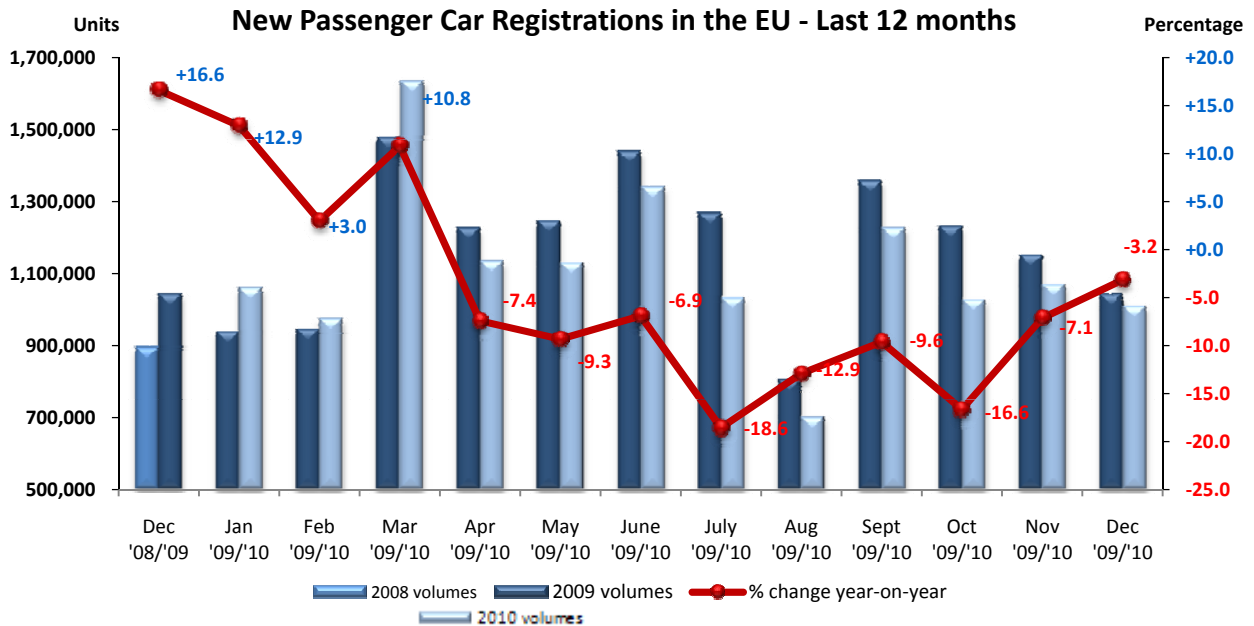




January 14, 2011

## New Passenger Car Registrations *European Union*



Not adjusted for working days

### PASSENGER CARS: registrations in 2010 5.5% lower than in 2009

**Over twelve months in 2010**, the EU\* market for new passenger cars declined by 5.5%, with a total of 13,360,599 new units registered throughout the year. The 2010 results were marked by the ending of government fleet renewal schemes in many EU countries. Registrations in **December** amounted to 1,009,638 units, 3.2% less than in December 2009.

**In December** (-3.2%), demand for new cars declined significantly in Spain (-23.9%), Italy (-21.7%) and the UK (-18.0%). The French market remained stable (-0.7%) while the German expanded by 6.9%.

**From January to December**, the situation varied across the major markets, leading to an overall 5.5% downturn over 2010. Where Spain and the UK saw new car registrations increase by 3.1% and 1.8% respectively, Germany recorded a 23.4% decline. The Italian (-9.2%) and the French (-2.2%) markets also contracted. The biggest increase was observed in Ireland where the market grew by 54.7% after the sharp 62.1% drop in 2009. Bulgaria recorded the steepest downturn (-28.9%).

\* EU27, data for Cyprus and Malta unavailable

**NB:** Commencing with the January 2010 new passenger car registrations figures, the ACEA data sheets will provide new vehicle registrations in alphabetical order for the countries of the European Union, and no longer separate for Western-Europe (15) and new EU Member States (10)\*. Results for the EFTA countries will continue to be reported separately. The monthly press releases will quote the 'EU' figures first, followed by the 'total Europe' figures, adding up the EU and EFTA figures.

**PRESS EMBARGO FOR ALL DATA :  
8.00 A.M.(7.00 A.M GMT), January 14, 2010**

## PROVISIONAL NEW PASSENGER CAR REGISTRATIONS BY MARKET EUROPEAN UNION\*

Av. des Nerviens 85  
B-1040 Bruxelles  
Tel (32 2) 732 55 50  
Fax (32 2) 738 73 10  
(32 2) 738 73 11

Commencing with the January 2010 new passenger car registrations figures, the ACEA data sheets will provide new vehicle registrations in alphabetical order for the countries of the European Union, and no longer separate for Western-Europe (15) and new EU Member States (10)\*. Results for the EFTA countries will continue to be reported separately. The monthly press releases will quote the 'EU' figures first, followed by the 'total Europe' figures, adding up the EU and EFTA figures.  
14/1/11

