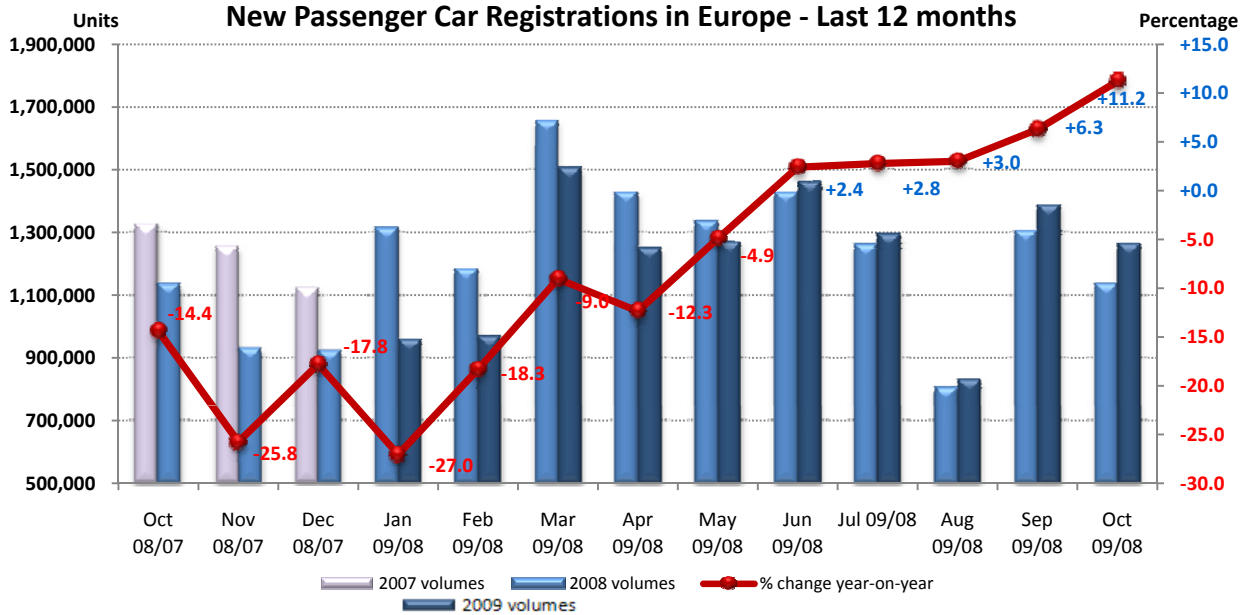




November 16, 2009

## New Passenger Car Registrations *European Union + EFTA Countries*



Not adjusted for working days

### PASSENGER CARS: Registrations rise 11.2% in October

**In October**, contrasting performances in Western Europe (+15.8%) and the new EU Member States (-36.9%) resulted in an overall growth of the **European\* new car market** by 11.2% compared to a marked decrease (-14.4%) in October 2008. **From January to October**, registrations declined by 5%, amounting to 12,206,381 units. The month of October counted on average one working day less this year across the region.

**In Western Europe**, new car registrations totaled 1,200,861 units **in October**, or 15.8% more than in October last year, mostly led by an increase in the major markets and supported by fleet renewal incentives. British new car registrations expanded by 31.6%, the Spanish by 26.4%, the German by 24.1%, the French by 20.3% and the Italian by 15.7%. Portugal (+3.5%) and Austria (+2.7%) also increased registrations. **Ten months into the year**, results were down 3% with a total of 12,206,381 new vehicles registered. Only Germany (+25.9%), France (+4.2%) and Austria (+6.3%) recorded a plus. Demand for new cars decreased in Spain (-24.4%), the UK (-12.3%) and Italy (-3.9%).

**In the new EU Member States**, new car registrations dropped by 36.9% **in October**. The Czech Republic was the only country to post growth (+8.8%). Elsewhere, the downturn ranged from 8.4% (Poland) to 81.6% (Latvia). **From January to September**, the decline was 29.6% in the region. Slovakia (+13.5%), the Czech Republic (+8.1%) and Poland (+0.6%) saw their markets expand while all others contracted sharply.

