



NEW PC REGISTRATIONS BY SEGMENT ΤΑΞΙΝΟΜΗΣΕΙΣ ΕΠΙΒΑΤΙΚΩΝ ΚΑΤΑ ΚΑΤΗΓΟΡΙΑ

SEPTEMBER '12 YTD

		SEPTEMBER '12 YTD		SEPTEMBER '12	
Segment:		TOTAL	Market Share	TOTAL	Market Share
4X4 - ATV		683	1,5%	51	1,5%
Make:	Range:	Volume:	%	Volume:	%
BMW	X1-SERIES	160	23,43%	5	9,8%
SUZUKI	GRAND VITARA	109	15,96%	8	15,7%
SUZUKI	JIMNY	94	13,76%	4	7,8%
BMW	X3-SERIES	71	10,40%	7	13,7%
AUDI	Q5	66	9,66%	6	11,8%
DAIHATSU	TERIOS	48	7,03%	9	17,6%
CHRYSLER	WRANGLER	23	3,37%	2	3,9%
SSANGYONG	KYRON	19	2,78%	3	5,9%
MERCEDES	GLK-SERIES	18	2,64%	5	9,8%
MERCEDES	ML-SERIES	12	1,76%		
PORSCHE	CAYENNE	11	1,61%	1	2,0%
NISSAN	PATHFINDER	9	1,32%		
CHRYSLER	GRAND CHEROKEE	8	1,17%		
BMW	X6-SERIES	7	1,02%		
BMW	X5-SERIES	7	1,02%		
CHRYSLER	CHEROKEE	6	0,88%		
LAND ROVER	RANGE ROVER	5	0,73%		
AUDI	Q7	4	0,59%	1	2,0%
TOYOTA	LAND CRUISER	3	0,44%		
LAND ROVER	DEFENDER	2	0,29%		
CHEVROLET	CAPTIVA	1	0,15%		

		SEPTEMBER '12 YTD		SEPTEMBER '12	
Segment:		TOTAL	Market Share	TOTAL	Market Share
4X4 - SUV		2111	4,6%	95	2,7%
Make:	Range:	Volume:	%	Volume:	%
VOLKSWAGEN	TIGUAN	507	24,02%	14	14,7%
AUDI	Q3	379	17,95%	28	29,5%
SKODA	YETI	279	13,22%	14	14,7%
DACIA	DUSTER	237	11,23%	8	8,4%
MINI	COUNTRYMAN	220	10,42%	9	9,5%
SUZUKI	SX4	192	9,10%	5	5,3%
VOLVO	XC60	102	4,83%	7	7,4%
TOYOTA	RAV4	42	1,99%	1	1,1%
FIAT	SEDICI	41	1,94%		
SUBARU	FORESTER	31	1,47%		
CHRYSLER	COMPASS	28	1,33%		
FORD	KUGA	17	0,81%	1	1,1%
HONDA	CR-V	15	0,71%	8	8,4%
VOLVO	XC90	6	0,28%		
OPEL	ANTARA	5	0,24%		
CHRYSLER	PATRIOT	2	0,09%		
KIA MOTORS	SPORTAGE	2	0,09%		
LEXUS	RX450H	2	0,09%		
INFINITI	FX37	1	0,05%		
JAC	REIN SRV	1	0,05%		