	December '10	December '09	% Chg 10/09	Jan - Dec '10	Jan - Dec '09	% Chg 10/09
AUSTRIA	20,366	19,422	+4.9	328,563	319,403	+2.9
BELGIUM	29,243	26,449	+10.6	547,347	476,194	+14.9
BULGARIA	2,029	1,740	+16.6	16,257	22,869	-28.9
CZECH REPUBLIC	15,129	14,815	+2.1	169,236	161,659	+4.7
DENMARK	13,193	11,805	+11.8	151,550	112,454	+34.8
ESTONIA	729	426	+71.1	8,848	8,234	+7.5
FINLAND	6,184	4,125	+49.9	111,968	90,575	+23.6
FRANCE	228,316	229,990	-0.7	2,251,669	2,302,398	-2.2
GERMANY	230,371	215,564	+6.9	2,916,260	3,807,175	-23.4
GREECE	3,691	9,687	-61.9	141,499	220,548	-35.8
HUNGARY	3,908	4,309	-9.3	45,081	60,189	-25.1
IRELAND**	433	304	+42.4	88,373	57,118	+54.7
ITALY	130,319	166,461	-21.7	1,960,282	2,159,464	-9.2
LATVIA	604	199	+203.5	4,976	3,745	+32.9
LITHUANIA	857	585	+46.5	7,970	7,003	+13.8
LUXEMBURG	2,503	2,800	-10.6	49,726	47,265	+5.2
NETHERLANDS	11,593	8,025	+44.5	483,619	387,155	+24.9
POLAND***	35,895	28,496	+26.0	333,539	320,261	+4.1
PORTUGAL	28,142	17,386	+61.9	223,491	161,013	+38.8
ROMANIA	12,472	11,313	+10.2	94,541	116,016	-18.5
SLOVAKIA	7,733	4,261	+81.5	64,033	74,717	-14.3
SLOVENIA	3,399	3,553	-4.3	59,226	55,712	+6.3
SPAIN	68,942	90,553	-23.9	982,015	952,772	+3.1
SWEDEN	29,770	19,368	+53.7	289,684	213,408	+35.7
UNITED KINGDOM	123,817	150,936	-18.0	2,030,846	1,994,999	+1.8
<b>EUROPEAN UNION (EU27)*</b>	<b>1,009,638</b>	<b>1,042,572</b>	<b>-3.2</b>	<b>13,360,599</b>	<b>14,132,346</b>	<b>-5.5</b>
<b>EU15</b>	<b>926,883</b>	<b>972,875</b>	<b>-4.7</b>	<b>12,556,892</b>	<b>13,301,941</b>	<b>-5.6</b>
<b>EU10*</b>	<b>82,755</b>	<b>69,697</b>	<b>+18.7</b>	<b>803,707</b>	<b>830,405</b>	<b>-3.2</b>
ICELAND	225	102	+120.6	3,106	2,020	+53.8
NORWAY	10,136	10,250	-1.1	127,754	98,675	+29.5
SWITZERLAND	28,379	24,134	+17.6	294,239	266,018	+10.6
<b>EFTA</b>	<b>38,740</b>	<b>34,486</b>	<b>+12.3</b>	<b>425,099</b>	<b>366,713</b>	<b>+15.9</b>
<b>EU27*+EFTA</b>	<b>1,048,378</b>	<b>1,077,058</b>	<b>-2.7</b>	<b>13,785,698</b>	<b>14,499,059</b>	<b>-4.9</b>
<b>EU15+EFTA</b>	<b>965,623</b>	<b>1,007,361</b>	<b>-4.1</b>	<b>12,981,991</b>	<b>13,668,654</b>	<b>-5.0</b>

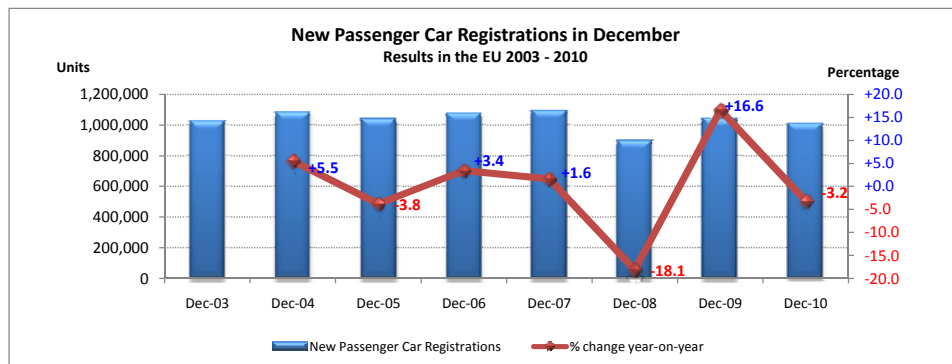
(\*) EU including Bulgaria and Romania; data for Malta and Cyprus currently not available.

(\*\*) ACEA estimates

(\*\*\*) Figures reported in Poland correspond to sales;

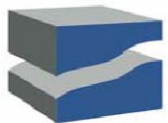
registrations are higher than sales by ca. 17% in December and lower by ca. 5% in Jan-Dec.