\* EU27 + EFTA, data for Cyprus and Malta unavailable



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# Press Release

**PRESS EMBARGO FOR ALL DATA :  
8.00 A.M.(7.00 A.M GMT), November 16, 2009**

## PROVISIONAL NEW PASSENGER CAR REGISTRATIONS BY MARKET EUROPE (EU\* + EFTA)

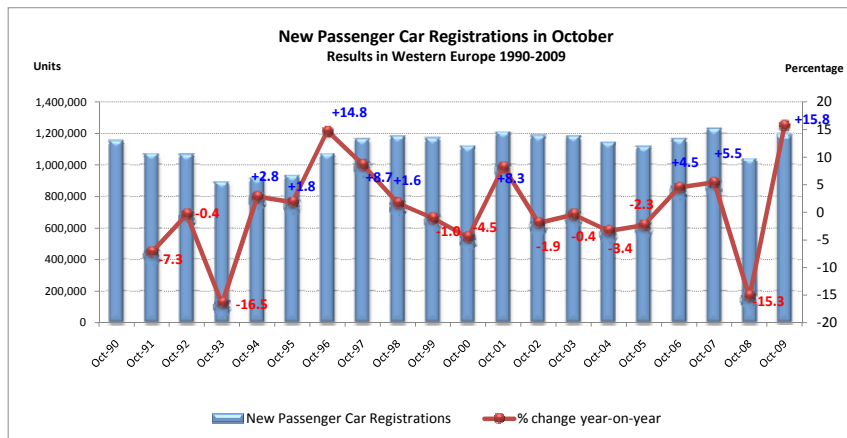
16/11/09

	October '09	October '08	% Chg 09/08	Jan - Oct '09	Jan - Oct '08	% Chg 09/08
AUSTRIA	26,694	25,992	+2.7	274,369	258,149	+6.3
BELGIUM	39,726	42,998	-7.6	414,609	483,729	-14.3
DENMARK	9,742	11,342	-14.1	91,317	133,237	-31.5
FINLAND	7,610	10,164	-25.1	80,219	128,729	-37.7
FRANCE	210,424	174,939	+20.3	1,823,925	1,750,703	+4.2
GERMANY	321,120	258,814	+24.1	3,311,886	2,630,287	+25.9
GREECE	11,720	19,666	-40.4	192,769	245,902	-21.6
IRELAND	1,526	1,748	-12.7	56,637	150,790	-62.4
ITALY	195,545	169,032	+15.7	1,807,832	1,880,555	-3.9
LUXEMBURG	4,301	4,488	-4.2	41,163	46,172	-10.8
NETHERLANDS	35,805	41,875	-14.5	352,134	462,938	-23.9
PORTUGAL	15,183	14,674	+3.5	128,040	176,839	-27.9
SPAIN	98,202	77,686	+26.4	775,378	1,025,677	-24.4
SWEDEN	21,783	22,299	-2.3	173,914	219,210	-20.7
UNITED KINGDOM	168,942	128,352	+31.6	1,685,981	1,922,771	-12.3
<b>EUROPEAN UNION (EU15)</b>	<b>1,168,323</b>	<b>1,004,069</b>	<b>+16.4</b>	<b>11,210,173</b>	<b>11,515,688</b>	<b>-2.7</b>
ICELAND	76	181	-58.0	1,869	8,913	-79.0
NORWAY	10,187	8,390	+21.4	78,825	95,846	-17.8
SWITZERLAND**	22,275	24,426	-8.8	219,258	243,548	-10.0
<b>EFTA</b>	<b>32,538</b>	<b>32,997</b>	<b>-1.4</b>	<b>299,952</b>	<b>348,307</b>	<b>-13.9</b>
<b>EU15+EFTA</b>	<b>1,200,861</b>	<b>1,037,066</b>	<b>+15.8</b>	<b>11,510,125</b>	<b>11,863,995</b>	<b>-3.0</b>
BULGARIA	1,531	3,878	-60.5	19,723	38,202	-48.4
CZECH REPUBLIC	14,121	12,973	+8.8	131,869	121,973	+8.1
ESTONIA	450	1,677	-73.2	7,404	22,213	-66.7
HUNGARY**	3,557	12,872	-72.4	52,404	133,607	-60.8
LATVIA	218	1,183	-81.6	3,397	17,239	-80.3
LITHUANIA	493	1,715	-71.3	5,930	19,480	-69.6
POLAND	25,279	27,606	-8.4	264,790	263,153	+0.6
ROMANIA	7,572	24,474	-69.1	96,176	252,924	-62.0
SLOVAKIA	4,459	6,775	-34.2	66,813	58,858	+13.5
SLOVENIA	4,764	5,865	-18.8	47,750	61,120	-21.9
<b>EU (New Members)</b>	<b>62,444</b>	<b>99,018</b>	<b>-36.9</b>	<b>696,256</b>	<b>988,769</b>	<b>-29.6</b>
<b>EUROPEAN UNION*</b>	<b>1,230,767</b>	<b>1,103,087</b>	<b>+11.6</b>	<b>11,906,429</b>	<b>12,504,457</b>	<b>-4.8</b>
<b>TOTAL EUROPE (EU+EFTA)</b>	<b>1,263,305</b>	<b>1,136,084</b>	<b>+11.2</b>	<b>12,206,381</b>	<b>12,852,764</b>	<b>-5.0</b>

