



## NEW PC REGISTRATIONS BY SEGMENT ΤΑΞΙΝΟΜΗΣΕΙΣ ΕΠΙΒΑΤΙΚΩΝ ΚΑΤΑ ΚΑΤΗΓΟΡΙΑ

OCTOBER '16

		YTD		OCTOBER '16	
Segment:		TOTAL	Market Share	TOTAL	Market Share
<b>DUAL PURPOSE</b>		<b>6.764</b>	<b>9,9%</b>	<b>601</b>	<b>12,0%</b>
Make:	Range:	Volume:	%	Volume:	%
SUZUKI	VITARA	1.074	15,88%	59	9,8%
BMW	X1-SERIES	899	13,29%	56	9,3%
JEEP	RENEGADE	734	10,85%	67	11,1%
AUDI	Q3	527	7,79%	11	1,8%
DACIA	DUSTER	455	6,73%	32	5,3%
MINI	COUNTRYMAN	356	5,26%	32	5,3%
FIAT	500X	314	4,64%	59	9,8%
VOLKSWAGEN	TIGUAN	289	4,27%	122	20,3%
NISSAN	X-TRAIL	256	3,78%	12	2,0%
SUZUKI	SX4	224	3,31%	24	4,0%
VOLVO	XC60	177	2,62%	15	2,5%
BMW	X3-SERIES	167	2,47%	6	1,0%
VOLVO	XC90	165	2,44%	4	0,7%
HONDA	CR-V	143	2,11%	5	0,8%
SUZUKI	JIMNY	139	2,05%	15	2,5%
MERCEDES	GL-SERIES	113	1,67%	16	2,7%
SSANGYONG	TIVOLI	102	1,51%	12	2,0%
AUDI	Q5	86	1,27%	16	2,7%
FORD	KUGA	81	1,20%	3	0,5%
BMW	X4-SERIES	74	1,09%	4	0,7%
TOYOTA	RAV4	65	0,96%	1	0,2%
BMW	X5-SERIES	52	0,77%	2	0,3%
RENAULT	KADJAR	43	0,64%	3	0,5%
LAND ROVER	RANGE ROVER	30	0,44%		
LAND ROVER	RANGE ROVER EVOQUE	27	0,40%	4	0,7%
SKODA	YETI	20	0,30%	3	0,5%
LEXUS	NX-SERIES	18	0,27%	3	0,5%
MAZDA	CX7	17	0,25%		
AUDI	Q7	14	0,21%	1	0,2%
BMW	X6-SERIES	14	0,21%		
SUBARU	FORESTER	14	0,21%		
JAGUAR	F-PACE	13	0,19%	5	0,8%
PORSCHE	MACAN	11	0,16%	2	0,3%
TOYOTA	LAND CRUISER	10	0,15%		
LEXUS	RX-SERIES	9	0,13%	3	0,5%
PORSCHE	CAYENNE	7	0,10%	2	0,3%
JEEP	GRAND CHEROKEE	6	0,09%		
LAND ROVER	DISCOVERY SPORT	6	0,09%	1	0,2%
SSANGYONG	KORANDO	3	0,04%	1	0,2%
SSANGYONG	REXTON	3	0,04%		
FIAT	SEDICI	1	0,01%		
FORD	EDGE	1	0,01%		
JEEP	CHEROKEE	1	0,01%		
MASERATI	LEVANTE	1	0,01%		
MERCEDES	ML-SERIES	1	0,01%		
MITSUBISHI	OUTLANDER	1	0,01%		





