



## NEW PC REGISTRATIONS BY SEGMENT ΤΑΞΙΝΟΜΗΣΕΙΣ ΕΠΙΒΑΤΙΚΩΝ ΚΑΤΑ ΚΑΤΗΓΟΡΙΑ

APRIL '16

		YTD		APRIL '16	
Segment:		TOTAL	Market Share	TOTAL	Market Share
<b>DUAL PURPOSE</b>		<b>2.400</b>	<b>9,6%</b>	<b>942</b>	<b>9,7%</b>
Make:	Range:	Volume:	%	Volume:	%
SUZUKI	VITARA	450	18,75%	186	19,7%
BMW	X1-SERIES	334	13,92%	90	9,6%
JEEP	RENEGADE	294	12,25%	148	15,7%
AUDI	Q3	227	9,46%	103	10,9%
MINI	COUNTRYMAN	125	5,21%	40	4,2%
DACIA	DUSTER	109	4,54%	38	4,0%
NISSAN	X-TRAIL	105	4,38%	29	3,1%
FIAT	500X	98	4,08%	44	4,7%
VOLVO	XC60	84	3,50%	41	4,4%
SUZUKI	SX4	80	3,33%	22	2,3%
VOLVO	XC90	67	2,79%	18	1,9%
BMW	X3-SERIES	59	2,46%	16	1,7%
HONDA	CR-V	52	2,17%	32	3,4%
SSANGYONG	TIVOLI	38	1,58%	22	2,3%
FORD	KUGA	34	1,42%	18	1,9%
SUZUKI	JIMNY	33	1,38%	22	2,3%
VOLKSWAGEN	TIGUAN	24	1,00%	11	1,2%
BMW	X4-SERIES	23	0,96%	5	0,5%
AUDI	Q5	21	0,88%	11	1,2%
MERCEDES	GL-SERIES	20	0,83%	4	0,4%
BMW	X5-SERIES	19	0,79%	6	0,6%
MAZDA	CX7	13	0,54%		
TOYOTA	RAV4	13	0,54%	8	0,8%
LEXUS	NX-SERIES	10	0,42%	6	0,6%
AUDI	Q7	8	0,33%	3	0,3%
LAND ROVER	RANGE ROVER	8	0,33%		
LAND ROVER	RANGE ROVER EVOQUE	8	0,33%	4	0,4%
SKODA	YETI	6	0,25%	1	0,1%
SUBARU	FORESTER	6	0,25%	2	0,2%
BMW	X6-SERIES	5	0,21%	2	0,2%
JEEP	GRAND CHEROKEE	5	0,21%	1	0,1%
LEXUS	RX-SERIES	3	0,13%	2	0,2%
PORSCHE	MACAN	3	0,13%	1	0,1%
SSANGYONG	REXTON	3	0,13%		
TOYOTA	LAND CRUISER	3	0,13%	2	0,2%
LAND ROVER	DISCOVERY SPORT	2	0,08%	1	0,1%
PORSCHE	CAYENNE	2	0,08%	2	0,2%
FIAT	SEDICI	1	0,04%		
JEEP	CHEROKEE	1	0,04%		
MERCEDES	ML-SERIES	1	0,04%	1	0,1%
MITSUBISHI	OUTLANDER	1	0,04%		
SSANGYONG	KORANDO	1	0,04%		
VOLKSWAGEN	TOUAREG	1	0,04%		





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APRIL '16

		YTD		APRIL '16	
Segment:		TOTAL	Market Share	TOTAL	Market Share
<b>A</b>		4.004	16,0%	1.606	16,5%
Make:	Range:	Volume:	%	Volume:	%
FIAT	PANDA	817	20,40%	398	24,8%
SUZUKI	CELERIO	490	12,24%	220	13,7%
TOYOTA	AYGO	458	11,44%	205	12,8%
PEUGEOT	108	439	10,96%	230	14,3%
VOLKSWAGEN	UP!	282	7,04%	73	4,5%
FIAT	500	278	6,94%	58	3,6%
CITROEN	C1	265	6,62%	133	8,3%
SMART	FORTWO	168	4,20%	43	2,7%
HYUNDAI	i 10	163	4,07%	49	3,1%
SKODA	CITIGO	108	2,70%	35	2,2%
SMART	FORFOUR	100	2,50%	12	0,7%
KIA MOTORS	PICANTO	95	2,37%	30	1,9%
RENAULT	NEW TWINGO	85	2,12%	49	3,1%
CHEVROLET	SPARK	83	2,07%	11	0,7%
SEAT	MII	72	1,80%	43	2,7%
FORD	KA	68	1,70%	5	0,3%
OPEL	ADAM	21	0,52%	9	0,6%
ABARTH	500	10	0,25%	3	0,2%
OPEL	KARL	2	0,05%		