For further information, please contact: Ms. Quynh-Nhu Huynh - Manager Economics & Communications - E-mail: qh@acea.be - Tel. (32) 2 738 73 55



Next press release: Wednesday, February 16, 2011

This information is available on the ACEA website: <http://www.acea.be>



ACEA

# Press Release

## PROVISIONAL

### NEW PASSENGER CAR REGISTRATIONS BY MANUFACTURER

#### EUROPEAN UNION (EU)\*

Commencing with the January 2010 new passenger car registrations figures, the ACEA data sheets will provide new vehicle registrations in alphabetical order for the countries of the European Union, and no longer separate for Western-Europe (15) and new EU Member States (10)\*. Results for the EFTA countries will continue to be reported separately. The monthly press releases will quote the 'EU' figures first, followed by the 'total Europe' figures, adding up the EU and EFTA figures.

14/1/11

	December					January - December				
	%Share		Units	Units	% Chg	%Share		Units	Units	% Chg
	'10	'09	'10	'09	10/09	'10	'09	'10	'09	10/09
<b>ALL BRANDS**</b>			<b>1,009,638</b>	<b>1,042,572</b>	<b>-3.2</b>			<b>13,360,599</b>	<b>14,132,346</b>	<b>-5.5</b>
<b>VW Group</b>	<b>20.1</b>	<b>19.9</b>	<b>202,748</b>	<b>207,480</b>	<b>-2.3</b>	<b>21.2</b>	<b>21.1</b>	<b>2,831,039</b>	<b>2,977,091</b>	<b>-4.9</b>
VOLKSWAGEN	10.2	11.0	102,963	114,723	-10.3	11.1	11.4	1,488,140	1,606,317	-7.4
AUDI	4.4	3.7	44,295	38,262	+15.8	4.5	4.2	600,112	590,586	+1.6
SEAT	2.1	2.0	20,837	21,248	-1.9	2.2	2.2	294,151	310,474	-5.3
SKODA	3.4	3.2	34,530	33,138	+4.2	3.3	3.3	446,767	467,893	-4.5
Others (1)	0.0	0.0	123	109	+12.8	0.0	0.0	1,869	1,821	+2.6
<b>PSA Group</b>	<b>13.5</b>	<b>14.0</b>	<b>135,889</b>	<b>145,793</b>	<b>-6.8</b>	<b>13.5</b>	<b>13.1</b>	<b>1,805,275</b>	<b>1,857,719</b>	<b>-2.8</b>
PEUGEOT	7.6	7.6	76,374	79,719	-4.2	7.4	7.0	983,763	993,762	-1.0
CITROEN	5.9	6.3	59,515	66,074	-9.9	6.1	6.1	821,512	863,957	-4.9
<b>RENAULT Group</b>	<b>10.7</b>	<b>10.5</b>	<b>107,828</b>	<b>109,043</b>	<b>-1.1</b>	<b>10.4</b>	<b>9.4</b>	<b>1,387,645</b>	<b>1,329,715</b>	<b>+4.4</b>
RENAULT	8.7	8.6	87,486	89,226	-2.0	8.5	7.7	1,129,892	1,093,540	+3.3
DACIA	2.0	1.9	20,342	19,817	+2.6	1.9	1.7	257,753	236,175	+9.1
<b>GM Group</b>	<b>10.0</b>	<b>8.4</b>	<b>100,614</b>	<b>87,151</b>	<b>+15.4</b>	<b>8.7</b>	<b>8.9</b>	<b>1,166,894</b>	<b>1,262,328</b>	<b>-7.6</b>
OPEL/VAUXHALL	8.5	6.8	85,608	70,451	+21.5	7.4	7.4	986,598	1,046,854	-5.8
CHEVROLET	1.5	1.4	14,990	15,015	-0.2	1.3	1.3	175,755	188,561	-6.8
SAAB (4)		0.1		1,364			0.2	3,436	25,419	
GM (US)	0.0	0.0	16	321	-95.0	0.0	0.0	1,105	1,494	-26.0
<b>FORD</b>	<b>6.9</b>	<b>9.0</b>	<b>69,806</b>	<b>93,832</b>	<b>-25.6</b>	<b>8.1</b>	<b>8.9</b>	<b>1,082,112</b>	<b>1,256,229</b>	<b>-13.9</b>
<b>FIAT Group</b>	<b>6.8</b>	<b>8.1</b>	<b>68,181</b>	<b>84,795</b>	<b>-19.6</b>	<b>7.7</b>	<b>8.8</b>	<b>1,023,053</b>	<b>1,237,958</b>	<b>-17.4</b>