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OCTOBER '16

VOLKSWAGEN TOUAREG		1	0,01%		
Segment:		YTD		OCTOBER '16	
		TOTAL	Market Share	TOTAL	Market Share
<b>A</b>		10.603	15,5%	747	15,0%
Make:	Range:	Volume:	%	Volume:	%
FIAT	PANDA	2.423	22,85%	125	16,7%
TOYOTA	AYGO	1.417	13,36%	129	17,3%
PEUGEOT	108	1.146	10,81%	74	9,9%
SUZUKI	CELERIO	974	9,19%	32	4,3%
VOLKSWAGEN	UP!	743	7,01%	42	5,6%
CITROEN	C1	707	6,67%	46	6,2%
FIAT	500	666	6,28%	78	10,4%
HYUNDAI	i 10	453	4,27%	69	9,2%
SMART	FORTWO	393	3,71%	44	5,9%
KIA MOTORS	PICANTO	358	3,38%	22	2,9%
SEAT	MII	330	3,11%	11	1,5%
SKODA	CITIGO	256	2,41%	7	0,9%
SMART	FORFOUR	212	2,00%	15	2,0%
RENAULT	NEW TWINGO	202	1,91%	10	1,3%
OPEL	ADAM	122	1,15%	18	2,4%
FORD	KA	92	0,87%	22	2,9%
CHEVROLET	SPARK	83	0,78%		
ABARTH	500	23	0,22%	3	0,4%
OPEL	KARL	2	0,02%		
HYUNDAI	ATOS	1	0,01%		
Segment:		YTD		OCTOBER '16	
		TOTAL	Market Share	TOTAL	Market Share
<b>B</b>		25.617	37,6%	2.016	40,4%
Make:	Range:	Volume:	%	Volume:	%
TOYOTA	YARIS	4.653	18,16%	461	22,9%
OPEL	CORSA	3.138	12,25%	190	9,4%
NISSAN	MICRA	2.914	11,38%	81	4,0%
VOLKSWAGEN	POLO	2.231	8,71%	129	6,4%
PEUGEOT	208	2.205	8,61%	147	7,3%
RENAULT	CLIO	1.931	7,54%	127	6,3%
FORD	FIESTA	1.392	5,43%	159	7,9%
CITROEN	C3	1.052	4,11%	46	2,3%
SUZUKI	SWIFT	930	3,63%	103	5,1%
MINI	MINI	755	2,95%	77	3,8%
OPEL	MOKKA	601	2,35%	74	3,7%
SEAT	IBIZA	599	2,34%	48	2,4%
AUDI	A1	532	2,08%	31	1,5%
SUZUKI	BALENO	406	1,58%	77	3,8%
RENAULT	CAPTUR	395	1,54%	33	1,6%
HYUNDAI	i 20	390	1,52%	85	4,2%
KIA MOTORS	RIO	275	1,07%	21	1,0%
NISSAN	JUKE	266	1,04%	16	0,8%
FIAT	GRANDE PUNTO	157	0,61%	42	2,1%
ALFA ROMEO	MITO	128	0,50%	8	0,4%
SKODA	FABIA	119	0,46%	7	0,3%





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OCTOBER '16

MINI	CLUBMAN	117	0,46%	10	0,5%
DACIA	SANDERO	89	0,35%	13	0,6%
FORD	ECOSPORT	76	0,30%	9	0,4%
HONDA	JAZZ	66	0,26%	5	0,2%
CITROEN	DS3	51	0,20%	3	0,1%
CHEVROLET	AVEO	36	0,14%		
MINI	PACEMAN	8	0,03%	1	0,0%
CHEVROLET	TRAX	5	0,02%		
CITROEN	VISA	1	0,00%		

Segment:	YTD		OCTOBER '16		
	TOTAL	Market Share	TOTAL	Market Share	
<b>C</b>	<b>19.032</b>	<b>27,9%</b>	<b>1.250</b>	<b>25,0%</b>	
Make:	Range:	Volume:	%	Volume:	%
NISSAN	QASHQAI	2.018	10,60%	139	11,1%
OPEL	ASTRA	1.783	9,37%	175	14,0%
TOYOTA	AURIS	1.525	8,01%	60	4,8%
VOLKSWAGEN	GOLF	1.491	7,83%	112	9,0%
MERCEDES	A-SERIES (NEW)	1.226	6,44%	79	6,3%
FORD	FOCUS	1.086	5,71%	58	4,6%
BMW	1-SERIES	1.017	5,34%	77	6,2%
MERCEDES	GLA-SERIES	902	4,74%	63	5,0%
PEUGEOT	308	869	4,57%	31	2,5%
AUDI	A3	794	4,17%	55	4,4%
NISSAN	PULSAR	735	3,86%	27	2,2%
SEAT	LEON	634	3,33%	18	1,4%
VOLVO	V40	578	3,04%	27	2,2%
TOYOTA	COROLLA	510	2,68%	40	3,2%
BMW	2-SERIES	487	2,56%	34	2,7%
CITROEN	C4 CACTUS	486	2,55%	29	2,3%
CITROEN	C4	373	1,96%	36	2,9%
PEUGEOT	2008	357	1,88%	26	2,1%
ALFA ROMEO	GIULIETTA	291	1,53%	31	2,5%
PEUGEOT	301	285	1,50%	18	1,4%
SKODA	RAPID	207	1,09%	19	1,5%
HONDA	HR-V	176	0,92%	17	1,4%
CITROEN	C-ELYSEE	165	0,87%	16	1,3%
MERCEDES	B-SERIES	161	0,85%	6	0,5%
PEUGEOT	3008	138	0,73%	3	0,2%
HONDA	CIVIC	116	0,61%	13	1,0%
SEAT	TOLEDO	110	0,58%	3	0,2%
CITROEN	DS4	102	0,54%	3	0,2%
KIA MOTORS	CEED	93	0,49%	11	0,9%
MINI	ASX	92	0,48%	2	0,2%
HYUNDAI	i 30	76	0,40%	10	0,8%
VOLKSWAGEN	BEETLE	50	0,26%	3	0,2%
KIA MOTORS	NEW SPORTAGE	47	0,25%	2	0,2%
MAZDA	3-SERIES	18	0,09%	1	0,1%





