NEW PC REGISTRATIONS BY SEGMENT
ΤΑΞΙΝΟΜΗΣΕΙΣ ΕΠΙΒΑΤΙΚΩΝ ΚΑΤΑ ΚΑΤΗΓΟΡΙΑ

SEPTEMBER '16

		YTD		SEPTEMBER '16	
Segment:		TOTAL	Market Share	TOTAL	Market Share
DUAL PURPOSE		6.163	9,7%	522	11,4%
Make:	Range:	Volume:	%	Volume:	%
SUZUKI	VITARA	1.015	16,47%	65	12,5%
BMW	X1-SERIES	843	13,68%	42	8,0%
JEEP	RENEGADE	667	10,82%	63	12,1%
AUDI	Q3	516	8,37%	18	3,4%
DACIA	DUSTER	423	6,86%	28	5,4%
MINI	COUNTRYMAN	324	5,26%	48	9,2%
FIAT	500X	255	4,14%	24	4,6%
NISSAN	X-TRAIL	244	3,96%	19	3,6%
SUZUKI	SX4	200	3,25%	27	5,2%
VOLKSWAGEN	TIGUAN	167	2,71%	33	6,3%
VOLVO	XC60	162	2,63%	13	2,5%
BMW	X3-SERIES	161	2,61%	12	2,3%
VOLVO	XC90	161	2,61%	9	1,7%
HONDA	CR-V	138	2,24%	18	3,4%
SUZUKI	JIMNY	124	2,01%	10	1,9%
MERCEDES	GL-SERIES	97	1,57%	32	6,1%
SSANGYONG	TIVOLI	90	1,46%	4	0,8%
FORD	KUGA	78	1,27%		
AUDI	Q5	70	1,14%	6	1,1%
BMW	X4-SERIES	70	1,14%	8	1,5%
TOYOTA	RAV4	64	1,04%	6	1,1%
BMW	X5-SERIES	50	0,81%	6	1,1%
RENAULT	KADJAR	40	0,65%	14	2,7%
LAND ROVER	RANGE ROVER	30	0,49%	3	0,6%
LAND ROVER	RANGE ROVER EVOQUE	23	0,37%	2	0,4%
MAZDA	CX7	17	0,28%	1	0,2%
SKODA	YETI	17	0,28%	1	0,2%
LEXUS	NX-SERIES	15	0,24%		
BMW	X6-SERIES	14	0,23%	2	0,4%
SUBARU	FORESTER	14	0,23%	1	0,2%
AUDI	Q7	13	0,21%		
TOYOTA	LAND CRUISER	10	0,16%		
PORSCHE	MACAN	9	0,15%		
JAGUAR	F-PACE	8	0,13%	4	0,8%
JEEP	GRAND CHEROKEE	6	0,10%		
LEXUS	RX-SERIES	6	0,10%		
LAND ROVER	DISCOVERY SPORT	5	0,08%		
PORSCHE	CAYENNE	5	0,08%	1	0,2%
SSANGYONG	REXTON	3	0,05%		
SSANGYONG	KORANDO	2	0,03%		
FIAT	SEDICI	1	0,02%		
FORD	EDGE	1	0,02%	1	0,2%
JEEP	CHEROKEE	1	0,02%		
MASERATI	LEVANTE	1	0,02%	1	0,2%
MERCEDES	ML-SERIES	1	0,02%		
MITSUBISHI	OUTLANDER	1	0,02%		

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VOLKSWAGEN	TOUAREG	1	0,02%		

Segment: A		YTD TOTAL 9.856	YTD Market Share 15,6%	SEPTEMBER '16 TOTAL 619	SEPTEMBER '16 Market Share 13,5%
Make:	**Range:**	**Volume:**	**%**	**Volume:**	**%**
FIAT	PANDA	2.298	23,32%	157	25,4%
TOYOTA	AYGO	1.288	13,07%	117	18,9%
PEUGEOT	108	1.072	10,88%	32	5,2%
SUZUKI	CELERIO	942	9,56%	19	3,1%
VOLKSWAGEN	UP!	701	7,11%	53	8,6%
CITROEN	C1	661	6,71%	44	7,1%
FIAT	500	588	5,97%	44	7,1%
HYUNDAI	i 10	384	3,90%	27	4,4%
SMART	FORTWO	349	3,54%	34	5,5%
KIA MOTORS	PICANTO	336	3,41%	19	3,1%
SEAT	MII	319	3,24%	14	2,3%
SKODA	CITIGO	249	2,53%	10	1,6%
SMART	FORFOUR	197	2,00%	10	1,6%
RENAULT	NEW TWINGO	192	1,95%	17	2,7%
OPEL	ADAM	104	1,06%	20	3,2%
CHEVROLET	SPARK	83	0,84%		
FORD	KA	70	0,71%		
ABARTH	500	20	0,20%	2	0,3%
OPEL	KARL	2	0,02%		
HYUNDAI	ATOS	1	0,01%		