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SEPTEMBER '12 YTD

LAND ROVER	FREELANDER	1	0,05%		
NISSAN	X-TRAIL	1	0,05%		
SEPTEMBER '12 YTD					
SEPTEMBER '12					
Segment:		TOTAL	Market Share	TOTAL	Market Share
A		7481	16,4%	582	16,8%
Make:	Range:	Volume:	%	Volume:	%
HYUNDAI	i 10	939	12,55%	46	7,9%
FIAT	PANDA	923	12,34%	55	9,5%
PEUGEOT	107	705	9,42%	28	4,8%
VOLKSWAGEN	UPI	589	7,87%	103	17,7%
TOYOTA	AYGO	587	7,85%	65	11,2%
FIAT	500	522	6,98%	15	2,6%
SUZUKI	ALTO	472	6,31%	31	5,3%
CITROEN	C1	439	5,87%	31	5,3%
KIA MOTORS	PICANTO	378	5,05%	29	5,0%
SMART	FORTWO	375	5,01%	29	5,0%
CHEVROLET	SPARK	359	4,80%	39	6,7%
FIAT	NEW PANDA	249	3,33%	25	4,3%
SUZUKI	SPLASH	196	2,62%	11	1,9%
FORD	KA	194	2,59%	15	2,6%
TOYOTA	IQ	130	1,74%	5	0,9%
NISSAN	PIXO	124	1,66%	7	1,2%
RENAULT	NEW TWINGO	88	1,18%	6	1,0%
SKODA	CITIGO	68	0,91%	33	5,7%
DAIHATSU	CUORE	55	0,74%	7	1,2%
VOLKSWAGEN	FOX	27	0,36%		
RENAULT	TWINGO	26	0,35%	1	0,2%
ABARTH	500	22	0,29%		
OPEL	AGILA	7	0,09%		
CHANGAN	BENNI	3	0,04%	1	0,2%
ASTON MARTIN	CYGNET	2	0,03%		
MITSUBISHI	I-MIEV	1	0,01%		
SMART	BRABUS	1	0,01%		
SEPTEMBER '12 YTD					
SEPTEMBER '12					
Segment:		TOTAL	Market Share	TOTAL	Market Share
B		19936	43,8%	1492	43,1%
Make:	Range:	Volume:	%	Volume:	%
OPEL	CORSA	2992	15,01%	241	16,2%
TOYOTA	YARIS	2499	12,54%	187	12,5%
CITROEN	C3	1813	9,09%	84	5,6%
VOLKSWAGEN	POLO	1671	8,38%	134	9,0%
FORD	FIESTA	1536	7,70%	122	8,2%
NISSAN	MICRA	1039	5,21%	69	4,6%
HYUNDAI	i 20	939	4,71%	89	6,0%
SUZUKI	SWIFT	866	4,34%	62	4,2%
SEAT	IBIZA	734	3,68%	28	1,9%
SKODA	FABIA	719	3,61%	53	3,6%
FIAT	GRANDE PUNTO	635	3,19%	49	3,3%
LANCIA	YPSILON	598	3,00%	38	2,5%
KIA MOTORS	RIO	497	2,49%	75	5,0%





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SEPTEMBER '12

YTD

PEUGEOT	208	412	2,07%	86	5,8%
RENAULT	CLIO	407	2,04%	21	1,4%
NISSAN	JUKE	380	1,91%	37	2,5%
PEUGEOT	207	354	1,78%		
AUDI	A1	345	1,73%	27	1,8%
HONDA	JAZZ	298	1,49%	18	1,2%
CHEVROLET	AVEO	253	1,27%	13	0,9%
ALFA ROMEO	MITO	224	1,12%	11	0,7%
MINI	MINI	211	1,06%	10	0,7%
MAZDA	2-SERIES	152	0,76%	1	0,1%
MITSUBISHI	COLT	112	0,56%	3	0,2%
CITROEN	DS3	87	0,44%	28	1,9%
PEUGEOT	206 PLUS	57	0,29%		
DACIA	SANDERO	29	0,15%	2	0,1%
DAIHATSU	SIRION	27	0,14%	3	0,2%
DAIHATSU	CHARADE	19	0,10%		
ABARTH	PUNTO	11	0,06%	1	0,1%
FIAT	PUNTO EVO	11	0,06%		
LIFAN	LIFAN	8	0,04%		
CHEVROLET	AVEO-KALOS	1	0,01%		