FIAT	5.2	6.6	52,541	69,128	-24.0	6.1	7.1	812,913	1,004,376	-19.1
LANCIA	0.6	0.8	6,414	8,859	-27.6	0.7	0.9	98,534	120,442	-18.2
ALFA ROMEO	0.9	0.6	8,938	6,490	+37.7	0.8	0.8	105,797	107,334	-1.4
Others (2)	0.0	0.0	288	318	-9.4	0.0	0.0	5,809	5,806	+0.1
<b>BMW Group</b>	<b>6.4</b>	<b>5.5</b>	<b>64,743</b>	<b>57,195</b>	<b>+13.2</b>	<b>5.4</b>	<b>4.8</b>	<b>724,700</b>	<b>685,382</b>	<b>+5.7</b>
BMW	4.9	4.4	49,532	46,124	+7.4	4.4	3.9	587,668	553,439	+6.2
MINI	1.5	1.1	15,211	11,071	+37.4	1.0	0.9	137,032	131,943	+3.9
<b>DAIMLER</b>	<b>4.6</b>	<b>4.6</b>	<b>46,941</b>	<b>48,250</b>	<b>-2.7</b>	<b>4.9</b>	<b>4.7</b>	<b>651,515</b>	<b>666,182</b>	<b>-2.2</b>
MERCEDES	4.1	4.0	41,650	41,255	+1.0	4.3	4.1	570,884	573,201	-0.4
SMART	0.5	0.7	5,291	6,995	-24.4	0.6	0.7	80,631	92,981	-13.3
<b>TOYOTA Group</b>	<b>4.1</b>	<b>4.4</b>	<b>41,598</b>	<b>45,809</b>	<b>-9.2</b>	<b>4.2</b>	<b>4.9</b>	<b>567,316</b>	<b>687,170</b>	<b>-17.4</b>
TOYOTA	4.0	4.3	40,579	44,612	-9.0	4.1	4.7	550,544	668,570	-17.7
LEXUS	0.1	0.1	1,019	1,197	-14.9	0.1	0.1	16,772	18,600	-9.8
<b>NISSAN</b>	<b>2.9</b>	<b>3.1</b>	<b>29,594</b>	<b>32,271</b>	<b>-8.3</b>	<b>2.9</b>	<b>2.5</b>	<b>390,129</b>	<b>357,197</b>	<b>+9.2</b>
<b>HYUNDAI</b>	<b>2.7</b>	<b>2.2</b>	<b>26,873</b>	<b>23,330</b>	<b>+15.2</b>	<b>2.6</b>	<b>2.4</b>	<b>347,529</b>	<b>333,008</b>	<b>+4.4</b>
<b>KIA</b>	<b>2.0</b>	<b>1.8</b>	<b>20,649</b>	<b>18,260</b>	<b>+13.1</b>	<b>1.9</b>	<b>1.8</b>	<b>257,857</b>	<b>248,070</b>	<b>+3.9</b>
<b>VOLVO CAR CORP.</b>	<b>2.1</b>	<b>1.6</b>	<b>21,444</b>	<b>16,678</b>	<b>+28.6</b>	<b>1.6</b>	<b>1.3</b>	<b>213,286</b>	<b>190,455</b>	<b>+12.0</b>
<b>SUZUKI</b>	<b>1.3</b>	<b>1.4</b>	<b>13,620</b>	<b>14,916</b>	<b>-8.7</b>	<b>1.4</b>	<b>1.7</b>	<b>185,326</b>	<b>241,014</b>	<b>-23.1</b>
<b>HONDA</b>	<b>1.3</b>	<b>1.3</b>	<b>13,547</b>	<b>13,410</b>	<b>+1.0</b>	<b>1.3</b>	<b>1.7</b>	<b>177,555</b>	<b>233,185</b>	<b>-23.9</b>
<b>MAZDA</b>	<b>1.0</b>	<b>1.3</b>	<b>10,454</b>	<b>13,749</b>	<b>-24.0</b>	<b>1.3</b>	<b>1.4</b>	<b>172,066</b>	<b>199,913</b>	<b>-13.9</b>
<b>MITSUBISHI</b>	<b>0.9</b>	<b>0.5</b>	<b>9,296</b>	<b>5,646</b>	<b>+64.6</b>	<b>0.7</b>	<b>0.7</b>	<b>98,028</b>	<b>92,299</b>	<b>+6.2</b>
<b>JAGUAR LAND ROVER</b>	<b>0.6</b>	<b>0.8</b>	<b>6,281</b>	<b>7,907</b>	<b>-20.6</b>	<b>0.7</b>	<b>0.6</b>	<b>91,863</b>	<b>83,941</b>	<b>+9.4</b>
LAND ROVER	0.4	0.5	4,514	5,317	-15.1	0.5	0.4	65,468	55,394	+18.2
JAGUAR	0.2	0.2	1,767	2,590	-31.8	0.2	0.2	26,395	28,547	-7.5
<b>CHRYSLER (3)</b>	<b>0.3</b>	<b>0.3</b>	<b>2,582</b>	<b>3,321</b>	<b>-22.3</b>	<b>0.3</b>	<b>0.3</b>	<b>34,279</b>	<b>47,547</b>	<b>-27.9</b>
<b>OTHER**</b>	<b>1.7</b>	<b>1.3</b>	<b>16,949</b>	<b>13,736</b>	<b>+23.4</b>	<b>1.1</b>	<b>1.0</b>	<b>153,132</b>	<b>145,944</b>	<b>+4.9</b>

(1) VW Group: VW 'other' include Bentley, Bugatti and Lamborghini

(\*) data for Cyprus & Malta n.a.