(\*) EU27 including Bulgaria and Romania; data for Malta and Cyprus currently not available.

(\*\*) ACEA estimates

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Next press release: Tuesday, December 15, 2009

This information is available on the ACEA website: <http://www.acea.be>

## PROVISIONAL

### NEW PASSENGER CAR REGISTRATIONS BY MANUFACTURER TOTAL EUROPE (EU\* + EFTA Countries)

16/11/09

	October					January - October				
	%Share		Units	Units	% Chg	%Share		Units	Units	% Chg
	'09	'08	'09	'08	09/08	'09	'08	'09	'08	09/08
<b>ALL BRANDS**</b>			<b>1,263,305</b>	<b>1,136,084</b>	<b>+11.2</b>			<b>12,206,381</b>	<b>12,852,764</b>	<b>-5.0</b>
<b>VW Group</b>	<b>21.2</b>	<b>22.2</b>	<b>267,948</b>	<b>252,031</b>	<b>+6.3</b>	<b>21.3</b>	<b>20.4</b>	<b>2,598,147</b>	<b>2,616,022</b>	<b>-0.7</b>
VOLKSWAGEN	11.5	11.8	145,556	134,314	+8.4	11.4	10.5	1,395,068	1,348,279	+3.5
AUDI	4.0	5.1	51,005	58,254	-12.4	4.3	4.4	521,016	566,730	-8.1
SEAT	2.1	2.3	26,624	25,623	+3.9	2.2	2.3	269,051	293,820	-8.4
SKODA	3.5	3.0	44,618	33,604	+32.8	3.4	3.1	411,187	403,864	+1.8
Others (1)	0.0	0.0	145	236	-38.6	0.0	0.0	1,825	3,329	-45.2
<b>PSA Group</b>	<b>13.3</b>	<b>12.8</b>	<b>168,569</b>	<b>145,856</b>	<b>+15.6</b>	<b>12.8</b>	<b>12.7</b>	<b>1,559,688</b>	<b>1,634,837</b>	<b>-4.6</b>
PEUGEOT	7.0	6.7	88,931	76,097	+16.9	6.8	6.9	831,300	886,582	-6.2
CITROEN	6.3	6.1	79,638	69,759	+14.2	6.0	5.8	728,388	748,255	-2.7
<b>FORD Group</b>	<b>10.2</b>	<b>9.8</b>	<b>129,025</b>	<b>111,891</b>	<b>+15.3</b>	<b>10.2</b>	<b>9.9</b>	<b>1,249,186</b>	<b>1,269,667</b>	<b>-1.6</b>
FORD	8.6	8.3	108,879	94,493	+15.2	8.9	8.4	1,083,677	1,075,844	+0.7
VOLVO	1.6	1.5	20,146	17,398	+15.8	1.4	1.5	165,509	193,823	-14.6
<b>GM Group</b>	<b>8.3</b>	<b>8.3</b>	<b>104,975</b>	<b>94,116</b>	<b>+11.5</b>	<b>9.0</b>	<b>9.6</b>	<b>1,101,228</b>	<b>1,233,521</b>	<b>-10.7</b>
OPEL/VAUXHALL	6.9	6.8	86,789	77,047	+12.6	7.5	7.9	914,846	1,012,156	-9.6
CHEVROLET	1.3	1.0	16,178	11,717	+38.1	1.3	1.2	161,088	159,221	+1.2
SAAB	0.1	0.4	1,753	5,022	-65.1	0.2	0.4	23,590	57,435	-58.9
GM (US)	0.0	0.0	255	330	-22.7	0.0	0.0	1,704	4,709	-63.8
<b>RENAULT Group</b>	<b>10.8</b>	<b>9.0</b>	<b>136,564</b>	<b>102,002</b>	<b>+33.9</b>	<b>9.0</b>	<b>8.7</b>	<b>1,094,430</b>	<b>1,124,591</b>	<b>-2.7</b>
RENAULT	9.2	7.4	115,811	84,560	+37.0	7.4	7.5	899,606	968,124	-7.1
DACIA	1.6	1.5	20,753	17,442	+19.0	1.6	1.2	194,824	156,467	+24.5
<b>FIAT Group</b>	<b>8.7</b>	<b>8.3</b>	<b>109,481</b>	<b>94,331</b>	<b>+16.1</b>	<b>8.8</b>	<b>8.0</b>	<b>1,071,513</b>	<b>1,033,170</b>	<b>+3.7</b>
