



NEW PC REGISTRATIONS BY SEGMENT ΤΑΞΙΝΟΜΗΣΕΙΣ ΕΠΙΒΑΤΙΚΩΝ ΚΑΤΑ ΚΑΤΗΓΟΡΙΑ

NOVEMBER '16

		YTD		NOVEMBER '16	
Segment:		TOTAL	Market Share	TOTAL	Market Share
DUAL PURPOSE		7.543	10,2%	779	13,2%
Make:	Range:	Volume:	%	Volume:	%
SUZUKI	VITARA	1.138	15,09%	64	8,2%
BMW	X1-SERIES	968	12,83%	69	8,9%
JEEP	RENEGADE	811	10,75%	77	9,9%
AUDI	Q3	560	7,42%	33	4,2%
DACIA	DUSTER	487	6,46%	32	4,1%
VOLKSWAGEN	TIGUAN	464	6,15%	175	22,5%
MINI	COUNTRYMAN	381	5,05%	25	3,2%
FIAT	500X	358	4,75%	44	5,6%
NISSAN	X-TRAIL	268	3,55%	12	1,5%
SUZUKI	SX4	251	3,33%	27	3,5%
VOLVO	XC60	189	2,51%	12	1,5%
HONDA	CR-V	179	2,37%	36	4,6%
VOLVO	XC90	174	2,31%	9	1,2%
BMW	X3-SERIES	173	2,29%	6	0,8%
SUZUKI	JIMNY	146	1,94%	7	0,9%
MERCEDES	GL-SERIES	140	1,86%	27	3,5%
SSANGYONG	TIVOLI	119	1,58%	17	2,2%
AUDI	Q5	92	1,22%	6	0,8%
FORD	KUGA	86	1,14%	5	0,6%
BMW	X4-SERIES	76	1,01%	2	0,3%
RENAULT	KADJAR	69	0,91%	26	3,3%
TOYOTA	RAV4	69	0,91%	4	0,5%
BMW	X5-SERIES	53	0,70%	1	0,1%
LAND ROVER	RANGE ROVER	33	0,44%	3	0,4%
LAND ROVER	RANGE ROVER EVOQUE	30	0,40%	3	0,4%
AUDI	Q2	27	0,36%	27	3,5%
SKODA	YETI	21	0,28%	1	0,1%
LEXUS	NX-SERIES	20	0,27%	2	0,3%
MAZDA	CX7	20	0,27%	3	0,4%
BMW	X6-SERIES	16	0,21%	2	0,3%
JAGUAR	F-PACE	16	0,21%	3	0,4%
SUBARU	FORESTER	16	0,21%	2	0,3%
AUDI	Q7	15	0,20%	1	0,1%
PORSCHE	MACAN	15	0,20%	4	0,5%
LEXUS	RX-SERIES	10	0,13%	1	0,1%
TOYOTA	LAND CRUISER	10	0,13%		
PORSCHE	CAYENNE	9	0,12%	2	0,3%
SEAT	ATECA	8	0,11%	8	1,0%
JEEP	GRAND CHEROKEE	7	0,09%	1	0,1%
LAND ROVER	DISCOVERY SPORT	6	0,08%		
SSANGYONG	KORANDO	3	0,04%		
SSANGYONG	REXTON	3	0,04%		
FIAT	SEDICI	1	0,01%		
FORD	EDGE	1	0,01%		
JEEP	CHEROKEE	1	0,01%		
MASERATI	LEVANTE	1	0,01%		





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NOVEMBER '16

Segment:	YTD		NOVEMBER '16		
	TOTAL	Market Share	TOTAL	Market Share	
A	11.243	15,2%	640	10,9%	
Make:	Range:	Volume:	%	Volume:	%
FIAT	PANDA	2.573	22,89%	150	23,4%
TOYOTA	AYGO	1.524	13,56%	107	16,7%
PEUGEOT	108	1.179	10,49%	33	5,2%
SUZUKI	CELERIO	988	8,79%	14	2,2%
VOLKSWAGEN	UP!	812	7,22%	69	10,8%
CITROEN	C1	747	6,64%	40	6,3%
FIAT	500	723	6,43%	57	8,9%
HYUNDAI	i 10	486	4,32%	33	5,2%
SMART	FORTWO	435	3,87%	42	6,6%
KIA MOTORS	PICANTO	360	3,20%	2	0,3%
SEAT	MII	333	2,96%	3	0,5%
SKODA	CITIGO	269	2,39%	13	2,0%
SMART	FORFOUR	225	2,00%	13	2,0%
RENAULT	NEW TWINGO	215	1,91%	13	2,0%
OPEL	ADAM	137	1,22%	15	2,3%
FORD	KA	124	1,10%	32	5,0%
CHEVROLET	SPARK	83	0,74%		
ABARTH	500	27	0,24%	4	0,6%
OPEL	KARL	2	0,02%		
HYUNDAI	ATOS	1	0,01%		