For further information, please contact:

(2) FIAT Group: FIAT 'other' include Ferrari & Maserati

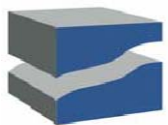
(\*\*) ACEA estimates

Ms. Quynh-Nhu Huynh - Manager Economics & Communications

(3) CHRYSLER includes Chrysler, Dodge and Jeep

E-mail: qh@acea.be - Tel. (32) 2 738 73 55

(4) Saab is not reported as part of GM starting March 2010. Saab figures for January and February are contained in the total GM number.



ACEA

# Press Release

## PROVISIONAL

### NEW PASSENGER CAR REGISTRATIONS BY MANUFACTURER

#### EU\* + EFTA Countries

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14/1/11

	December					January - December				
	%Share		Units	Units	% Chg	%Share		Units	Units	% Chg
	'10	'09	'10	'09	10/09	'10	'09	'10	'09	10/09
<b>ALL BRANDS**</b>			<b>1,048,378</b>	<b>1,077,058</b>	<b>-2.7</b>			<b>13,785,698</b>	<b>14,499,059</b>	<b>-4.9</b>
<b>VW Group</b>	<b>20.3</b>	<b>20.0</b>	<b>213,232</b>	<b>215,945</b>	<b>-1.3</b>	<b>21.3</b>	<b>21.1</b>	<b>2,936,832</b>	<b>3,065,341</b>	<b>-4.2</b>
VOLKSWAGEN	10.3	11.0	108,436	118,916	-8.8	11.2	11.4	1,541,279	1,649,931	-6.6
AUDI	4.4	3.7	46,611	40,337	+15.6	4.5	4.2	623,536	612,819	+1.7
SEAT	2.1	2.0	21,612	21,907	-1.3	2.2	2.2	301,931	316,853	-4.7
SKODA	3.5	3.2	36,435	34,665	+5.1	3.4	3.3	468,034	483,734	-3.2
Others (1)	0.0	0.0	138	120	+15.0	0.0	0.0	2,052	2,004	+2.4
<b>PSA Group</b>	<b>13.2</b>	<b>13.7</b>	<b>138,633</b>	<b>147,891</b>	<b>-6.3</b>	<b>13.4</b>	<b>13.0</b>	<b>1,844,063</b>	<b>1,887,379</b>	<b>-2.3</b>
PEUGEOT	7.4	7.5	77,934	80,678	-3.4	7.3	7.0	1,005,916	1,009,982	-0.4
CITROEN	5.8	6.2	60,699	67,213	-9.7	6.1	6.1	838,147	877,397	-4.5
<b>RENAULT Group</b>	<b>10.4</b>	<b>10.3</b>	<b>109,480</b>	<b>110,976</b>	<b>-1.3</b>	<b>10.2</b>	<b>9.3</b>	<b>1,410,263</b>	<b>1,347,940</b>	<b>+4.6</b>
RENAULT	8.5	8.4	88,673	90,818	-2.4	8.3	7.7	1,147,486	1,109,495	+3.4
DACIA	2.0	1.9	20,807	20,158	+3.2	1.9	1.6	262,777	238,445	+10.2
<b>GM Group</b>	<b>9.8</b>	<b>8.3</b>	<b>102,915</b>	<b>88,962</b>	<b>+15.7</b>	<b>8.6</b>	<b>8.9</b>	<b>1,190,404</b>	<b>1,284,171</b>	<b>-7.3</b>
OPEL/VAUXHALL	8.4	6.7	87,721	72,000	+21.8	7.3	7.3	1,006,832	1,064,937	-5.5
CHEVROLET	1.4	1.4	15,172	15,183	-0.1	1.3	1.3	178,730	191,018	-6.4
SAAB (4)		0.1		1,441			0.2	3,527	26,553	
GM (US)	0.0	0.0	22	338	-93.5	0.0	0.0	1,315	1,663	-20.9
<b>FORD</b>	<b>6.9</b>	<b>9.0</b>	<b>72,229</b>	<b>96,994</b>	<b>-25.5</b>	<b>8.0</b>	<b>8.8</b>	<b>1,109,588</b>	<b>1,280,397</b>	<b>-13.3</b>
<b>FIAT Group</b>	<b>6.7</b>	<b>8.0</b>	<b>69,791</b>	<b>86,228</b>	<b>-19.1</b>	<b>7.6</b>	<b>8.7</b>	<b>1,041,287</b>	<b>1,255,310</b>	<b>-17.0</b>
FIAT	5.1	6.5	53,660	70,263	-23.6	6.0	7.0	825,376	1,016,812	-18.8
LANCIA	0.6	0.8	6,478	8,921	-27.4	0.7	0.8	99,376	121,551	-18.2
ALFA ROMEO	0.9	0.6	9,350	6,706	+39.4	0.8	0.8	110,128	110,533	-0.4
Others (2)	0.0	0.0	303	338	-10.4	0.0	0.0	6,407	6,414	-0.1
<b>BMW Group</b>	<b>6.5</b>	<b>5.6</b>	<b>67,698</b>	<b>59,890</b>	<b>+13.0</b>	<b>5.4</b>	<b>4.9</b>	<b>750,379</b>	<b>708,124</b>	<b>+6.0</b>