FIAT	7.0	6.6	88,407	75,130	+17.7	7.1	6.5	867,799	840,538	+3.2
LANCIA	0.9	0.9	11,101	9,811	+13.1	0.8	0.8	102,285	99,317	+3.0
ALFA ROMEO	0.8	0.8	9,538	9,006	+5.9	0.8	0.7	95,802	87,508	+9.5
Others (2)	0.0	0.0	435	384	+13.3	0.0	0.0	5,627	5,807	-3.1
<b>TOYOTA Group</b>	<b>5.1</b>	<b>4.8</b>	<b>64,051</b>	<b>54,432</b>	<b>+17.7</b>	<b>5.1</b>	<b>5.3</b>	<b>622,482</b>	<b>680,271</b>	<b>-8.5</b>
TOYOTA	5.0	4.6	62,644	52,590	+19.1	5.0	5.1	604,936	655,010	-7.6
LEXUS	0.1	0.2	1,407	1,842	-23.6	0.1	0.2	17,546	25,261	-30.5
<b>BMW Group</b>	<b>4.8</b>	<b>5.8</b>	<b>60,313</b>	<b>66,275</b>	<b>-9.0</b>	<b>4.9</b>	<b>5.6</b>	<b>592,657</b>	<b>714,313</b>	<b>-17.0</b>
BMW	3.9	5.0	48,817	56,749	-14.0	3.9	4.6	478,692	586,211	-18.3
MINI	0.9	0.8	11,496	9,526	+20.7	0.9	1.0	113,965	128,102	-11.0
<b>DAIMLER</b>	<b>5.0</b>	<b>5.7</b>	<b>62,759</b>	<b>64,932</b>	<b>-3.3</b>	<b>4.8</b>	<b>5.4</b>	<b>581,586</b>	<b>691,851</b>	<b>-15.9</b>
MERCEDES	4.3	5.0	54,812	56,395	-2.8	4.1	4.7	502,118	602,034	-16.6
SMART	0.6	0.8	7,947	8,537	-6.9	0.7	0.7	79,468	89,817	-11.5
<b>NISSAN</b>	<b>2.7</b>	<b>2.0</b>	<b>34,725</b>	<b>22,176</b>	<b>+56.6</b>	<b>2.4</b>	<b>2.3</b>	<b>297,889</b>	<b>299,162</b>	<b>-0.4</b>
<b>HYUNDAI</b>	<b>2.1</b>	<b>1.7</b>	<b>26,194</b>	<b>19,856</b>	<b>+31.9</b>	<b>2.4</b>	<b>1.8</b>	<b>287,381</b>	<b>231,302</b>	<b>+24.2</b>
<b>SUZUKI</b>	<b>1.6</b>	<b>1.7</b>	<b>20,539</b>	<b>19,143</b>	<b>+7.3</b>	<b>1.8</b>	<b>1.7</b>	<b>216,243</b>	<b>222,168</b>	<b>-2.7</b>
<b>HONDA</b>	<b>1.4</b>	<b>1.5</b>	<b>17,733</b>	<b>17,562</b>	<b>+1.0</b>	<b>1.8</b>	<b>1.8</b>	<b>213,830</b>	<b>234,052</b>	<b>-8.6</b>
<b>KIA</b>	<b>1.8</b>	<b>1.6</b>	<b>22,971</b>	<b>18,318</b>	<b>+25.4</b>	<b>1.7</b>	<b>1.6</b>	<b>210,473</b>	<b>205,877</b>	<b>+2.2</b>
<b>MAZDA</b>	<b>1.2</b>	<b>1.5</b>	<b>15,560</b>	<b>16,976</b>	<b>-8.3</b>	<b>1.5</b>	<b>1.7</b>	<b>181,249</b>	<b>219,627</b>	<b>-17.5</b>
<b>MITSUBISHI</b>	<b>0.5</b>	<b>0.8</b>	<b>6,578</b>	<b>9,237</b>	<b>-28.8</b>	<b>0.7</b>	<b>0.8</b>	<b>86,351</b>	<b>106,143</b>	<b>-18.6</b>
<b>JAGUAR LAND ROVER</b>	<b>0.6</b>	<b>0.6</b>	<b>7,128</b>	<b>6,532</b>	<b>+9.1</b>	<b>0.6</b>	<b>0.8</b>	<b>70,437</b>	<b>99,382</b>	<b>-29.1</b>
LAND ROVER	0.4	0.3	4,904	3,942	+24.4	0.4	0.5	46,039	66,383	-30.6
JAGUAR	0.2	0.2	2,224	2,590	-14.1	0.2	0.3	24,398	32,999	-26.1
<b>CHRYSLER (3)</b>	<b>0.3</b>	<b>0.5</b>	<b>4,213</b>	<b>5,984</b>	<b>-29.6</b>	<b>0.4</b>	<b>0.7</b>	<b>46,495</b>	<b>83,860</b>	<b>-44.6</b>
<b>OTHER**</b>	<b>0.3</b>	<b>1.3</b>	<b>3,979</b>	<b>14,434</b>	<b>-72.4</b>	<b>1.0</b>	<b>1.2</b>	<b>125,116</b>	<b>152,948</b>	<b>-18.2</b>