Segment:	YTD		NOVEMBER '16		
	TOTAL	Market Share	TOTAL	Market Share	
B	27.762	37,5%	2.145	36,4%	
Make:	Range:	Volume:	%	Volume:	%
TOYOTA	YARIS	5.081	18,30%	428	20,0%
OPEL	CORSA	3.482	12,54%	344	16,0%
NISSAN	MICRA	2.926	10,54%	12	0,6%
VOLKSWAGEN	POLO	2.337	8,42%	106	4,9%
PEUGEOT	208	2.335	8,41%	130	6,1%
RENAULT	CLIO	2.132	7,68%	201	9,4%
FORD	FIESTA	1.558	5,61%	166	7,7%
CITROEN	C3	1.199	4,32%	147	6,9%
SUZUKI	SWIFT	997	3,59%	67	3,1%
MINI	MINI	826	2,98%	71	3,3%
OPEL	MOKKA	647	2,33%	46	2,1%
SEAT	IBIZA	620	2,23%	21	1,0%
AUDI	A1	570	2,05%	38	1,8%
SUZUKI	BALENO	450	1,62%	44	2,1%
HYUNDAI	i 20	443	1,60%	53	2,5%
RENAULT	CAPTUR	430	1,55%	35	1,6%
KIA MOTORS	RIO	290	1,04%	15	0,7%
NISSAN	JUKE	279	1,00%	13	0,6%
FIAT	GRANDE PUNTO	166	0,60%	9	0,4%





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NOVEMBER '16

MINI	CLUBMAN	150	0,54%	33	1,5%
SKODA	FABIA	146	0,53%	27	1,3%
ALFA ROMEO	MITO	139	0,50%	11	0,5%
FORD	ECOSPORT	106	0,38%	30	1,4%
HONDA	JAZZ	103	0,37%	37	1,7%
DACIA	SANDERO	100	0,36%	11	0,5%
CITROEN	DS3	55	0,20%	4	0,2%
MITSUBISHI	SPACE STAR	48	0,17%	12	0,6%
CHEVROLET	AVEO	36	0,13%		
BMW	I3	34	0,12%	3	0,1%
SUZUKI	IGNIS	29	0,10%	29	1,4%
LANCIA	YPSILON	21	0,08%		
MAZDA	2-SERIES	13	0,05%	2	0,1%
MINI	PACEMAN	8	0,03%		
CHEVROLET	TRAX	5	0,02%		
CITROEN	VISA	1	0,00%		

Segment:	YTD		NOVEMBER '16		
	TOTAL	Market Share	TOTAL	Market Share	
C	20.895	28,2%	1.863	31,6%	
Make:	Range:	Volume:	%	Volume:	%
NISSAN	QASHQAI	2.221	10,63%	203	10,9%
OPEL	ASTRA	1.993	9,54%	210	11,3%
TOYOTA	AURIS	1.650	7,90%	125	6,7%
VOLKSWAGEN	GOLF	1.582	7,57%	91	4,9%
MERCEDES	A-SERIES (NEW)	1.320	6,32%	94	5,0%
FORD	FOCUS	1.222	5,85%	136	7,3%
BMW	1-SERIES	1.090	5,22%	73	3,9%
MERCEDES	GLA-SERIES	1.012	4,84%	110	5,9%
PEUGEOT	308	903	4,32%	34	1,8%
AUDI	A3	858	4,11%	64	3,4%
NISSAN	PULSAR	765	3,66%	30	1,6%
SEAT	LEON	652	3,12%	18	1,0%
VOLVO	V40	628	3,01%	50	2,7%
TOYOTA	COROLLA	580	2,78%	70	3,8%
CITROEN	C4 CACTUS	552	2,64%	66	3,5%
BMW	2-SERIES	513	2,46%	26	1,4%
CITROEN	C4	409	1,96%	36	1,9%
PEUGEOT	2008	394	1,89%	37	2,0%
ALFA ROMEO	GIULIETTA	328	1,57%	37	2,0%
PEUGEOT	301	290	1,39%	5	0,3%
SKODA	RAPID	250	1,20%	43	2,3%
HONDA	HR-V	201	0,96%	25	1,3%
PEUGEOT	3008	192	0,92%	54	2,9%
CITROEN	C-ELYSEE	188	0,90%	23	1,2%
HONDA	CIVIC	182	0,87%	66	3,5%
MITSUBISHI	ASX	181	0,87%	89	4,8%
MERCEDES	B-SERIES	168	0,80%	7	0,4%
SEAT	TOLEDO	112	0,54%	2	0,1%
CITROEN	DS4	102	0,49%		
KIA MOTORS	CEED	100	0,48%	7	0,4%
HYUNDAI	i 30	87	0,42%	11	0,6%





