



NEW PC REGISTRATIONS BY SEGMENT ΤΑΞΙΝΟΜΗΣΕΙΣ ΕΠΙΒΑΤΙΚΩΝ ΚΑΤΑ ΚΑΤΗΓΟΡΙΑ

FEBRUARY '16

		YTD		FEBRUARY '16	
Segment:		TOTAL	Market Share	TOTAL	Market Share
DUAL PURPOSE		943	10,5%	343	10,4%
Make:	Range:	Volume:	%	Volume:	%
SUZUKI	VITARA	203	21,53%	17	5,0%
BMW	X1-SERIES	125	13,26%	80	23,3%
JEEP	RENEGADE	90	9,54%	27	7,9%
AUDI	Q3	77	8,17%	42	12,2%
SUZUKI	SX4	50	5,30%	6	1,7%
NISSAN	X-TRAIL	49	5,20%	17	5,0%
DACIA	DUSTER	44	4,67%	13	3,8%
MINI	COUNTRYMAN	39	4,14%	17	5,0%
VOLVO	XC90	39	4,14%	18	5,2%
FIAT	500X	34	3,61%	19	5,5%
VOLVO	XC60	27	2,86%	10	2,9%
BMW	X3-SERIES	25	2,65%	15	4,4%
HONDA	CR-V	14	1,48%	3	0,9%
FORD	KUGA	13	1,38%	5	1,5%
MAZDA	CX7	13	1,38%	6	1,7%
BMW	X5-SERIES	12	1,27%	8	2,3%
BMW	X4-SERIES	11	1,17%	6	1,7%
MERCEDES	GL-SERIES	10	1,06%	4	1,2%
VOLKSWAGEN	TIGUAN	10	1,06%	7	2,0%
SUZUKI	JIMNY	8	0,85%	1	0,3%
LAND ROVER	RANGE ROVER	7	0,74%	2	0,6%
AUDI	Q5	6	0,64%	2	0,6%
SSANGYONG	TIVOLI	6	0,64%	3	0,9%
AUDI	Q7	5	0,53%	4	1,2%
JEEP	GRAND CHEROKEE	4	0,42%	2	0,6%
SKODA	YETI	3	0,32%		
SSANGYONG	REXTON	3	0,32%	3	0,9%
TOYOTA	RAV4	3	0,32%	1	0,3%
BMW	X6-SERIES	2	0,21%	1	0,3%
LAND ROVER	RANGE ROVER EVOQUE	2	0,21%		
LEXUS	NX-SERIES	2	0,21%		
PORSCHE	MACAN	2	0,21%	1	0,3%
LEXUS	RX-SERIES	1	0,11%	1	0,3%
MITSUBISHI	OUTLANDER	1	0,11%	1	0,3%
SSANGYONG	KORANDO	1	0,11%	1	0,3%
SUBARU	FORESTER	1	0,11%		
VOLKSWAGEN	TOUAREG	1	0,11%		

		YTD		FEBRUARY '16	
Segment:		TOTAL	Market Share	TOTAL	Market Share
A		1.357	15,1%	504	15,2%
Make:	Range:	Volume:	%	Volume:	%
FIAT	PANDA	243	17,91%	107	21,2%
TOYOTA	AYGO	189	13,93%	61	12,1%
PEUGEOT	108	143	10,54%	62	12,3%
VOLKSWAGEN	UP!	101	7,44%	36	7,1%





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HYUNDAI	i 10	93	6,85%	23	4,6%
SMART	FORTWO	78	5,75%	54	10,7%
FIAT	500	76	5,60%	24	4,8%
SMART	FORFOUR	71	5,23%	9	1,8%
CHEVROLET	SPARK	65	4,79%	34	6,7%
SKODA	CITIGO	65	4,79%	10	2,0%
CITROEN	C1	49	3,61%	25	5,0%
FORD	KA	45	3,32%	14	2,8%
SUZUKI	CELERIO	41	3,02%	8	1,6%
KIA MOTORS	PICANTO	32	2,36%	4	0,8%
RENAULT	NEW TWINGO	27	1,99%	15	3,0%
SEAT	MII	24	1,77%	11	2,2%
OPEL	ADAM	8	0,59%	3	0,6%
ABARTH	500	6	0,44%	3	0,6%
OPEL	KARL	1	0,07%	1	0,2%

