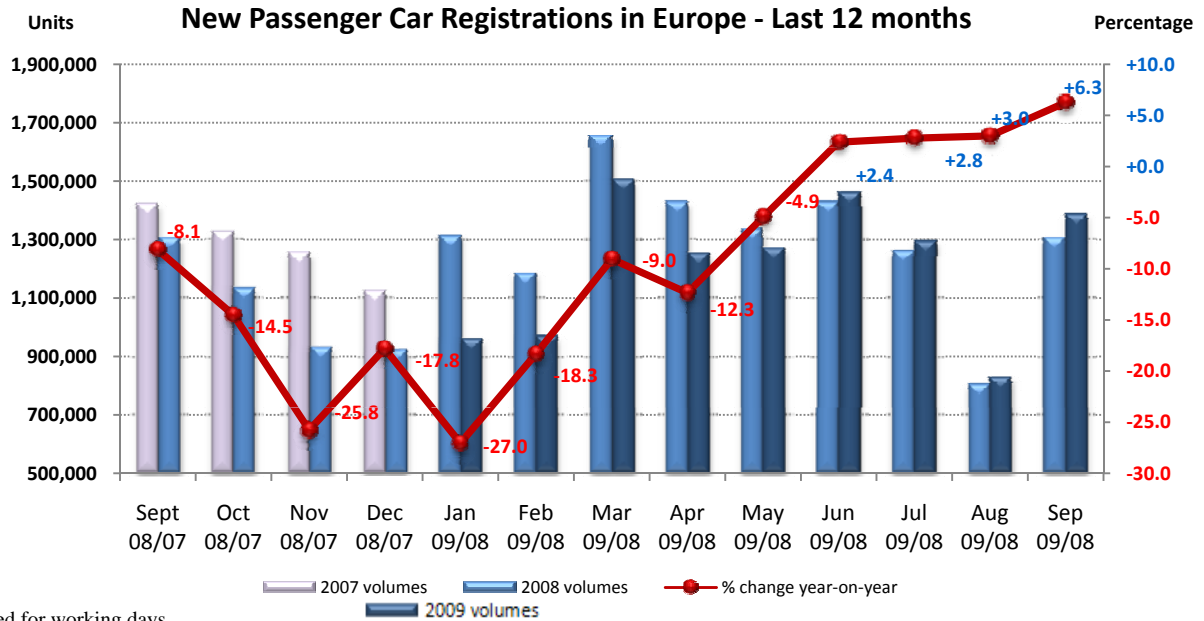




October 15, 2009

New Passenger Car Registrations *European Union + EFTA Countries*



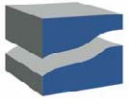
PASSENGER CARS: Registrations up 6.3% in September, down 6.6% over 3 quarters

In September, European passenger car registrations* increased by 6.3% compared to September 2008, reaching a total of 1,388,136 new car registrations. The September results were boosted in markets with government incentives to support fleet renewal in place, and especially in those countries where these schemes come to an end soon. *Nine months into the year*, registrations of new cars were lower than over the same period of 2008, noting a decrease of 6.6%.

The West European market increased by +9.6% *in September* compared to the same month last year, recording the largest jump since 1999. In absolute figures, however, the September registrations stayed below the levels reached since 2002. Germany remained the best performer with +21.0%. Spain also posted a marked double digit growth (+18.0%) in light of the country's incentive scheme nearing its end, and after sixteen months of severe downturn. Austria (+17.9%), France (+14.0%), Norway (+12.7%), the UK (+11.4%), Italy (+6.8%) and Switzerland (+2.9%) also recorded positive results. *Nine months into the year*, only three countries – Germany (+26.1%), Austria (+6.7%) and France (+2.4%) – saw their markets expand. The downturn ranged elsewhere from -5.9% in Italy to -79.5% in Iceland. The Spanish and British markets shrunk by 28.6% and 15.5% respectively. In total, 10,310,038 new cars were registered in Western Europe, or 4.8% less than in the same period a year ago.

In the new EU Member States, the downturn prevailed, reflecting the still challenging market conditions. *In September*, markets contracted by 36.4% in the region. Poland (+7.9%) and the Czech Republic (+0.5%), the two largest markets, were the only ones posting growth. *From January to September*, new car registrations were down 28.7%. The vast majority of markets declined sharply, ranging from -22.3% in Slovenia to -80.2% in Latvia. Slovakia (+19.7%), the Czech Republic (+8.0%) and Poland (+1.7%) were the only expanding markets.

