



PC REGISTRATIONS BY TERRITORY
ΜΗΝΙΑΙΕΣ ΤΑΞΙΝΟΜΗΣΕΙΣ ΚΑΤΑ ΠΕΡΙΟΧΗ

FEBRUARY '07

Make	ATHENS	SALONICA	EPIRUS	TESSALY	THRACE	CRETE	Macedonia	AEGEAN ISL	IONIAN ISL	PELOPON.	CENTRAL GR.	TOTAL	Make													
TOYOTA	1166	11.7%	195	10.8%	61	10.9%	92	9.4%	49	11.4%	170	13.6%	165	10.1%	87	11.6%	21	7.0%	100	8.1%	110	12.3%	2216	11.2% TOYOTA		
OPEL	854	8.5%	211	11.7%	51	9.1%	81	8.2%	43	10.0%	109	8.7%	142	8.7%	45	6.0%	28	9.3%	112	9.1%	79	8.8%	1755	8.8% OPEL		
VOLKS WAGEN	872	8.7%	88	4.9%	75	13.3%	58	5.9%	34	7.9%	55	4.4%	109	6.7%	73	9.7%	18	6.0%	103	8.3%	88	9.8%	1573	7.9% VOLKS WAGEN		
FORD	611	6.1%	118	6.6%	37	6.6%	94	9.6%	31	7.2%	65	5.2%	123	7.5%	32	4.3%	22	7.3%	95	7.7%	52	5.8%	1280	6.5% FORD		
CITROEN	506	5.1%	143	7.9%	25	4.4%	52	5.3%	33	7.7%	58	4.7%	82	5.0%	21	2.8%	11	3.7%	76	6.1%	45	5.0%	1052	5.3% CITROEN		
SUZUKI	495	4.9%	74	4.1%	25	4.4%	40	4.1%	23	5.3%	84	6.7%	92	5.6%	62	8.3%	16	5.3%	76	6.1%	55	6.1%	1042	5.3% SUZUKI		
PEUGEOT	440	4.4%	83	4.6%	27	4.8%	47	4.8%	19	4.4%	47	3.8%	92	5.6%	36	4.8%	20	6.6%	54	4.4%	46	5.1%	911	4.6% PEUGEOT		
FIAT	456	4.6%	62	3.4%	23	4.1%	62	6.3%	18	4.2%	83	6.7%	84	5.2%	43	4.3%	15	5.0%	44	3.6%	30	3.3%	909	4.6% FIAT		
HYUNDAI	522	5.2%	64	3.6%	16	2.8%	37	3.8%	21	4.9%	57	4.6%	62	3.8%	36	4.8%	18	6.0%	45	3.6%	23	2.6%	901	4.5% HYUNDAI		
SKODA	338	3.4%	82	4.6%	18	3.2%	40	4.1%	13	3.0%	67	5.4%	86	5.3%	19	2.5%	13	4.3%	53	4.3%	36	4.0%	765	3.9% SKODA		
SEAT	294	2.9%	63	3.5%	30	5.3%	47	4.8%	9	2.1%	28	2.2%	68	4.2%	31	4.1%	13	4.3%	50	4.0%	42	4.7%	675	3.4% SEAT		
NISSAN	255	2.5%	78	4.3%	19	3.4%	33	3.4%	20	4.7%	56	4.5%	61	3.7%	38	5.1%	15	5.0%	51	4.1%	34	3.8%	660	3.3% NISSAN		
BMW	379	3.8%	33	1.8%	12	2.1%	33	3.4%	15	3.5%	29	2.3%	49	3.0%	17	2.3%	2	0.7%	37	3.0%	19	2.1%	625	3.1% BMW		
KIA MOTORS	209	2.1%	53	2.9%	18	3.2%	35	3.6%	15	3.5%	29	2.3%	54	3.3%	37	4.9%	8	2.7%	41	3.3%	36	4.0%	535	2.7% KIA MOTORS		
MERCEDES	340	3.4%	34	1.9%	9	1.6%	15	1.5%	5	1.2%	20	1.6%	25	1.5%	16	2.1%	6	2.0%	27	2.2%	23	2.6%	520	2.6% MERCEDES		
RENAULT	254	2.5%	62	3.4%	16	2.8%	13	1.3%	2	0.5%	62	5.0%	22	1.3%	7	0.9%	9	3.0%	38	3.1%	18	2.0%	503	2.5% RENAULT		
MITSUBISHI	223	2.2%	31	1.7%	15	2.7%	32	3.3%	16	3.7%	30	2.4%	40	2.5%	34	4.5%	13	4.3%	29	2.3%	29	3.2%	492	2.5% MITSUBISHI		
HONDA	219	2.2%	57	3.2%	14	2.5%	35	3.6%	13	3.0%	19	1.5%	51	3.1%	13	1.7%	6	2.0%	22	1.8%	12	1.3%	461	2.3% HONDA		
