

ACEA

# New Passenger Car Registrations 

European Union + EFTA Countries


## Extra working days lift car registrations in Europe

In April, most European countries benefited from two to three additional working days, which helped the majority of markets post a growth in new car registrations despite the US financial crisis and further increases in fuel prices. Passenger car demand in the EU27+EFTA* rose by $9.6 \%$ compared with last year. In total, $1,421,230$ vehicles were registered over the month. Expressed in cumulative figures, European markets were stable from January to April ( $+0.9 \%$ ).

Registrations in Western Europe were up $9.4 \%$ in April and stable ( $+0.1 \%$ ) over the first four months of the year. With 198,558 units, France recorded $15 \%$ higher registrations thanks to two more business days. Adjusted for working days, the rise was $4.6 \%$, in line with the $4.8 \%$ growth observed from January to April compared with the same period last year. The German market is recovering from a weak performance in 2007, posting a $20 \%$ increase compared to the same month last year. The registration of 317,960 new cars was supported by an improving labor market and a recovering consumer confidence. In the first four months of the year, new registrations of cars rose by $7.3 \%$ to $1,053,874$ units. April was also a positive month for the British market which, after a weak beginning into 2008, posted the highest growth of the year so far with a rise of 5,505 units. A year-to-year comparison of cumulative figures from January to April shows a stable car demand, with about 860,000 registrations for both 2007 and 2008. In Italy, the downturn trend continued with a decrease of $2.9 \%$ compared to 2007 volumes. Adjusted for working days, the deceleration was $12 \%$. However, Italy remains the second largest market in Europe and its April results were in line with the monthly average of the last five years. Year-to-date figures show an $8.2 \%$ contraction of the market, or 867,207 new cars registered in the first four months of the year. The Spanish market proved to be stable in April, posting a slight growth of $1.5 \%$. Forecasts however have remained unchanged, predicting an overall fall from $7 \%$ to $9 \%$ in the number of new Spanish registrations in 2008. From January to April, 471,303 cars were registered, $11.5 \%$ less than for the same period last year.

The new EU Member States recorded a similar rise in April ( $+9.6 \%$ ) and a comparable stability ( $+0.8 \%$ ) in demand as noted in Western Europe. Poland improved its April figure by 13.8\% and its cumulative results by $15.8 \%$, being the only market in the new EU Member States to have registered over 100,000 vehicles from January to April. It is closely followed by Romania with 96,971 new cars.


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Press Release

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## PROVISIONAL

NEW PASSENGER CAR REGISTRATIONS BY MARKET EUROPE (EU* + EFTA)

(*) EU27 including Bulgaria and Romania; data for Malta and Cyprus currently not available. (**) ACEA estimates

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This information is available on the ACEA website: http://www.acea.be