* EU27 + EFTA, data for Cyprus and Malta unavailable



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Press Release

**PRESS EMBARGO FOR ALL DATA :
8.00 A.M.(7.00 A.M GMT), October 15, 2009**

PROVISIONAL NEW PASSENGER CAR REGISTRATIONS BY MARKET EUROPE (EU* + EFTA)

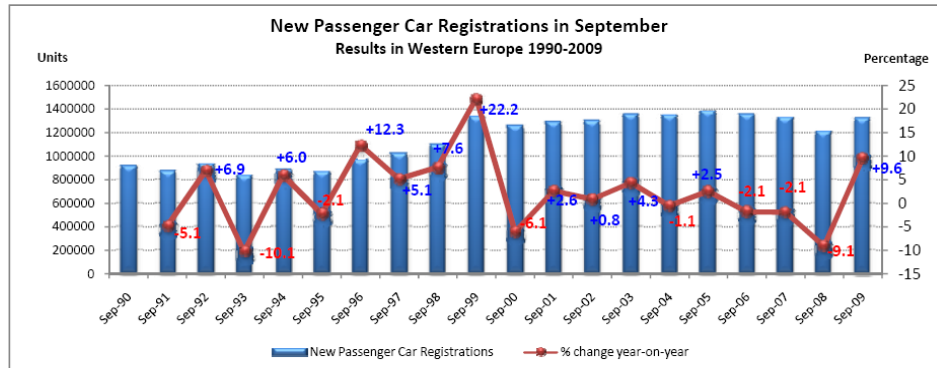
15/10/09

	September '09	September '08	% Chg 09/08	Jan - Sep '09	Jan - Sep '08	% Chg 09/08
AUSTRIA	26,542	22,509	+17.9	247,675	232,157	+6.7
BELGIUM	35,687	37,838	-5.7	374,883	440,731	-14.9
DENMARK	9,712	12,047	-19.4	81,494	121,895	-33.1
FINLAND	7,525	9,871	-23.8	72,593	118,565	-38.8
FRANCE	183,110	160,565	+14.0	1,613,501	1,575,764	+2.4
GERMANY	316,166	261,384	+21.0	2,990,766	2,371,473	+26.1
GREECE	11,956	18,825	-36.5	181,382	226,236	-19.8
IRELAND	2,259	3,458	-34.7	55,136	149,059	-63.0
ITALY	189,476	177,467	+6.8	1,611,205	1,711,523	-5.9
LUXEMBURG	3,494	4,053	-13.8	36,862	41,684	-11.6
NETHERLANDS	34,030	41,275	-17.6	316,612	421,063	-24.8
PORTUGAL	12,093	13,822	-12.5	112,898	162,165	-30.4
SPAIN	77,374	65,594	+18.0	677,182	947,991	-28.6
SWEDEN	19,244	22,777	-15.5	152,131	196,911	-22.7
UNITED KINGDOM	367,929	330,295	+11.4	1,517,039	1,794,419	-15.5
EUROPEAN UNION (EU15)	1,296,597	1,181,780	+9.7	10,041,359	10,511,636	-4.5
ICELAND	95	584	-83.7	1,793	8,732	-79.5
NORWAY	9,530	8,453	+12.7	68,638	87,456	-21.5
SWITZERLAND**	22,450	21,814	+2.9	198,248	219,932	-9.9
EFTA	32,075	30,851	+4.0	268,679	316,120	-15.0
EU15+EFTA	1,328,672	1,212,631	+9.6	10,310,038	10,827,756	-4.8
BULGARIA	1,541	3,377	-54.4	18,192	34,324	-47.0
CZECH REPUBLIC	12,196	12,134	+0.5	117,748	109,000	+8.0
ESTONIA	704	1,717	-59.0	6,954	20,536	-66.1
HUNGARY**	3,214	13,287	-75.8	49,089	120,735	-59.3
LATVIA	240	1,226	-80.4	3,179	16,056	-80.2
LITHUANIA	466	1,518	-69.3	5,437	17,765	-69.4
POLAND	24,973	23,139	+7.9	239,509	235,547	+1.7
ROMANIA	6,780	26,580	-74.5	88,604	228,450	-61.2
SLOVAKIA	4,783	5,016	-4.6	62,354	52,083	+19.7
SLOVENIA**	4,567	5,553	-17.8	45,057	58,015	-22.3
EU (New Members)	59,464	93,547	-36.4	636,123	892,511	-28.7
EUROPEAN UNION*	1,356,061	1,275,327	+6.3	10,677,482	11,404,147	-6.4
TOTAL EUROPE (EU+EFTA)	1,388,136	1,306,178	+6.3	10,946,161	11,720,267	-6.6

(*) EU27 including Bulgaria and Romania; data for Malta and Cyprus currently not available.