BMW	4.9	4.5	51,894	48,368	+7.3	4.4	3.9	609,196	572,233	+6.5
MINI	1.5	1.1	15,804	11,522	+37.2	1.0	0.9	141,183	135,891	+3.9
<b>DAIMLER</b>	<b>4.6</b>	<b>4.6</b>	<b>48,574</b>	<b>49,515</b>	<b>-1.9</b>	<b>4.9</b>	<b>4.7</b>	<b>669,092</b>	<b>683,399</b>	<b>-2.1</b>
MERCEDES	4.1	3.8	43,085	41,340	+4.2	4.3	4.0	586,146	586,948	-0.1
SMART	0.5	0.8	5,489	8,175	-32.9	0.6	0.7	82,946	96,451	-14.0
<b>TOYOTA Group</b>	<b>4.2</b>	<b>4.5</b>	<b>44,507</b>	<b>48,181</b>	<b>-7.6</b>	<b>4.4</b>	<b>4.9</b>	<b>600,314</b>	<b>717,347</b>	<b>-16.3</b>
TOYOTA	4.1	4.4	43,373	46,906	-7.5	4.2	4.8	582,457	697,577	-16.5
LEXUS	0.1	0.1	1,134	1,275	-11.1	0.1	0.1	17,857	19,770	-9.7
<b>NISSAN</b>	<b>2.9</b>	<b>3.1</b>	<b>30,548</b>	<b>33,192</b>	<b>-8.0</b>	<b>2.9</b>	<b>2.5</b>	<b>402,654</b>	<b>366,938</b>	<b>+9.7</b>
<b>HYUNDAI</b>	<b>2.7</b>	<b>2.2</b>	<b>27,786</b>	<b>24,050</b>	<b>+15.5</b>	<b>2.6</b>	<b>2.4</b>	<b>358,284</b>	<b>342,108</b>	<b>+4.7</b>
<b>KIA</b>	<b>2.0</b>	<b>1.7</b>	<b>20,889</b>	<b>18,443</b>	<b>+13.3</b>	<b>1.9</b>	<b>1.7</b>	<b>262,627</b>	<b>251,421</b>	<b>+4.5</b>
<b>VOLVO CAR CORP.</b>	<b>2.2</b>	<b>1.7</b>	<b>23,542</b>	<b>18,714</b>	<b>+25.8</b>	<b>1.7</b>	<b>1.4</b>	<b>230,307</b>	<b>204,478</b>	<b>+12.6</b>
<b>SUZUKI</b>	<b>1.4</b>	<b>1.4</b>	<b>14,467</b>	<b>15,503</b>	<b>-6.7</b>	<b>1.4</b>	<b>1.7</b>	<b>195,458</b>	<b>249,623</b>	<b>-21.7</b>
<b>HONDA</b>	<b>1.4</b>	<b>1.3</b>	<b>14,706</b>	<b>14,175</b>	<b>+3.7</b>	<b>1.4</b>	<b>1.7</b>	<b>187,408</b>	<b>244,751</b>	<b>-23.4</b>
<b>MAZDA</b>	<b>1.1</b>	<b>1.4</b>	<b>11,291</b>	<b>14,687</b>	<b>-23.1</b>	<b>1.3</b>	<b>1.5</b>	<b>182,684</b>	<b>211,143</b>	<b>-13.5</b>
<b>MITSUBISHI</b>	<b>1.0</b>	<b>0.6</b>	<b>10,283</b>	<b>6,431</b>	<b>+59.9</b>	<b>0.8</b>	<b>0.7</b>	<b>107,347</b>	<b>98,626</b>	<b>+8.8</b>
<b>JAGUAR LAND ROVER</b>	<b>0.6</b>	<b>0.8</b>	<b>6,468</b>	<b>8,180</b>	<b>-20.9</b>	<b>0.7</b>	<b>0.6</b>	<b>94,035</b>	<b>86,092</b>	<b>+9.2</b>
LAND ROVER	0.4	0.5	4,638	5,502	-15.7	0.5	0.4	66,983	56,662	+18.2
JAGUAR	0.2	0.2	1,830	2,678	-31.7	0.2	0.2	27,052	29,430	-8.1
<b>CHRYSLER (3)</b>	<b>0.3</b>	<b>0.3</b>	<b>2,739</b>	<b>3,561</b>	<b>-23.1</b>	<b>0.3</b>	<b>0.3</b>	<b>36,874</b>	<b>50,374</b>	<b>-26.8</b>
<b>OTHER**</b>	<b>1.8</b>	<b>1.4</b>	<b>18,599</b>	<b>15,540</b>	<b>+19.7</b>	<b>1.3</b>	<b>1.1</b>	<b>175,798</b>	<b>164,098</b>	<b>+7.1</b>

(1) VW Group: VW 'other' include Bentley, Bugatti and Lamborghini

(\*) data for Cyprus & Malta n.a.

For further information, please contact:

(2) FIAT Group: FIAT 'other' include Ferrari & Maserati

(\*\*) ACEA estimates

Ms. Quynh-Nhu Huynh - Manager Economics & Communications

(3) CHRYSLER includes Chrysler, Dodge and Jeep

E-mail: qh@acea.be - Tel. (32) 2 738 73 55

(4) Saab is not reported as part of GM starting March 2010. Saab figures for January and February are contained in the total GM number.