		YTD		APRIL '16	
Segment:		TOTAL	Market Share	TOTAL	Market Share
<b>B</b>		9.435	37,6%	3.495	35,9%
Make:	Range:	Volume:	%	Volume:	%
TOYOTA	YARIS	1.565	16,59%	601	17,2%
OPEL	CORSA	1.213	12,86%	541	15,5%
NISSAN	MICRA	1.162	12,32%	275	7,9%
VOLKSWAGEN	POLO	969	10,27%	347	9,9%
PEUGEOT	208	861	9,13%	341	9,8%
RENAULT	CLIO	630	6,68%	282	8,1%
FORD	FIESTA	494	5,24%	126	3,6%
CITROEN	C3	441	4,67%	245	7,0%
MINI	MINI	282	2,99%	83	2,4%
SUZUKI	SWIFT	278	2,95%	144	4,1%
SEAT	IBIZA	217	2,30%	96	2,7%
OPEL	MOKKA	216	2,29%	80	2,3%
AUDI	A1	204	2,16%	54	1,5%
KIA MOTORS	RIO	136	1,44%	30	0,9%
RENAULT	CAPTUR	136	1,44%	56	1,6%
HYUNDAI	i 20	119	1,26%	11	0,3%
NISSAN	JUKE	105	1,11%	23	0,7%
SUZUKI	BALENO	89	0,94%	89	2,5%
ALFA ROMEO	MITO	76	0,81%	9	0,3%
FIAT	GRANDE PUNTO	44	0,47%	21	0,6%
CHEVROLET	AVEO	32	0,34%		
HONDA	JAZZ	31	0,33%	7	0,2%
MINI	CLUBMAN	31	0,33%	7	0,2%





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APRIL '16

Segment:	YTD		APRIL '16		
	TOTAL	Market Share	TOTAL	Market Share	
C	6.924	27,6%	2.743	28,2%	
Make:	Range:	Volume:	%	Volume:	%
SKODA	FABIA	26	0,28%	3	0,1%
DACIA	SANDERO	24	0,25%	8	0,2%
CITROEN	DS3	19	0,20%	7	0,2%
BMW	I3	10	0,11%	3	0,1%
MAZDA	2-SERIES	9	0,10%	3	0,1%
LANCIA	YPSILON	7	0,07%		
MINI	PACEMAN	4	0,04%	1	0,0%
CHEVROLET	TRAX	3	0,03%		
MITSUBISHI	SPACE STAR	2	0,02%	2	0,1%
NISSAN	QASHQAI	725	10,47%	225	8,2%
OPEL	ASTRA	650	9,39%	295	10,8%
TOYOTA	AURIS	526	7,60%	153	5,6%
VOLKSWAGEN	GOLF	487	7,03%	126	4,6%
BMW	1-SERIES	411	5,94%	196	7,1%
FORD	FOCUS	365	5,27%	102	3,7%
PEUGEOT	308	361	5,21%	207	7,5%
AUDI	A3	355	5,13%	160	5,8%
MERCEDES	GLA-SERIES	335	4,84%	134	4,9%
VOLVO	V40	325	4,69%	110	4,0%
NISSAN	PULSAR	313	4,52%	163	5,9%
MERCEDES	A-SERIES (NEW)	293	4,23%	131	4,8%
TOYOTA	COROLLA	244	3,52%	105	3,8%
CITROEN	C4 CACTUS	238	3,44%	114	4,2%
BMW	2-SERIES	228	3,29%	124	4,5%
PEUGEOT	2008	132	1,91%	58	2,1%
CITROEN	C4	113	1,63%	47	1,7%
PEUGEOT	3008	99	1,43%	18	0,7%
ALFA ROMEO	GIULIETTA	90	1,30%	36	1,3%
SEAT	LEON	87	1,26%	39	1,4%
SKODA	RAPID	79	1,14%	30	1,1%
HONDA	HR-V	63	0,91%	36	1,3%
MERCEDES	B-SERIES	62	0,90%	16	0,6%
MITSUBISHI	ASX	62	0,90%	17	0,6%
CITROEN	C-ELYSEE	43	0,62%	17	0,6%
HONDA	CIVIC	41	0,59%	17	0,6%
PEUGEOT	301	41	0,59%	20	0,7%
KIA MOTORS	CEED	40	0,58%	4	0,1%
SEAT	TOLEDO	28	0,40%	17	0,6%
CITROEN	DS4	21	0,30%	18	0,7%
HYUNDAI	i 30	21	0,30%	1	0,0%
KIA MOTORS	NEW SPORTAGE	21	0,30%	4	0,1%
MAZDA	3-SERIES	14	0,20%	1	0,0%
CHEVROLET	CRUZE	4	0,06%		
SUBARU	XV	3	0,04%	2	0,1%
VOLKSWAGEN	BEETLE	2	0,03%		
LEXUS	CT-SERIES	1	0,01%		
RENAULT	MEGANE	1	0,01%		