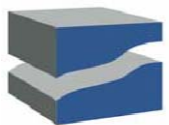
(**) ACEA estimates

For further information, please contact: Ms. Quynh-Nhu Huynh - Manager Economics & Communications - E-mail: qh@acea.be - Tel. (32) 2 738 73 55



Next press release: Monday, November 16, 2009

This information is available on the ACEA website: <http://www.acea.be>



ACEA

Press Release

PROVISIONAL

NEW PASSENGER CAR REGISTRATIONS BY MANUFACTURER TOTAL EUROPE (EU* + EFTA Countries)

15/10/09

	September					January - September				
	%Share		Units	Units	% Chg	%Share		Units	Units	% Chg
	'09	'08	'09	'08	09/08	'09	'08	'09	'08	09/08
ALL BRANDS**			1,388,136	1,306,178	+6.3			10,946,161	11,720,267	-6.6
VW Group	19.8	20.3	274,630	264,843	+3.7	21.3	20.2	2,330,332	2,363,991	-1.4
VOLKSWAGEN	11.3	10.4	156,616	135,747	+15.4	11.4	10.4	1,249,681	1,213,965	+2.9
AUDI	3.5	4.9	49,103	64,067	-23.4	4.3	4.3	470,018	508,476	-7.6
SEAT	1.6	1.8	22,499	23,548	-4.5	2.2	2.3	242,534	268,197	-9.6
SKODA	3.3	3.2	46,233	41,185	+12.3	3.3	3.2	366,426	370,260	-1.0
Others (1)	0.0	0.0	179	296	-39.5	0.0	0.0	1,673	3,093	-45.9
PSA Group	11.8	11.7	163,606	153,237	+6.8	12.7	12.7	1,391,167	1,488,981	-6.6
PEUGEOT	6.3	6.5	87,145	84,838	+2.7	6.8	6.9	742,361	810,485	-8.4
CITROEN	5.5	5.2	76,461	68,399	+11.8	5.9	5.8	648,806	678,496	-4.4
FORD Group	11.4	10.4	158,688	136,420	+16.3	10.3	9.9	1,122,006	1,157,776	-3.1
FORD	9.8	8.8	135,912	115,341	+17.8	8.9	8.4	976,832	981,351	-0.5
VOLVO	1.6	1.6	22,776	21,079	+8.1	1.3	1.5	145,174	176,425	-17.7
GM Group	9.4	9.9	130,015	129,102	+0.7	9.1	9.7	996,661	1,139,408	-12.5
OPEL/VAUXHALL	7.9	8.0	110,248	104,964	+5.0	7.6	8.0	828,260	935,109	-11.4
CHEVROLET	1.2	1.4	17,338	17,828	-2.7	1.3	1.3	145,023	147,507	-1.7
SAAB	0.2	0.4	2,246	5,867	-61.7	0.2	0.4	21,858	52,413	-58.3
GM (US)	0.0	0.0	183	443	-58.7	0.0	0.0	1,520	4,379	-65.3
FIAT Group	8.0	7.4	110,619	97,308	+13.7	8.8	8.0	962,246	938,831	+2.5
FIAT	6.4	6.0	88,858	78,889	+12.6	7.1	6.5	779,499	765,398	+1.8
LANCIA	0.8	0.7	10,827	9,296	+16.5	0.8	0.8	91,186	89,506	+1.9
ALFA ROMEO	0.8	0.7	10,441	8,636	+20.9	0.8	0.7	86,410	78,502	+10.1
Others (2)	0.0	0.0	493	487	+1.2	0.0	0.0	5,151	5,425	-5.1
RENAULT Group	8.5	7.9	118,274	102,739	+15.1	8.8	8.7	958,043	1,022,589	-6.3
RENAULT	7.5	6.6	104,274	86,101	+21.1	7.2	7.5	783,963	883,564	-11.3
DACIA	1.0	1.3	14,000	16,638	-15.9	1.6	1.2	174,080	139,025	+25.2
TOYOTA Group	5.3	5.6	73,069	73,229	-0.2	5.1	5.3	557,389	625,839	-10.9
TOYOTA	5.1	5.4	70,268	69,949	+0.5	4.9	5.1	541,368	602,420	-10.1
LEXUS	0.2	0.3	2,801	3,280	-14.6	0.1	0.2	16,021	23,419	-31.6
BMW Group	5.4	5.7	74,883	74,381	+0.7	4.9	5.5	532,465	648,038	-17.8
BMW	4.2	4.5	57,732	59,070	-2.3	3.9	4.5	430,031	529,462	-18.8
MINI	1.2	1.2	17,151	15,311	+12.0	0.9	1.0	102,434	118,576	-13.6
DAIMLER	4.7	5.7	65,825	74,418	-11.5	4.7	5.3	518,827	626,919	-17.2
MERCEDES	4.2	5.0	58,020	65,496	-11.4	4.1	4.7	447,306	545,639	-18.0
SMART	0.6	0.7	7,805	8,922	-12.5	0.7	0.7	71,521	81,280	-12.0
NISSAN	3.0	2.5	41,581	32,623	+27.5	2.4	2.4	262,778	276,986	-5.1
HYUNDAI	2.5	1.7	34,943	22,737	+53.7	2.4	1.8	261,248	211,520	+23.5
SUZUKI	1.8	2.1	25,169	27,277	-7.7	1.8	1.7	196,814	203,025	-3.1
HONDA	2.1	2.1	29,465	27,402	+7.5	1.8	1.8	196,106	216,490	-9.4
KIA	2.0	1.6	27,465	20,293	+35.3	1.7	1.6	187,502	187,559	-0.0
MAZDA	1.9	2.0	27,049	26,043	+3.9	1.5	1.7	166,179	202,651	-18.0
MITSUBISHI	0.7	0.8	9,273	9,881	-6.2	0.7	0.8	80,262	96,906	-17.2
JAGUAR LAND ROVER	0.9	0.9	12,752	12,307	+3.6	0.6	0.8	63,157	92,854	-32.0
LAND ROVER	0.6	0.6	8,632	7,483	+15.4	0.4	0.5	40,983	62,441	-34.4
JAGUAR	0.3	0.4	4,120	4,824	-14.6	0.2	0.3	22,174	30,413	-27.1
CHRYSLER (3)	0.4	0.6	5,739	7,521	-23.7	0.4	0.7	43,302	77,815	-44.4
OTHER**	0.4	1.1	5,091	14,417	-64.7	1.1	1.2	119,677	142,089	-15.8

