,596	+17.0
DACIA	1.9	1.5	18,647	17,932	+4.0	1.7	1.3	134,942	109,320	+23.4
<b>GM Group</b>	<b>8.1</b>	<b>9.2</b>	<b>81,676</b>	<b>113,633</b>	<b>-28.1</b>	<b>8.4</b>	<b>9.1</b>	<b>682,089</b>	<b>749,749</b>	<b>-9.0</b>
OPEL/VAUXHALL	7.0	7.7	70,614	95,014	-25.7	7.2	7.6	584,718	628,539	-7.0
CHEVROLET	1.1	1.4	10,968	16,666	-34.2	1.2	1.2	94,584	102,479	-7.7
SAAB (4)		0.2		1,853			0.2	1,847	17,943	
GM (US)	0.0	0.0	94	100	-6.0	0.0	0.0	940	788	+19.3
<b>FORD</b>	<b>7.8</b>	<b>8.7</b>	<b>78,654</b>	<b>107,225</b>	<b>-26.6</b>	<b>8.4</b>	<b>8.9</b>	<b>680,520</b>	<b>733,023</b>	<b>-7.2</b>
<b>FIAT Group</b>	<b>7.7</b>	<b>9.1</b>	<b>77,116</b>	<b>112,474</b>	<b>-31.4</b>	<b>8.2</b>	<b>9.2</b>	<b>663,284</b>	<b>755,057</b>	<b>-12.2</b>
FIAT	5.8	7.2	58,671	88,647	-33.8	6.5	7.4	528,457	607,517	-13.0
LANCIA	0.8	1.0	8,300	12,495	-33.6	0.8	0.9	68,761	74,103	-7.2
ALFA ROMEO	0.9	0.9	9,403	10,699	-12.1	0.8	0.8	61,631	69,106	-10.8
Other (2)	0.1	0.1	742	633	+17.2	0.1	0.1	4,435	4,331	+2.4
<b>BMW Group</b>	<b>5.9</b>	<b>4.9</b>	<b>58,913</b>	<b>60,850</b>	<b>-3.2</b>	<b>5.3</b>	<b>5.0</b>	<b>433,275</b>	<b>409,696</b>	<b>+5.8</b>
BMW	4.9	4.0	49,174	48,692	+1.0	4.4	4.0	354,143	332,053	+6.7
MINI	1.0	1.0	9,739	12,158	-19.9	1.0	0.9	79,132	77,643	+1.9
<b>DAIMLER</b>	<b>5.7</b>	<b>4.7</b>	<b>56,780</b>	<b>57,914</b>	<b>-2.0</b>	<b>4.8</b>	<b>4.9</b>	<b>391,653</b>	<b>405,041</b>	<b>-3.3</b>
MERCEDES	4.9	4.1	48,887	50,122	-2.5	4.2	4.2	339,513	346,166	-1.9
SMART	0.8	0.6	7,893	7,792	+1.3	0.6	0.7	52,140	58,875	-11.4
<b>TOYOTA Group</b>	<b>4.1</b>	<b>4.7</b>	<b>41,046</b>	<b>58,177</b>	<b>-29.4</b>	<b>4.3</b>	<b>4.9</b>	<b>345,428</b>	<b>400,285</b>	<b>-13.7</b>
TOYOTA	4.0	4.6	39,832	56,402	-29.4	4.1	4.7	334,587	389,608	-14.1
LEXUS	0.1	0.1	1,214	1,775	-31.6	0.1	0.1	10,841	10,677	+1.5
<b>NISSAN</b>	<b>3.2</b>	<b>2.9</b>	<b>32,425</b>	<b>35,256</b>	<b>-8.0</b>	<b>2.9</b>	<b>2.3</b>	<b>233,908</b>	<b>186,296</b>	<b>+25.6</b>
<b>HYUNDAI</b>	<b>2.3</b>	<b>2.3</b>	<b>23,293</b>	<b>28,274</b>	<b>-17.6</b>	<b>2.4</b>	<b>2.2</b>	<b>195,255</b>	<b>182,448</b>	<b>+7.0</b>
<b>KIA</b>	<b>1.7</b>	<b>1.4</b>	<b>16,813</b>	<b>17,292</b>	<b>-2.8</b>	<b>1.7</b>	<b>1.4</b>	<b>136,805</b>	<b>117,402</b>	<b>+16.5</b>
<b>VOLVO CAR CORP.</b>	<b>1.6</b>	<b>1.3</b>	<b>16,149</b>	<b>16,080</b>	<b>+0.4</b>	<b>1.6</b>	<b>1.4</b>	<b>133,448</b>	<b>111,516</b>	<b>+19.7</b>
<b>MAZDA</b>	<b>1.2</b>	<b>1.2</b>	<b>11,864</b>	<b>15,278</b>	<b>-22.3</b>	<b>1.4</b>	<b>1.4</b>	<b>109,683</b>	<b>119,185</b>	<b>-8.0</b>
<b>SUZUKI</b>	<b>1.2</b>	<b>1.6</b>	<b>12,045</b>	<b>19,727</b>	<b>-38.9</b>	<b>1.3</b>	<b>1.7</b>	<b>108,274</b>	<b>136,521</b>	<b>-20.7</b>
<b>HONDA</b>	<b>1.0</b>	<b>1.4</b>	<b>10,170</b>	<b>17,512</b>	<b>-41.9</b>	<b>1.3</b>	<b>1.7</b>	<b>106,223</b>	<b>140,155</b>	<b>-24.2</b>
<b>JAGUAR LAND ROV</b>	<b>0.7</b>	<b>0.5</b>	<b>7,381</b>	<b>5,615</b>	<b>+31.5</b>	<b>0.7</b>	<b>0.6</b>	<b>58,294</b>	<b>46,614</b>	<b>+25.1</b>
LAND ROVER	0.5	0.3	4,950	3,556	+39.2	0.5	0.4	41,729	29,742	+40.3
JAGUAR	0.2	0.2	2,431	2,059	+18.1	0.2	0.2	16,565	16,872	-1.8
<b>MITSUBISHI</b>	<b>0.7</b>	<b>0.6</b>	<b>6,580</b>	<b>7,415</b>	<b>-11.3</b>	<b>0.6</b>	<b>0.7</b>	<b>50,023</b>	<b>56,509</b>	<b>-11.5</b>
<b>CHRYSLER</b>	<b>0.2</b>	<b>0.3</b>	<b>2,393</b>	<b>4,074</b>	<b>-41.3</b>	<b>0.3</b>	<b>0.4</b>	<b>23,639</b>	<b>30,426</b>	<b>-22.3</b>
<b>OTHER**</b>	<b>1.6</b>	<b>1.6</b>	<b>16,001</b>	<b>19,180</b>	<b>-16.6</b>	<b>1.4</b>	<b>1.5</b>	<b>116,835</b>	<b>120,162</b>	<b>-2.8</b>

(1) VW Group: VW 'others' include Bentley, Bugatti and Lamborghini

(\*\*) ACEA estimates

For further information, please contact:

(2) FIAT Group: FIAT 'others' include Ferrari & Maserati

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