ACEA

## New Passenger Car Registrations

European Union + EFTA Countries


*Not adjusted for working days

## Registrations down 1.7\% in first quarter 2008

New passenger car registrations fell by $9.5 \%$ in March ${ }^{1}$, bringing the quarterly figure down to $-1.7 \%$ compared with registrations in the first three months of last year. In a context of economic uncertainty generated by the US financial crisis, car sales in Western Europe were affected most by the decline, with monthly registrations dropping by $10.2 \%$, whereas the new Member States still posted growth in March ( $+3.5 \%$ ) and the first quarter ( $+14.7 \%$ ). The March results were also negatively influenced by the holiday of Easter being celebrated early this year: in most countries, the Easter holiday led to two less processing days compared to $2007^{2}$. In total, over 1,650,000 new cars were registered ${ }^{1}$.

Registrations in Western Europe dropped by $10.2 \%$ in March compared to the same month last year. Only the UK and Portugal saw new car demand rise by $0.5 \%$ and $5.2 \%$ respectively. The British market improved compared to January and February, remaining stable in the first quarter ( $-0.7 \%$ ), although forecasts for GDP growth this year suggest a significant softening. The German market, despite a $14.4 \%$ decrease in March (partly due to a distortion in the February and March 2007 figures ${ }^{3}$ ), proved robust with a $2.6 \%$ upturn three months into the year. Overall, more than half of the Western European countries ended the quarter on a positive note. The French market resumed an upward trend commenced last summer ( $+1.3 \%$ ) after a weak January when green tax measures entered into force. The situation in Spain, however, has become less buoyant with the withdrawal of the so-called Prever scrapping incentives on January 1, 2008. Demand declined by $15.3 \%$ over the first quarter and by $28.2 \%$ in March. The month was also difficult for the Italian market, which registered $18.8 \%$ fewer new cars, and $10 \%$ less for the whole quarter. Weak consumer confidence ${ }^{4}$, which stood at its lowest in four years, the pre-elections climate and the overall economic setting contributed to the fall in Italy.

The markets in the new EU Member States remained on a growth path, with eight countries out of ten posting an increase over the first quarter of 2008. Poland registered the most new cars during that period ( 86,926 units or a $19.5 \%$ increase). Among the four biggest markets, Romania recorded the largest growth ( $+23.6 \%$ or 74,028 units). Hungary registered 42,559 new cars ( $+3.5 \%$ ), and the Czech Republic 33,026 (+9.7\%).

[^0]

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## Press Release

PRESS EMBARGO FOR ALL DATA : 8.00 A.M.(6.00 A.M GMT), 15 April 2008

PROVISIONAL
NEW PASSENGER CAR REGISTRATIONS BY MARKET EUROPE (EU* + EFTA)

(*) EU27 including Bulgaria and Romania; data for Malta and Cyprus currently not available.
(**) ACEA estimates
(***) March registration figures for Denmark were still incomplete at the time of publication
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## Next press release: Friday 16 May 2008