ACEA

# Press Release PROVISIONAL

## NEW PASSENGER CAR REGISTRATIONS BY MANUFACTURER WESTERN EUROPE (EU15 + EFTA Countries)

Commencing with the January 2010 new passenger car registrations figures, the ACEA data sheets will provide new vehicle registrations in alphabetical order for the countries of the European Union, and no longer separate for Western-Europe (15) and new EU Member States (10)\*. Results for the EFTA countries will continue to be reported separately. The monthly press releases will quote the 'EU' figures first, followed by the 'total Europe' figures, adding up the EU and EFTA figures.

14/1/11

	December					January - December				
	%Share		Units	Units	% Chg	%Share		Units	Units	% Chg
	'10	'09	'10	'09	10/09	'10	'09	'10	'09	10/09
<b>ALL BRANDS**</b>			<b>965,623</b>	<b>1,007,361</b>	<b>-4.1</b>			<b>12,981,991</b>	<b>13,668,654</b>	<b>-5.0</b>
<b>VW Group</b>	<b>20.0</b>	<b>19.6</b>	<b>192,744</b>	<b>197,561</b>	<b>-2.4</b>	<b>20.9</b>	<b>20.9</b>	<b>2,718,525</b>	<b>2,854,585</b>	<b>-4.8</b>
VOLKSWAGEN	10.6	11.2	102,669	113,216	-9.3	11.3	11.6	1,472,330	1,582,924	-7.0
AUDI	4.7	3.9	45,204	39,233	+15.2	4.7	4.4	610,495	600,129	+1.7
SEAT	2.1	2.1	20,352	20,879	-2.5	2.2	2.2	288,784	303,027	-4.7
SKODA	2.5	2.4	24,384	24,119	+1.1	2.7	2.7	344,909	366,552	-5.9
Other(1)	0.0	0.0	135	114	+18.4	0.0	0.0	2,007	1,953	+2.8
<b>PSA Group</b>	<b>13.7</b>	<b>14.2</b>	<b>132,399</b>	<b>142,834</b>	<b>-7.3</b>	<b>13.7</b>	<b>13.3</b>	<b>1,776,130</b>	<b>1,817,510</b>	<b>-2.3</b>
PEUGEOT	7.7	7.7	74,622	77,759	-4.0	7.5	7.1	969,736	972,435	-0.3
CITROEN	6.0	6.5	57,777	65,075	-11.2	6.2	6.2	806,394	845,075	-4.6
<b>RENAULT Group</b>	<b>10.6</b>	<b>10.3</b>	<b>102,575</b>	<b>103,970</b>	<b>-1.3</b>	<b>10.0</b>	<b>9.1</b>	<b>1,303,625</b>	<b>1,237,790</b>	<b>+5.3</b>
RENAULT	8.8	8.6	84,595	86,318	-2.0	8.4	7.7	1,087,740	1,047,569	+3.8
DACIA	1.9	1.8	17,980	17,652	+1.9	1.7	1.4	215,885	190,221	+13.5
<b>GM Group</b>	<b>9.8</b>	<b>8.3</b>	<b>95,084</b>	<b>83,253</b>	<b>+14.2</b>	<b>8.6</b>	<b>8.9</b>	<b>1,121,868</b>	<b>1,214,438</b>	<b>-7.6</b>
OPEL/VAUXHALL	8.5	6.7	81,645	67,818	+20.4	7.4	7.4	957,735	1,016,727	-5.8
CHEVROLET	1.4	1.4	13,420	13,703	-2.1	1.2	1.2	159,409	170,406	-6.5
SAAB (4)		0.1		1,399			0.2	3,448	25,719	
GM (US)	0.0	0.0	19	333	-94.3	0.0	0.0	1,276	1,586	-19.5
<b>FORD</b>	<b>6.8</b>	<b>9.1</b>	<b>65,821</b>	<b>91,302</b>	<b>-27.9</b>	<b>8.1</b>	<b>8.9</b>	<b>1,048,003</b>	<b>1,212,416</b>	<b>-13.6</b>
<b>FIAT Group</b>	<b>6.8</b>	<b>8.2</b>	<b>66,015</b>	<b>82,455</b>	<b>-19.9</b>	<b>7.7</b>	<b>8.8</b>	<b>998,888</b>	<b>1,200,824</b>	<b>-16.8</b>
FIAT	5.2	6.6	50,232	66,739	-24.7	6.1	7.1	785,736	965,132	-18.6
LANCIA	0.7	0.9	6,431	8,842	-27.3	0.8	0.9	98,824	120,657	-18.1
ALFA ROMEO	0.9	0.6	9,052	6,539	+38.4	0.8	0.8	108,023	108,711	-0.6
Other (2)	0.0	0.0	300	335	-10.4	0.0	0.0	6,305	6,324	-0.3