		SEPTEMBER '12 YTD		SEPTEMBER '12	
Segment:		TOTAL	Market Share	TOTAL	Market Share
C		10576	23,2%	915	26,4%
Make:	Range:	Volume:	%	Volume:	%
OPEL	ASTRA	1735	16,41%	87	9,5%
SKODA	OCTAVIA	896	8,47%	65	7,1%
TOYOTA	AURIS	864	8,17%	113	12,3%
NISSAN	QASHQAI	817	7,73%	63	6,9%
VOLKSWAGEN	GOLF	785	7,42%	23	2,5%
CITROEN	C4	661	6,25%	60	6,6%
FORD	FOCUS	490	4,63%	67	7,3%
ALFA ROMEO	GIULIETTA	458	4,33%	50	5,5%
BMW	1-SERIES	454	4,29%	53	5,8%
AUDI	A3	362	3,42%	42	4,6%
MITSUBISHI	ASX	301	2,85%	29	3,2%
VOLVO	S40	243	2,30%	1	0,1%
SEAT	LEON	235	2,22%	18	2,0%
MERCEDES	B-SERIES	219	2,07%	47	5,1%
KIA MOTORS	CEED	194	1,83%	20	2,2%
HONDA	CIVIC	193	1,82%	23	2,5%
HYUNDAI	i 30	191	1,81%	37	4,0%
CHEVROLET	CRUZE	176	1,66%	2	0,2%
RENAULT	MEGANE	166	1,57%	7	0,8%
PEUGEOT	3008	128	1,21%	6	0,7%
PEUGEOT	308	104	0,98%	6	0,7%
VOLKSWAGEN	BEETLE	100	0,95%	6	0,7%
MITSUBISHI	LANCER	94	0,89%	40	4,4%
KIA MOTORS	NEW SPORTAGE	85	0,80%	2	0,2%
HYUNDAI	IX35	74	0,70%	9	1,0%
VOLKSWAGEN	JETTA	59	0,56%	6	0,7%
VOLVO	C30	57	0,54%	2	0,2%





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SEPTEMBER '12

YTD

Make	Model	Volume	Market Share	Volume	Market Share
MAZDA	3-SERIES	54	0,51%		
LANCIA	DELTA	48	0,45%	8	0,9%
LEXUS	CT200H	44	0,42%	3	0,3%
CITROEN	DS4	43	0,41%	3	0,3%
NISSAN	TIIDA	40	0,38%		
TOYOTA	COROLLA	39	0,37%	4	0,4%
FIAT	BRAVO	37	0,35%	1	0,1%
RENAULT	FLUENCE	35	0,33%		
VOLVO	V50	35	0,33%		
VOLVO	V40	23	0,22%	12	1,3%
DACIA	LOGAN	17	0,16%		
HONDA	INSIGHT	14	0,13%		
AUDI	S3	1	0,01%		
CITROEN	DS5	1	0,01%		
NISSAN	QASHQAI + 2	1	0,01%		
PEUGEOT	307	1	0,01%		
SUBARU	IMPREZA	1	0,01%		
SUBARU	XV	1	0,01%		

		SEPTEMBER '12 YTD		SEPTEMBER '12	
Segment:		TOTAL	Market Share	TOTAL	Market Share
D		2560	5,6%	182	5,3%
Make:	Range:	Volume:	%	Volume:	%
VOLKSWAGEN	PASSAT	446	17,42%	17	9,3%
OPEL	INSIGNIA	417	16,29%	33	18,1%
VOLVO	S60	363	14,18%	22	12,1%
MERCEDES	C-SERIES	258	10,08%	33	18,1%
BMW	3-SERIES	204	7,97%	14	7,7%
AUDI	A4	197	7,70%	15	8,2%
TOYOTA	AVENSIS	174	6,80%	12	6,6%
VOLVO	V60	123	4,80%	9	4,9%
FORD	MONDEO	109	4,26%	3	1,6%
PEUGEOT	508	95	3,71%	7	3,8%
CITROEN	C5	37	1,45%	3	1,6%
TOYOTA	PRIUS	34	1,33%	1	0,5%
SKODA	SUPERB	33	1,29%	5	2,7%
AUDI	A5	28	1,09%	1	0,5%
MAZDA	6-SERIES	9	0,35%		
SAAB	SAAB 9-3	9	0,35%	6	3,3%
SEAT	EXEO	5	0,20%		
VOLVO	XC70	5	0,20%		
LEXUS	IS 250	3	0,12%		
VOLVO	V70	3	0,12%		
AUDI	A4 ALLROAD	2	0,08%		
HONDA	ACCORD	2	0,08%	1	0,5%
ALFA ROMEO	159	1	0,04%		
CHEVROLET	EVANDER	1	0,04%		
LEXUS	IS 220D	1	0,04%		
OPEL	AMPERA	1	0,04%		