		YTD		FEBRUARY '16	
Segment:		TOTAL	Market Share	TOTAL	Market Share
B		3.294	36,6%	1.128	34,1%
Make:	Range:	Volume:	%	Volume:	%
TOYOTA	YARIS	656	19,91%	217	19,2%
OPEL	CORSA	433	13,15%	143	12,7%
PEUGEOT	208	276	8,38%	83	7,4%
VOLKSWAGEN	POLO	258	7,83%	103	9,1%
RENAULT	CLIO	246	7,47%	52	4,6%
FORD	FIESTA	227	6,89%	87	7,7%
NISSAN	MICRA	150	4,55%	47	4,2%
CITROEN	C3	142	4,31%	48	4,3%
MINI	MINI	124	3,76%	78	6,9%
SUZUKI	SWIFT	116	3,52%	12	1,1%
OPEL	MOKKA	103	3,13%	37	3,3%
SEAT	IBIZA	92	2,79%	31	2,7%
HYUNDAI	i 20	86	2,61%	39	3,5%
AUDI	A1	80	2,43%	31	2,7%
KIA MOTORS	RIO	53	1,61%	13	1,2%
NISSAN	JUKE	50	1,52%	15	1,3%
ALFA ROMEO	MITO	44	1,34%	20	1,8%
RENAULT	CAPTUR	43	1,31%	19	1,7%
CHEVROLET	AVEO	25	0,76%	15	1,3%
FIAT	GRANDE PUNTO	18	0,55%	12	1,1%
DACIA	SANDERO	12	0,36%	2	0,2%
MINI	CLUBMAN	12	0,36%	5	0,4%
SKODA	FABIA	12	0,36%	2	0,2%
CITROEN	DS3	8	0,24%	7	0,6%
HONDA	JAZZ	8	0,24%	3	0,3%
BMW	I3	6	0,18%	4	0,4%
MAZDA	2-SERIES	6	0,18%	2	0,2%
LANCIA	YPSILON	4	0,12%		
CHEVROLET	TRAX	2	0,06%		
MINI	PACEMAN	2	0,06%	1	0,1%





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FEBRUARY '16

Segment:	Make:	Range:	YTD		FEBRUARY '16	
			TOTAL	Market Share	TOTAL	Market Share
C			2.548	28,3%	911	27,5%
			Volume:	%	Volume:	%
TOYOTA	AURIS		265	10,40%	95	10,4%
VOLKSWAGEN	GOLF		240	9,42%	117	12,8%
NISSAN	QASHQAI		216	8,48%	51	5,6%
OPEL	ASTRA		216	8,48%	70	7,7%
VOLVO	V40		188	7,38%	50	5,5%
FORD	FOCUS		174	6,83%	66	7,2%
PEUGEOT	308		128	5,02%	33	3,6%
BMW	1-SERIES		123	4,83%	52	5,7%
AUDI	A3		104	4,08%	55	6,0%
TOYOTA	COROLLA		104	4,08%	30	3,3%
CITROEN	C4 CACTUS		93	3,65%	6	0,7%
MERCEDES	GLA-SERIES		87	3,41%	64	7,0%
MERCEDES	A-SERIES (NEW)		75	2,94%	53	5,8%
PEUGEOT	3008		73	2,86%	6	0,7%
BMW	2-SERIES		61	2,39%	28	3,1%
CITROEN	C4		45	1,77%	20	2,2%
NISSAN	PULSAR		40	1,57%	17	1,9%
PEUGEOT	2008		38	1,49%	12	1,3%
ALFA ROMEO	GIULIETTA		34	1,33%	14	1,5%
MITSUBISHI	ASX		32	1,26%	16	1,8%
SEAT	LEON		28	1,10%	13	1,4%
KIA MOTORS	CEED		22	0,86%	2	0,2%
HYUNDAI	i 30		19	0,75%		
SKODA	RAPID		19	0,75%	6	0,7%
HONDA	HR-V		18	0,71%	4	0,4%
HONDA	CIVIC		17	0,67%	2	0,2%
MERCEDES	B-SERIES		17	0,67%	7	0,8%
CITROEN	C-ELYSEE		16	0,63%	4	0,4%
PEUGEOT	301		15	0,59%	6	0,7%
MAZDA	3-SERIES		11	0,43%	3	0,3%
KIA MOTORS	NEW SPORTAGE		10	0,39%		
SEAT	TOLEDO		9	0,35%	4	0,4%
CHEVROLET	CRUZE		4	0,16%	1	0,1%
CITROEN	DS4		3	0,12%	1	0,1%
VOLKSWAGEN	BEETLE		2	0,08%	2	0,2%
LEXUS	CT-SERIES		1	0,04%		
RENAULT	MEGANE		1	0,04%	1	0,1%

Segment:	Make:	Range:	YTD		FEBRUARY '16	
			TOTAL	Market Share	TOTAL	Market Share
D			580	6,4%	291	8,8%
			Volume:	%	Volume:	%
SKODA	OCTAVIA		127	21,90%	54	18,6%
PEUGEOT	508		74	12,76%	59	20,3%
AUDI	A4		61	10,52%	43	14,8%
BMW	3-SERIES		57	9,83%	35	12,0%
VOLKSWAGEN	PASSAT		57	9,83%	26	8,9%