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VOLKSWAGEN	BEETLE	56	0,27%	6	0,3%
KIA MOTORS	NEW SPORTAGE	51	0,24%	4	0,2%
MAZDA	3-SERIES	21	0,10%	3	0,2%
LEXUS	CT-SERIES	11	0,05%	1	0,1%
HYUNDAI	IX35	10	0,05%	3	0,2%
SUBARU	XV	10	0,05%	1	0,1%
CHEVROLET	CRUZE	6	0,03%		
TOYOTA	C-HR	3	0,01%	3	0,2%
RENAULT	MEGANE	2	0,01%		

Segment:	Make:	Range:	YTD		NOVEMBER '16	
			TOTAL	Market Share	TOTAL	Market Share
D			3.753	5,1%	278	4,7%
	Make:	Range:	Volume:	%	Volume:	%
	SKODA	OCTAVIA	585	15,59%	48	17,3%
	VOLKSWAGEN	PASSAT	537	14,31%	60	21,6%
	AUDI	A4	344	9,17%	16	5,8%
	FIAT	TIPO	340	9,06%	21	7,6%
	MERCEDES	C-SERIES	334	8,90%	13	4,7%
	BMW	3-SERIES	333	8,87%	24	8,6%
	MERCEDES	CLA-SERIES	254	6,77%	30	10,8%
	TOYOTA	AVENSIS	162	4,32%	18	6,5%
	FORD	MONDEO	142	3,78%	8	2,9%
	VOLVO	S60	138	3,68%	12	4,3%
	BMW	4-SERIES	132	3,52%	6	2,2%
	VOLVO	V60	131	3,49%	15	5,4%
	OPEL	INSIGNIA	105	2,80%	2	0,7%
	PEUGEOT	508	103	2,74%	1	0,4%
	MAZDA	6-SERIES	25	0,67%		
	CITROEN	DS5	23	0,61%		
	AUDI	A5	19	0,51%		
	TOYOTA	PRIUS	16	0,43%	2	0,7%
	ALFA ROMEO	GIULIA	10	0,27%	1	0,4%
	SUBARU	LEVORG	6	0,16%		
	SUBARU	LEGACY	6	0,16%	1	0,4%
	FIAT	FREEMONT	4	0,11%		
	JAGUAR	XE-TYPE	4	0,11%		

Segment:	Make:	Range:	YTD		NOVEMBER '16	
			TOTAL	Market Share	TOTAL	Market Share
E			205	0,3%	26	0,4%
	Make:	Range:	Volume:	%	Volume:	%
	MERCEDES	E-SERIES	76	37,07%	13	50,0%
	BMW	5-SERIES	73	35,61%	3	11,5%
	AUDI	A6	28	13,66%	1	3,8%
	SKODA	SUPERB	26	12,68%	8	30,8%
	VOLVO	V90	1	0,49%	1	3,8%
	VOLVO	S80	1	0,49%		





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		YTD		NOVEMBER '16	
Segment:		TOTAL	Market Share	TOTAL	Market Share
F-G		65	0,1%	10	0,2%
Make:	Range:	Volume:	%	Volume:	%
BMW	7-SERIES	23	35,38%	2	20,0%
VOLVO	S90	20	30,77%	4	40,0%
MERCEDES	S-SERIES	9	13,85%	1	10,0%
AUDI	A7	4	6,15%	1	10,0%
AUDI	A8	2	3,08%		
JAGUAR	XJ-TYPE	2	3,08%		
TESLA	MODEL S	2	3,08%		
JAGUAR	XF-TYPE	1	1,54%	1	10,0%
PORSCHE	PANAMERA	1	1,54%	1	10,0%
TESLA	MODEL X	1	1,54%		