Press Release PROVISIONAL

## ACEA

## NEW PASSENGER CAR REGISTRATIONS BY MANUFACTURER WESTERN EUROPE (EU15 + EFTA Countries)

15/04/08

|  | March |  |  |  |  | January to March |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | \%Share |  | $\begin{gathered} \hline \text { Units } \\ \hline \text { '08 } \end{gathered}$ | $\begin{array}{\|c\|} \hline \text { Units } \\ \hline ' 07 \end{array}$ | $\begin{gathered} \hline \text { \% Chg } \\ \hline 08 / 07 \end{gathered}$ | \%Share |  | $\begin{gathered} \hline \text { Units } \\ \hline ' 08 \end{gathered}$ | $\begin{gathered} \hline \text { Units } \\ \hline \text { '07 } \end{gathered}$ | $\frac{\text { \% Chg }}{\text { 08/07 }}$ |
|  | '08 | '07 |  |  |  | '08 | '07 |  |  |  |
| ALL BRANDS** |  |  | 1,551,259 | 1,727,607 | -10.2 |  |  | 3,851,810 | 3,962,830 | -2.8 |
| VW Group | 18.1 | 18.6 | 280,096 | 321,262 | -12.8 | 18.6 | 18.6 | 717,511 | 737,779 | -2.7 |
| VOLKSWAGEN | 9.4 | 9.8 | 145,997 | 169,620 | -13.9 | 9.9 | 9.7 | 381,690 | 384,186 | -0.6 |
| AUDI | 4.1 | 4.2 | 63,759 | 73,184 | -12.9 | 4.1 | 4.2 | 156,704 | 166,518 | -5.9 |
| SEAT | 2.3 | 2.4 | 36,008 | 41,747 | -13.7 | 2.4 | 2.5 | 93,246 | 99,042 | -5.9 |
| SKODA | 2.2 | 2.1 | 33,741 | 36,045 | -6.4 | 2.2 | 2.2 | 84,710 | 86,605 | -2.2 |
| Others(1) | 0.0 | 0.0 | 591 | 666 | -11.3 | 0.0 | 0.0 | 1,161 | 1,428 | -18.7 |
| PSA Group | 12.2 | 12.7 | 189,276 | 220,230 | -14.1 | 13.3 | 13.5 | 510,464 | 536,452 | -4.8 |
| PEUGEOT | 6.8 | 7.1 | 106,052 | 122,633 | -13.5 | 7.3 | 7.3 | 280,783 | 288,929 | -2.8 |
| CITROEN | 5.4 | 5.6 | 83,224 | 97,597 | -14.7 | 6.0 | 6.2 | 229,681 | 247,523 | -7.2 |
| FORD Group | 12.1 | 12.4 | 188,428 | 214,930 | -12.3 | 11.1 | 11.6 | 428,121 | 460,460 | -7.0 |
| FORD | 9.4 | 9.5 | 145,755 | 164,087 | -11.2 | 8.6 | 8.9 | 331,641 | 351,231 | -5.6 |
| VOLVO | 1.6 | 1.7 | 25,356 | 30,103 | -15.8 | 1.7 | 1.8 | 64,302 | 71,732 | -10.4 |
| LAND ROVER | 0.7 | 0.9 | 11,528 | 14,771 | -22.0 | 0.6 | 0.7 | 23,742 | 27,440 | -13.5 |
| JAGUAR | 0.4 | 0.3 | 5,789 | 5,969 | -3.0 | 0.2 | 0.3 | 8,436 | 10,057 | -16.1 |
| GM Group | 10.5 | 10.9 | 163,289 | 187,749 | -13.0 | 9.8 | 10.5 | 377,093 | 414,985 | -9.1 |
| OPEL/VAUXHALL | 8.9 | 9.2 | 137,783 | 158,723 | -13.2 | 8.2 | 8.8 | 314,799 | 347,850 | -9.5 |
| CHEVROLET | 1.1 | 1.1 | 16,395 | 18,384 | -10.8 | 1.1 | 1.1 | 41,741 | 43,934 | -5.0 |