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SEPTEMBER '12 YTD

		SEPTEMBER '12 YTD		SEPTEMBER '12	
Segment:		TOTAL	Market Share	TOTAL	Market Share
E		179	0,4%	18	0,5%
Make:	Range:	Volume:	%	Volume:	%
MERCEDES	E-SERIES	71	39,66%	11	61,1%
BMW	5-SERIES	43	24,02%	5	27,8%
AUDI	A6	33	18,44%		
VOLVO	S80	24	13,41%		
SAAB	SAAB 9-5	4	2,23%	2	11,1%
SUBARU	LEGACY	2	1,12%		
BMW	M-SERIES	1	0,56%		
LEXUS	GS450H	1	0,56%		

		SEPTEMBER '12 YTD		SEPTEMBER '12	
Segment:		TOTAL	Market Share	TOTAL	Market Share
F		5	0,0%	1	0,0%
Make:	Range:	Volume:	%	Volume:	%
AUDI	A8	3	60,00%	1	100,0%
JAGUAR	XF-TYPE	1	20,00%		
MERCEDES	CLS-SERIES	1	20,00%		

		SEPTEMBER '12 YTD		SEPTEMBER '12	
Segment:		TOTAL	Market Share	TOTAL	Market Share
G		3	0,0%		
Make:	Range:	Volume:	%	Volume:	%
PORSCHE	PANAMERA	2	66,67%		
JAGUAR	XJ-TYPE	1	33,33%		

		SEPTEMBER '12 YTD		SEPTEMBER '12	
Segment:		TOTAL	Market Share	TOTAL	Market Share
MPV		1237	2,7%	87	2,5%
Make:	Range:	Volume:	%	Volume:	%
MERCEDES	A-SERIES	243	19,64%	25	28,7%
OPEL	MERIVA	195	15,76%	2	2,3%
SKODA	ROOMSTER	160	12,93%	17	19,5%
VOLKSWAGEN	TOURAN	67	5,42%	7	8,0%
FORD	GRAND C-MAX	62	5,01%	4	4,6%
KIA MOTORS	VENGA	50	4,04%	4	4,6%
FORD	FOCUS C-MAX	49	3,96%	1	1,1%
NISSAN	NOTE	49	3,96%	1	1,1%
FORD	S-MAX	42	3,40%	4	4,6%
SEAT	ALTEA	36	2,91%	3	3,4%
TOYOTA	VERSO S	36	2,91%	1	1,1%
KIA MOTORS	SOUL	35	2,83%	1	1,1%
RENAULT	SCENIC	34	2,75%	2	2,3%
TOYOTA	URBAN CRUISER	31	2,51%	5	5,7%
FIAT	QUBO	27	2,18%	4	4,6%
OPEL	ZAFIRA	26	2,10%	2	2,3%
RENAULT	MEGANE SCENIC	24	1,94%		
VOLKSWAGEN	SHARAN	22	1,78%		





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SEPTEMBER '12 YTD

CHEVROLET	ORLANDO	13	1,05%	1	1,1%
PEUGEOT	5008	10	0,81%	2	2,3%
CITROEN	C3 PICASSO	5	0,40%		
CITROEN	PICASSO	4	0,32%		
TOYOTA	VERSO	4	0,32%		
FORD	GALAXY	3	0,24%		
SEAT	ALTEA FREETRACK	3	0,24%	1	1,1%
SUBARU	TREZIA	3	0,24%		
CITROEN	C4 PICASSO	1	0,08%		
HYUNDAI	MATRIX	1	0,08%		
LANCIA	MUSA	1	0,08%		
RENAULT	MODUS	1	0,08%		

		SEPTEMBER '12 YTD		SEPTEMBER '12	
Segment:		TOTAL	Market Share	TOTAL	Market Share
MPV-M		250	0,5%	19	0,5%
Make:	Range:	Volume:	%	Volume:	%
FIAT	DOBLO	84	33,60%	10	52,6%
CITROEN	BERLINGO	47	18,80%	1	5,3%
VOLKSWAGEN	CADDY	38	15,20%		
OPEL	COMBO	28	11,20%	7	36,8%
RENAULT	KANGOO	18	7,20%		
PEUGEOT	EXPERT	17	6,80%		
FIAT	STRADA	7	2,80%		
PEUGEOT	PARTNER	6	2,40%	1	5,3%
FIAT	FIORINO	3	1,20%		
CITROEN	NEMO	2	0,80%		