Segment: B		YTD TOTAL 23.601	YTD Market Share 37,3%	SEPTEMBER '16 TOTAL 1.781	SEPTEMBER '16 Market Share 38,8%
Make:	**Range:**	**Volume:**	**%**	**Volume:**	**%**
TOYOTA	YARIS	4.192	17,76%	267	15,0%
OPEL	CORSA	2.948	12,49%	295	16,6%
NISSAN	MICRA	2.833	12,00%	36	2,0%
VOLKSWAGEN	POLO	2.102	8,91%	167	9,4%
PEUGEOT	208	2.058	8,72%	163	9,2%
RENAULT	CLIO	1.804	7,64%	131	7,4%
FORD	FIESTA	1.233	5,22%	113	6,3%
CITROEN	C3	1.006	4,26%	37	2,1%
SUZUKI	SWIFT	827	3,50%	103	5,8%
MINI	MINI	678	2,87%	65	3,6%
SEAT	IBIZA	551	2,33%	38	2,1%
OPEL	MOKKA	527	2,23%	49	2,8%
AUDI	A1	501	2,12%	36	2,0%
RENAULT	CAPTUR	362	1,53%	24	1,3%
SUZUKI	BALENO	329	1,39%	55	3,1%
HYUNDAI	i 20	305	1,29%	50	2,8%
KIA MOTORS	RIO	254	1,08%	25	1,4%
NISSAN	JUKE	250	1,06%	24	1,3%
ALFA ROMEO	MITO	120	0,51%	9	0,5%
FIAT	GRANDE PUNTO	115	0,49%	12	0,7%
SKODA	FABIA	112	0,47%	17	1,0%

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MINI	CLUBMAN	107	0,45%	15	0,8%
DACIA	SANDERO	76	0,32%	9	0,5%
FORD	ECOSPORT	67	0,28%	6	0,3%
HONDA	JAZZ	61	0,26%	6	0,3%
CITROEN	DS3	48	0,20%	9	0,5%
CHEVROLET	AVEO	36	0,15%		
BMW	I3	30	0,13%	10	0,6%
MITSUBISHI	SPACE STAR	26	0,11%	8	0,4%
LANCIA	YPSILON	19	0,08%	1	0,1%
MAZDA	2-SERIES	11	0,05%	1	0,1%
MINI	PACEMAN	7	0,03%		
CHEVROLET	TRAX	5	0,02%		
CITROEN	VISA	1	0,00%		

		YTD		SEPTEMBER '16	
Segment:		TOTAL	Market Share	TOTAL	Market Share
C		17.784	28,1%	1.295	28,2%
Make:	Range:	Volume:	%	Volume:	%
NISSAN	QASHQAI	1.879	10,57%	149	11,5%
OPEL	ASTRA	1.608	9,04%	138	10,7%
TOYOTA	AURIS	1.465	8,24%	103	8,0%
VOLKSWAGEN	GOLF	1.379	7,75%	103	8,0%
MERCEDES	A-SERIES (NEW)	1.154	6,49%	79	6,1%
FORD	FOCUS	1.028	5,78%	43	3,3%
BMW	1-SERIES	940	5,29%	42	3,2%
PEUGEOT	308	838	4,71%	46	3,6%
MERCEDES	GLA-SERIES	833	4,68%	120	9,3%
AUDI	A3	739	4,16%	75	5,8%
NISSAN	PULSAR	708	3,98%	32	2,5%
SEAT	LEON	616	3,46%	23	1,8%
VOLVO	V40	551	3,10%	23	1,8%
TOYOTA	COROLLA	470	2,64%	31	2,4%
CITROEN	C4 CACTUS	457	2,57%	37	2,9%
BMW	2-SERIES	453	2,55%	27	2,1%
CITROEN	C4	337	1,89%	19	1,5%
PEUGEOT	2008	331	1,86%	35	2,7%
PEUGEOT	301	267	1,50%	18	1,4%
ALFA ROMEO	GIULIETTA	260	1,46%	24	1,9%
SKODA	RAPID	188	1,06%	13	1,0%
HONDA	HR-V	159	0,89%	10	0,8%
MERCEDES	B-SERIES	155	0,87%	20	1,5%
CITROEN	C-ELYSEE	149	0,84%	31	2,4%
PEUGEOT	3008	135	0,76%	4	0,3%
SEAT	TOLEDO	107	0,60%	6	0,5%
HONDA	CIVIC	103	0,58%	9	0,7%
CITROEN	DS4	99	0,56%	17	1,3%
MITSUBISHI	ASX	90	0,51%	2	0,2%
KIA MOTORS	CEED	82	0,46%	2	0,2%
HYUNDAI	i 30	66	0,37%	8	0,6%
VOLKSWAGEN	BEETLE	47	0,26%	1	0,1%
KIA MOTORS	NEW SPORTAGE	45	0,25%		
MAZDA	3-SERIES	17	0,10%		