## NEW PASSENGER CAR REGISTRATIONS BY MANUFACTURER WESTERN EUROPE (EU15 + EFTA Countries)

16/05/08

|  | April |  |  |  |  | January to April |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | \%Share |  | $\begin{gathered} \hline \text { Units } \\ \hline ' 08 \end{gathered}$ | $\begin{gathered} \hline \text { Units } \\ \hline \text { '07 } \end{gathered}$ | $\begin{gathered} \hline \text { \% Chg } \\ \hline 08 / 07 \end{gathered}$ | \%Share |  | $\begin{gathered} \hline \text { Units } \\ \hline ' 08 \\ \hline \end{gathered}$ | $\begin{gathered} \hline \text { Units } \\ \hline ' 07 \end{gathered}$ | $\begin{gathered} \hline \text { \% Chg } \\ \hline 08 / 07 \\ \hline \end{gathered}$ |
|  | '08 | '07 |  |  |  | '08 | '07 |  |  |  |
| ALL BRANDS** |  |  | 1,314,989 | 1,201,116 | +9.5 |  |  | 5,170,372 | 5,163,945 | +0.1 |
| VW Group | 20.5 | 20.0 | 269,044 | 240,284 | +12.0 | 19.1 | 18.9 | 987,350 | 978,062 | +0.9 |
| VOLKSWAGEN | 11.0 | 10.8 | 145,285 | 129,526 | +12.2 | 10.2 | 9.9 | 527,415 | 513,711 | +2.7 |
| AUDI | 4.7 | 4.7 | 61,204 | 55,910 | +9.5 | 4.2 | 4.3 | 218,116 | 222,428 | -1.9 |
| SEAT | 2.4 | 2.3 | 30,967 | 27,401 | +13.0 | 2.4 | 2.4 | 124,253 | 126,443 | -1.7 |
| SKODA | 2.4 | 2.3 | 31,151 | 27,074 | +15.1 | 2.2 | 2.2 | 116,000 | 113,679 | +2.0 |
| Others(1) | 0.0 | 0.0 | 437 | 373 | +17.2 | 0.0 | 0.0 | 1,566 | 1,801 | -13.0 |
| PSA Group | 13.2 | 13.5 | 173,071 | 162,221 | +6.7 | 13.2 | 13.5 | 683,785 | 698,665 | -2.1 |
| PEUGEOT | 7.2 | 7.5 | 95,237 | 89,881 | +6.0 | 7.3 | 7.3 | 376,121 | 378,807 | -0.7 |
| CITROEN | 5.9 | 6.0 | 77,834 | 72,340 | +7.6 | 6.0 | 6.2 | 307,664 | 319,858 | -3.8 |
| FORD Group | 10.0 | 10.3 | 131,712 | 124,086 | +6.1 | 10.8 | 11.3 | 559,052 | 584,545 | -4.4 |
| FORD | 7.7 | 7.8 | 101,193 | 93,314 | +8.4 | 8.4 | 8.6 | 432,070 | 444,545 | -2.8 |
| VOLVO | 1.6 | 1.8 | 20,787 | 21,586 | -3.7 | 1.6 | 1.8 | 84,998 | 93,318 | -8.9 |
| LAND ROVER | 0.4 | 0.6 | 5,783 | 6,867 | -15.8 | 0.6 | 0.7 | 29,607 | 34,307 | -13.7 |
| JAGUAR | 0.3 | 0.2 | 3,949 | 2,319 | +70.3 | 0.2 | 0.2 | 12,377 | 12,375 | +0.0 |
| GM Group | 9.5 | 9.9 | 124,993 | 118,668 | +5.3 | 9.7 | 10.3 | 501,958 | 533,653 | -5.9 |
| OPEL/VAUXHALL | 8.0 | 8.2 | 105,256 | 98,480 | +6.9 | 8.1 | 8.6 | 419,949 | 446,331 | -5.9 |
| CHEVROLET | 1.0 | 1.1 | 13,163 | 13,022 | +1.1 | 1.1 | 1.1 | 54,994 | 56,955 | -3.4 |