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LEXUS	CT-SERIES	10	0,05%	1	0,1%
SUBARU	XV	9	0,05%		
HYUNDAI	IX35	7	0,04%	5	0,4%
CHEVROLET	CRUZE	6	0,03%		
RENAULT	MEGANE	2	0,01%		

		YTD		OCTOBER '16	
Segment:		TOTAL	Market Share	TOTAL	Market Share
<b>D</b>		<b>3.475</b>	<b>5,1%</b>	<b>247</b>	<b>4,9%</b>
Make:	Range:	Volume:	%	Volume:	%
SKODA	OCTAVIA	537	15,45%	35	14,2%
VOLKSWAGEN	PASSAT	477	13,73%	50	20,2%
AUDI	A4	328	9,44%	28	11,3%
MERCEDES	C-SERIES	321	9,24%	18	7,3%
FIAT	TIPO	319	9,18%	14	5,7%
BMW	3-SERIES	309	8,89%	25	10,1%
MERCEDES	CLA-SERIES	224	6,45%	12	4,9%
TOYOTA	AVENSIS	144	4,14%	15	6,1%
FORD	MONDEO	134	3,86%	4	1,6%
BMW	4-SERIES	126	3,63%	16	6,5%
VOLVO	S60	126	3,63%	6	2,4%
VOLVO	V60	116	3,34%	17	6,9%
OPEL	INSIGNIA	103	2,96%	1	0,4%
PEUGEOT	508	102	2,94%		
MAZDA	6-SERIES	25	0,72%		
CITROEN	DS5	23	0,66%		
AUDI	A5	19	0,55%		
TOYOTA	PRIUS	14	0,40%	1	0,4%
ALFA ROMEO	GIULIA	9	0,26%	3	1,2%
SUBARU	LEVORG	6	0,17%		
SUBARU	LEGACY	5	0,14%	1	0,4%
FIAT	FREEMONT	4	0,12%		
JAGUAR	XE-TYPE	4	0,12%	1	0,4%

		YTD		OCTOBER '16	
Segment:		TOTAL	Market Share	TOTAL	Market Share
<b>E</b>		<b>179</b>	<b>0,3%</b>	<b>8</b>	<b>0,2%</b>
Make:	Range:	Volume:	%	Volume:	%
BMW	5-SERIES	70	39,11%	1	12,5%
MERCEDES	E-SERIES	63	35,20%	4	50,0%
AUDI	A6	27	15,08%	1	12,5%
SKODA	SUPERB	18	10,06%	2	25,0%
VOLVO	S80	1	0,56%		

		YTD		OCTOBER '16	
Segment:		TOTAL	Market Share	TOTAL	Market Share
<b>F-G</b>		<b>55</b>	<b>0,1%</b>	<b>8</b>	<b>0,2%</b>
Make:	Range:	Volume:	%	Volume:	%
BMW	7-SERIES	21	38,18%	1	12,5%
VOLVO	S90	16	29,09%	5	62,5%
MERCEDES	S-SERIES	8	14,55%		