| SAAB | 0.6 | 0.6 | 8,593 | 10,035 | -14.4 | 0.5 | 0.5 | 18,905 | 21,675 | -12.8 |
| GM (US) | 0.0 | 0.0 | 518 | 607 | -14.7 | 0.0 | 0.0 | 1,648 | 1,526 | +8.0 |
| FIAT Group | 7.4 | 7.6 | 114,577 | 132,146 | -13.3 | 8.4 | 8.6 | 322,002 | 339,386 | -5.1 |
| FIAT | 6.2 | 5.9 | 95,534 | 101,515 | -5.9 | 6.9 | 6.5 | 265,974 | 257,931 | +3.1 |
| LANCIA | 0.7 | 0.8 | 10,548 | 13,798 | -23.6 | 0.8 | 0.9 | 32,354 | 37,564 | -13.9 |
| ALFA ROMEO | 0.5 | 0.9 | 7,699 | 16,210 | -52.5 | 0.6 | 1.1 | 21,679 | 42,369 | -48.8 |
| Other (2) | 0.1 | 0.0 | 796 | 623 | +27.8 | 0.1 | 0.0 | 1,995 | 1,522 | +31.1 |
| RENAULT Group | 8.0 | 7.6 | 124,677 | 130,485 | -4.5 | 8.2 | 7.9 | 316,861 | 311,893 | +1.6 |
| RENAULT | 7.5 | 7.2 | 116,826 | 124,482 | -6.2 | 7.6 | 7.5 | 292,169 | 298,169 | -2.0 |
| DACIA | 0.5 | 0.3 | 7,851 | 6,003 | +30.8 | 0.6 | 0.3 | 24,692 | 13,724 | +79.9 |
| BMW Group | 5.9 | 5.2 | 92,045 | 90,072 | +2.2 | 5.5 | 4.8 | 212,649 | 191,580 | +11.0 |
| BMW | 4.7 | 4.3 | 73,610 | 74,864 | -1.7 | 4.5 | 4.1 | 171,936 | 160,572 | +7.1 |
| MINI | 1.2 | 0.9 | 18,435 | 15,208 | +21.2 | 1.1 | 0.8 | 40,713 | 31,008 | +31.3 |
| DAIMLER | 5.5 | 5.1 | 85,872 | 87,445 | -1.8 | 5.4 | 5.0 | 206,822 | 197,877 | +4.5 |
| MERCEDES | 4.9 | 4.8 | 76,250 | 82,694 | -7.8 | 4.8 | 4.7 | 184,950 | 185,206 | -0.1 |
| SMART | 0.6 | 0.3 | 9,622 | 4,751 | +102.5 | 0.6 | 0.3 | 21,872 | 12,671 | +72.6 |
| TOYOTA Group | 5.4 | 5.9 | 83,997 | 102,219 | -17.8 | 5.2 | 6.1 | 199,813 | 241,614 | -17.3 |
| TOYOTA | 5.2 | 5.6 | 79,949 | 97,038 | -17.6 | 5.0 | 5.8 | 191,632 | 230,848 | -17.0 |
| LEXUS | 0.3 | 0.3 | 4,048 | 5,181 | -21.9 | 0.2 | 0.3 | 8,181 | 10,766 | -24.0 |
| NISSAN | 2.8 | 1.8 | 43,688 | 31,956 | +36.7 | 2.6 | 1.7 | 101,603 | 68,850 | +47.6 |
| HONDA | 2.5 | 2.3 | 38,732 | 40,239 | -3.7 | 2.0 | 2.0 | 78,641 | 79,631 | -1.2 |
| MAZDA | 2.0 | 1.8 | 31,289 | 31,909 | -1.9 | 1.8 | 1.7 | 70,029 | 66,487 | +5.3 |
| HYUNDAI | 1.6 | 1.8 | 25,318 | 31,441 | -19.5 | 1.7 | 1.9 | 64,011 | 75,637 | -15.4 |
| KIA | 1.7 | 1.5 | 25,850 | 26,297 | -1.7 | 1.6 | 1.5 | 61,753 | 59,374 | +4.0 |
| SUZUKI | 1.4 | 1.6 | 22,047 | 26,884 | -18.0 | 1.5 | 1.6 | 57,425 | 62,751 | -8.5 |
| MITSUBISHI | 1.0 | 1.0 | 15,893 | 17,853 | -11.0 | 0.9 | 1.0 | 36,026 | 38,158 | -5.6 |
| CHRYSLER | 0.8 | 0.8 | 12,634 | 13,053 | -3.2 | 0.7 | 0.7 | 28,829 | 29,548 | -2.4 |
| OTHER | 0.9 | 1.2 | 13,550 | 21,437 | -36.8 | 1.6 | 1.3 | 62,157 | 50,368 | +23.4 |