| SAAB | 0.5 | 0.6 | 6,096 | 6,764 | -9.9 | 0.5 | 0.6 | 24,963 | 28,439 | -12.2 |
| GM (US) | 0.0 | 0.0 | 478 | 402 | +18.9 | 0.0 | 0.0 | 2,052 | 1,928 | +6.4 |
| FIAT Group | 8.4 | 8.5 | 110,064 | 101,977 | +7.9 | 8.4 | 8.5 | 432,165 | 441,361 | -2.1 |
| FIAT | 6.8 | 6.6 | 89,042 | 79,841 | +11.5 | 6.9 | 6.5 | 355,058 | 337,770 | +5.1 |
| LANCIA | 0.8 | 0.9 | 10,846 | 10,865 | -0.2 | 0.8 | 0.9 | 43,227 | 48,429 | -10.7 |
| ALFA ROMEO | 0.7 | 0.9 | 9,560 | 10,746 | -11.0 | 0.6 | 1.0 | 31,283 | 53,115 | -41.1 |
| Other (2) | 0.0 | 0.0 | 616 | 525 | +17.3 | 0.1 | 0.0 | 2,597 | 2,047 | +26.9 |
| RENAULT Group | 8.6 | 8.9 | 113,223 | 106,702 | +6.1 | 8.3 | 8.1 | 429,840 | 418,911 | +2.6 |
| RENAULT | 8.0 | 8.4 | 105,504 | 101,298 | +4.2 | 7.7 | 7.7 | 397,539 | 399,783 | -0.6 |
| DACIA | 0.6 | 0.4 | 7,719 | 5,404 | +42.8 | 0.6 | 0.4 | 32,301 | 19,128 | +68.9 |
| BMW Group | 6.0 | 5.3 | 78,855 | 63,163 | +24.8 | 5.6 | 4.9 | 291,371 | 254,743 | +14.4 |
| BMW | 4.9 | 4.3 | 64,849 | 51,193 | +26.7 | 4.6 | 4.1 | 236,598 | 211,765 | +11.7 |
| MINI | 1.1 | 1.0 | 14,006 | 11,970 | +17.0 | 1.1 | 0.8 | 54,773 | 42,978 | +27.4 |
| DAIMLER | 5.9 | 5.5 | 78,135 | 66,227 | +18.0 | 5.5 | 5.1 | 284,957 | 264,082 | +7.9 |
| MERCEDES | 5.2 | 4.9 | 67,840 | 59,142 | +14.7 | 4.9 | 4.7 | 252,790 | 244,330 | +3.5 |
| SMART | 0.8 | 0.6 | 10,295 | 7,085 | +45.3 | 0.6 | 0.4 | 32,167 | 19,752 | +62.9 |
| TOYOTA Group | 5.2 | 5.7 | 67,968 | 68,394 | -0.6 | 5.4 | 6.0 | 279,818 | 310,008 | -9.7 |
| TOYOTA | 5.0 | 5.5 | 65,497 | 65,571 | -0.1 | 5.2 | 5.7 | 268,965 | 296,419 | -9.3 |
| LEXUS | 0.2 | 0.2 | 2,471 | 2,823 | -12.5 | 0.2 | 0.3 | 10,853 | 13,589 | -20.1 |
| NISSAN | 2.1 | 2.0 | 27,448 | 23,596 | +16.3 | 2.5 | 1.8 | 129,329 | 92,437 | +39.9 |
| HONDA | 1.5 | 1.9 | 19,983 | 22,240 | -10.1 | 1.9 | 2.0 | 98,624 | 101,871 | -3.2 |
| MAZDA | 1.6 | 1.4 | 20,621 | 16,446 | +25.4 | 1.8 | 1.6 | 90,911 | 82,933 | +9.6 |
| HYUNDAI | 1.6 | 1.6 | 21,642 | 19,511 | +10.9 | 1.7 | 1.8 | 85,347 | 94,933 | -10.1 |
| KIA | 1.3 | 1.4 | 17,016 | 16,898 | +0.7 | 1.5 | 1.5 | 76,890 | 76,272 | +0.8 |
| SUZUKI | 1.5 | 1.5 | 19,454 | 18,430 | +5.6 | 1.5 | 1.6 | 76,737 | 81,181 | -5.5 |
| MITSUBISHI | 0.8 | 0.7 | 10,007 | 8,894 | +12.5 | 0.9 | 0.9 | 46,223 | 47,052 | -1.8 |
| CHRYSLER | 0.7 | 0.8 | 8,688 | 9,058 | -4.1 | 0.7 | 0.7 | 36,883 | 38,606 | -4.5 |
| OTHER** | 1.8 | 1.2 | 23,065 | 14,321 | +61.1 | 1.5 | 1.3 | 79,131 | 64,630 | +22.4 |