(1) VW Group: VW 'other' include Bentley, Bugatti and Lamborghini

(2) FIAT Group: FIAT 'other' include Ferrari & Maserati

(3) CHRYSLER includes Chrysler, Dodge and Jeep

(**) ACEA estimates

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PROVISIONAL

NEW PASSENGER CAR REGISTRATIONS BY MANUFACTURER WESTERN EUROPE (EU15 + EFTA Countries)

15/10/09

	September					January - September				
	%Share		Units	Units	% Chg	%Share		Units	Units	% Chg
	'09	'08	'09	'08	09/08	'09	'08	'09	'08	09/08
ALL BRANDS**			1,328,672	1,212,631	+9.6			10,310,038	10,827,756	-4.8
VW Group	19.4	19.9	258,162	241,459	+6.9	21.1	19.9	2,175,917	2,149,449	+1.2
VOLKSWAGEN	11.4	10.6	150,966	128,619	+17.4	11.6	10.6	1,199,301	1,146,213	+4.6
AUDI	3.6	5.1	48,199	62,218	-22.5	4.5	4.6	460,750	494,190	-6.8
SEAT	1.6	1.8	21,522	22,099	-2.6	2.2	2.3	231,334	252,264	-8.3
SKODA	2.8	2.3	37,296	28,232	+32.1	2.7	2.3	282,897	253,749	+11.5
Other(1)	0.0	0.0	179	291	-38.5	0.0	0.0	1,635	3,033	-46.1
PSA Group	11.9	12.1	158,698	146,265	+8.5	13.0	13.0	1,337,594	1,410,052	-5.1
PEUGEOT	6.4	6.7	84,619	80,698	+4.9	6.9	7.1	713,727	766,665	-6.9
CITROEN	5.6	5.4	74,079	65,567	+13.0	6.1	5.9	623,867	643,387	-3.0
FORD Group	11.4	10.7	152,081	129,592	+17.4	10.3	10.0	1,060,432	1,084,632	-2.2
FORD	9.8	9.0	130,222	109,308	+19.1	8.9	8.5	921,994	915,626	+0.7
VOLVO	1.6	1.7	21,859	20,284	+7.8	1.3	1.6	138,438	169,006	-18.1
GM Group	9.5	9.9	125,652	119,804	+4.9	9.1	9.7	941,352	1,045,146	-9.9
OPEL/VAUXHALL	8.1	8.1	107,135	98,218	+9.1	7.7	8.0	790,079	868,838	-9.1
CHEVROLET	1.2	1.3	16,165	15,387	+5.1	1.2	1.1	128,640	120,923	+6.4
SAAB	0.2	0.5	2,178	5,778	-62.3	0.2	0.5	21,189	51,273	-58.7
GM (US)	0.0	0.0	174	421	-58.7	0.0	0.0	1,444	4,112	-64.9
FIAT Group	8.0	7.7	106,554	92,961	+14.6	8.9	8.2	919,385	892,665	+3.0
FIAT	6.4	6.2	84,983	74,723	+13.7	7.2	6.7	738,707	720,911	+2.5
LANCIA	0.8	0.8	10,764	9,234	+16.6	0.9	0.8	90,505	89,073	+1.6
ALFA ROMEO	0.8	0.7	10,314	8,523	+21.0	0.8	0.7	85,090	77,355	+10.0