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LEXUS	CT-SERIES	9	0,05%		
SUBARU	XV	9	0,05%	2	0,2%
CHEVROLET	CRUZE	6	0,03%		
HYUNDAI	IX35	2	0,01%	2	0,2%
RENAULT	MEGANE	2	0,01%		
TOYOTA	PRIUS	1	0,01%	1	0,1%

		YTD		SEPTEMBER '16	
Segment:		**TOTAL**	**Market Share**	**TOTAL**	**Market Share**
D		**3.226**	**5,1%**	**214**	**4,7%**
Make:	**Range:**	**Volume:**	**%**	**Volume:**	**%**
SKODA	OCTAVIA	502	15,56%	36	16,8%
VOLKSWAGEN	PASSAT	427	13,24%	11	5,1%
FIAT	TIPO	305	9,45%	28	13,1%
MERCEDES	C-SERIES	303	9,39%	30	14,0%
AUDI	A4	300	9,30%	8	3,7%
BMW	3-SERIES	284	8,80%	20	9,3%
MERCEDES	CLA-SERIES	211	6,54%	22	10,3%
FORD	MONDEO	130	4,03%	2	0,9%
TOYOTA	AVENSIS	129	4,00%	12	5,6%
VOLVO	S60	120	3,72%	11	5,1%
BMW	4-SERIES	110	3,41%	10	4,7%
OPEL	INSIGNIA	102	3,16%	6	2,8%
PEUGEOT	508	102	3,16%	1	0,5%
VOLVO	V60	99	3,07%	6	2,8%
MAZDA	6-SERIES	25	0,77%		
CITROEN	DS5	23	0,71%	6	2,8%
AUDI	A5	19	0,59%	1	0,5%
TOYOTA	PRIUS	12	0,37%	1	0,5%
ALFA ROMEO	GIULIA	6	0,19%	3	1,4%
SUBARU	LEVORG	6	0,19%		
FIAT	FREEMONT	4	0,12%		
SUBARU	LEGACY	4	0,12%		
JAGUAR	XE-TYPE	3	0,09%		

		YTD		SEPTEMBER '16	
Segment:		**TOTAL**	**Market Share**	**TOTAL**	**Market Share**
E		**171**	**0,3%**	**27**	**0,6%**
Make:	**Range:**	**Volume:**	**%**	**Volume:**	**%**
BMW	5-SERIES	69	40,35%	3	11,1%
MERCEDES	E-SERIES	59	34,50%	9	33,3%
AUDI	A6	26	15,20%		
SKODA	SUPERB	16	9,36%	15	55,6%
VOLVO	S80	1	0,58%		

		YTD		SEPTEMBER '16	
Segment:		**TOTAL**	**Market Share**	**TOTAL**	**Market Share**
F-G		**47**	**0,1%**	**7**	**0,2%**
Make:	**Range:**	**Volume:**	**%**	**Volume:**	**%**
BMW	7-SERIES	20	42,55%	3	42,9%
VOLVO	S90	11	23,40%	2	28,6%

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MERCEDES	S-SERIES	8	17,02%	2	28,6%
AUDI	A7	2	4,26%		
AUDI	A8	2	4,26%		
JAGUAR	XJ-TYPE	2	4,26%		
TESLA	MODEL S	2	4,26%		