(1) VW Group: VW 'others' include Bentley, Bugatti and Lamborghini
(2) FIAT Group: FIAT 'others' include Ferrari \& Maserati
(**) ACEA estimates
For further information, please contact:
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# Press Release <br> PROVISIONAL 

NEW PASSENGER CAR REGISTRATIONS BY MANUFACTURER TOTAL EUROPE (EU* + EFTA Countries)

16/05/08

|  | April |  |  |  |  | January to April |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | \%Share |  | $\begin{array}{\|c\|} \hline \text { Units } \\ \hline ' 08 \end{array}$ | $\begin{array}{\|c\|} \hline \text { Units } \\ \hline ' 07 \end{array}$ | $\begin{gathered} \hline \text { \% Chg } \\ \hline 08 / 07 \end{gathered}$ | \%Share |  | $\begin{aligned} & \hline \text { Units } \\ & \hline \text { '08 } \end{aligned}$ | $\begin{gathered} \hline \text { Units } \\ \hline \text { '07 } \end{gathered}$ | $\begin{gathered} \hline \text { \% Chg } \\ \hline 08 / 07 \end{gathered}$ |
|  | '08 | '07 |  |  |  | '08 | '07 |  |  |  |
| ALL BRANDS** |  |  | 1,420,944 | 1,296,329 | +9.6 |  |  | 5,575,564 | 5,522,269 | +1.0 |
| VW Group | 20.7 | 20.3 | 293,567 | 263,633 | +11.4 | 19.3 | 19.3 | 1,076,897 | 1,068,068 | +0.8 |
| VOLKSWAGEN | 10.8 | 10.6 | 153,077 | 136,793 | +11.9 | 10.0 | 9.8 | 556,613 | 540,479 | +3.0 |
| AUDI | 4.4 | 4.4 | 62,778 | 57,417 | +9.3 | 4.0 | 4.1 | 223,507 | 227,945 | -1.9 |
| SEAT | 2.3 | 2.2 | 32,854 | 29,152 | +12.7 | 2.4 | 2.4 | 131,753 | 133,335 | -1.2 |
| SKODA | 3.1 | 3.1 | 44,418 | 39,893 | +11.3 | 2.9 | 3.0 | 163,439 | 164,493 | -0.6 |
| Others (1) | 0.0 | 0.0 | 440 | 378 | +16.4 | 0.0 | 0.0 | 1,585 | 1,816 | -12.7 |
| PSA Group | 12.9 | 13.2 | 183,229 | 171,584 | +6.8 | 12.9 | 13.3 | 719,063 | 733,583 | -2.0 |
| PEUGEOT | 7.1 | 7.3 | 100,706 | 95,259 | +5.7 | 7.1 | 7.2 | 395,432 | 398,337 | -0.7 |
| CITROEN | 5.8 | 5.9 | 82,523 | 76,325 | +8.1 | 5.8 | 6.1 | 323,631 | 335,246 | -3.5 |
| FORD Group | 10.0 | 10.1 | 141,488 | 131,221 | +7.8 | 10.7 | 11.1 | 595,387 | 612,183 | -2.7 |
| FORD | 7.7 | 7.7 | 109,835 | 99,317 | +10.6 | 8.3 | 8.5 | 463,792 | 467,939 | -0.9 |
| VOLVO | 1.5 | 1.7 | 21,583 | 22,464 | -3.9 | 1.6 | 1.7 | 88,393 | 96,562 | -8.5 |
| LAND ROVER | 0.4 | 0.5 | 6,023 | 7,054 | -14.6 | 0.5 | 0.6 | 30,573 | 35,108 | -12.9 |
| JAGUAR | 0.3 | 0.2 | 4,047 | 2,386 | +69.6 | 0.2 | 0.2 | 12,629 | 12,574 | +0.4 |
| GM Group | 9.5 | 9.8 | 135,587 | 127,571 | +6.3 | 9.8 | 10.4 | 547,132 | 572,728 | -4.5 |
| OPEL/VAUXHALL | 7.9 | 8.1 | 112,788 | 104,714 | +7.7 | 8.1 | 8.6 | 451,356 | 473,440 | -4.7 |
| CHEVROLET | 1.1 | 1.2 | 16,059 | 15,568 | +3.2 | 1.2 | 1.2 | 68,077 | 68,429 | -0.5 |