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APRIL '16

		YTD		APRIL '16	
Segment:		TOTAL	Market Share	TOTAL	Market Share
<b>D</b>		1.435	5,7%	546	5,6%
Make:	Range:	Volume:	%	Volume:	%
SKODA	OCTAVIA	284	19,79%	114	20,9%
VOLKSWAGEN	PASSAT	144	10,03%	66	12,1%
AUDI	A4	142	9,90%	74	13,6%
BMW	3-SERIES	122	8,50%	15	2,7%
MERCEDES	C-SERIES	111	7,74%	68	12,5%
MERCEDES	CLA-SERIES	89	6,20%	20	3,7%
PEUGEOT	508	87	6,06%		
FIAT	TIPO	74	5,16%	52	9,5%
TOYOTA	AVENSIS	65	4,53%	26	4,8%
FORD	MONDEO	61	4,25%	14	2,6%
VOLVO	V60	56	3,90%	32	5,9%
BMW	4-SERIES	53	3,69%	10	1,8%
VOLVO	S60	53	3,69%	24	4,4%
OPEL	INSIGNIA	41	2,86%	7	1,3%
MAZDA	6-SERIES	22	1,53%	6	1,1%
CITROEN	DS5	10	0,70%	9	1,6%
AUDI	A5	8	0,56%	5	0,9%
TOYOTA	PRIUS	5	0,35%	2	0,4%
FIAT	FREEMONT	4	0,28%		
SUBARU	LEVORG	3	0,21%	2	0,4%
JAGUAR	XE-TYPE	1	0,07%		

  

		YTD		APRIL '16	
Segment:		TOTAL	Market Share	TOTAL	Market Share
<b>E</b>		55	0,2%	23	0,2%
Make:	Range:	Volume:	%	Volume:	%
BMW	5-SERIES	33	60,00%	11	47,8%
MERCEDES	E-SERIES	12	21,82%	8	34,8%
AUDI	A6	9	16,36%	4	17,4%
VOLVO	S80	1	1,82%		

  

		YTD		APRIL '16	
Segment:		TOTAL	Market Share	TOTAL	Market Share
<b>F-G</b>		18	0,1%	4	0,0%
Make:	Range:	Volume:	%	Volume:	%
BMW	7-SERIES	10	55,56%	3	75,0%
MERCEDES	S-SERIES	4	22,22%		
AUDI	A8	2	11,11%	1	25,0%
AUDI	A7	1	5,56%		
JAGUAR	XJ-TYPE	1	5,56%		

  