		YTD		SEPTEMBER '16	
Segment:		TOTAL	Market Share	TOTAL	Market Share
SPORTS		199	0,3%	13	0,3%
Make:	Range:	Volume:	%	Volume:	%
MINI	MINI CABRIO	97	48,74%	4	30,8%
FORD	MUSTANG	31	15,58%	3	23,1%
MERCEDES	SL-SERIES	13	6,53%	4	30,8%
OPEL	CASCADA	13	6,53%		
VOLKSWAGEN	SCIROCCO	10	5,03%		
MAZDA	MX-5	7	3,52%		
AUDI	TT	6	3,02%		
BMW	I8	5	2,51%		
BMW	6-SERIES	3	1,51%		
BMW	Z4-SERIES	3	1,51%		
FIAT	124 SPIDER	2	1,01%	1	7,7%
PORSCHE	BOXSTER	2	1,01%		
AUDI	R8	1	0,50%		
JAGUAR	F-TYPE	1	0,50%		
MERCEDES	CLK-SERIES	1	0,50%	1	7,7%
MERCEDES	SLK-SERIES	1	0,50%		
PEUGEOT	RCZ	1	0,50%		
PORSCHE	911	1	0,50%		
TOYOTA	GT86	1	0,50%		

		YTD		SEPTEMBER '16	
Segment:		TOTAL	Market Share	TOTAL	Market Share
MPV		1.027	1,6%	67	1,5%
Make:	Range:	Volume:	%	Volume:	%
NISSAN	NOTE	434	42,26%	28	41,8%
VOLKSWAGEN	TOURAN	228	22,20%	18	26,9%
FIAT	500L	169	16,46%	12	17,9%
CITROEN	PICASSO	62	6,04%	5	7,5%
FORD	B-MAX	33	3,21%	1	1,5%
FORD	GRAND C-MAX	27	2,63%		
CITROEN	C3 PICASSO	26	2,53%	1	1,5%
OPEL	ZAFIRA	10	0,97%		
FORD	S-MAX	9	0,88%	1	1,5%
FORD	GALAXY	7	0,68%		
OPEL	MERIVA	7	0,68%		
RENAULT	SCENIC	4	0,39%		
DACIA	LODGY	3	0,29%	1	1,5%
VOLKSWAGEN	SHARAN	3	0,29%		
SKODA	ROOMSTER	2	0,19%		
MAZDA	5-SERIES	1	0,10%		
SEAT	ALHAMBRA	1	0,10%		
SSANGYONG	RODIUS	1	0,10%		

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		YTD		SEPTEMBER '16	
Segment:		TOTAL	Market Share	TOTAL	Market Share
MPV-M/COMBI		1.138	1,8%	49	1,1%
Make:	Range:	Volume:	%	Volume:	%
MERCEDES	V-SERIES	267	23,46%	5	10,2%
NISSAN	NV200	155	13,62%	4	8,2%
FIAT	DOBLO	153	13,44%	8	16,3%
MERCEDES	SPRINTER	96	8,44%		
OPEL	VIVARO	70	6,15%		
PEUGEOT	PARTNER	59	5,18%	1	2,0%
VOLKSWAGEN	KOMBI	59	5,18%		
VOLKSWAGEN	CADDY	58	5,10%		
CITROEN	BERLINGO	57	5,01%	10	20,4%
FORD	TOURNEO CONNECT	45	3,95%		
MERCEDES	CITAN	30	2,64%		
FIAT	TALENTO	20	1,76%	10	20,4%
FIAT	QUBO	17	1,49%		
CITROEN	NEMO	16	1,41%	2	4,1%
FORD	TRANSIT/TOURNEO	12	1,05%	9	18,4%
PEUGEOT	EXPERT	6	0,53%		
FORD	TOURNEO COURIER	4	0,35%		
CITROEN	JUMPY	3	0,26%		
FIAT	DUCATO	2	0,18%		
FIAT	SCUDO	2	0,18%		
MERCEDES	VITO	2	0,18%		
VOLKSWAGEN	TRANSPORTER	2	0,18%		
DACIA	DOKKER	1	0,09%		
RENAULT	KANGOO	1	0,09%		
VOLKSWAGEN	MULTIVAN	1	0,09%		