(1) VW Group: VW 'others' include Bentley, Bugatti and Lamborghini
(2) FIAT Group: FIAT 'others' include Ferrari \& Maserati
(**) ACEA estimates
For further information, please contact:
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Press Release
PROVISIONAL
ACEA
NEW PASSENGER CAR REGISTRATIONS BY MANUFACTURER
TOTAL EUROPE (EU* + EFTA Countries)
15/04/08

|  | March |  |  |  |  | January to March |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | \%Share |  | $\begin{array}{\|c\|} \hline \text { Units } \\ \hline ' 08 \end{array}$ | $\begin{array}{\|c\|} \hline \text { Units } \\ \hline ' 07 \end{array}$ | $\begin{gathered} \hline \text { \% Chg } \\ \hline 08 / 07 \end{gathered}$ | \%Share |  | $\begin{array}{\|c} \hline \text { Units } \\ \hline \text { '08 } \end{array}$ | $\begin{array}{\|c\|} \hline \text { Units } \\ \hline \text { '07 } \end{array}$ | $\begin{array}{\|c} \hline \text { \% Chg } \\ \hline 08 / 07 \\ \hline \end{array}$ |
|  | '08 | '07 |  |  |  | '08 | '07 |  |  |  |
| ALL BRANDS** |  |  | 1,654,214 | 1,827,128 | -9.5 |  |  | 4,153,822 | 4,226,114 | -1.7 |
| VW Group | 18.3 | 19.0 | 302,987 | 346,464 | -12.5 | 18.9 | 19.0 | 783,152 | 804,436 | -2.6 |
| VOLKSWAGEN | 9.3 | 9.7 | 154,102 | 177,242 | -13.1 | 9.7 | 9.6 | 403,617 | 403,687 | -0.0 |
| AUDI | 3.9 | 4.1 | 65,187 | 74,774 | -12.8 | 3.9 | 4.0 | 160,573 | 170,528 | -5.8 |
| SEAT | 2.3 | 2.4 | 37,917 | 43,722 | -13.3 | 2.4 | 2.5 | 98,902 | 104,183 | -5.1 |
| SKODA | 2.7 | 2.7 | 45,184 | 50,056 | -9.7 | 2.9 | 2.9 | 118,886 | 124,600 | -4.6 |
| Other (1) | 0.0 | 0.0 | 597 | 670 | -10.9 | 0.0 | 0.0 | 1,174 | 1,438 | -18.4 |
| PSA Group | 12.0 | 12.6 | 197,930 | 229,790 | -13.9 | 12.9 | 13.3 | 535,743 | 562,007 | -4.7 |
| PEUGEOT | 6.7 | 7.0 | 110,788 | 127,919 | -13.4 | 7.1 | 7.2 | 294,720 | 303,081 | -2.8 |
| CITROEN | 5.3 | 5.6 | 87,142 | 101,871 | -14.5 | 5.8 | 6.1 | 241,023 | 258,926 | -6.9 |
| FORD Group | 12.0 | 12.2 | 198,066 | 223,081 | -11.2 | 11.0 | 11.4 | 454,893 | 480,963 | -5.4 |
| FORD | 9.3 | 9.4 | 154,215 | 171,065 | -9.9 | 8.5 | 8.7 | 354,970 | 368,622 | -3.7 |
| VOLVO | 1.6 | 1.7 | 26,223 | 30,960 | -15.3 | 1.6 | 1.8 | 66,912 | 74,098 | -9.7 |
| LAND ROVER | 0.7 | 0.8 | 11,768 | 15,030 | -21.7 | 0.6 | 0.7 | 24,442 | 28,054 | -12.9 |
| JAGUAR | 0.4 | 0.3 | 5,860 | 6,026 | -2.8 | 0.2 | 0.2 | 8,569 | 10,189 | -15.9 |
| GM Group | 10.7 | 11.0 | 176,854 | 201,035 | -12.0 | 9.9 | 10.5 | 411,884 | 445,157 | -7.5 |
| OPEL/VAUXHALL | 8.9 | 9.2 | 147,029 | 167,621 | -12.3 | 8.2 | 8.7 | 338,756 | 368,725 | -8.1 |
| CHEVROLET | 1.2 | 1.2 | 20,488 | 22,667 | -9.6 | 1.3 | 1.3 | 52,007 | 52,862 | -1.6 |
| SAAB | 0.5 | 0.6 | 8,770 | 10,115 | -13.3 | 0.5 | 0.5 | 19,346 | 21,976 | -12.0 |
| GM (US) | 0.0 | 0.0 | 567 | 632 | -10.3 | 0.0 | 0.0 | 1,775 | 1,594 | +11.4 |
| RENAULT Group | 8.4 | 8.1 | 139,020 | 147,176 | -5.5 | 8.6 | 8.3 | 357,553 | 351,803 | +1.6 |
| RENAULT | 7.5 | 7.2 | 123,768 | 131,969 | -6.2 | 7.5 | 7.5 | 311,041 | 317,525 | -2.0 |