		YTD		APRIL '16	
Segment:		TOTAL	Market Share	TOTAL	Market Share
<b>SPORTS</b>		72	0,3%	42	0,4%
Make:	Range:	Volume:	%	Volume:	%
MINI	MINI CABRIO	23	31,94%	20	47,6%





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APRIL '16

OPEL	CASCADA	10	13,89%	10	23,8%
FORD	MUSTANG	6	8,33%	2	4,8%
MAZDA	MX-5	6	8,33%	1	2,4%
AUDI	TT	5	6,94%	2	4,8%
VOLKSWAGEN	SCIROCCO	5	6,94%	1	2,4%
MERCEDES	SL-SERIES	4	5,56%	4	9,5%
BMW	I8	3	4,17%	2	4,8%
BMW	Z4-SERIES	3	4,17%		
BMW	6-SERIES	2	2,78%		
AUDI	R8	1	1,39%		
JAGUAR	F-TYPE	1	1,39%		
MERCEDES	SLK-SERIES	1	1,39%		
PEUGEOT	RCZ	1	1,39%		
PORSCHE	911	1	1,39%		

Segment:	YTD		APRIL '16		
	TOTAL	Market Share	TOTAL	Market Share	
<b>MPV</b>	<b>362</b>	<b>1,4%</b>	<b>152</b>	<b>1,6%</b>	
<b>Make:</b>	<b>Range:</b>	<b>Volume:</b>	<b>%</b>	<b>Volume:</b>	<b>%</b>
NISSAN	NOTE	143	39,50%	40	26,3%
FIAT	500L	68	18,78%	48	31,6%
VOLKSWAGEN	TOURAN	51	14,09%	21	13,8%
CITROEN	PICASSO	42	11,60%	12	7,9%
FORD	B-MAX	14	3,87%	8	5,3%
FORD	GRAND C-MAX	11	3,04%	6	3,9%
CITROEN	C3 PICASSO	9	2,49%	7	4,6%
OPEL	ZAFIRA	7	1,93%	4	2,6%
FORD	GALAXY	4	1,10%	1	0,7%
OPEL	MERIVA	4	1,10%	1	0,7%
FORD	S-MAX	3	0,83%	2	1,3%
SKODA	ROOMSTER	2	0,55%		
VOLKSWAGEN	SHARAN	2	0,55%	1	0,7%
RENAULT	SCENIC	1	0,28%		
SSANGYONG	RODIUS	1	0,28%	1	0,7%

Segment:	YTD		APRIL '16		
	TOTAL	Market Share	TOTAL	Market Share	
<b>MPV-M/COMBI</b>	<b>355</b>	<b>1,4%</b>	<b>182</b>	<b>1,9%</b>	
<b>Make:</b>	<b>Range:</b>	<b>Volume:</b>	<b>%</b>	<b>Volume:</b>	<b>%</b>
MERCEDES	V-SERIES	69	19,44%	44	24,2%
OPEL	VIVARO	45	12,68%	32	17,6%
CITROEN	BERLINGO	40	11,27%	8	4,4%
NISSAN	NV200	35	9,86%	21	11,5%
FIAT	DOBLO	29	8,17%	14	7,7%
VOLKSWAGEN	CADDY	29	8,17%	22	12,1%
FORD	TOURNEO CONNECT	25	7,04%	5	2,7%
MERCEDES	CITAN	15	4,23%	13	7,1%
CITROEN	NEMO	14	3,94%		
PEUGEOT	PARTNER	12	3,38%	7	3,8%
VOLKSWAGEN	KOMBI	11	3,10%	10	5,5%
FIAT	QUBO	7	1,97%	3	1,6%
PEUGEOT	EXPERT	6	1,69%		





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APRIL '16

MERCEDES	SPRINTER	5	1,41%		
FORD	TOURNEO COURIER	3	0,85%	1	0,5%
CITROEN	JUMPY	2	0,56%	1	0,5%
FIAT	SCUDO	2	0,56%		
MERCEDES	VITO	2	0,56%	1	0,5%
VOLKSWAGEN	TRANSPORTER	2	0,56%		
DACIA	DOKKER	1	0,28%		
RENAULT	KANGOO	1	0,28%		