(1) VW Group: VW 'other' include Bentley, Bugatti and Lamborghini

(2) FIAT Group: FIAT 'other' include Ferrari &amp; Maserati

(3) CHRYSLER includes Chrysler, Dodge and Jeep

(\*\*) ACEA estimates

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ACEA

# Press Release

## PROVISIONAL

### NEW PASSENGER CAR REGISTRATIONS BY MANUFACTURER WESTERN EUROPE (EU15 + EFTA Countries)

16/11/09

	October					January - October				
	%Share		Units	Units	% Chg	%Share		Units	Units	% Chg
	'09	'08	'09	'08	09/08	'09	'08	'09	'08	09/08
<b>ALL BRANDS**</b>			<b>1,200,861</b>	<b>1,037,066</b>	<b>+15.8</b>			<b>11,510,125</b>	<b>11,863,995</b>	<b>-3.0</b>
<b>VW Group</b>	<b>20.8</b>	<b>22.0</b>	<b>250,306</b>	<b>228,580</b>	<b>+9.5</b>	<b>21.1</b>	<b>20.0</b>	<b>2,426,501</b>	<b>2,378,029</b>	<b>+2.0</b>
VOLKSWAGEN	11.6	12.2	139,881	126,068	+11.0	11.6	10.7	1,339,083	1,272,281	+5.3
AUDI	4.2	5.5	50,031	56,588	-11.6	4.4	4.6	510,855	550,778	-7.2
SEAT	2.1	2.3	25,799	23,857	+8.1	2.2	2.3	257,226	276,121	-6.8
SKODA	2.9	2.1	34,452	21,835	+57.8	2.8	2.3	317,557	275,584	+15.2
Other(1)	0.0	0.0	143	232	-38.4	0.0	0.0	1,780	3,265	-45.5
<b>PSA Group</b>	<b>13.6</b>	<b>13.3</b>	<b>162,738</b>	<b>137,429</b>	<b>+18.4</b>	<b>13.0</b>	<b>13.0</b>	<b>1,500,249</b>	<b>1,547,481</b>	<b>-3.1</b>
PEUGEOT	7.1	6.9	85,859	71,557	+20.0	6.9	7.1	799,565	838,222	-4.6
CITROEN	6.4	6.4	76,879	65,872	+16.7	6.1	6.0	700,684	709,259	-1.2
<b>FORD Group</b>	<b>10.2</b>	<b>9.9</b>	<b>123,033</b>	<b>103,072</b>	<b>+19.4</b>	<b>10.3</b>	<b>10.0</b>	<b>1,182,043</b>	<b>1,187,704</b>	<b>-0.5</b>
FORD	8.6	8.3	103,749	86,504	+19.9	8.9	8.4	1,024,044	1,002,130	+2.2
VOLVO	1.6	1.6	19,284	16,568	+16.4	1.4	1.6	157,999	185,574	-14.9
<b>GM Group</b>	<b>8.4</b>	<b>8.3</b>	<b>100,712</b>	<b>85,610</b>	<b>+17.6</b>	<b>9.1</b>	<b>9.5</b>	<b>1,041,749</b>	<b>1,130,756</b>	<b>-7.9</b>