CHEVROLET	165	1.6%	62	3.4%	9	1.6%	4	0.4%	14	3.3%	37	3.0%	43	2.6%	21	2.8%	12	4.0%	40	3.2%	7	0.8%	414	2.1% CHEVROLET		
DAIHATSU	210	2.1%	45	2.5%	9	1.6%	18	1.8%	10	2.3%	24	1.9%	25	1.5%	31	4.1%	6	2.0%	13	1.1%	16	1.8%	407	2.1% DAIHATSU		
AUDI	265	2.6%	14	0.8%	19	3.4%	15	1.5%	6	1.4%	13	1.0%	22	1.3%	6	0.8%	4	1.3%	25	2.0%	16	1.8%	405	2.0% AUDI		
MAZDA	123	1.2%	27	1.5%	9	1.6%	31	3.2%	10	2.3%	26	2.1%	60	3.7%	13	1.7%	5	1.7%	37	3.0%	21	2.3%	362	1.8% MAZDA		
CHRYSLER	158	1.6%	15	0.8%	7	1.2%	15	1.5%	20	1.6%	10	0.6%	12	1.6%	5	1.7%	11	0.9%	11	1.2%	264	1.3% CHRYSLER				
VOLVO	91	0.9%	32	1.8%	2	0.4%	9	0.9%	1	0.2%	9	0.7%	5	0.3%	2	0.3%	1	0.3%	8	0.6%	8	0.9%	168	0.8% VOLVO		
SUBARU	81	0.8%	22	1.2%	5	0.9%	9	0.9%	3	0.7%	4	0.3%	15	0.9%	6	0.8%	1	0.3%	9	0.7%	6	0.7%	161	0.8% SUBARU		
ALFA ROMEO	71	0.7%	18	1.0%	2	0.4%	13	1.3%	2	0.5%	9	0.7%	8	0.5%	6	0.8%	1	0.3%	6	0.5%	9	1.0%	145	0.7% ALFA ROMEO		
MINI	98	1.0%	2	0.1%	2	0.4%	4	0.4%	1	0.2%	3	0.2%	5	0.3%	3	0.4%	3	1.0%	5	0.4%	5	0.6%	131	0.7% MINI		
SAAB	73	0.7%	5	0.3%	3	0.5%	9	0.9%			7	0.6%	5	0.3%	1	0.1%	1	0.3%	7	0.6%	3	0.3%	114	0.6% SAAB		
LANCIA	43	0.4%	5	0.3%	2	0.4%	3	0.3%	1	0.2%	7	0.6%	4	0.2%	5	0.7%	1	0.3%	5	0.4%	4	0.4%	80	0.4% LANCIA		
SMART	47	0.5%	4	0.2%			1	0.2%	4	0.3%	1	0.1%	3	0.4%	6	2.0%	11	0.9%	1	0.1%	78	0.4% SMART				
LADA	29	0.3%	8	0.4%	1	0.2%	1	0.1%			5	0.4%	4	0.2%	2	0.3%	1	0.1%	2	0.2%	7	0.8%	43	0.2% LAND ROVER		
LAND ROVER	19	0.2%	2	0.1%			3	0.3%	1	0.2%	6	0.5%	2	0.1%	1	0.1%			2	0.2%	7	0.8%	38	0.2% LEXUS		
LEXUS	34	0.3%	1	0.1%					1	0.1%	2	0.1%											31	0.2% PORSCHE		
PORSCHE	26	0.3%	4	0.2%			1	0.1%			1	0.2%	4	0.3%	2	0.3%	1	0.1%								
SSANGYONG	6	0.1%	1	0.1%	1	0.2%			1	0.2%	4	0.3%	9	0.6%					3	0.2%	2	0.2%	27	0.1% SSANGYONG		
JAGUAR	16	0.2%	1	0.1%							2	0.1%							1	0.1%	20	0.1%	20	0.1% JAGUAR		
GM	5	0.0%																						5	0.0% GM	
CADILLAC	3	0.0%	1	0.1%					1	0.1%														4	0.0% CADILLAC	
TRIGANO	2	0.0%																						4	0.0% TRIGANO	
FERRARI	2	0.0%																						2	0.0% FERRARI	
MC LOUIS	2	0.0%																						2	0.0% MC LOUIS	
LANDWIND	1	0.0%															1	0.1%						2	0.0% LANDWIND	
HYMER	1	0.0%																						1	0.0% HYMER	
CORVETTE	1	0.0%																						1	0.0% CORVETTE	
MASERATI	1	0.0%																						1	0.0% MASERATI	
BENTLEY	1	0.0%																						1	0.0% BENTLEY	
TOTAL	10007		1800		562		982		430		1247		1630		749		301		1237		897		19842			