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FORD	MONDEO	40	6,90%	5	1,7%
BMW	4-SERIES	24	4,14%	12	4,1%
MERCEDES	CLA-SERIES	24	4,14%	8	2,7%
TOYOTA	AVENSIS	24	4,14%	11	3,8%
VOLVO	S60	19	3,28%	5	1,7%
OPEL	INSIGNIA	18	3,10%	8	2,7%
MERCEDES	C-SERIES	15	2,59%	4	1,4%
VOLVO	V60	15	2,59%	6	2,1%
MAZDA	6-SERIES	11	1,90%	6	2,1%
FIAT	FREEMONT	4	0,69%	4	1,4%
AUDI	A5	3	0,52%	1	0,3%
FIAT	TIPO	3	0,52%	3	1,0%
CITROEN	DS5	1	0,17%		
JAGUAR	XE-TYPE	1	0,17%		
SUBARU	LEVORG	1	0,17%		
TOYOTA	PRIUS	1	0,17%	1	0,3%

		YTD		FEBRUARY '16	
Segment:		TOTAL	Market Share	TOTAL	Market Share
E		18	0,2%	8	0,2%
Make:	Range:	Volume:	%	Volume:	%
BMW	5-SERIES	15	83,33%	7	87,5%
AUDI	A6	1	5,56%	1	12,5%
MERCEDES	E-SERIES	1	5,56%		
VOLVO	S80	1	5,56%		

		YTD		FEBRUARY '16	
Segment:		TOTAL	Market Share	TOTAL	Market Share
F-G		8	0,1%	1	0,0%
Make:	Range:	Volume:	%	Volume:	%
BMW	7-SERIES	5	62,50%		
AUDI	A7	1	12,50%	1	100,0%
JAGUAR	XJ-TYPE	1	12,50%		
MERCEDES	S-SERIES	1	12,50%		

		YTD		FEBRUARY '16	
Segment:		TOTAL	Market Share	TOTAL	Market Share
SPORTS		17	0,2%	10	0,3%
Make:	Range:	Volume:	%	Volume:	%
MAZDA	MX-5	5	29,41%	2	20,0%
AUDI	TT	2	11,76%	1	10,0%
BMW	6-SERIES	2	11,76%	1	10,0%
VOLKSWAGEN	SCIROCCO	2	11,76%	2	20,0%
AUDI	R8	1	5,88%		
BMW	I8	1	5,88%		
BMW	Z4-SERIES	1	5,88%	1	10,0%
JAGUAR	F-TYPE	1	5,88%	1	10,0%
MERCEDES	SLK-SERIES	1	5,88%	1	10,0%
PORSCHE	911	1	5,88%	1	10,0%





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FEBRUARY '16

		YTD		FEBRUARY '16	
Segment:		TOTAL	Market Share	TOTAL	Market Share
MPV		121	1,3%	55	1,7%
Make:	Range:	Volume:	%	Volume:	%
NISSAN	NOTE	52	42,98%	21	38,2%
CITROEN	PICASSO	18	14,88%	10	18,2%
FIAT	500L	17	14,05%	4	7,3%
VOLKSWAGEN	TOURAN	17	14,05%	11	20,0%
FORD	B-MAX	4	3,31%	2	3,6%
FORD	GRAND C-MAX	4	3,31%	2	3,6%
OPEL	ZAFIRA	3	2,48%	1	1,8%
FORD	GALAXY	2	1,65%		
SKODA	ROOMSTER	2	1,65%	2	3,6%
FORD	S-MAX	1	0,83%	1	1,8%
RENAULT	SCENIC	1	0,83%	1	1,8%

		YTD		FEBRUARY '16	
Segment:		TOTAL	Market Share	TOTAL	Market Share
MPV-M/COMBI		124	1,4%	59	1,8%
Make:	Range:	Volume:	%	Volume:	%
CITROEN	BERLINGO	24	19,35%	23	39,0%
FORD	TOURNEO CONNECT	16	12,90%	9	15,3%
CITROEN	NEMO	14	11,29%		
MERCEDES	V-SERIES	12	9,68%	7	11,9%
OPEL	VIVARO	11	8,87%		
NISSAN	NV200	10	8,06%	8	13,6%
FIAT	DOBLO	6	4,84%	3	5,1%
PEUGEOT	EXPERT	6	4,84%	1	1,7%
PEUGEOT	PARTNER	5	4,03%	1	1,7%
FIAT	QUBO	4	3,23%	2	3,4%
MERCEDES	SPRINTER	3	2,42%	2	3,4%
FIAT	SCUDO	2	1,61%	2	3,4%
VOLKSWAGEN	TRANSPORTER	2	1,61%		
VOLKSWAGEN	CADDY	2	1,61%		
CITROEN	JUMPY	1	0,81%		
DACIA	DOKKER	1	0,81%		
FORD	TOURNEO COURIER	1	0,81%		
MERCEDES	VITO	1	0,81%		
MERCEDES	CITAN	1	0,81%		
RENAULT	KANGOO	1	0,81%	1	1,7%
VOLKSWAGEN	KOMBI	1	0,81%		