| DACIA | 0.9 | 0.8 | 15,252 | 15,207 | +0.3 | 1.1 | 0.8 | 46,512 | 34,278 | +35.7 |
| FIAT Group | 7.3 | 7.5 | 120,054 | 136,543 | -12.1 | 8.1 | 8.3 | 337,091 | 351,704 | -4.2 |
| FIAT | 6.1 | 5.8 | 100,825 | 105,683 | -4.6 | 6.8 | 6.4 | 280,556 | 269,656 | +4.0 |
| LANCIA | 0.6 | 0.8 | 10,609 | 13,838 | -23.3 | 0.8 | 0.9 | 32,481 | 37,669 | -13.8 |
| ALFA ROMEO | 0.5 | 0.9 | 7,820 | 16,390 | -52.3 | 0.5 | 1.0 | 22,028 | 42,838 | -48.6 |
| Other (2) | 0.0 | 0.0 | 800 | 632 | +26.6 | 0.0 | 0.0 | 2,026 | 1,541 | +31.5 |
| TOYOTA Group | 5.6 | 6.1 | 92,380 | 110,659 | -16.5 | 5.4 | 6.2 | 222,535 | 263,246 | -15.5 |
| TOYOTA | 5.3 | 5.8 | 88,051 | 105,136 | -16.3 | 5.1 | 6.0 | 213,664 | 251,711 | -15.1 |
| LEXUS | 0.3 | 0.3 | 4,329 | 5,523 | -21.6 | 0.2 | 0.3 | 8,871 | 11,535 | -23.1 |
| BMW Group | 5.6 | 5.0 | 93,259 | 91,179 | +2.3 | 5.2 | 4.6 | 216,195 | 194,349 | +11.2 |
| BMW | 4.5 | 4.2 | 74,729 | 75,896 | -1.5 | 4.2 | 3.9 | 175,245 | 163,170 | +7.4 |
| MINI | 1.1 | 0.8 | 18,530 | 15,283 | +21.2 | 1.0 | 0.7 | 40,950 | 31,179 | +31.3 |
| DAIMLER | 5.3 | 4.9 | 87,622 | 88,839 | -1.4 | 5.1 | 4.8 | 211,472 | 201,397 | +5.0 |
| MERCEDES | 4.7 | 4.6 | 77,950 | 84,063 | -7.3 | 4.6 | 4.5 | 189,450 | 188,646 | +0.4 |
| SMART | 0.6 | 0.3 | 9,672 | 4,776 | +102.5 | 0.5 | 0.3 | 22,022 | 12,751 | +72.7 |
| NISSAN | 2.8 | 1.8 | 45,931 | 33,537 | +37.0 | 2.6 | 1.7 | 107,857 | 73,311 | +47.1 |
| HONDA | 2.5 | 2.3 | 41,608 | 42,927 | -3.1 | 2.1 | 2.1 | 86,964 | 86,683 | +0.3 |
| HYUNDAI | 1.7 | 1.8 | 28,803 | 33,421 | -13.8 | 1.8 | 1.9 | 73,723 | 80,689 | -8.6 |
| MAZDA | 2.0 | 1.8 | 32,646 | 32,837 | -0.6 | 1.8 | 1.6 | 73,986 | 68,915 | +7.4 |
| KIA | 1.8 | 1.6 | 29,708 | 28,676 | +3.6 | 1.7 | 1.5 | 71,681 | 64,595 | +11.0 |
| SUZUKI | 1.6 | 1.7 | 26,709 | 31,501 | -15.2 | 1.7 | 1.8 | 69,966 | 74,282 | -5.8 |
| MITSUBISHI | 1.0 | 1.0 | 17,198 | 18,769 | -8.4 | 1.0 | 1.0 | 39,717 | 40,510 | -2.0 |
| CHRYSLER | 0.8 | 0.7 | 13,115 | 13,493 | -2.8 | 0.7 | 0.7 | 30,200 | 30,606 | -1.3 |
| OTHER | 0.6 | 0.9 | 10,323 | 17,201 | -40.0 | 1.7 | 1.2 | 69,210 | 51,461 | +34.5 |

(1) VW Group: VW 'others' include Bentley, Bugatti and Lamborghini
(2) FIAT Group: FIAT 'others' include Ferrari \& Maserati
(*) EU27 including Bulgaria, Romania; excluding Malta, Cyprus
(**) ACEA estimates
For further information, please contact:


[^0]:    ${ }^{1}$ Please note that registration figures for Denmark were still incomplete at the time of publication.
    ${ }^{2}$ Three less days in Germany, the UK, Greece, Sweden, Finland, Latvia, Lithuania and Slovakia; four less days in Spain and Denmark
    ${ }^{3}$ In 2007, the Germany's Federal Motor Transport Authority (KBA) produced its February monthly report before the end of that month. Cars registered at the end of February were reported in March, thus distorting the comparison with March 2008.
    ${ }^{4}$ As measured by ISAE - the Institute for Studies and Economic Analyses