OPEL/VAUXHALL	7.0	6.8	83,970	70,867	+18.5	7.6	7.9	873,935	939,705	-7.0
CHEVROLET	1.2	0.9	14,817	9,505	+55.9	1.2	1.1	143,338	130,428	+9.9
SAAB	0.1	0.5	1,684	4,923	-65.8	0.2	0.5	22,858	56,196	-59.3
GM (US)	0.0	0.0	241	315	-23.5	0.0	0.0	1,618	4,427	-63.5
<b>FIAT Group</b>	<b>8.8</b>	<b>8.6</b>	<b>105,487</b>	<b>89,391</b>	<b>+18.0</b>	<b>8.9</b>	<b>8.3</b>	<b>1,024,763</b>	<b>982,064</b>	<b>+4.3</b>
FIAT	7.1	6.8	84,663	70,446	+20.2	7.2	6.7	823,376	791,367	+4.0
LANCIA	0.9	0.9	11,020	9,746	+13.1	0.9	0.8	101,522	98,819	+2.7
ALFA ROMEO	0.8	0.9	9,370	8,819	+6.2	0.8	0.7	94,312	86,174	+9.4
Other (2)	0.0	0.0	434	380	+14.2	0.0	0.0	5,553	5,704	-2.6
<b>RENAULT Group</b>	<b>10.6</b>	<b>8.6</b>	<b>127,710</b>	<b>88,857</b>	<b>+43.7</b>	<b>8.7</b>	<b>8.3</b>	<b>999,790</b>	<b>984,244</b>	<b>+1.6</b>
RENAULT	9.2	7.6	110,869	78,853	+40.6	7.4	7.6	847,379	904,624	-6.3
DACIA	1.4	1.0	16,841	10,004	+68.3	1.3	0.7	152,411	79,620	+91.4
<b>BMW Group</b>	<b>4.9</b>	<b>6.3</b>	<b>59,304</b>	<b>64,958</b>	<b>-8.7</b>	<b>5.1</b>	<b>5.9</b>	<b>582,343</b>	<b>700,495</b>	<b>-16.9</b>
BMW	4.0	5.4	47,872	55,532	-13.8	4.1	4.8	469,033	573,347	-18.2
MINI	1.0	0.9	11,432	9,426	+21.3	1.0	1.1	113,310	127,148	-10.9
<b>TOYOTA Group</b>	<b>5.0</b>	<b>4.6</b>	<b>60,384</b>	<b>47,429</b>	<b>+27.3</b>	<b>5.0</b>	<b>5.1</b>	<b>576,964</b>	<b>609,812</b>	<b>-5.4</b>
TOYOTA	4.9	4.4	59,097	45,774	+29.1	4.9	4.9	560,763	586,889	-4.5
LEXUS	0.1	0.2	1,287	1,655	-22.2	0.1	0.2	16,201	22,923	-29.3
<b>DAIMLER</b>	<b>5.1</b>	<b>6.1</b>	<b>61,694</b>	<b>63,249</b>	<b>-2.5</b>	<b>5.0</b>	<b>5.7</b>	<b>570,959</b>	<b>675,812</b>	<b>-15.5</b>
MERCEDES	4.5	5.3	53,761	54,741	-1.8	4.3	4.9	491,754	586,462	-16.1
SMART	0.7	0.8	7,933	8,508	-6.8	0.7	0.8	79,205	89,350	-11.4