		SEPTEMBER '12 YTD		SEPTEMBER '12	
Segment:		TOTAL	Market Share	TOTAL	Market Share
Sp Cabrio		83	0,2%	1	0,0%
Make:	Range:	Volume:	%	Volume:	%
AUDI	A3 CABRIOLET	31	37,35%		
MINI	MINI CABRIO	15	18,07%		
PEUGEOT	207 CC	14	16,87%		
VOLKSWAGEN	EOS	11	13,25%	1	100,0%
PEUGEOT	308 CC	8	9,64%		
OPEL	ASTRA CABRIO	2	2,41%		
AUDI	A5 CABRIOLET	1	1,20%		
LEXUS	IS 250C	1	1,20%		

		SEPTEMBER '12 YTD		SEPTEMBER '12	
Segment:		TOTAL	Market Share	TOTAL	Market Share
Sp Coupe		172	0,4%	7	0,2%
Make:	Range:	Volume:	%	Volume:	%
VOLKSWAGEN	SCIROCCO	115	66,86%	5	71,4%
AUDI	A5 COUPE	15	8,72%		
PEUGEOT	RCZ	13	7,56%	1	14,3%
HONDA	CR-Z	9	5,23%	1	14,3%
AUDI	TT COUPE	5	2,91%		
PORSCHE	911	4	2,33%		





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SEPTEMBER '12 YTD

VOLVO	C70	4	2,33%
RENAULT	MEGANE COUPE	3	1,74%
MINI	MINI COUPE	2	1,16%
JAGUAR	XK-TYPE	1	0,58%
MERCEDES	E-SERIES COUPE	1	0,58%

		SEPTEMBER '12 YTD		SEPTEMBER '12	
Segment:		TOTAL	Market Share	TOTAL	Market Share
Sp Roadster		75	0,2%	8	0,2%
Make:	Range:	Volume:	%	Volume:	%
MERCEDES	SLK-SERIES	28	37,33%	5	62,5%
BMW	Z4-SERIES	17	22,67%	1	12,5%
SMART	FORTWO CABRIO	10	13,33%		
PORSCHE	BOXSTER	5	6,67%		
MAZDA	MX-5	4	5,33%	1	12,5%
AUDI	TT	3	4,00%	1	12,5%
PORSCHE	CAYMAN	3	4,00%		
MINI	MINI ROADSTER	2	2,67%		
AUDI	R8	1	1,33%		
MERCEDES	SLS-SERIES	1	1,33%		
OPEL	GT	1	1,33%		

		SEPTEMBER '12 YTD		SEPTEMBER '12	
Segment:		TOTAL	Market Share	TOTAL	Market Share
CARAVAN		2	0,0%		
Make:	Range:	Volume:	%	Volume:	%
C.I./ROLLERTEAM	GRANDUCA	1	50,00%		
TRIGANO	DUCATO	1	50,00%		

		SEPTEMBER '12 YTD		SEPTEMBER '12	
Segment:		TOTAL	Market Share	TOTAL	Market Share
COMBI		177	0,4%	5	0,1%
Make:	Range:	Volume:	%	Volume:	%
NISSAN	NV200	34	19,21%		
OPEL	VIVARO	33	18,64%	1	20,0%
FIAT	SCUDO	26	14,69%	2	40,0%
MERCEDES	VITO, VIANO	20	11,30%		
VOLKSWAGEN	KOMBI	18	10,17%		
CITROEN	JUMPER	9	5,08%		
VOLKSWAGEN	TRANSPORTER	9	5,08%		
NISSAN	PRIMASTAR	8	4,52%	1	20,0%
RENAULT	TRAFIC	7	3,95%	1	20,0%
FIAT	DUCATO	4	2,26%		
VOLKSWAGEN	CRAFTER	2	1,13%		
VOLKSWAGEN	UNKNOWN	2	1,13%		
FORD	TRANSIT/TOURNEO	1	0,56%		
FORD	TRANSIT	1	0,56%		
MERCEDES	VIANO	1	0,56%		
MERCEDES	SPRINTER	1	0,56%		
PIAGGIO	PORTER	1	0,56%		