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OCTOBER '16

AUDI	A7	3	5,45%	1	12,5%
AUDI	A8	2	3,64%		
JAGUAR	XJ-TYPE	2	3,64%		
TESLA	MODEL S	2	3,64%		
TESLA	MODEL X	1	1,82%	1	12,5%

		YTD		OCTOBER '16	
Segment:		TOTAL	Market Share	TOTAL	Market Share
<b>SPORTS</b>		<b>214</b>	<b>0,3%</b>	<b>15</b>	<b>0,3%</b>
Make:	Range:	Volume:	%	Volume:	%
MINI	MINI CABRIO	102	47,66%	5	33,3%
FORD	MUSTANG	33	15,42%	2	13,3%
MERCEDES	SL-SERIES	14	6,54%	1	6,7%
OPEL	CASCADA	13	6,07%		
VOLKSWAGEN	SCIROCCO	10	4,67%		
MAZDA	MX-5	7	3,27%		
AUDI	TT	6	2,80%		
BMW	i8	5	2,34%		
BMW	Z4-SERIES	4	1,87%	1	6,7%
FIAT	124 SPIDER	4	1,87%	2	13,3%
BMW	6-SERIES	3	1,40%		
PORSCHE	BOXSTER	2	0,93%		
ABARTH	124 SPIDER	1	0,47%	1	6,7%
AUDI	R8	1	0,47%		
JAGUAR	F-TYPE	1	0,47%		
MERCEDES	SLK-SERIES	1	0,47%		
MERCEDES	CLK-SERIES	1	0,47%		
NISSAN	GT-R	1	0,47%	1	6,7%
PEUGEOT	RCZ	1	0,47%		
PORSCHE	CAYMAN	1	0,47%	1	6,7%
PORSCHE	911	1	0,47%		
SUBARU	WRX	1	0,47%	1	6,7%
TOYOTA	GT86	1	0,47%		

		YTD		OCTOBER '16	
Segment:		TOTAL	Market Share	TOTAL	Market Share
<b>MPV</b>		<b>1.071</b>	<b>1,6%</b>	<b>44</b>	<b>0,9%</b>
Make:	Range:	Volume:	%	Volume:	%
NISSAN	NOTE	441	41,18%	7	15,9%
VOLKSWAGEN	TOURAN	239	22,32%	11	25,0%
FIAT	500L	179	16,71%	10	22,7%
CITROEN	PICASSO	70	6,54%	8	18,2%
FORD	B-MAX	37	3,45%	4	9,1%
CITROEN	C3 PICASSO	27	2,52%	1	2,3%
FORD	GRAND C-MAX	27	2,52%		
FORD	S-MAX	12	1,12%	3	6,8%
OPEL	ZAFIRA	10	0,93%		
FORD	GALAXY	7	0,65%		
OPEL	MERIVA	7	0,65%		
RENAULT	SCENIC	4	0,37%		
DACIA	LODGY	3	0,28%		
VOLKSWAGEN	SHARAN	3	0,28%		





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SKODA	ROOMSTER	2	0,19%		
MAZDA	5-SERIES	1	0,09%		
SEAT	ALHAMBRA	1	0,09%		
SSANGYONG	RODIUS	1	0,09%		
<b>YTD</b>					
<b>Segment:</b>		<b>TOTAL</b>	<b>Market Share</b>	<b>OCTOBER '16</b>	
<b>MPV-M/COMBI</b>		<b>1.197</b>	<b>1,8%</b>	<b>TOTAL</b>	<b>Market Share</b>
<b>Make:</b>	<b>Range:</b>	<b>Volume:</b>	<b>%</b>	<b>Volume:</b>	<b>%</b>
MERCEDES	V-SERIES	268	22,39%	1	1,7%
FIAT	DOBLO	162	13,53%	9	15,3%
NISSAN	NV200	160	13,37%	5	8,5%
MERCEDES	SPRINTER	96	8,02%		
OPEL	VIVARO	70	5,85%		
CITROEN	BERLINGO	61	5,10%	4	6,8%
VOLKSWAGEN	KOMBI	61	5,10%	2	3,4%
PEUGEOT	PARTNER	60	5,01%	1	1,7%
VOLKSWAGEN	CADDY	58	4,85%		
FORD	TOURNEO CONNECT	49	4,09%	4	6,8%
FIAT	TALENTO	37	3,09%	17	28,8%
MERCEDES	CITAN	30	2,51%		
FORD	TRANSIT/TOURNEO	23	1,92%	11	18,6%
FIAT	QUBO	18	1,50%	1	1,7%
CITROEN	NEMO	16	1,34%		
FORD	TOURNEO COURIER	6	0,50%	2	3,4%
PEUGEOT	EXPERT	6	0,50%		
CITROEN	JUMPY	3	0,25%		
FIAT	DUCATO	3	0,25%	1	1,7%
MERCEDES	VITO	3	0,25%	1	1,7%
FIAT	SCUDO	2	0,17%		
VOLKSWAGEN	TRANSPORTER	2	0,17%		
DACIA	DOKKER	1	0,08%		
RENAULT	KANGOO	1	0,08%		
VOLKSWAGEN	MULTIVAN	1	0,08%		