<b>NISSAN</b>	<b>2.8</b>	<b>2.0</b>	<b>33,046</b>	<b>20,403</b>	<b>+62.0</b>	<b>2.5</b>	<b>2.4</b>	<b>282,455</b>	<b>279,798</b>	<b>+0.9</b>
<b>HYUNDAI</b>	<b>1.9</b>	<b>1.5</b>	<b>23,290</b>	<b>15,878</b>	<b>+46.7</b>	<b>2.2</b>	<b>1.7</b>	<b>258,192</b>	<b>197,836</b>	<b>+30.5</b>
<b>HONDA</b>	<b>1.3</b>	<b>1.4</b>	<b>16,005</b>	<b>14,966</b>	<b>+6.9</b>	<b>1.7</b>	<b>1.7</b>	<b>195,870</b>	<b>206,725</b>	<b>-5.3</b>
<b>SUZUKI</b>	<b>1.6</b>	<b>1.4</b>	<b>18,937</b>	<b>14,718</b>	<b>+28.7</b>	<b>1.7</b>	<b>1.5</b>	<b>193,636</b>	<b>181,133</b>	<b>+6.9</b>
<b>KIA</b>	<b>1.7</b>	<b>1.4</b>	<b>20,092</b>	<b>14,753</b>	<b>+36.2</b>	<b>1.5</b>	<b>1.4</b>	<b>174,760</b>	<b>169,634</b>	<b>+3.0</b>
<b>MAZDA</b>	<b>1.2</b>	<b>1.5</b>	<b>14,838</b>	<b>15,477</b>	<b>-4.1</b>	<b>1.5</b>	<b>1.7</b>	<b>172,198</b>	<b>204,156</b>	<b>-15.7</b>
<b>MITSUBISHI</b>	<b>0.4</b>	<b>0.8</b>	<b>5,316</b>	<b>7,889</b>	<b>-32.6</b>	<b>0.6</b>	<b>0.8</b>	<b>74,462</b>	<b>93,683</b>	<b>-20.5</b>
<b>JAGUAR LAND ROV</b>	<b>0.6</b>	<b>0.6</b>	<b>6,987</b>	<b>6,302</b>	<b>+10.9</b>	<b>0.6</b>	<b>0.8</b>	<b>68,932</b>	<b>96,354</b>	<b>-28.5</b>
LAND ROVER	0.4	0.4	4,777	3,768	+26.8	0.4	0.5	44,940	64,156	-30.0
JAGUAR	0.2	0.2	2,210	2,534	-12.8	0.2	0.3	23,992	32,198	-25.5
<b>CHRYSLER</b>	<b>0.3</b>	<b>0.5</b>	<b>4,027</b>	<b>5,602</b>	<b>-28.1</b>	<b>0.4</b>	<b>0.7</b>	<b>44,357</b>	<b>79,673</b>	<b>-44.3</b>
<b>OTHER**</b>	<b>0.6</b>	<b>1.2</b>	<b>6,955</b>	<b>12,503</b>	<b>-44.4</b>	<b>1.2</b>	<b>1.3</b>	<b>139,903</b>	<b>158,606</b>	<b>-11.8</b>

(1) VW Group: VW 'others' include Bentley, Bugatti and Lamborghini

(2) FIAT Group: FIAT 'others' include Ferrari & Maserati

(3) CHRYSLER includes Chrysler, Dodge and Jeep

(\*) EU27 including Bulgaria, Romania; excluding Malta, Cyprus

(\*\*) ACEA estimates

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