		YTD		NOVEMBER '16	
Segment:		TOTAL	Market Share	TOTAL	Market Share
SPORTS		234	0,3%	20	0,3%
Make:	Range:	Volume:	%	Volume:	%
MINI	MINI CABRIO	110	47,01%	8	40,0%
FORD	MUSTANG	37	15,81%	4	20,0%
MERCEDES	SL-SERIES	18	7,69%	4	20,0%
OPEL	CASCADA	13	5,56%		
VOLKSWAGEN	SCIROCCO	11	4,70%	1	5,0%
AUDI	TT	7	2,99%	1	5,0%
MAZDA	MX-5	7	2,99%		
FIAT	124 SPIDER	6	2,56%	2	10,0%
BMW	I8	5	2,14%		
BMW	Z4-SERIES	4	1,71%		
BMW	6-SERIES	3	1,28%		
PORSCHE	BOXSTER	2	0,85%		
ABARTH	124 SPIDER	1	0,43%		
AUDI	R8	1	0,43%		
JAGUAR	F-TYPE	1	0,43%		
MERCEDES	SLK-SERIES	1	0,43%		
MERCEDES	CLK-SERIES	1	0,43%		
NISSAN	GT-R	1	0,43%		
PEUGEOT	RCZ	1	0,43%		
PORSCHE	CAYMAN	1	0,43%		
PORSCHE	911	1	0,43%		
SUBARU	WRX	1	0,43%		
TOYOTA	GT86	1	0,43%		

		YTD		NOVEMBER '16	
Segment:		TOTAL	Market Share	TOTAL	Market Share
MPV		1.146	1,5%	75	1,3%
Make:	Range:	Volume:	%	Volume:	%
NISSAN	NOTE	456	39,79%	15	20,0%
VOLKSWAGEN	TOURAN	247	21,55%	8	10,7%
FIAT	500L	206	17,98%	27	36,0%





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CITROEN	PICASSO	77	6,72%	7	9,3%
FORD	B-MAX	40	3,49%	3	4,0%
CITROEN	C3 PICASSO	34	2,97%	7	9,3%
FORD	GRAND C-MAX	28	2,44%	1	1,3%
FORD	S-MAX	15	1,31%	3	4,0%
OPEL	ZAFIRA	11	0,96%	1	1,3%
OPEL	MERIVA	8	0,70%	1	1,3%
FORD	GALAXY	7	0,61%		
DACIA	LODGY	4	0,35%	1	1,3%
RENAULT	SCENIC	4	0,35%		
VOLKSWAGEN	SHARAN	3	0,26%		
SEAT	ALHAMBRA	2	0,17%	1	1,3%
SKODA	ROOMSTER	2	0,17%		
MAZDA	5-SERIES	1	0,09%		
SSANGYONG	RODIUS	1	0,09%		

		YTD		NOVEMBER '16	
Segment:		TOTAL	Market Share	TOTAL	Market Share
MPV-M/COMBI		1.258	1,7%	61	1,0%
Make:	Range:	Volume:	%	Volume:	%
MERCEDES	V-SERIES	274	21,78%	6	9,8%
FIAT	DOBLO	170	13,51%	8	13,1%
NISSAN	NV200	164	13,04%	4	6,6%
MERCEDES	SPRINTER	97	7,71%	1	1,6%
OPEL	VIVARO	70	5,56%		
CITROEN	BERLINGO	62	4,93%	1	1,6%
PEUGEOT	PARTNER	61	4,85%	1	1,6%
VOLKSWAGEN	KOMBI	61	4,85%		
VOLKSWAGEN	CADDY	59	4,69%	1	1,6%
FIAT	QUBO	52	4,13%	34	55,7%
FORD	TOURNEO CONNECT	50	3,97%	1	1,6%
FIAT	TALENTO	38	3,02%	1	1,6%
MERCEDES	CITAN	30	2,38%		
FORD	TRANSIT/TOURNEO	24	1,91%	1	1,6%
CITROEN	NEMO	16	1,27%		
FORD	TOURNEO COURIER	7	0,56%	1	1,6%
PEUGEOT	EXPERT	6	0,48%		
CITROEN	JUMPY	3	0,24%		
FIAT	DUCATO	3	0,24%		
MERCEDES	VITO	3	0,24%		
VOLKSWAGEN	TRANSPORTER	3	0,24%	1	1,6%
FIAT	SCUDO	2	0,16%		
DACIA	DOKKER	1	0,08%		
RENAULT	KANGOO	1	0,08%		
VOLKSWAGEN	MULTIVAN	1	0,08%		