<b>BMW Group</b>	<b>6.8</b>	<b>5.8</b>	<b>65,795</b>	<b>58,343</b>	<b>+12.8</b>	<b>5.7</b>	<b>5.1</b>	<b>733,697</b>	<b>694,643</b>	<b>+5.6</b>
BMW	5.2	4.7	50,135	46,893	+6.9	4.6	4.1	593,412	559,539	+6.1
MINI	1.6	1.1	15,660	11,450	+36.8	1.1	1.0	140,285	135,104	+3.8
<b>DAIMLER</b>	<b>4.9</b>	<b>4.8</b>	<b>47,248</b>	<b>48,269</b>	<b>-2.1</b>	<b>5.1</b>	<b>4.9</b>	<b>656,769</b>	<b>669,301</b>	<b>-1.9</b>
MERCEDES	4.3	4.0	41,777	40,109	+4.2	4.4	4.2	574,032	573,133	+0.2
SMART	0.6	0.8	5,471	8,160	-33.0	0.6	0.7	82,737	96,168	-14.0
<b>TOYOTA Group</b>	<b>4.1</b>	<b>4.4</b>	<b>39,738</b>	<b>44,587</b>	<b>-10.9</b>	<b>4.3</b>	<b>4.9</b>	<b>554,448</b>	<b>670,635</b>	<b>-17.3</b>
TOYOTA	4.0	4.3	38,742	43,442	-10.8	4.1	4.8	537,948	652,466	-17.6
LEXUS	0.1	0.1	996	1,145	-13.0	0.1	0.1	16,500	18,169	-9.2
<b>NISSAN</b>	<b>3.0</b>	<b>3.1</b>	<b>28,744</b>	<b>31,432</b>	<b>-8.6</b>	<b>2.9</b>	<b>2.5</b>	<b>381,560</b>	<b>348,004</b>	<b>+9.6</b>
<b>HYUNDAI</b>	<b>2.4</b>	<b>2.0</b>	<b>23,443</b>	<b>20,020</b>	<b>+17.1</b>	<b>2.4</b>	<b>2.2</b>	<b>316,139</b>	<b>303,321</b>	<b>+4.2</b>
<b>KIA</b>	<b>1.8</b>	<b>1.6</b>	<b>17,296</b>	<b>16,486</b>	<b>+4.9</b>	<b>1.7</b>	<b>1.5</b>	<b>225,354</b>	<b>210,778</b>	<b>+6.9</b>
<b>VOLVO CAR CORP.</b>	<b>2.3</b>	<b>1.8</b>	<b>22,197</b>	<b>17,777</b>	<b>+24.9</b>	<b>1.7</b>	<b>1.4</b>	<b>221,284</b>	<b>195,252</b>	<b>+13.3</b>
<b>SUZUKI</b>	<b>1.3</b>	<b>1.3</b>	<b>12,882</b>	<b>13,244</b>	<b>-2.7</b>	<b>1.4</b>	<b>1.6</b>	<b>177,591</b>	<b>223,134</b>	<b>-20.4</b>
<b>MAZDA</b>	<b>1.1</b>	<b>1.4</b>	<b>10,504</b>	<b>13,988</b>	<b>-24.9</b>	<b>1.3</b>	<b>1.5</b>	<b>172,570</b>	<b>200,793</b>	<b>-14.1</b>
<b>HONDA</b>	<b>1.3</b>	<b>1.2</b>	<b>12,886</b>	<b>12,249</b>	<b>+5.2</b>	<b>1.3</b>	<b>1.6</b>	<b>169,576</b>	<b>223,004</b>	<b>-24.0</b>
<b>MITSUBISHI</b>	<b>0.9</b>	<b>0.5</b>	<b>8,504</b>	<b>5,414</b>	<b>+57.1</b>	<b>0.7</b>	<b>0.6</b>	<b>93,639</b>	<b>84,757</b>	<b>+10.5</b>
<b>JAGUAR LAND ROV</b>	<b>0.7</b>	<b>0.8</b>	<b>6,329</b>	<b>7,946</b>	<b>-20.4</b>	<b>0.7</b>	<b>0.6</b>	<b>92,560</b>	<b>84,218</b>	<b>+9.9</b>
LAND ROVER	0.5	0.5	4,530	5,341	-15.2	0.5	0.4	65,786	55,251	+19.1
JAGUAR	0.2	0.3	1,799	2,605	-30.9	0.2	0.2	26,774	28,967	-7.6
<b>CHRYSLER</b>	<b>0.3</b>	<b>0.3</b>	<b>2,659</b>	<b>3,416</b>	<b>-22.2</b>	<b>0.3</b>	<b>0.3</b>	<b>33,802</b>	<b>45,490</b>	<b>-25.7</b>
<b>OTHER**</b>	<b>1.3</b>	<b>1.3</b>	<b>12,760</b>	<b>12,815</b>	<b>-0.4</b>	<b>1.4</b>	<b>1.3</b>	<b>185,963</b>	<b>177,761</b>	<b>+4.6</b>

(1) VW Group: VW 'others' include Bentley, Bugatti and Lamborghini

(\*\*) ACEA estimates

For further information, please contact:

(2) FIAT Group: FIAT 'others' include Ferrari & Maserati

Ms. Quynh-Nhu Huynh - Manager Economics & Communications

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E-mail: qh@acea.be - Tel. (32) 2 738 73 55

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