Other (2)	0.0	0.0	493	481	+2.5	0.0	0.0	5,083	5,326	-4.6
RENAULT Group	8.3	7.3	110,662	88,998	+24.3	8.5	8.3	872,185	895,387	-2.6
RENAULT	7.5	6.7	99,674	81,194	+22.8	7.1	7.6	736,604	825,771	-10.8
DACIA	0.8	0.6	10,988	7,804	+40.8	1.3	0.6	135,581	69,616	+94.8
BMW Group	5.6	6.0	73,822	73,055	+1.0	5.1	5.9	523,170	635,537	-17.7
BMW	4.3	4.8	56,726	57,834	-1.9	4.1	4.8	421,327	517,815	-18.6
MINI	1.3	1.3	17,096	15,221	+12.3	1.0	1.1	101,843	117,722	-13.5
TOYOTA Group	5.2	5.4	68,909	66,063	+4.3	5.0	5.2	515,519	562,383	-8.3
TOYOTA	5.0	5.2	66,225	63,026	+5.1	4.9	5.0	500,710	541,115	-7.5
LEXUS	0.2	0.3	2,684	3,037	-11.6	0.1	0.2	14,809	21,268	-30.4
DAIMLER	4.9	6.0	64,780	72,819	-11.0	4.9	5.7	509,265	612,563	-16.9
MERCEDES	4.3	5.3	57,010	63,923	-10.8	4.2	4.9	437,993	531,721	-17.6
SMART	0.6	0.7	7,770	8,896	-12.7	0.7	0.7	71,272	80,842	-11.8
NISSAN	3.0	2.6	40,086	31,187	+28.5	2.4	2.4	249,295	259,395	-3.9
HYUNDAI	2.4	1.6	32,202	19,254	+67.2	2.3	1.7	234,952	182,038	+29.1
HONDA	2.1	2.0	27,839	24,372	+14.2	1.7	1.8	179,874	191,759	-6.2
SUZUKI	1.7	1.9	21,994	23,178	-5.1	1.7	1.5	174,252	166,415	+4.7
MAZDA	2.0	2.0	26,081	24,369	+7.0	1.5	1.7	157,503	188,679	-16.5
KIA	1.8	1.4	24,401	16,435	+48.5	1.5	1.4	154,668	154,881	-0.1
MITSUBISHI	0.6	0.7	7,819	8,827	-11.4	0.7	0.8	69,235	85,794	-19.3
JAGUAR LAND ROVER	0.9	1.0	12,616	12,057	+4.6	0.6	0.8	61,945	90,056	-31.2
LAND ROVER	0.6	0.6	8,519	7,304	+16.6	0.4	0.6	40,163	60,388	-33.5
JAGUAR	0.3	0.4	4,097	4,753	-13.8	0.2	0.3	21,782	29,668	-26.6
CHRYSLER	0.4	0.6	5,525	7,230	-23.6	0.4	0.7	41,246	74,010	-44.3
OTHER**	0.8	1.2	10,788	14,706	-26.6	1.3	1.4	132,249	146,915	-10.0

(1) VW Group: VW 'others' include Bentley, Bugatti and Lamborghini

(2) FIAT Group: FIAT 'others' include Ferrari & Maserati

(3) CHRYSLER includes Chrysler, Dodge and Jeep

(*) EU27 including Bulgaria, Romania; excluding Malta, Cyprus

(**) ACEA estimates

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