| SAAB | 0.4 | 0.5 | 6,237 | 6,859 | -9.1 | 0.5 | 0.5 | 25,540 | 28,835 | -11.4 |
| GM (US) | 0.0 | 0.0 | 503 | 430 | +17.0 | 0.0 | 0.0 | 2,159 | 2,024 | +6.7 |
| RENAULT Group | 9.0 | 9.4 | 127,263 | 121,385 | +4.8 | 8.7 | 8.6 | 484,620 | 473,184 | +2.4 |
| RENAULT | 7.9 | 8.3 | 112,597 | 108,175 | +4.1 | 7.6 | 7.7 | 423,569 | 425,696 | -0.5 |
| DACIA | 1.0 | 1.0 | 14,666 | 13,210 | +11.0 | 1.1 | 0.9 | 61,051 | 47,488 | +28.6 |
| FIAT Group | 8.1 | 8.2 | 115,509 | 106,503 | +8.5 | 8.1 | 8.3 | 452,625 | 457,508 | -1.1 |
| FIAT | 6.6 | 6.5 | 94,289 | 84,130 | +12.1 | 6.7 | 6.4 | 374,814 | 353,087 | +6.2 |
| LANCIA | 0.8 | 0.8 | 10,889 | 10,894 | -0.0 | 0.8 | 0.9 | 43,391 | 48,563 | -10.7 |
| ALFA ROMEO | 0.7 | 0.8 | 9,715 | 10,942 | -11.2 | 0.6 | 1.0 | 31,784 | 53,780 | -40.9 |
| Others (2) | 0.0 | 0.0 | 616 | 537 | +14.7 | 0.0 | 0.0 | 2,636 | 2,078 | +26.9 |
| TOYOTA Group | 5.3 | 5.9 | 74,884 | 76,187 | -1.7 | 5.6 | 6.1 | 309,978 | 339,433 | -8.7 |
| TOYOTA | 5.1 | 5.6 | 72,180 | 73,082 | -1.2 | 5.3 | 5.9 | 298,160 | 324,793 | -8.2 |
| LEXUS | 0.2 | 0.2 | 2,704 | 3,105 | -12.9 | 0.2 | 0.3 | 11,818 | 14,640 | -19.3 |
| BMW Group | 5.7 | 5.0 | 80,295 | 64,399 | +24.7 | 5.3 | 4.7 | 296,407 | 258,748 | +14.6 |
| BMW | 4.7 | 4.0 | 66,181 | 52,358 | +26.4 | 4.3 | 3.9 | 241,288 | 215,528 | +12.0 |
| MINI | 1.0 | 0.9 | 14,114 | 12,041 | +17.2 | 1.0 | 0.8 | 55,119 | 43,220 | +27.5 |
| DAIMLER | 5.6 | 5.2 | 79,660 | 67,712 | +17.6 | 5.2 | 4.9 | 291,132 | 269,087 | +8.2 |
| MERCEDES | 4.9 | 4.7 | 69,310 | 60,571 | +14.4 | 4.6 | 4.5 | 258,760 | 249,199 | +3.8 |
| SMART | 0.7 | 0.6 | 10,350 | 7,141 | +44.9 | 0.6 | 0.4 | 32,372 | 19,888 | +62.8 |
| NISSAN | 2.1 | 1.9 | 29,822 | 25,152 | +18.6 | 2.5 | 1.8 | 138,150 | 98,454 | +40.3 |
| HONDA | 1.6 | 1.9 | 22,941 | 25,097 | -8.6 | 2.0 | 2.0 | 109,905 | 111,780 | -1.7 |
| HYUNDAI | 1.8 | 1.8 | 25,289 | 22,752 | +11.2 | 1.8 | 1.9 | 98,862 | 103,226 | -4.2 |
| MAZDA | 1.5 | 1.3 | 21,978 | 17,379 | +26.5 | 1.7 | 1.6 | 96,465 | 86,294 | +11.8 |
| SUZUKI | 1.7 | 1.7 | 23,503 | 22,482 | +4.5 | 1.7 | 1.8 | 92,576 | 96,764 | -4.3 |
| KIA | 1.4 | 1.5 | 20,590 | 19,443 | +5.9 | 1.6 | 1.5 | 90,070 | 84,038 | +7.2 |
| MITSUBISHI | 0.8 | 0.8 | 11,227 | 10,029 | +11.9 | 0.9 | 0.9 | 51,212 | 50,539 | +1.3 |
| CHRYSLER | 0.6 | 0.7 | 9,190 | 9,533 | -3.6 | 0.7 | 0.7 | 38,601 | 40,139 | -3.8 |
| OTHER** | 1.8 | 1.1 | 24,923 | 14,267 | +74.7 | 1.6 | 1.2 | 86,481 | 66,513 | +30.0 |

(1) Vw Group: VW 'others' include Bentley, Bugatti and Lamborghini
(2) FIAT Group: FIAT 'others' include Ferrari \& Maserati
(*) EU27 including Bulgaria, Romania; excluding Malta, Cyprus
(**) ACEA estimates
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